

NIKE INC
Form 4
October 11, 2007

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
KNIGHT PHILIP H

2. Issuer Name **and** Ticker or Trading Symbol
NIKE INC [NKE]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

ONE BOWERMAN DRIVE

3. Date of Earliest Transaction (Month/Day/Year)
10/10/2007

Director 10% Owner
 Officer (give title below) Other (specify below)

(Street)

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

BEAVERTON, OR 97005

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3.		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)		Price		
Class B Common Stock	10/10/2007 ⁽¹⁾		S ⁽²⁾		1,400	D	\$ 61.99	1,961,171	D	
Class B Common Stock	10/10/2007		S ⁽²⁾		1,000	D	\$ 62	1,960,171	D	
Class B Common Stock	10/10/2007		S ⁽²⁾		1,100	D	\$ 61.99	1,959,071	D	
Class B Common Stock	10/10/2007		S ⁽²⁾		1,000	D	\$ 62.03	1,958,071	D	

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Class B Common Stock	10/10/2007	<u>S</u> (2)	2,400	D	\$ 62.04	1,955,671	D
Class B Common Stock	10/10/2007	<u>S</u> (2)	1,300	D	\$ 62.01	1,954,371	D
Class B Common Stock	10/10/2007	<u>S</u> (2)	8,300	D	\$ 62	1,946,071	D
Class B Common Stock	10/10/2007	<u>S</u> (2)	1,000	D	\$ 62.02	1,945,071	D
Class B Common Stock	10/10/2007	<u>S</u> (2)	1,900	D	\$ 62.03	1,943,171	D
Class B Common Stock	10/10/2007	<u>S</u> (2)	4,500	D	\$ 62.01	1,938,671	D
Class B Common Stock	10/10/2007	<u>S</u> (2)	1,400	D	\$ 62.02	1,937,271	D
Class B Common Stock	10/10/2007	<u>S</u> (2)	2,900	D	\$ 61.97	1,934,371	D
Class B Common Stock	10/10/2007	<u>S</u> (2)	3,400	D	\$ 61.98	1,930,971	D
Class B Common Stock	10/10/2007	<u>S</u> (2)	6,200	D	\$ 61.97	1,924,771	D
Class B Common Stock	10/10/2007	<u>S</u> (2)	1,400	D	\$ 61.98	1,923,371	D
Class B Common Stock	10/10/2007	<u>S</u> (2)	1,100	D	\$ 61.96	1,922,271	D
Class B Common Stock	10/10/2007	<u>S</u> (2)	8,600	D	\$ 61.96	1,913,671	D
Class B Common Stock	10/10/2007	<u>S</u> (2)	3,300	D	\$ 61.95	1,910,371	D
Class B Common	10/10/2007	<u>S</u> (2)	2,700	D	\$ 61.95	1,907,671	D

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Stock								
Class B Common Stock	10/10/2007	<u>S⁽²⁾</u>	700	D	\$ 61.86	1,906,971		D
Class B Common Stock	10/10/2007	<u>S⁽²⁾</u>	5,236	D	\$ 61.94	1,901,735		D
Class B Common Stock	10/10/2007	<u>S⁽²⁾</u>	1,600	D	\$ 61.93	1,900,135		D
Class B Common Stock	10/10/2007	<u>S⁽²⁾</u>	2,500	D	\$ 61.61	1,897,635		D
Class B Common Stock	10/10/2007	<u>S⁽²⁾</u>	5,800	D	\$ 61.5	1,891,835		D
Class B Common Stock	10/10/2007	<u>S⁽²⁾</u>	5,400	D	\$ 61.51	1,886,435		D
Class B Common Stock	10/10/2007	<u>S⁽²⁾</u>	1,200	D	\$ 61.52	1,885,235		D
Class B Common Stock	10/10/2007	<u>S⁽²⁾</u>	3,200	D	\$ 61.49	1,882,035		D
Class B Common Stock	10/10/2007	<u>S⁽²⁾</u>	1,600	D	\$ 61.47	1,880,435		D
Class B Common Stock	10/10/2007	<u>S⁽²⁾</u>	1,600	D	\$ 61.48	1,878,835		D
Class B Common Stock	10/10/2007	<u>S⁽²⁾</u>	3,000	D	\$ 61.5	1,875,835	⁽³⁾	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Following Transaction (Instr. 6)
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KNIGHT PHILIP H ONE BOWERMAN DRIVE BEAVERTON, OR 97005	X	X		

Signatures

By: John F. Coburn III For: Philip H. Knight 10/11/2007

__Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
Pursuant to Company policy, market sales of Company stock by officers and directors are permitted only after the second full trading day
- (1) after the release of quarterly earnings and ending on the last day of the second month of the following fiscal quarter, except pursuant to approved 10b5-1 trading plans.
- (2) Transaction pursuant to a Rule 10b5-1 Plan.
- (3) This Form 4 contains thirty of the one hundred seventy-eight transactions that were executed on October 10, 2007. Two additional forms, each containing thirty of the one hundred seventy-eight transactions that were executed on October 10, 2007, were filed immediately prior to this Form 4. Three additional forms, two of which contain thirty transactions and one of which contains twenty-eight transactions, were filed immediately following this Form 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.