

Edgar Filing: HEC HOLDINGS INC - Form 425

HEC HOLDINGS INC  
Form 425  
August 15, 2002

Filed by HEC Holdings, Inc.  
Subject Company - General Motors Corporation  
and Hughes Electronics Corporation  
and EchoStar Communications Corporation  
Pursuant to Rule 425 under the Securities Act of 1933  
and Deemed Filed Pursuant to Rule 14a-12  
under the Securities Exchange Act of 1934  
Commission File No.: 333-84472

August 15, 2002

Dear Friend:

We are pleased to invite you to join us on AUGUST 26TH AT 7:00 AM AT THE DAVENPORT HOTEL, 10 South Post Street in Spokane, for a continental breakfast and a presentation showcasing satellite-delivered digital television and high-speed Internet access. George Jamison, of Hughes Electronics Corporation will explain how the proposed merger of the businesses of EchoStar Communications Corporation, the parent company of DISH Network, and Hughes Electronics Corporation, the parent company of DIRECTV, will improve both the cost and availability of pay-television and high-speed Internet services in Washington State. George Jamison is Corporate Vice-President of Corporate Communications for Hughes Electronics.

Of particular interest to you, we believe, will be learning how local channels could be available via satellite and how this service can benefit those in urban, suburban, and rural areas without access to cable TV, cable modem service, or digital subscriber lines. As folks who also believe that competition in the marketplace ultimately results in benefits to the consumer, we believe that we should all acquaint ourselves with some basic facts in what promises to be a vigorous debate.

Technology is a critical component in Spokane's efforts to better itself economically, and we are looking forward to learning how this type of venture can help to ensure a stronger economic future for all of us.

Please feel free to contact Serena Carlson at 624-7655 with any questions you may have and to RSVP for this event. We look forward to seeing you there.

Sincerely,

Jim West

Jeff Gombosky

Chris Carlson

Jeff Bell

In connection with the proposed transactions, General Motors Corporation ("GM"), HEC Holdings, Inc. ("Hughes Holdings") and EchoStar Communications Corporation ("EchoStar") have filed amended preliminary materials with the Securities and Exchange Commission ("SEC"), including a Registration Statement of Hughes Holdings on Form S-4 that contains a consent solicitation statement/information statement/prospectus. These materials are not yet final and will be further amended. Holders of GM \$1-2/3 and GM Class H common stock are urged to read the definitive versions of these materials, as well as any other relevant documents filed or that will be filed with the SEC, as they become available, because these documents contain or will contain important information. The preliminary

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materials, the definitive versions of these materials and other relevant materials (when they become available), and any other documents filed by GM, Hughes Electronics Corporation ("Hughes"), Hughes Holdings or EchoStar with the SEC may be obtained for free at the SEC's website, [www.sec.gov](http://www.sec.gov), and GM stockholders will receive information at an appropriate time on how to obtain transaction-related documents for free from GM.

GM and its directors and executive officers, Hughes and certain of its officers, and EchoStar and certain of its executive officers may be deemed to be participants in GM's solicitation of consents from the holders of GM \$1-2/3 common stock and GM Class H common stock in connection with the proposed transactions. Information regarding the participants and their interests in the solicitation was filed pursuant to Rule 425 with the SEC by EchoStar on November 1, 2001 and by each of GM and Hughes on November 16, 2001. Investors may obtain additional information regarding the interests of the participants by reading the amended preliminary consent solicitation statement/information statement/prospectus filed with the SEC and the definitive consent solicitation statement/information statement/prospectus when it becomes available.

This communication shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction. No offering of securities shall be made except by means of a prospectus meeting the requirements of Section 10 of the Securities Act of 1933, as amended.

Materials included in this document contain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that could cause our actual results to be materially different from historical results or from any future results expressed or implied by such forward-looking statements. The factors that could cause actual results of GM, EchoStar, Hughes, or a combined EchoStar and Hughes, to differ materially, many of which are beyond the control of EchoStar, Hughes, Hughes Holdings or GM include, but are not limited to, the following: (1) the businesses of EchoStar and Hughes may not be integrated successfully or such integration may be more difficult, time-consuming or costly than expected; (2) expected benefits and synergies from the combination may not be realized within the expected time frame or at all; (3) revenues following the transaction may be lower than expected; (4) operating costs, customer loss and business disruption including, without limitation, difficulties in maintaining relationships with employees, customers, clients or suppliers, may be greater than expected following the transaction; (5) generating the incremental growth in the subscriber base of the combined company may be more costly or difficult than expected; (6) the regulatory approvals required for the transaction may not be obtained on the terms expected or on the anticipated schedule; (7) the effects of legislative and regulatory changes; (8) an inability to obtain certain retransmission consents; (9) an inability to retain necessary authorizations from the FCC; (10) an increase in competition from cable as a result of digital cable or otherwise, direct broadcast satellite, other satellite system operators, and other providers of subscription television services; (11) the introduction of new technologies and competitors into the subscription television business; (12) changes in labor, programming, equipment and capital costs; (13) future acquisitions, strategic partnership and divestitures; (14) general business and economic conditions; and (15) other risks described from time to time in periodic reports filed by EchoStar, Hughes or GM with the Securities and Exchange Commission. You are urged to consider statements that include the words "may," "will," "would," "could," "should," "believes," "estimates," "projects," "potential," "expects," "plans," "anticipates," "intends," "continues," "forecast," "designed," "goal," or the negative of those words or other comparable words to be uncertain and forward-looking. This cautionary statement

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applies to all forward-looking statements included in this document.

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[ECHOSTAR LOGO]

[HUGHES LOGO]

LOCAL CHANNELS AND COMPETITIVE BROADBAND FOR ALL PENNSYLVANIAN CONSUMERS

SENATOR JAKE CORMAN INVITES YOU TO  
AN ECHOSTAR AND HUGHES PRESENTATION

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Please Join Senator Corman for a Demonstration of  
Satellite-Delivered Broadband Internet Access and  
Television Technology that will be available if the  
proposed merger of EchoStar and Hughes is completed.

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THURSDAY, AUGUST 22ND, 2002  
10:30 AM  
PENN STATER CONFERENCE CENTER HOTEL  
ROOM 108  
215 INNOVATION BLVD.  
STATE COLLEGE, PA 16803  
RSVP TO ATHAN AT 717.214.2200 OR ATHAN@THEBRAVOGROUP.COM

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