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TANDY LEATHER FACTORY INC Form 8-K June 14, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

Form 8-K

CURRENT REPORT PURSUANT

TO SECTION 13 OR 15(d) OF THE

SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): June 10, 2010

Tandy Leather Factory, Inc. (Exact Name of Registrant as Specified in Its Charter)

Delaware (State or Other Jurisdiction of Incorporation)

1-12368 75-2543540

(Commission File Number) (IRS Employer Identification Number)

1900 Southeast Loop 820, Fort Worth,

76140

Texas

(Address of Principal Executive Offices)

(Zip Code)

(817) 872-3200

(Registrant's Telephone Number, Including Area Code)

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

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Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 8.01. Other Events.

On June 14, 2010, Tandy Leather Factory, Inc. (the "Company") announced in a press release that its founder and former Chief Executive Officer, Ronald C. Morgan, adopted a new pre-arranged stock trading plan under Rule 10b5-1 of the Securities and Exchange Act of 1934, as amended. This plan replaces the previously announced stock trading plan that Mr. Morgan entered into on December 14, 2009, which would have expired on December 30, 2010. Mr. Morgan's plan allows for the sale of up to 400,000 shares of the Company's common stock over a one year time period, subject to price restrictions, quarterly volume limits and other contingencies. The press release announcing Mr. Morgan's plan is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits.

Exhibit No. Description

99.1 Press Release, dated June 14, 2010

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

TANDY LEATHER FACTORY, INC.

Date: June 14, 2010 BY: /s/ Shannon L. Greene

Chief Financial Officer & Treasurer