

KNIGHT PHILIP H
Form 4
February 13, 2007

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
KNIGHT PHILIP H

2. Issuer Name and Ticker or Trading Symbol
NIKE INC [NKE]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

ONE BOWERMAN DRIVE

3. Date of Earliest Transaction (Month/Day/Year)
02/13/2007

Director 10% Owner
 Officer (give title below) Other (specify below)

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

BEAVERTON, OR 97005

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Class B Common Stock	02/13/2007 ⁽¹⁾		S ⁽²⁾		5,850 D \$ 105.21	104,885	D
Class B Common Stock	02/13/2007		S ⁽²⁾		5,300 D \$ 105.22	99,585	D
Class B Common Stock	02/13/2007		S ⁽²⁾		5,100 D \$ 105.23	94,485	D
Class B Common Stock	02/13/2007		S ⁽²⁾		4,800 D \$ 105.24	89,685	D

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Class B Common Stock	02/13/2007	<u>S(2)</u>	6,850	D	\$ 105.25	82,835	D
Class B Common Stock	02/13/2007	<u>S(2)</u>	5,100	D	\$ 105.26	77,735	D
Class B Common Stock	02/13/2007	<u>S(2)</u>	3,100	D	\$ 105.27	74,635	D
Class B Common Stock	02/13/2007	<u>S(2)</u>	6,100	D	\$ 105.28	68,535	D
Class B Common Stock	02/13/2007	<u>S(2)</u>	3,300	D	\$ 105.29	65,235	D
Class B Common Stock	02/13/2007	<u>S(2)</u>	3,700	D	\$ 105.3	61,535	D
Class B Common Stock	02/13/2007	<u>S(2)</u>	6,800	D	\$ 105.31	54,735	D
Class B Common Stock	02/13/2007	<u>S(2)</u>	2,500	D	\$ 105.32	52,235	D
Class B Common Stock	02/13/2007	<u>S(2)</u>	4,700	D	\$ 105.33	47,535	D
Class B Common Stock	02/13/2007	<u>S(2)</u>	5,000	D	\$ 105.34	42,535	D
Class B Common Stock	02/13/2007	<u>S(2)</u>	5,200	D	\$ 105.35	37,335	D
Class B Common Stock	02/13/2007	<u>S(2)</u>	5,000	D	\$ 105.36	32,335	D
Class B Common Stock	02/13/2007	<u>S(2)</u>	2,000	D	\$ 105.37	30,335	D
Class B Common Stock	02/13/2007	<u>S(2)</u>	3,000	D	\$ 105.38	27,335	D
Class B Common	02/13/2007	<u>S(2)</u>	2,500	D	\$ 105.39	24,835	D

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Stock								
Class B Common Stock	02/13/2007	S ⁽²⁾	1,600	D	\$ 105.4	23,235		D
Class B Common Stock	02/13/2007	S ⁽²⁾	1,300	D	\$ 105.41	21,935		D
Class B Common Stock	02/13/2007	S ⁽²⁾	2,200	D	\$ 105.42	19,735		D
Class B Common Stock	02/13/2007	S ⁽²⁾	1,700	D	\$ 105.43	18,035		D
Class B Common Stock	02/13/2007	S ⁽²⁾	1,400	D	\$ 105.44	16,635		D
Class B Common Stock	02/13/2007	S ⁽²⁾	3,200	D	\$ 105.45	13,435		D
Class B Common Stock	02/13/2007	S ⁽²⁾	900	D	\$ 105.46	12,535		D
Class B Common Stock	02/13/2007	S ⁽²⁾	1,100	D	\$ 105.47	11,435		D
Class B Common Stock	02/13/2007	S ⁽²⁾	1,100	D	\$ 105.48	10,335		D
Class B Common Stock	02/13/2007	S ⁽²⁾	200	D	\$ 105.49	10,135		D
Class B Common Stock	02/13/2007	S ⁽²⁾	1,600	D	\$ 105.5	8,535 ⁽³⁾		D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr
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Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KNIGHT PHILIP H ONE BOWERMAN DRIVE BEAVERTON, OR 97005	X	X		

Signatures

By: John F. Coburn III For: Philip H.
Knight

02/13/2007

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Pursuant to Company policy, market sales of Company stock by officers and directors are permitted only after the second full trading day

- (1) after the release of quarterly earnings and ending on the last day of the second month of the following fiscal quarter, except pursuant to approved 10b5-1 trading plans.
- (2) Transaction pursuant to a Rule 10b5-1 Plan.

- (3) This Form 4 contains thirty of ninety-seven transactions that were executed on February 13, 2007. Three additional forms, one containing two and two containing thirty each of the ninety-seven transactions that were executed on February 13, 2007, were filed immediately prior to this Form 4. One additional form, containing five of the ninety-seven transactions that were executed on February 13, 2007, was filed immediately following this Form 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.