

Edgar Filing: PLAY BY PLAY TOYS & NOVELTIES INC - Form SC 13G/A

PLAY BY PLAY TOYS & NOVELTIES INC  
Form SC 13G/A  
April 30, 2001

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934

(Amendment No. 5)

Play By Play Toys & Novelties, Inc.

-----  
(Name of Issuer)

Common Stock

-----  
(Title of Class of Securities)

72811K103

-----  
(CUSIP Number)

13G

CUSIP No. 72811K103

-----  
1. NAME OF REPORTING PERSON S.S. OR I.R.S. IDENTIFICATION NO.

Renaissance Capital Growth and Income Fund III, Inc. 75-2533518

-----  
2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

(a)

(b)

-----  
3. SEC USE ONLY

-----  
4. CITIZENSHIP OR PLACE OF ORGANIZATION

Texas

-----  
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:

-----  
5. SOLE VOTING POWER

4,421,303 shares

-----  
6. SHARED VOTING POWER

None

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7. SOLE DISPOSITIVE POWER  
4,421,303 shares  
-----  
8. SHARED DISPOSITIVE POWER  
None  
-----  
9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
4,421,303 shares  
-----  
10. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES\*  
Not applicable  
-----  
11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9  
37.42%  
-----  
12. TYPE OF REPORTING PERSON  
IV  
-----

ITEM 1.

- (a) Name of Issuer.  
Play By Play Toys & Novelties, Inc. ("Company")
- (b) Address of Issuer's principal Executive Offices  
4400 Tejasco  
San Antonio, TX 78218-0267

ITEM 2.

- (a) Name of Person Filing  
Renaissance Capital Growth and Income Fund III, Inc. ("Filer")
- (b) Address of principal Business Office or, if none, Residence  
8080 North Central Expwy., Suite 210, LB 59  
Dallas, TX 75206-1857
- (c) Citizenship  
Texas
- (d) Title of Class of Securities  
Common Stock
- (e) CUSIP Number  
75966V105

ITEM

3. If this statement is filed pursuant to Rule 13d-1(b), or 13d-2(b), check whether the person filing is a:

- (a) \_\_\_\_\_ Broker or Dealer registered under Section 15 of the Act
- (b) \_\_\_\_\_ Bank as defined in section 3(a)(6) of the Act
- (c) \_\_\_\_\_ Insurance Company as defined in section 3(a)(19) of the Act

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- (d) X Investment Company registered under section 8 of the  
----- Investment Company Act
- (e) \_\_\_\_\_ Investment Adviser registered under section 203 of  
the Investment Advisers Act of 1940
- (f) \_\_\_\_\_ Employee Benefit Plan, Pension Fund which is  
subject to the provisions of the Employee Retirement  
Income Security Act of 1974 or Endowment Fund; see  
section 240.13d-1(b)(1)(ii)(F)
- (g) \_\_\_\_\_ Parent Holding Company, in accordance with section  
240.13d-1(b)(ii)(G) (Note: See Item 7)
- (h) \_\_\_\_\_ Group, in accordance with section  
240.13d-1(b)(1)(ii)(H)

ITEM 4. Ownership.

(a) Amount Beneficially Owned:

On February 1, 2001, the Filer owned 404,291 shares of the Company's common stock on a fully converted basis. In a letter agreement dated February 20, 2001, the conversion price was adjusted to \$0.5486 per share. Thus the Filer owns 4,421,303 shares of the Company's common stock on a fully converted basis. The Debentures are convertible within sixty days. The Investment Advisor is Renaissance Capital Group, Inc., which is also Investment Manager for Renaissance US Growth and Income Trust PLC. Renaissance US Growth and Income Trust PLC also owns securities of Play By Play Toys & Novelties, Inc.

(b) Percent of Class 37.42%

(c) Number of shares as to which such person has:

- (i) sole power to vote or to direct the vote: 4,421,303  
shares
- (ii) shared power to vote or to direct the vote: None
- (iii) sole power to dispose or to direct the disposition  
of: 4,421,303 shares
- (iv) shared power to dispose or to direct the disposition  
of: None

ITEM 5. Ownership of Five Percent or Less of a Class.

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following: o

ITEM 6. Ownership of More than Five Percent on Behalf of Another Person.

Not applicable.

ITEM 7. Identification and Classification of the Subsidiary Which Acquired

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the Security Being Reported on By the Parent Holding Company.

Not applicable.

ITEM 8. Identification and Classification of Members of the Group.

Not applicable.

ITEM 9. Notice of Dissolution of Group.

Not applicable.

ITEM 10. Certification.

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired in the ordinary course of business and were not acquired for the purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were

not acquired in connection with or as a participant in any transaction having such purposes or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: April 27, 2001 /S/

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Signature  
Russell Cleveland, President and CEO  
Renaissance Capital Growth and Income Fund III, Inc.  
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Name and Title