GRUPO TELEVISA S A Form 6-K May 05, 2004

UNITED STATES

REF			QUARTER (DF PRESENT
		AT MARCH	ED FINANCIAL STATEMENT 31 OF 2004 AND 2003 usands of Pesos)	
STOCK EXCHANGE CODE: TLEVISA GRUPO TELEVISA, S.A.				QUARTE
		MEXIC	AN STOCK EXCHANGE	
(If "Yes" is marked indi- registrant in connection with			igned to the	
Yes			X	
(Indicate by check mark information contained in this the Commission pursuant to Ru of 1934.)	Form is also fur	rnishing the i	nformation to	
Form 20-F X		Form 40-F		
annual reports under cover Fo			r with lite	
(Indicate by check mark	whether the regio	strant files o	r will file	
(Addless OI	principal execut	Live Offices)		
Av. Vasco de Quiroga No.				
	registrant's nam			
G:	RUPO TELEVISA, S.			
For t	ne month of May,	2004		
REPORT OF FOREIGN ISS UNDER THE SE	JER PURSUANT TO F CURITIES EXCHANGE		R 15d-16	
	FORM 6-K			
	es and exchange (shington, D.C. 20			

CONCEPTS FINANCIAL YEAR 양 S Amount

1	TOTAL ASSETS	62,694,807	100
2	CURRENT ASSETS	26,298,806	42
3	ACCOUNTS AND DOCUMENTS RECEIVABLE (NET)	15,013,153	24
4	OTHER ACCOUNTS AND DOCUMENTS RECEIVABLE	5,763,598	9
5	OTHER ACCOUNTS AND NOTES RECEIVABLE (NET)	1,014,543	2
6	INVENTORIES	3,823,208	6
7	OTHER CURRENT ASSETS	684,304	1
8	LONG-TERM	6,562,429	10
9		0,302,429	0
	ACCOUNTS AND DOCUMENTS RECEIVABLE (NET)	O	U
10	INVESTMENT IN SHARES OF SUBSIDIARIES	(227	1.0
1 1	AND NON-CONSOLIDATED	6,227,539	
11	OTHER INVESTMENTS	334,890	1
12	PROPERTY, PLANT AND EQUIPMENT	15,580,176	25
13	PROPERTY	12,529,066	20
14	MACHINERY AND INDUSTRIAL	11,396,782	18
15	OTHER EQUIPMENT	2,590,676	4
16	ACCUMULATED DEPRECIATION	11,575,115	18
17	CONSTRUCTION IN PROGRESS	638 , 767	1
18	DEFERRED ASSETS (NET)	9,253,810	15
19	OTHER ASSETS	4,999,586	8
20	TOTAL LIABILITIES	34,447,643	100
21	CURRENT LIABILITIES	4,236,522	12
22	SUPPLIERS	1,847,843	5
23	BANK LOANS	248,463	1
24	STOCK MARKET LOANS	0	0
25	TAXES TO BE PAID	654,283	2
26	OTHER CURRENT LIABILITIES	1,485,933	4
27	LONG-TERM LIABILITIES	15,404,858	45
28	BANK LOANS	2,004,453	6
29	STOCK MARKET LOANS	12,700,568	37
30	OTHER LOANS	699,837	2
31	DEFERRED LOANS	13,548,295	39
32	OTHER LIABILITIES	1,257,968	4
32	VIII DI	1,237,300	-
33	CONSOLIDATED STOCK HOLDERS' EQUITY	28,247,164	100
34	MINORITY INTEREST	1,128,424	4
35	MAJORITY INTEREST	27,118,740	96
36	CONTRIBUTED CAPITAL	11,672,741	41
37	PAID-IN CAPITAL STOCK (NOMINAL)	1,501,717	5
38	RESTATEMENT OF PAID-IN CAPITAL STOCK	6,234,903	22
39	PREMIUM ON SALES OF SHARES	3,936,121	14
40	CONTRIBUTIONS FOR FUTURE CAPITAL INCREASES	0	0
41	CAPITAL INCREASE (DECREASE)	15,445,999	55
42	RETAINED EARNINGS AND CAPITAL RESERVE	15,939,591	56
43	REPURCHASE FUNDS OF SHARES	5,367,759	19
44	EXCESS (SHORTFALL) IN RESTATEMENT OF STOCK	5,501,159	± 2
44	HOLDERS' EQUITY	(6,333,392)	(22)
45		(6,333,392) 472,041	(22) 2
40	NET INCOME FOR THE YEAR	4/2,041	۷ ــــــ
		·	

STOCK EXCHANGE CODE: TLEVISA

GRUPO TELEVISA, S.A.

QUARTER:

CONSOLIDATED FINANCIAL STATEMENT BREAKDOWN OF MAIN CONCEPTS (Thousands of Pesos)

REF	CONCEPTS	QUARTER OF P FINANCIAL Y	'EAR
S 		Amount	 ୃଚ
3	CASH AND SHORT-TERM INVESTMENTS	15,013,153	100
46	CASH	198,652	1
47	SHORT-TERM INVESTMENTS	14,814,501	99
18	DEFERRED ASSETS (NET)	9,253,810	100
48	AMORTIZED OR REDEEMED EXPENSES	1,621,935	18
49	GOODWILL	7,631,875	82
50	DEFERRED TAXES	0	0
51	OTHERS	0	0
21	CURRENT LIABILITIES	4,236,522	100
52	FOREIGN CURRENCY LIABILITIES	1,854,370	44
53	MEXICAN PESOS LIABILITIES	2,382,152	56
24	STOCK MARKET LOANS	0	100
54	COMMERCIAL PAPER	0	0
55	CURRENT MATURITIES OF MEDIUM-TERM NOTES	0	0
56	CURRENT MATURITIES OF BONDS	0	0
26	OTHER CURRENT LIABILITIES	1,485,933	100
57	OTHER CURRENT LIABILITIES WITH COST	0	0
58	OTHER CURRENT LIABILITIES WITHOUT COST	1,485,933	100
27	LONG-TERM LIABILITIES	15,404,858	100
59	FOREIGN CURRENCY LIABILITIES	10,822,578	70
60	MEXICAN PESOS LIABILITIES	4,582,280	30
29	STOCK MARKET LOANS	12,700,568	100
61	BONDS	12,700,568	100
62	MEDIUM-TERM NOTES	0	0
30	OTHER LOANS	699 , 837	100
63	OTHER LOANS WITH COST	0	0
64	OTHER LOANS WITHOUT COST	699 , 837	100
31	DEFERRED LOANS	13,548,295	100
65	NEGATIVE GOODWILL	0	0
66	DEFERRED TAXES	1,177,439	9
67	OTHERS	12,370,856	91
32	OTHER LIABILITIES	1,257,968	100
68	RESERVES	0	0
69	OTHERS LIABILITIES	1,257,968	100
44	EXCESS (SHORTFALL) IN RESTATEMENT OF STOCK-HOLDERS' EQUITY	(6,333,392)	100
70	ACCUMULATED INCOME DUE TO MONETARY POSITION	(30,453)	(0)
71	INCOME FROM NON-MONETARY POSITION ASSETS	(6,302,939)	(100)

72	WORKING CAPITAL	22,062,284
73	PENSION PLANS AND SENIORITY PREMIUMS	956 , 230
74	EXECUTIVES (*)	35
75	EMPLOYERS (*)	12,193
76	WORKERS (*)	
77	CIRCULATION SHARES (*)	8,787,732,965
78	REPURCHASED SHARES (*)	680,814,994

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA GRUPO TELEVISA, S.A.

QUARTER:

CONSOLIDATED STATEMENTS OF INCOME FROM JANUARY 1 TO MARCH 31, 2004 AND 2003 (Thousands of Pesos)

REF	CONCEPTS	QUARTER OF PRE FINANCIAL YE	
R		Amount	
1	NET SALES	5,230,785	1
2	COST OF SALES	3,226,204	
3	GROSS INCOME	2,004,581	
4	OPERATING	844,271	
5	OPERATING INCOME	1,160,310	
6	TOTAL FINANCING COST	369,292	
7	INCOME AFTER FINANCING COST	791,018	
8	OTHER FINANCIAL OPERATIONS	222,945	
9	INCOME BEFORE TAXES AND WORKERS' PROFIT		
	SHARING	568,073	
10	RESERVE FOR TAXES AND WORKERS' PROFIT		
	SHARING	159,761	
11	NET INCOME AFTER TAXES AND WORKERS' PROFIT		
	SHARING	408,312	
12	SHARE IN NET INCOME OF SUBSIDIARIES AND		
	NON-CONSOLIDATED ASSOCIATES	44,481	
13	CONSOLIDATED NET INCOME OF CONTINUOUS		
	OPERATIONS	452 , 793	
14	INCOME OF DISCONTINUED OPERATIONS	0	
15	CONSOLIDATED NET INCOME BEFORE		
	EXTRAORDINARY ITEMS	452,793	
16	EXTRAORDINARY ITEMS NET EXPENSES (INCOME)	0	
17	NET EFFECT AT THE BEGINNING OF THE YEAR BY		
	CHANGES IN ACCOUNTING PRINCIPLES	0	
18	NET CONSOLIDATED INCOME	452 , 793	
19	NET INCOME OF MINORITY INTEREST	(19,248)	
20	NET INCOME OF MAJORITY INTEREST	472,041	

4

^{*} THESE CONCEPTS SHOULD BE EXPRESSED IN UNITS.

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA GRUPO TELEVISA, S.A.

CONSOLIDATED STATEMENTS OF INCOME

BREAKDOWN OF MAIN CONCEPTS (Thousands of Pesos)

REF		QUARTER OF PRESENT
	CONCEPTS	FINANCIAL YEAR
R		Amount %

R		Amount	%
1	NET SALES	5,230,785	1(
21	DOMESTIC	4,167,092	8
22	FOREIGN	1,063,693	2
23	TRANSLATED INTO DOLLARS (***)	95,194	
6	TOTAL FINANCING COST	369,292	10
24	INTEREST PAID	293 , 186	7
25	EXCHANGE LOSSES	7,360	
26	INTEREST EARNED	151,591	4
27	EXCHANGE PROFITS		
28	GAIN DUE TO MONETARY POSITION	158,733	4
42	LOSS ON RESTATEMENT OF UDI'S	61,604	1
43	GAIN ON RESTATEMENT OF UDI'S	0	
8	OTHER FINANCIAL OPERATIONS	222,945	10
29	OTHER NET EXPENSES (INCOME) NET	222,945	10
30	(PROFIT) LOSS ON SALE OF OWN SHARES	0	
31	(PROFIT) LOSS ON SALE OF SHORT-TERM INVESTMENTS	0	
10	RESERVE FOR TAXES AND WORKERS' PROFIT SHARING	159 , 761	10
32	INCOME TAX	195,086	12
33	DEFERRED INCOME TAX	(36,026)	(2
34	WORKERS' PROFIT SHARING	701	
35	DEFERRED WORKERS' PROFIT SHARING	0	

(***) THOUSANDS OF DOLLARS

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA

GRUPO TELEVISA, S.A.

CONSOLIDATED STATEMENTS OF INCOME
OTHER CONCEPTS
(Thousands of Pesos)

QUARTER:

QUARTER:

REF		CONCEPTS	QUARTER OF PRESENT FINANCIAL YEAR
R			Amount
	36	TOTAL SALES	5,626,357
	37	NET INCOME OF THE YEAR	_
	38	NET SALES (**)	24,147,714
	39	OPERATION INCOME (**)	6,334,810
	40	NET INCOME OF MAJORITY INTEREST (**)	3,864,322
	41	NET CONSOLIDATED INCOME (**)	3,742,171

(**) THE RESTATED INFORMATION ON THE LAST TWELVE MONTHS SHOULD BE USED

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA

GRUPO TELEVISA, S.A.

QUARTERLY CONSOLIDATED STATEMENTS OF INCOME

FROM JANUARY 1 TO MARCH 31, 2004 AND 2003 (Thousands of Pesos)

REF		CONCEPTS	QUARTER OF PRESE FINANCIAL YEAR	
R			Amount	 %
	1	NET SALES	5,230,785	10
	2	COST OF SALES	3,226,204	6
	3	GROSS INCOME	2,004,581	3
	4	OPERATING	844,271	1
	5	OPERATING INCOME	1,160,310	2
	6	TOTAL FINANCING COST	369,292	
	7	INCOME AFTER FINANCING COST	791,018	1
	8	OTHER FINANCIAL OPERATIONS	222,945	
	9	INCOME BEFORE TAXES AND WORKERS' PROFIT		
		SHARING	568,073	1
	10	RESERVE FOR TAXES AND WORKERS' PROFIT		
		SHARING	159,761	
	11	NET INCOME AFTER TAXES AND WORKERS' PROFIT		
		SHARING	408,312	
	12	SHARE IN NET INCOME OF SUBSIDIARIES AND		
		NON-CONSOLIDATED ASSOCIATES	44,481	
	13	CONSOLIDATED NET INCOME OF CONTINUOUS		
		OPERATIONS	452 , 793	

QUARTER:

14 15	INCOME OF DISCONTINUED OPERATIONS CONSOLIDATED NET INCOME BEFORE	0 0
	EXTRAORDINARY ITEMS	452 , 793
16	EXTRAORDINARY ITEMS NET EXPENSES (INCOME)	0
17	NET EFFECT AT THE BEGINNING OF THE YEAR BY	
	CHANGES IN ACCOUNTING PRINCIPLES	0
18	NET CONSOLIDATED INCOME	452 , 793
19	NET INCOME OF MINORITY INTEREST	(19,248) (
20	NET INCOME OF MAJORITY INTEREST	472,041

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA

GRUPO TELEVISA, S.A.

QUARTER:

QUARTERLY CONSOLIDATED STATEMENTS OF INCOME BREAKDOWN OF MAIN CONCEPTS (Thousands of Pesos)

REF	CONCEPTS	QUARTER OF PRESEN FINANCIAL YEAR	
R		Amount	%
1	NET SALES	5,230,785	10
21	DOMESTIC	4,167,092	3
22	FOREIGN	1,063,693	2
23	TRANSLATED INTO DOLLARS (***)	95,194	
6	TOTAL FINANCING COST	369,292	10
24	INTEREST PAID	293 , 186	7
25	EXCHANGE LOSSES	7,360	
26	INTEREST EARNED	151,591	۵
27	EXCHANGE PROFITS		
28	GAIN DUE TO MONETARY POSITION	158,733	4
42	LOSS ON RESTATEMENT OF UDI'S	61,604	1
43	GAIN ON RESTATEMENT OF UDI'S	0	
8	OTHER FINANCIAL OPERATIONS	222,945	10
29	OTHER NET EXPENSES (INCOME) NET	222,945	10
30	(PROFIT) LOSS ON SALE OF OWN SHARES	0	
31	(PROFIT) LOSS ON SALE OF SHORT-TERM INVESTMENTS	0	
10	RESERVE FOR TAXES AND WORKERS' PROFIT SHARING	159,761	10
32	INCOME TAX	195,086	12
33	DEFERRED INCOME TAX	(36,026)	(2
34	WORKERS' PROFIT SHARING	701	
35	DEFERRED WORKERS' PROFIT SHARING	0	

(***) THOUSANDS OF DOLLARS

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA GRUPO TELEVISA, S.A.

QUARTER:

CONSOLIDATED STATEMENTS OF CHANGES IN FINANCIAL POSITION FROM JANUARY 1 TO MARCH 31, 2004 AND 2003

(Thousands of Pesos)

REF	CONCEPTS	QUARTER OF PRESENT FINANCIAL YEAR
С		Amount
1	CONSOLIDATED NET INCOME	452,793
2	+ (-) ITEMS ADDED TO INCOME WHICH DO NOT	
	REQUIRE USING CASH	267,022
3	CASH FLOW FROM NET INCOME OF THE YEAR	719,815
4	CASH FLOW FROM CHANGE IN WORKING CAPITAL	2,095,468
5	CASH GENERATED (USED) IN OPERATING ACTIVITIES	2,815,283
6	CASH FLOW FROM EXTERNAL FINANCING	(267,924)
7	CASH FLOW FROM INTERNAL FINANCING	162,748
8	CASH FLOW GENERATED (USED) BY FINANCING	(105,176)
9	CASH FLOW GENERATED (USED) IN INVESTMENT	
	ACTIVITIES	(152 , 578)
10	NET INCREASE (DECREASE) IN CASH AND SHORT-TERM	
	INVESTMENTS	2,557,529
11	CASH AND SHORT-TERM INVESTMENTS AT THE	
	BEGINNING OF PERIOD	12,455,624
12	CASH AND SHORT-TERM INVESTMENTS AT THE END	
	OF PERIOD	15,013,153

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA

QUARTER:

GRUPO TELEVISA, S.A.

CONSOLIDATED STATEMENTS OF CHANGES IN FINANCIAL POSITION
BREAKDOWN OF MAIN CONCEPTS
(Thousands of Pesos)

REF CONCEPTS QUARTER OF PRESENT FINANCIAL YEAR
C Amount

2	+ (-) ITEMS ADDED TO INCOME WHICH DO NOT	267 022
13	REQUIRE USING CASH DEPRECIATION AND AMORTIZATION FOR THE YEAR	267,022 340,535
14	+ (-) NET INCREASE (DECREASE) IN PENSION PLANS	340,333
14	AND SENIORITY PREMIUMS	
15	+ (-) NET LOSS (PROFIT) IN MONEY EXCHANGE	
16	+ (-) NET LOSS (PROFIT) IN ASSETS AND LIABILITIES	
	ACTUALIZATION	
17	+ (-) OTHER ITEMS	
40	+ (-) OTHER NON-EBITDA ITEMS	(73,513)
4	CASH FLOW FROM CHANGE IN WORKING CAPITAL	2,095,468
18	+ (-) DECREASE (INCREASE) IN ACCOUNTING RECEIVABLE	5,005,542
19	+ (-) DECREASE (INCREASE) IN INVENTORIES	(9,169)
20	+ (-) DECREASE (INCREASE) IN OTHER ACCOUNT	
	RECEIVABLE	104,525
21	+ (-) INCREASE (DECREASE) IN SUPPLIER ACCOUNT	(537,524)
22	+ (-) INCREASE (DECREASE) IN OTHER LIABILITIES	(2,467,906)
6	CASH FLOW FROM EXTERNAL FINANCING	(267,924)
23	+ SHORT-TERM BANK AND STOCK MARKET FINANCING	
24	+ LONG-TERM BANK AND STOCK MARKET FINANCING	20,291
25	+ DIVIDEND RECEIVED	
26	+ OTHER FINANCING	
27	(-) BANK FINANCING AMORTIZATION	(56,222)
28	(-) STOCK MARKET AMORTIZATION	
29	(-) OTHER FINANCING AMORTIZATION	(231,993)
7	CASH FLOW FROM INTERNAL FINANCING	162,748
30	+ (-) INCREASE (DECREASE) IN CAPITAL STOCKS	162,748
31	(-) DIVIDENDS PAID	
32	+ PREMIUM ON SALE OF SHARES	
33	+ CONTRIBUTION FOR FUTURE CAPITAL INCREASES	
9	CASH FLOW GENERATED (UTILIZED) IN INVESTMENT	
	ACTIVITIES	(152,578)
34	+ (-) DECREASE (INCREASE) IN STOCK INVESTMENTS	
	OF A PERMANENT NATURE	(149,238)
35	(-) ACQUISITION OF PROPERTY, PLANT AND EQUIPMENT	(138, 297)
36	(-) INCREASE IN CONSTRUCTIONS IN PROGRESS	
37	+ SALE OF OTHER PERMANENT INVESTMENTS	
38	+ SALE OF TANGIBLE FIXED ASSETS	25,324
39	+ (-) OTHER ITEMS	109,633

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA GRUPO TELEVISA, S.A.

QUARTER:

RATIOS CONSOLIDATED

REF	QUARTER OF PRE CONCEPTS FINANCIAL YE		
P			
	YIELD		
1	NET INCOME TO NET SALES	8.66	%
2	NET INCOME TO STOCKHOLDERS' EQUITY (**)	14.25	%
3	NET INCOME TO TOTAL ASSETS (**)	5.97	%
4	CASH DIVIDENDS TO PREVIOUS YEAR NET INCOME	0.00	%
5	INCOME DUE TO MONETARY POSITION TO NET INCOME	(35.06)	00
	ACTIVITY		
6	NET SALES TO NET ASSETS (**)		times
7	NET SALES TO FIXED ASSETS (**)		times
8	INVENTORIES ROTATION (**)		times
9	ACCOUNTS RECEIVABLE IN DAYS OF SALES		days
10	PAID INTEREST TO TOTAL LIABILITIES WITH COST (**)	8.21	olo
	LEVERAGE		
11	TOTAL LIABILITIES TO TOTAL ASSETS	54.94	%
12	TOTAL LIABILITIES TO STOCKHOLDERS' EQUITY	1.22	times
13	FOREIGN CURRENCY LIABILITIES TO TOTAL LIABILITIES	36.80	ଚ
14	LONG-TERM LIABILITIES TO FIXED ASSETS	98.87	%
15	OPERATING INCOME TO INTEREST PAID		times
16	NET SALES TO TOTAL LIABILITIES (**)	0.70	times
	LIQUIDITY		
17	CURRENT ASSETS TO CURRENT LIABILITIES	6.21	times
18	CURRENT ASSETS LESS INVENTORY TO CURRENT	5 21	
1.0	LIABILITIES		times
19 20	CURRENT ASSETS TO TOTAL LIABILITIES		times 。
20	AVAILABLE ASSETS TO CURRENT LIABILITIES	354.37	olo
	CASH FLOW		
21	CASH FLOW FROM NET INCOME TO NET SALES	13.76	%
22	CASH FLOW FROM CHANGES IN WORKING CAPITAL TO NET SALES	40.06	90
23	CASH GENERATED (USED) IN OPERATING TO	40.00	-0
23	INTEREST PAID	9.60	times
24	EXTERNAL FINANCING TO CASH GENERATED (USED)	3.00	0111100
	IN FINANCING	254.74	%
25	INTERNAL FINANCING TO CASH GENERATED (USED)		
	IN FINANCING	(154.74)	%
26	ACQUISITION OF PROPERTY, PLANT AND EQUIPMENT		
	TO CASH GENERATED (USED) IN INVESTMENT		
	ACTIVITIES	90.64	양

(**) IN THESE RATIOS FOR THE DATA TAKE INTO CONSIDERATION THE LAST TWELVE MONTHS.

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA

GRUPO TELEVISA, S.A.

QUARTER:

DATA PER SHARE CONSOLIDATED FINANCIAL STATEMENT

REF	CONCEPTS	~	QUARTER OF PRESENT FINANCIAL YEAR	
D			Amount	
1	BASIC PROFIT PER ORDINARY SHARE (**)	\$.44	
2	BASIC PROFIT PER PREFERRED SHARE (**)	\$.44	
3	DILUTED PROFIT PER ORDINARY SHARE (**)	\$.00	
4	CONTINUOUS OPERATING PROFIT PER COMMON			
	SHARE (**)	\$.43	
5	EFFECT OF DISCONTINUED OPERATING ON			
	CONTINUOUS OPERATING PROFIT PER SHARE (**)	\$	(.01)	
6	EFFECT OF EXTRAORDINARY PROFIT AND LOSS ON			
	CONTINUOUS OPERATING PROFIT PER SHARE (**)	\$.00	
7	EFFECT BY CHANGES IN ACCOUNTING POLICIES ON			
	CONTINUOUS OPERATING PROFIT PER SHARE (**)	\$.00	
8	CARRYING VALUE PER SHARE	\$	3.09	
9	CASH DIVIDEND ACUMULATED PER SHARE	\$.00	
10	DIVIDEND IN SHARES PER SHARE		.00	shares
11	MARKET PRICE TO CARRYING VALUE		2.86	times
12	MARKET PRICE TO BASIC PROFIT PER ORDINARY			
	SHARE (**)		20.07	times
13	MARKET PRICE TO BASIC PROFIT PER PREFERRED			
	SHARE (**)		19.88	times

(**) TO CALCULATE THE DATA PER SHARE USE THE NET INCOME FOR THE LAST TWELVE MONTHS.

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA QUARTER: 1 YEAR: 2004 GRUPO TELEVISA, S.A.

FINANCIAL STATEMENT NOTES (1)

CONSOLIDATED Final Printing

CONSOLIDATED FINANCIAL STATEMENTS - BREAKDOWN OF MAIN CONCEPTS -

S 53 MEXICAN PESOS LIABILITIES. THIS CAPTION INCLUDES, IN THE FIRST QUARTER OF 2004, LIABILITIES IN FOREIGN CURRENCY (TAXES PAYABLE) FOR AN AMOUNT OF PS.37,276, WHICH CANNOT BE PRESENTED IN S 52 (FOREIGN CURRENCY LIABILITIES) SINCE THE

SYSTEM DOES NOT ALLOW A RELATED VALIDATION WITH ANNEX 5 (ANALYSIS OF CREDITS).

(1) THE REPORT CONTAINS THE NOTES CORRESPONDING TO THE FINANCIAL STATEMENT AMOUNTS, INCLUDING THEIR BREAKDOWN OF MAIN CONCEPTS AND OTHER CONCEPTS.

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA GRUPO TELEVISA, S.A.

QUARTER:

INTEGRATION OF THE PAID SOCIAL CAPITAL STOCK CHARACTERISTICS OF THE SHARES

NUMBER OF SHARES

CHANACIBRIDITES OF THE SHAKES

SERIES	NOMINAL VALUE	VALID COUPON	FIXED PORTION	VARIABLE PORTION	MEXICAN	SUBSCRIPTION
А		_	4,459,562,241		4,459,562,241	
D	· 		2,164,085,362			2,164,085,36
L		_	2,164,085,362		2,164,085,362	
TOTAL		_	8,787,732,965	_	6,623,647,603	2,164,085,36

TOTAL NUMBER OF SHARES REPRESENTING THE PAID-IN CAPITAL STOCK ON THE DATE OF SENDING THE IN 8,787,732,965

SHARES REPRESENTED BY:

CPO's: THREE SHARES (ONE SERIES A, ONE SERIES D AND ONE SERIES L)

UNITS:
ADRS's:
GDRS's:
ADS's:

GDS's : TWENTY CPO's

REPURCHASED OWN SHARES

NUMBER OF MARKET VALUE OF THE SHARE

SERIES SHARES AT REPURCHASE AT QUARTE

A	430,307,554	6.35934	8.81628
D	75,463,734	6.35934	8.81628
L	75,463,734	6.35934	8.81628

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA QUARTER: 1 YEAR: 2004
GRUPO TELEVISA, S.A. CONSOLIDATED
Final Printing

THE SHARES REPRESENTING THE COMPANY'S CAPITAL STOCK CONSISTED OF:

ISSUED 9,468,547,959

THE COMPANY'S SHARES REPURCHASED BY THE GROUP CONSISTED OF:

SHARES REPURCHASED BY GRUPO TELEVISA, S.A.	192,663,300
REPURCHASE OF SERIES "A" SHARES (ESPECIAL PURPOSE TRUST)	430,307,554
SHARES ACQUIRED BY TELEVISA, S.A. DE C.V.	511,765,937
RESALE OF SHARES	(42,000)
CANCELATION OF SHARES	(404,725,037)
SALE UNDER THE STOCK OPTION PLAN	(49, 154, 760)
	680,814,994

NOTE: THE AVERAGE REPURCHASE AND THE MARKET VALUE OF THE SHARE AT QUARTER ARE HISTORICAL.

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA GRUPO TELEVISA, S.A.

DECLARATION OF THE REGISTRANT'S OFFICERS, RESPONSIBLE FOR THE INFORMATION.

WE HEREBY DECLARE THAT, TO THE EXTENT OF OUR FUNCTIONS, WE PREPARED THE

INFORMATION RELATED TO THE REGISTRANT CONTAINED IN THIS QUARTERLY REPORT, AND BASED ON OUR KNOWLEDGE, THIS INFORMATION FAIRLY PRESENTS THE REGISTRANT'S CONDITION. WE ALSO DECLARE THAT WE ARE NOT AWARE OF ANY RELEVANT INFORMATION WHICH HAS BEEN OMITTED OR UNTRUE IN THIS QUARTERLY REPORT, OR WHICH CONTAINS ANY INFORMATION THAT MAY BE MISLEADING TO INVESTORS.

EMILIO AZCARRAGA JEAN EMILIO AZCARRAGA JEAN SALVI FOLCH VIADERO
PRESIDENT AND CHIEF EXECUTIVE CHIEF FINANCIAL OFFICER OFFICER

SALVI FOLCH VIADERO

MEXICO, D.F., APRIL 28, 2004

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA GRUPO TELEVISA, S.A.

QUARTER: 1 YEAR: 2004

MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL

CONDITION AND RESULTS OF OPERATIONS

ANNEX 1

CONSOLIDATED FINAL PRINTING

MEXICO CITY, D.F., APRIL 28, 2004 -- GRUPO TELEVISA, S.A. (NYSE:TV; BMV: TLEVISA CPO) TODAY ANNOUNCED RESULTS FOR THE FIRST QUARTER 2004. THE RESULTS ARE IN MILLIONS OF MEXICAN PESOS, HAVE BEEN PREPARED IN ACCORDANCE WITH MEXICAN GAAP AND ARE ADJUSTED TO PESOS IN PURCHASING POWER AS OF MARCH 31, 2004.

NET SALES

NET SALES FOR THE FIRST QUARTER OF 2004 REACHED PS.5,230.8 MILLION, A 4.3% INCREASE COMPARED TO PS.5,015.4 MILLION FROM LAST YEAR'S FIRST QUARTER. THIS INCREASE WAS DRIVEN BY HIGHER REVENUES IN THE TELEVISION BROADCASTING, PUBLISHING DISTRIBUTION, OTHER BUSINESSES, CABLE TELEVISION, PROGRAMMING FOR PAY TELEVISION AND PUBLISHING SEGMENTS. THESE INCREASES WERE PARTIALLY OFFSET BY LOWER REVENUES IN THE PROGRAM LICENSING AND RADIO SEGMENTS.

EBITDA

EBITDA IS DEFINED AS OPERATING INCOME BEFORE DEPRECIATION AND AMORTIZATION.

CONSOLIDATED EBITDA INCREASED 10.4% TO PS.1,500.8 MILLION IN THE FIRST QUARTER OF 2004 FROM PS.1,359.9 MILLION REPORTED IN THE SAME PERIOD OF 2003. CONSOLIDATED EBITDA MARGIN INCREASED TO A FIRST-QUARTER RECORD OF 28.7% FROM 27.1% IN THE SAME PERIOD OF 2003. ADDITIONALLY, OPERATING INCOME

INCREASED 20.1% TO PS.1,160.3 MILLION IN THE FIRST QUARTER OF 2004 FROM PS.966.1 MILLION REPORTED IN THE SAME PERIOD OF 2003. THESE INCREASES PRIMARILY RESULTED FROM REVENUE GROWTH, AND WERE PARTIALLY OFFSET BY HIGHER COST OF SALES AND OPERATING EXPENSES.

THE CHARGE FOR OPERATING DEPRECIATION AND AMORTIZATION WAS PS.340.5 MILLION AND PS.393.8 MILLION IN THE FIRST QUARTER OF 2004 AND 2003, RESPECTIVELY.

NET INCOME

THE COMPANY GENERATED NET INCOME OF PS.472.0 MILLION IN THE FIRST QUARTER OF 2004 COMPARED TO NET INCOME OF PS.260.6 MILLION IN LAST YEAR'S FIRST QUARTER. THE NET INCREASE OF PS.211.4 MILLION REFLECTED PRIMARILY A PS.194.2 MILLION INCREASE IN OPERATING INCOME; A PS.39.0 MILLION DECREASE IN OTHER EXPENSE-NET; A PS.32.9 MILLION DECREASE IN INCOME TAXES; AND A PS.172.8 MILLION INCREASE IN EQUITY IN RESULTS FROM AFFILIATES. THESE FAVORABLE CHANGES WERE PARTIALLY OFFSET BY A PS.180.3 MILLION INCREASE IN INTEGRAL COST OF FINANCING AND A PS.46.4 MILLION INCREASE IN RESTRUCTURING AND NON-RECURRING CHARGES.

RESULTS BY BUSINESS SEGMENTS

TELEVISION BROADCASTING

THE INCREASE OF 4.3% IN TELEVISION BROADCASTING SALES (PS.3,194.0 MILLION AND PS.3,062.0 MILLION FOR THE FIRST QUARTER OF 2004 AND 2003, RESPECTIVELY), WAS MAINLY ATTRIBUTABLE TO AN INCREASE IN ADVERTISING TIME SOLD AND AN INCREASE OF 8.4% IN LOCAL SALES DRIVEN BY CHANNEL 4TV, OUR LOCAL CHANNEL IN MEXICO CITY. EXCLUDING THE POLITICAL ADVERTISING RECEIVED DURING THE FIRST QUARTER OF LAST YEAR, TELEVISION BROADCASTING SALES INCREASED 9.9%.

TELEVISION BROADCASTING EBITDA INCREASED 15.0% TO PS.1,268.6 MILLION IN THE FIRST QUARTER OF 2004 FROM PS.1,103.3 MILLION REPORTED IN THE SAME PERIOD OF 2003, AND OPERATING INCOME ROSE 20.9% (PS.1,023.7 MILLION AND PS.846.9 MILLION FOR THE FIRST QUARTER OF 2004 AND 2003, RESPECTIVELY). THESE INCREASES REFLECT HIGHER SALES, A 1.8% REDUCTION IN COST OF SALES, AND A 1.1% DECREASE IN OPERATING EXPENSES.

PROGRAMMING FOR PAY TELEVISION

THE 3.6% INCREASE IN PROGRAMMING FOR PAY TELEVISION SALES (PS.168.4 MILLION AND PS.162.6 MILLION FOR THE FIRST QUARTER OF 2004 AND 2003, RESPECTIVELY), RESULTED FROM HIGHER REVENUES FROM SIGNALS SOLD TO PAY TELEVISION SYSTEMS

IN MEXICO, AND WAS PARTIALLY OFFSET BY LOWER REVENUES FROM SIGNALS SOLD TO PAY TELEVISION SYSTEMS IN LATIN AMERICA.

OPERATING INCOME INCREASED 63.1% (PS.39.3 MILLION AND PS.24.1 MILLION FOR THE FIRST QUARTER OF 2004 AND 2003, RESPECTIVELY), DUE TO HIGHER SALES AND LOWER OPERATING EXPENSES, AND WAS PARTIALLY OFFSET BY HIGHER SIGNAL COSTS.

PROGRAMMING LICENSING

THE 2.3% DECREASE IN PROGRAMMING LICENSING SALES (PS.414.3 MILLION AND PS.423.9 MILLION FOR THE FIRST QUARTER OF 2004 AND 2003, RESPECTIVELY), IS ATTRIBUTABLE TO LOWER EXPORT SALES IN EUROPE AND ASIA, AS WELL AS BY A NEGATIVE TRANSLATION EFFECT OF FOREIGN CURRENCY DENOMINATED SALES, WHICH AMOUNTED TO PS.11.7 MILLION. THIS DECREASE WAS PARTIALLY OFFSET BY AN 8.7% INCREASE IN ROYALTIES PAID TO THE COMPANY BY UNIVISION UNDER THE UNIVISION PROGRAM LICENSE AGREEMENT, WHICH AMOUNTED TO U.S.\$22.9 MILLION AND HIGHER EXPORT SALES TO LATIN AMERICA.

OPERATING INCOME DECREASED 4.0% (PS.122.2 MILLION AND PS.127.3 MILLION FOR THE FIRST QUARTER OF 2004 AND 2003, RESPECTIVELY), REFLECTING LOWER SALES AND A MARGINAL INCREASE IN COST OF SALES, PARTIALLY OFFSET BY A DECREASE IN OPERATING EXPENSES.

PUBLISHING

THE 3.8% INCREASE IN PUBLISHING SALES (PS.370.9 MILLION AND PS.357.2 MILLION FOR THE FIRST QUARTER OF 2004 AND 2003, RESPECTIVELY), WAS RELATED TO HIGHER ADVERTISING PAGES SOLD IN MEXICO AND ABROAD. THIS INCREASE WAS PARTIALLY OFFSET BY A DECREASE IN THE NUMBER OF MAGAZINES SOLD IN MEXICO.

PUBLISHING OPERATING INCOME DECREASED MARGINALLY (PS.25.3 MILLION AND PS.25.4 MILLION FOR THE FIRST QUARTER OF 2004 AND 2003, RESPECTIVELY), REFLECTING HIGHER OPERATING EXPENSES AND DEPRECIATION AND AMORTIZATION COSTS THAT WERE PARTIALLY OFFSET BY HIGHER SALES AND A REDUCTION IN COST OF SALES.

PUBLISHING DISTRIBUTION

PUBLISHING DISTRIBUTION SALES INCREASED BY 16.6% (PS.445.1 MILLION AND PS.381.6 MILLION FOR THE FIRST QUARTER OF 2004 AND 2003, RESPECTIVELY), DUE TO HIGHER DISTRIBUTION SALES ABROAD PARTIALLY OFFSET BY LOWER CIRCULATION OF MAGAZINES IN MEXICO PUBLISHED BY THIRD PARTIES.

OPERATING LOSS INCREASED TO PS.8.6 MILLION IN THE FIRST QUARTER OF 2004 FROM OPERATING LOSS OF PS.3.7 MILLION IN LAST YEAR'S FIRST QUARTER, DUE TO HIGHER COST OF SALES AND OPERATING EXPENSES THAT WERE PARTIALLY OFFSET BY HIGHER SALES.

CABLE TELEVISION

AFTER NINE CONSECUTIVE QUARTERS OF SUBSCRIBER LOSSES, CABLEVISION ADDED 1,500 NEW SUBSCRIBERS DURING THE FIRST QUARTER REACHING A TOTAL OF 365,900 GROSS ACTIVE SUBSCRIBERS, OF WHICH OVER 68,000 ARE DIGITAL SUBSCRIBERS. SALES INCREASED 7.6% (PS.269.6 MILLION AND PS.250.6 MILLION FOR THE FIRST QUARTER OF 2004 AND 2003, RESPECTIVELY), REFLECTING MAINLY THE POSITIVE EFFECT OF THE ELIMINATION OF THE EXCISE TAX ON TELECOMMUNICATION SERVICES.

OPERATING INCOME INCREASED 24.9% (PS.38.1 MILLION AND PS.30.5 MILLION FOR THE FIRST QUARTER OF 2004 AND 2003, RESPECTIVELY), DUE TO HIGHER SALES AND LOWER COST OF SALES THAT WERE PARTIALLY OFFSET BY HIGHER OPERATING EXPENSES.

RADIO

RADIO SALES DECREASED 9.0% (PS.52.8 MILLION AND PS.58.0 MILLION FOR THE FIRST QUARTER OF 2004 AND 2003, RESPECTIVELY), DUE TO LOWER ADVERTISING TIME SOLD, REFLECTING THE ABSENCE OF POLITICAL ADVERTISING RECEIVED DURING THE FIRST QUARTER OF 2003.

OPERATING LOSS INCREASED TO PS.7.1 MILLION IN THE FIRST QUARTER OF 2004 COMPARED WITH AN OPERATING LOSS OF PS.2.5 MILLION IN THE FIRST QUARTER OF 2003, ATTRIBUTABLE TO LOWER SALES, AND WAS PARTIALLY OFFSET BY LOWER COST OF SALES AND OPERATING EXPENSES.

OTHER BUSINESSES

OTHER BUSINESSES' SALES INCREASED 8.5% (PS.351.9 MILLION AND PS.324.2 MILLION FOR THE FIRST QUARTER OF 2004 AND 2003, RESPECTIVELY), DUE TO HIGHER SALES IN THE DISTRIBUTION OF FEATURE FILMS AND SPORT BUSINESSES,

WHICH WERE PARTIALLY OFFSET BY LOWER SALES IN THE INTERNET PORTAL BUSINESS.

OPERATING LOSS DECREASED TO PS.39.1 MILLION FROM A LOSS OF PS.62.3 MILLION IN LAST YEAR'S COMPARABLE PERIOD. THIS FAVORABLE VARIANCE WAS LED BY HIGHER REVENUES AND LOWER DEPRECIATION AND AMORTIZATION COSTS, AND WAS PARTIALLY OFFSET BY AN INCREASE IN COST OF SALES AND OPERATING EXPENSES.

INTERSEGMENT SALES

INTERSEGMENT SALES FOR THE FIRST QUARTER OF 2004 AND 2003, AMOUNTED TO PS.82.1 MILLION AND PS.85.6 MILLION, RESPECTIVELY.

CORPORATE EXPENSES

CORPORATE EXPENSES FOR THE FIRST QUARTER OF 2004 AND 2003, AMOUNTED TO PS.32.1 MILLION AND PS.31.8 MILLION, RESPECTIVELY.

SKY

INNOVA, S. DE R.L. DE C.V., A NON-CONSOLIDATED BUSINESS OF GRUPO TELEVISA, IS THE PAY-TV MARKET LEADER IN MEXICO. IT PROVIDES DIRECT-TO-HOME SATELLITE TELEVISION SERVICES UNDER THE SKY BRAND NAME. FINANCIAL AND OPERATING UNAUDITED HIGHLIGHTS OF INNOVA, OF WHICH TELEVISA OWNS 60%, NEWS CORP. 30%, AND LIBERTY MEDIA 10%, ARE AS FOLLOWS:

- AS OF MARCH 31, 2004, THE NUMBER OF GROSS ACTIVE SUBSCRIBERS INCREASED TO 886,100, INCLUDING 50,200 COMMERCIAL SUBSCRIBERS. THIS REPRESENTS A 13.6% INCREASE FROM 779,700, INCLUDING 41,400 COMMERCIAL SUBSCRIBERS REGISTERED AS OF MARCH 31, 2003, OR AN INCREASE OF APPROXIMATELY 106,400 GROSS ACTIVE SUBSCRIBERS.
- NET REVENUES INCREASED 19.1% TO PS.1,093.1 MILLION IN THE FIRST QUARTER OF 2004 COMPARED TO THE SAME PERIOD OF LAST YEAR. THIS INCREASE REFLECTS THE SUBSCRIBER GROWTH, THE ELIMINATION OF THE 10% EXCISE TAX ON TELECOMMUNICATIONS SERVICES AND ADDITIONAL PAY-PER-VIEW REVENUES RELATED TO SPECIAL EVENTS.
- EBITDA INCREASED 42.6% IN THE FIRST QUARTER OF 2004 TO PS.387.1 MILLION COMPARED WITH THE FIRST QUARTER OF 2003. AS A RESULT, EBITDA MARGIN INCREASED TO A RECORD OF 35.4% FROM 29.6% REPORTED IN THE FIRST QUARTER OF LAST YEAR.
- EBIT INCREASED 213.4% TO PS.196.3 MILLION IN THE FIRST QUARTER OF 2004.
- INNOVA REPORTED A NET INCOME OF PS.147.0 MILLION IN THE FIRST QUARTER OF 2004 COMPARED TO A NET LOSS OF PS.388.5 MILLION IN LAST YEAR'S COMPARABLE PERIOD. THIS POSITIVE RESULT REFLECTS HIGHER OPERATING INCOME, LOWER INTEREST EXPENSE AND A POSITIVE FOREIGN EXCHANGE RESULT.

INTEGRAL COST OF FINANCING

INTEGRAL COST OF FINANCING INCREASED BY PS.180.3 MILLION, OR 95.4%, TO PS.369.3 MILLION IN THE FIRST QUARTER OF 2004 FROM PS.189.0 MILLION IN THE FIRST QUARTER OF 2003. THIS INCREASE REFLECTS THREE PRIMARY FACTORS: I) AN UNFAVORABLE PS.239.5 MILLION HEDGE EFFECT ON THE U.S.\$600 MILLION LONG-TERM DEBT HEDGED BY THE COMPANY'S NET INVESTMENT IN UNIVISION IN THE FIRST QUARTER OF 2004 COMPARED TO A FAVORABLE HEDGED EFFECT IN THE FIRST QUARTER OF 2003, DRIVEN BY A 0.45% APPRECIATION OF THE MEXICAN PESO COMPARED TO THE U.S. DOLLAR DURING THE FIRST QUARTER OF 2004, COMPARED TO A 3.13% DEPRECIATION OF THE MEXICAN PESO COMPARED TO THE U.S. DOLLAR DURING THE FIRST QUARTER OF 2003; II) A PS.64.2 MILLION INCREASE IN LOSS FROM MONETARY POSITION PRIMARILY AS A RESULT OF A HIGHER NET MONETARY ASSET POSITION DURING THE FIRST QUARTER OF 2004 COMPARED TO THE FIRST QUARTER OF 2003; AND III) A PS.21.7 MILLION DECREASE IN INTEREST INCOME IN THE FIRST QUARTER OF 2004 COMPARED TO LAST YEAR'S FIRST QUARTER REFLECTING INNOVA'S CAPITALIZATION IN SEPTEMBER 2003 OF ALL OF THE AMOUNTS DUE TO THE COMPANY

IN CONNECTION WITH CERTAIN FINANCING PROVIDED BY THE COMPANY, WHICH EFFECT WAS PARTIALLY OFFSET BY AN INCREASE IN INTEREST INCOME IN CONNECTION WITH A HIGHER AVERAGE AMOUNT OF TEMPORARY INVESTMENTS DURING THE FIRST QUARTER OF 2004 COMPARED TO THE FIRST QUARTER OF 2003. THESE UNFAVORABLE VARIANCES WERE OFFSET BY A PS.136.9 MILLION FAVORABLE CHANGE RESULTING FROM A NET FOREIGN EXCHANGE GAIN DUE TO THE MEXICAN PESO APPRECIATION DURING THE FIRST QUARTER OF 2004 COMPARED TO A NET FOREIGN EXCHANGE LOSS DUE TO THE MEXICAN PESO DEPRECIATION IN THE FIRST QUARTER OF 2003; AND A PS.8.2 MILLION DECREASE IN INTEREST EXPENSE, PRIMARILY AS A RESULT OF A MARGINAL REDUCTION IN THE AVERAGE AMOUNT OF TOTAL DEBT DURING THE FIRST QUARTER OF 2004 COMPARED TO THE FIRST QUARTER OF 2003, WHICH WAS PARTIALLY OFFSET BY AN INCREASE IN THE RESTATEMENT OF THE COMPANY'S UDI DENOMINATED DEBT AS INFLATION INCREASED 1.57% DURING THE FIRST QUARTER OF 2004 COMPARED TO 1.32% IN THE FIRST QUARTER OF 2003.

RESTRUCTURING AND NON-RECURRING CHARGES

RESTRUCTURING AND NON-RECURRING CHARGES INCREASED BY PS.46.4 MILLION, OR 85.0%, TO PS.101.0 MILLION FOR THE FIRST QUARTER OF 2004 COMPARED TO PS.54.6 MILLION FOR THE FIRST QUARTER OF 2003. THIS INCREASE PRIMARILY REFLECTS HIGHER RESTRUCTURING CHARGES IN CONNECTION WITH WORK FORCE REDUCTIONS FOR THE FIRST QUARTER OF 2004 COMPARED TO THE FIRST QUARTER OF 2003.

OTHER EXPENSE-NET

OTHER EXPENSE DECREASED BY PS.39.0 MILLION, OR 24.2%, TO PS.121.9 MILLION FOR THE FIRST QUARTER OF 2004 COMPARED TO PS.160.9 MILLION FOR THE FIRST QUARTER OF 2003. THIS DECREASE PRIMARILY REFLECTS A REDUCTION IN AMORTIZATION OF GOODWILL AS THE COMPANY CEASED AMORTIZING THIS INTANGIBLE ASSET BEGINNING JANUARY 1, 2004, IN ACCORDANCE WITH BULLETIN B-7 RELATED TO BUSINESS ACQUISITIONS. THIS WAS PARTIALLY OFFSET BY A DECREASE IN OTHER NON-OPERATING INCOME FOR THE FIRST QUARTER OF 2004 COMPARED TO THE FIRST OUARTER OF 2003.

INCOME TAX AND ASSETS TAX

THE EFFECTIVE INCOME TAX RATE DECREASED IN THE FIRST QUARTER OF 2004 COMPARED TO THE FIRST QUARTER OF 2003, PRIMARILY AS A RESULT OF A LOWER THAN EXPECTED EFFECTIVE INCOME TAX RATE FOR 2004 COMPARED TO THAT EXPECTED FOR 2003 AT THE END OF THE FIRST QUARTER OF LAST YEAR.

EQUITY IN RESULTS OF AFFILIATES

EQUITY IN RESULTS OF AFFILIATES INCREASED BY PS.172.8 MILLION TO AN EQUITY INCOME OF PS.44.5 MILLION FOR THE FIRST QUARTER OF 2004 FROM AN EQUITY LOSS OF PS.128.3 MILLION IN THE FIRST QUARTER OF 2003. THIS INCREASE PRIMARILY REFLECTS A REDUCTION IN THE LIABILITY POSITION OF INNOVA AND SKY MULTI-COUNTRY PARTNERS IN THE FIRST QUARTER OF 2004 COMPARED TO THE FIRST QUARTER OF 2003, PRIMARILY AS A RESULT OF THE APPRECIATION OF THE MEXICAN PESO COMPARED TO THE U.S. DOLLAR IN THE FIRST QUARTER OF 2004 VERSUS A DEPRECIATION OF THE MEXICAN PESO COMPARED TO THE U.S. DOLLAR IN THE SAME PERIOD OF 2003, AS WELL AS AN INCREASE IN THE EQUITY INCOME OF UNIVISION IN THE FIRST QUARTER OF 2004.

OTHER RELEVANT INFORMATION

CAPITAL EXPENDITURES, ACQUISITIONS AND INVESTMENTS

IN THE FIRST QUARTER OF 2004, THE COMPANY INVESTED APPROXIMATELY U.S.\$12.4 MILLION IN PROPERTY, PLANT AND EQUIPMENT AS CAPITAL EXPENDITURES, OF WHICH APPROXIMATELY U.S.\$4.7 MILLION IS RELATED TO THE CABLE TELEVISION SEGMENT.

ADDITIONALLY, THE COMPANY INVESTED APPROXIMATELY U.S.\$6.3 MILLION IN LONG-TERM LOANS TO ITS LATIN AMERICAN DTH JOINT-VENTURES, AND U.S.\$1.0 MILLION IN CAPITAL CONTRIBUTIONS TO "TUTV," A 50% JOINT VENTURE WITH UNIVISION FOR DISTRIBUTION OF THE COMPANY'S PAY-TELEVISION CHANNELS IN THE UNITED STATES.

DEBT

AS OF MARCH 31, 2004, THE COMPANY'S LONG-TERM DEBT AMOUNTED TO PS.14,705.0 MILLION, AND ITS SHORT-TERM DEBT WAS PS.248.5 MILLION COMPARED TO PS.14,201.4 MILLION AND PS.1,334.9 MILLION, RESPECTIVELY, AS OF MARCH 31, 2003.

TELEVISION RATINGS AND AUDIENCE SHARE

NATIONAL URBAN RATINGS AND AUDIENCE SHARE REPORTED BY IBOPE CONFIRM THAT IN THE FIRST QUARTER OF 2004 TELEVISA CONTINUES TO DELIVER STRONG RATINGS AND AUDIENCE SHARES. DURING WEEKDAY PRIME TIME (19:00 TO 23:00 - MONDAY TO FRIDAY), AUDIENCE SHARE AMOUNTED TO 69.8%; IN PRIME TIME (16:00 TO 23:00 - MONDAY TO SUNDAY), AUDIENCE SHARE AMOUNTED TO 68.8%; AND IN SIGN-ON TO SIGN-OFF (6:00 TO 24:00 - MONDAY TO SUNDAY), AUDIENCE SHARE AMOUNTED TO 71.1%.

OUTLOOK FOR 2004

DURING THE SECOND QUARTER OF 2004, WE WILL FACE A DIFFICULT COMPARISON DUE TO THE ABSENCE OF THE SUBSTANTIAL AMOUNT OF POLITICAL ADVERTISING THAT WE RECEIVED LAST YEAR. HOWEVER, FOR THE FULL YEAR 2004, WE BELIEVE THAT OUR 2004 UP-FRONT SALES, OUR FIRST QUARTER RESULTS, THE CURRENT ADVERTISING MOMENTUM, AND THE SPECIAL EVENTS SCHEDULED IN THE CALENDAR FOR THIS YEAR, WILL ALLOW US TO MAKE UP THE POLITICAL ADVERTISING SHORTFALL AND ACHIEVE A MARGINAL REVENUE INCREASE IN OUR TELEVISION BROADCASTING BUSINESS. IN ADDITION, WE EXPECT TO KEEP CONSOLIDATED COST AND EXPENSES FLAT THROUGHOUT THE YEAR, WHICH SHOULD ALLOW US TO MAINTAIN OUR TELEVISION BROADCASTING AND CONSOLIDATED EBITDA MARGINS AT 2003 LEVELS.

GRUPO TELEVISA S.A., IS THE LARGEST MEDIA COMPANY IN THE SPANISH-SPEAKING WORLD, AND A MAJOR PLAYER IN THE INTERNATIONAL ENTERTAINMENT BUSINESS. IT HAS INTERESTS IN TELEVISION PRODUCTION AND BROADCASTING, PROGRAMMING FOR PAY TELEVISION, INTERNATIONAL DISTRIBUTION OF TELEVISION PROGRAMMING, DIRECT-TO-HOME SATELLITE SERVICES, PUBLISHING AND PUBLISHING DISTRIBUTION, CABLE TELEVISION, RADIO PRODUCTION AND BROADCASTING, PROFESSIONAL SPORTS AND SHOW BUSINESS PROMOTIONS, FEATURE FILM PRODUCTION AND DISTRIBUTION, AND THE OPERATION OF A HORIZONTAL INTERNET PORTAL. GRUPO TELEVISA ALSO HAS AN UNCONSOLIDATED EQUITY STAKE IN UNIVISION, THE LEADING SPANISH-LANGUAGE TELEVISION COMPANY IN THE UNITED STATES.

THIS ANNEX CONTAINS FORWARD-LOOKING STATEMENTS REGARDING THE COMPANY'S RESULTS AND PROSPECTS. ACTUAL RESULTS COULD DIFFER MATERIALLY FROM THESE STATEMENTS. THE FORWARD-LOOKING STATEMENTS IN THIS ANNEX SHOULD BE READ IN CONJUNCTION WITH THE FACTORS DESCRIBED IN "ITEM 3. KEY INFORMATION - FORWARD-LOOKING STATEMENTS" IN THE COMPANY'S ANNUAL REPORT ON FORM 20-F, WHICH, AMONG OTHERS, COULD CAUSE ACTUAL RESULTS TO DIFFER MATERIALLY FROM THOSE CONTAINED IN FORWARD-LOOKING STATEMENTS MADE IN THIS ANNEX AND IN ORAL STATEMENTS MADE BY AUTHORIZED OFFICERS OF THE COMPANY. READERS ARE CAUTIONED NOT TO PLACE UNDUE RELIANCE ON THESE FORWARD-LOOKING STATEMENTS, WHICH SPEAK ONLY AS OF THEIR DATES. THE COMPANY UNDERTAKES NO OBLIGATION TO PUBLICLY UPDATE OR REVISE ANY FORWARD-LOOKING STATEMENTS, WHETHER AS A RESULT OF NEW INFORMATION, FUTURE EVENTS OR OTHERWISE.

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA QUARTER: 1 YEAR: 2004

GRUPO TELEVISA, S.A.

FINANCIAL STATEMENT NOTES (1)

CONSOLIDATED FINAL PRINTING

GRUPO TELEVISA, S.A.

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
FOR THE THREE MONTHS ENDED MARCH 31, 2004 AND 2003
(IN THOUSANDS OF MEXICAN PESOS IN PURCHASING POWER AS
OF MARCH 31, 2004, EXCEPT PER SHARE, PER CPO AND PER UDI VALUES)

1. ACCOUNTING POLICIES:

THE CONDENSED FINANCIAL STATEMENTS OF GRUPO TELEVISA, S.A. (THE "COMPANY") AND ITS CONSOLIDATED SUBSIDIARIES (COLLECTIVELLY, THE "GROUP"), AS OF MARCH 31, 2004 AND 2003, AND FOR THE THREE MONTHS ENDED ON THOSE DATES, ARE UNAUDITED. IN THE OPINION OF MANAGEMENT, ALL ADJUSTMENTS (CONSISTING PRINCIPALLY OF NORMAL RECURRING ADJUSTMENTS) NECESSARY FOR A FAIR PRESENTATION OF THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS HAVE BEEN INCLUDED THEREIN.

FOR PURPOSES OF THESE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS, CERTAIN INFORMATION AND DISCLOSURES, NORMALLY INCLUDED IN FINANCIAL STATEMENTS PREPARED IN ACCORDANCE WITH MEXICAN GENERALLY ACCEPTED ACCOUNTING PRINCIPLES ("MEXICAN GAAP"), HAVE BEEN CONDENSED OR OMITTED. THESE CONDENSED CONSOLIDATED STATEMENTS SHOULD BE READ IN CONJUNCTION WITH THE GROUP'S CONSOLIDATED AND AUDITED FINANCIAL STATEMENTS AND NOTES THERETO FOR THE YEARS ENDED DECEMBER 31, 2003 AND 2002, WHICH INCLUDE, AMONG OTHER DISCLOSURES, THE GROUP'S MOST SIGNIFICANT ACCOUNTING POLICIES, WHICH HAVE BEEN APPLIED ON A CONSISTENT BASIS FOR THE THREE MONTHS ENDED MARCH 31, 2004, EXCEPT FOR THE MATTER DISCUSSED IN THE FOLLOWING PARAGRAPH.

EFFECTIVE JANUARY 1, 2004, GOODWILL IS DEEMED BY THE GROUP AS AN INTANGIBLE ASSET WITH AN INDEFINITE USEFUL LIVE, AND ACCORDINGLY, CEASED BEING AMORTIZED AFTER DECEMBER 31, 2003. BEFORE 2004, GOODWILL WAS AMORTIZED OVER A PERIOD OF 20 YEARS.

2. PROPERTY, PLANT AND EQUIPMENT:

PROPERTY, PLANT AND EQUIPMENT AS OF MARCH 31, CONSISTED OF:

		2004		2003
	Ps.	7,284,060	Ps.	6,891,735
BUILDING IMPROVEMENTS		1,659,146		1,705,585
TECHNICAL EQUIPMENT		11,396,782		10,408,647
FURNITURE AND FIXTURES		579 , 733		556 , 057
TRANSPORTATION EQUIPMENT		1,069,161		1,019,142
COMPUTER EQUIPMENT		941,782		831,103
		22,930,664		21,412,269

ACCUMULATED DEPRECIATION		(11,575,115)		(10,080,965)
LAND CONSTRUCTION IN PROGRESS		11,355,549 3,585,860 638,767		11,331,304 3,650,107 1,143,844
	Ps.	15,580,176	Ps.	16,125,255

DEPRECIATION CHARGED TO INCOME FOR THE THREE MONTHS ENDED MARCH 31, 2004 AND 2003, WAS PS.289,833 AND PS.305,875, RESPECTIVELY.

3. LONG-TERM DEBT SECURITIES:

AS OF MARCH 31, THE COMPANY'S LONG-TERM DEBT SECURITIES OUTSTANDING WERE AS FOLLOWS:

200	04		
U.S. DOLLAR PRINCIPAL AMOUNTS (THOUSANDS)		MEXICAN PESOS	U.S. D PRINC AMOU (THOUS
\$ -	Ps.	_	\$
5,343		59 , 703	
200,000		2,234,800	
300,000		3,352,200	
300,000		3,352,200	
\$ 805,343		8,998,903	\$
		3,701,665	======
	Ps.	12,700,568	
	U.S. DOLLAR PRINCIPAL AMOUNTS (THOUSANDS) \$ - 5,343 200,000 300,000 300,000	PRINCIPAL AMOUNTS (THOUSANDS) \$ - Ps. 5,343 200,000 300,000 300,000 \$805,343 ===================================	U.S. DOLLAR PRINCIPAL AMOUNTS MEXICAN (THOUSANDS) PESOS \$ - Ps 5,343 59,703 200,000 2,234,800 300,000 3,352,200 300,000 3,352,200 \$ 805,343 8,998,903 ===================================

- (A) INTEREST ON THE SERIES "B" SENIOR NOTES, INCLUDING ADDITIONAL AMOUNTS PAYABLE IN RESPECT OF CERTAIN MEXICAN WITHHOLDING TAXES, IS 12.49% PER ANNUM, AND IS PAYABLE SEMI-ANNUALLY. THESE SECURITIES ARE UNSECURED, UNSUBORDINATED OBLIGATIONS OF THE COMPANY, RANK PARI PASSU IN RIGHT OF PAYMENT WITH ALL EXISTING AND FUTURE UNSECURED, UNSUBORDINATED OBLIGATIONS OF THE COMPANY, AND ARE SENIOR IN RIGHT OF PAYMENT TO ALL FUTURE SUBORDINATED INDEBTEDNESS OF THE COMPANY, AND ARE EFFECTIVELY SUBORDINATED TO ALL EXISTING AND FUTURE LIABILITIES OF THE COMPANY'S SUBSIDIARIES.
- (B) INTEREST ON THESE SENIOR NOTES, INCLUDING ADDITIONAL AMOUNTS PAYABLE IN RESPECT OF CERTAIN MEXICAN WITHHOLDING TAXES, IS 9.07% PER ANNUM, AND IS PAYABLE SEMI-ANNUALLY.
- (C) INTEREST ON THESE SENIOR NOTES, INCLUDING ADDITIONAL AMOUNTS

 PAYABLE IN RESPECT OF CERTAIN MEXICAN WITHHOLDING TAXES, IS 8.41% PER

ANNUM, AND IS PAYABLE SEMI-ANNUALLY.

- (D) INTEREST ON THESE SENIOR NOTES, INCLUDING ADDITIONAL AMOUNTS PAYABLE IN RESPECT OF CERTAIN MEXICAN WITHHOLDING TAXES, IS 8.94% PER ANNUM, AND IS PAYABLE SEMI-ANNUALLY.
- (E) NOTES DENOMINATED IN MEXICAN INVESTMENT UNITS ("UNIDADES DE INVERSION" OR "UDIS") FOR A NOMINAL AMOUNT OF PS.3,000,000, REPRESENTING 1,086,007,800 UDIS, WITH AN ANNUAL INTEREST RATE OF 8.15% AND MATURITY IN 2007. INTEREST ON THESE NOTES IS PAYABLE SEMI-ANNUALLY. THE BALANCE AS OF MARCH 31, 2004 AND 2003 INCLUDES RESTATEMENT OF PS.701,665 AND PS.566,548, RESPECTIVELY. THE UDI VALUE AS OF MARCH 31, 2004, WAS OF PS. 3.408507 PER ONE UDI.

THE SENIOR NOTES DUE IN 2005, 2006, 2011 AND 2032 MAY NOT BE REDEEMED PRIOR TO MATURITY, EXCEPT IN THE EVENT OF CERTAIN CHANGES IN LAW AFFECTING THE MEXICAN WITHHOLDING TAX TREATMENT OF CERTAIN PAYMENTS ON THE SECURITIES, IN WHICH CASE THE SECURITIES WILL BE REDEEMABLE, AS A WHOLE BUT NOT IN PART, AT THE OPTION OF THE COMPANY.

THE SENIOR NOTES DUE IN 2005, 2011 AND 2032 ARE UNSECURED OBLIGATIONS OF THE COMPANY, RANK EQUALLY IN RIGHT OF PAYMENT WITH ALL EXISTING AND FUTURE UNSECURED AND UNSUBORDINATED INDEBTEDNESS OF THE COMPANY, AND ARE JUNIOR IN RIGHT OF PAYMENT TO ALL OF THE EXISTING AND FUTURE LIABILITIES OF THE COMPANY'S SUBSIDIARIES.

THE AGREEMENT OF THE SENIOR NOTES DUE 2005, 2011 AND 2032 CONTAINS CERTAIN COVENANTS THAT LIMIT THE ABILITY OF THE COMPANY AND ITS RESTRICTED SUBSIDIARIES ENGAGED IN TELEVISION BROADCASTING, PROGRAMMING FOR PAY TELEVISION AND PROGRAMMING LICENSING, TO INCUR OR ASSUME LIENS, PERFORM SALE AND LEASEBACK TRANSACTIONS, AND CONSUMMATE CERTAIN MERGERS, CONSOLIDATIONS AND SIMILAR TRANSACTIONS. SUBSTANTALLY ALL OF THE SENIOR NOTES DUE 2005, 2011 AND 2032 ARE REGISTERED WITH THE U.S. SECURITIES AND EXCHANGE COMMISSION.

EFFECTIVE MARCH 1, 2002, THE GROUP DESIGNATED ITS NET INVESTMENT IN UNIVISION AS AN EFFECTIVE HEDGE OF ITS U.S.\$300 MILLION SENIOR NOTES DUE IN 2011 AND ITS U.S.\$300 MILLION SENIOR NOTES DUE IN 2032. CONSEQUENTLY, BEGINNING MARCH 2002, ANY FOREIGN EXCHANGE GAIN OR LOSS ATTRIBUTABLE TO THIS U.S. DOLLAR LONG-TERM DEBT, BEING HEDGED BY THE GROUP'S NET INVESTMENT IN UNIVISION, IS CREDITED OR CHARGED DIRECTLY TO EQUITY (OTHER COMPREHENSIVE INCOME OR LOSS) (SEE NOTE 7).

4. CONTINGENCIES:

PAYMENTS TO BE MADE BY CERTAIN MEXICAN COMPANIES IN THE GROUP TO EMPLOYEES IN CASE OF DISMISSAL AND UNDER CERTAIN CIRCUMSTANCES PROVIDED BY THE MEXICAN LABOR LAW ARE EXPENSED AS INCURRED.

IN CONJUNCTION WITH THE GROUP'S DISPOSAL OF ITS FORMER MUSIC RECORDING BUSINESS IN 2002, THE GROUP MAY HAVE TO PAY CERTAIN ADJUSTMENTS TO UNIVISION IN CONNECTION WITH AN AUDIT OF THE MUSIC RECORDING BUSINESS BY UNIVISION, WHICH IS EXPECTED TO BE RESOLVED BY THE PARTIES IN 2004. WHILE THE GROUP'S MANAGEMENT BELIEVES THAT THE OUTCOME OF THIS AUDIT WILL NOT HAVE A MATERIAL ADVERSE EFFECT ON ITS FINANCIAL POSITION OR FUTURE OPERATING RESULTS, NO ASSSURANCE CAN BE GIVEN IN THIS REGARD.

IN JUNE 2003, THE COMPANY WAS NOTIFIED BY THE MEXICAN TAX AUTHORITY OF A FEDERAL TAX CLAIM MADE AGAINST THE COMPANY FOR APPROXIMATELY PS.302,000 PLUS PENALTIES AND SURCHARGES (A GROSS AMOUNT OF APPROXIMATELY PS.960,700). THE CLAIM, WHICH RELATES TO AN ALLEGED ASSETS TAX LIABILITY FOR THE YEAR ENDED DECEMBER 31, 1994, WAS ORIGINALLY BROUGHT BY THE MEXICAN TAX AUTHORITY IN 1999, BUT WAS DISMISSED IN 2002 ON PROCEDURAL GROUNDS. THE COMPANY BELIEVES THAT THIS CLAIM IS WITHOUT MERIT, AND INTENDS TO VIGOROUSLY DEFEND THIS CLAIM, ALTHOUGH NO ASSURANCES CAN BE GIVEN AS TO THE OUTCOME OF THIS DISPUTE.

THERE ARE VARIOUS LEGAL ACTIONS AND OTHER CLAIMS PENDING AGAINST THE GROUP INCIDENTAL TO ITS BUSINESSES AND OPERATIONS. IN THE OPINION OF THE GROUP'S MANAGEMENT, NONE OF THESE PROCEEDINGS WILL HAVE A MATERIAL ADVERSE EFFECT ON THE GROUP'S FINANCIAL POSITION OR RESULTS OF OPERATIONS.

5. STOCKHOLDERS' EQUITY:

THE MAJORITY STOCKHOLDERS' EQUITY AS OF MARCH 31, IS ANALYZED AS FOLLOWS:

	2004			
	NOMINAL PESOS	REST	FATED PESOS	NOMI
CAPITAL STOCK	Ps. 1,501,717	Ps.	7,736,620	Ps.
ADDITIONAL PAID-IN CAPITAL	3,841,793		3,936,121	
LEGAL RESERVE	622,401		1,289,372	
RESERVE FOR REPURCHASE OF SHARES	2,255,655		5,367,759	
UNAPPROPRIATED EARNINGS FROM PRIOR				
YEARS	10,288,617		18,205,861	
RESULTS FROM REPURCHASE OF SHARES	(6,482,376)		(7,244,664)	
OTHER ACCUMULATED RESULTS	2,880		12,297	
CUMULATIVE GAIN ON ISSUANCE OF SHARES OF ASSOCIATES	3,467,848		3,676,725	
CUMULATIVE EFFECT OF DEFERRED TAXES	(2,197,681)		(2,790,661)	
NET INCOME FOR THE PERIOD			472,041	
DEFICIT FROM RESTATEMENT			(3,542,731)	
TOTAL MAJORITY STOCKHOLDERS' EQUITY		Ps.	27,118,740	
		=====		

IN DECEMBER 2003 THE COMPANY INCREASED ITS CAPITAL STOCK IN THE AMOUNT OF PS. 4,086,398 BY ISSUING 430,307,554, SERIES "A" SHARES, AS A RESULT OF THIS CAPITAL INCREASE, THE COMPANY RECOGNIZED AN ADDITIONAL PAID-CAPITAL OF PS.3,707,560. THE 430,307,554 SERIES "A" SHARES ACQUIRED IN DECEMBER 2003 BY A COMPANY'S TRUST TO IMPLEMENT A COMPANY'S LONG-TERM RETENTION PLAN FOR PARTICIPANT EMPLOYEES.

ON APRIL 30, 2003, THE COMPANY'S STOCKHOLDERS APPROVED (I) A PAYMENT OF DIVIDENDS FOR A NOMINAL AMOUNT OF PS.550,000, WHICH WERE PAID ON JUNE 30, 2003 AS FOLLOWS: A DIVIDEND OF PS.0.18936541 PER CPO AND A DIVIDEND OF PS.0.05260150265 PER SERIES "A" SHARE (NOT IN THE FORM OF A CPO UNIT); AND (II) THE CANCELLATION OF 33,131,712 SHARES OF CAPITAL STOCK IN THE FORM OF 11,043,904 CPOS, WHICH WERE PART OF THE REPURCHASES OF SHARES MADE BY THE COMPANY'S SHAREHOLDERS APPROVED THE CANCELLATION OF 61,671,000 SHARES OF CAPITAL STOCK IN THE FORM OF 20,557,000 CPOS, WHICH WERE REPURCHASES OF SHARES MADE BY THE COMPANY FROM MAY THROUGH DECEMBER 2003.

AS OF MARCH 31, 2004 AND 2003, CAPITAL STOCK IS NET OF SHARES REPURCHASED OF PS.599,382 (NOMINAL PS.116,343) AND PS.279,744 (NOMINAL PS.54,300), RESPECTIVELY.

AT MARCH 31, 2004, THE COMPANY'S NUMBER OF SHARES OF CAPITAL STOCK AUTHORIZED AND ISSUED, REPURCHASED AND OUTSTANDING CONSISTED OF:

SHARES	AUTHORIZED AND ISSUED	REPURCHASED (*)	OUTSTANDING
SERIES "A"	4,989,449,767	529,887,526	4,459,562,241
SERIES "L"	2,239,549,096	75,463,734	2,164,085,362
SERIES "D"	2,239,549,096	75,463,734	2,164,085,362
	9,468,547,959	680,814,994	8,787,732,965
	===============	=================	

(*) SHARES REPURCHASED INCLUDE 226,391,202 SHARES IN THE FORM OF 75,463,734 CPOS AND ADDITIONAL 24,116,238 SERIES "A" SHARES (NOT IN THE FORM OF CPOS) THAT ARE BENEFITIALLY OWNED BY ONE OF THE COMPANY'S WHOLLY-OWNED SUBSIDIARIES. AS WELL AS 430,307,554 SERIES "A" SHARES (NOT IN THE FORM OF CPOS) THAT ARE HELD BY A COMPANY'S TRUST.

6. REPURCHASE OF SHARES:

AS OF MARCH 31, 2004, THE COMPANY'S STOCKHOLDERS HAD APPROVED APPROPRIATING FROM RETAINED EARNINGS A RESERVE AMOUNTING TO PS.6,720,041, FOR THE REPURCHASE OF SHARES AT THE DISCRETION OF MANAGEMENT. THE RESERVE FOR REPURCHASE OF SHARES WAS USED IN 1999, 2000 AND 2003 FOR AN AMOUNT OF PS.276,305, PS.617,651 AND PS.458,326, RESPECTIVELY, IN CONNECTION WITH REPURCHASES OF SHARES IN THOSE YEARS.

IN ACCORDANCE WITH THE MEXICAN SECURITIES LAW, ANY AMOUNT OF SHARES REPURCHASED AND HELD BY THE COMPANY IS RECOGNIZED AS A CHARGE TO STOCKHOLDERS' EQUITY, AND ANY CANCELLATION OF SHARES REPURCHASED IS RECOGNIZED AS A REDUCTION OF THE COMPANY'S CAPITAL STOCK ISSUED FOR AN AMOUNT PROPORTIONATE TO THE SHARES CANCELLED.

THE 680,814,994 SHARES REPURCHASED AND HELD BY THE GROUP AS OF MARCH 31, 2004, ARE REFLECTED AS A CHARGE TO THE STOCKHOLDERS' EQUITY, AS FOLLOWS:

	SHARES ACQUIRED BY A	SHARES O BY O
	COMPANY'S	COMPAN
STOCKHOLDERS' EQUITY	TRUST	SUBSIDI

CAPITAL STOCK Ps. 378,838 Ps. 220,5

UNAPPROPRIATED EARNINGS 3,707,560

TOTAL Ps. 4,086,398 Ps. 2,082,8

IN SEPTEMBER 2002, THE COMPANY ANNOUNCED A SHARE REPURCHASE PROGRAM OF UP TO U.S.\$400 MILLION OVER THE NEXT THREE YEARS. THE COMPANY STARTED REPURCHASING SHARES IN 2003 UNDER THIS REPURCHASE PROGRAM, AND FROM JANUARY 1, THROUGH MARCH 31, 2004, THE COMPANY HAD REPURCHASED 94,812,300 SHARES IN THE FORM OF 31,604,100 CPOS FOR PS.541,260 (PS.520,260 NOMINAL), AND RESOLD 12,000 SHARES IN THE FORM OF 4,000 CPOS FOR PS.97.

IN THE THIRD QUARTER OF 2003, AND FIRST QUARTER OF 2004, THE GROUP SOLD 15,000,000 AND 34,154,760 SHARES OF THE COMPANY, RESPECTIVELY, IN THE FORM OF 5,000,000 AND 11,384,920 CPOS, RESPECTIVELY, FOR AN AMOUNT OF PS.72,822 AND PS.162,925, RESPECTIVELY, IN CONNECTION WITH ITS STOCK OPTION PLAN.

7. INTEGRAL COST OF FINANCING:

INTEGRAL COST OF FINANCING FOR THE THREE MONTHS ENDED MARCH 31, CONSISTED OF:

	2004			2003	
INTEREST EXPENSE (1)	Ps.	354 , 790	Ps.	363,013	
INTEREST INCOME		(151, 591)		(173, 324)	
FOREIGN EXCHANGE LOSS (GAIN), NET (2)		7,360		(95 , 198)	
LOSS FROM MONETARY POSITION (3)		158,733		94,470	
	Ps.	369,292	Ps.	188 , 961	
	=======		=======		

- (1) INCLUDES RESTATEMENT OF UDIS OF PS.61,604 AND PS.42,210 IN 2004 AND 2003, RESPECTIVELY.
- (2) NET OF THE LOSS OF PS.31,664 IN 2004 AND THE GAIN OF PS.207,815 IN 2003 RESULTING FROM THE FOREIGN EXCHANGE RESULT ATTRIBUTABLE TO CERTAIN LONG-TERM DEBT SECURITIES WHICH ARE HEDGED BY THE GROUP'S NET INVESTMENT IN UNIVISION.
- (3) THE GAIN OR LOSS FROM MONETARY POSITION REPRESENTS THE EFFECTS OF INFLATION, AS MEASURED BY THE NPCI IN THE CASE OF MEXICAN COMPANIES, OR THE GENERAL INFLATION INDEX OF EACH COUNTRY IN THE CASE OF FOREIGN SUBSIDIARIES, ON THE MONETARY ASSETS AND LIABILITIES AT THE BEGINNING OF EACH MONTH. INCLUDES MONETARY LOSS IN 2004 AND 2003 OF PS.59,010 AND PS.55,547, RESPECTIVELY, ARISING FROM TEMPORARY DEFFERENCES OF NON-MONETARY ITEMS IN CALCULATING DEFERRED INCOME TAX.

8. DEFERRED TAXES:

THE DEFERRED INCOME TAX LIABILITY AS OF MARCH 31, WAS DERIVED FROM:

		2004		2003	
ASSETS:					
ACCRUED LIABILITIES	Ps.	524,615	Ps.	658 , 574	
GOODWILL		833,197		888,410	
TAX LOSS CARRYFORWARDS		856,810		297,863	
ALLOWANCE FOR DOUBTFUL ACCOUNTS		370,439		311,045	
CUSTOMER ADVANCES		1,564,020		1,302,921	

1,862,2

	4,149,081	3,458,813
LIABILITIES: INVENTORIES PROPERTY, PLANT AND EQUIPMENT - NET OTHER ITEMS INNOVA	(1,452,200) (1,257,968) (347,930) (1,579,306)	(1,775,522) (1,198,553) (474,480) (1,373,549)
	(4,637,404)	(4,822,104)
DEFERRED-INCOME TAXES OF MEXICAN		
COMPANIES	(488,323)	(1,363,291)
DEFERRED TAX OF FOREIGN SUBSIDIARIES	(370,984)	(371,345)
ASSETS TAX	1,855,702	1,610,475
VALUATION ALLOWANCE	(2,262,613)	(2,061,384)
DEFERRED INCOME TAX LIABILITY	(1,266,218)	(2,185,545)
EFFECT ON CHANGE OF INCOME TAX RATES	88,779	280,358
DEFERRED TAX LIABILITY OF CONTINUING OPERATIONS	Ps. (1,177,439)	Ps. (1,905,187)

9. EXTRAORDINARY ITEMS:

NO EXTRAORDINARY ITEMS, AS DEFINED BY MEXICAN GAAP BULLETIN A-7 "COMPARABILITY", WERE RECOGNIZED IN INCOME FOR THE THREE MONTHS ENDED MARCH 31, 2004 AND 2003.

10. DISCONTINUED OPERATIONS:

NO DISCONTINUED OPERATIONS, AS DEFINED BY MEXICAN GAAP BULLETIN A-7 "COMPARABILITY", WERE RECOGNIZED IN INCOME FOR THE THREE MONTHS ENDED MARCH 31, 2004 AND 2003.

11. CUMULATIVE EFFECT OF ACCOUNTING CHANGES:

NO CUMULATIVE EFFECT OF ACCOUNTING CHANGE WAS RECOGNIZED IN INCOME FOR THE THREE MONTHS ENDED MARCH 31, 2004 AND 2003.

12. QUARTERLY NET RESULTS (HISTORICAL AND RESTATED):

THE QUARTERLY NET RESULTS FOR THE FOUR QUARTERS $\,$ ENDED MARCH 31, 2004, ARE AS FOLLOWS:

HISTORICAL NET RESULT (1)						RE	STA
QUARTER	ACCUM	IULATED	QU.	ARTER	INDEX AT END OF PERIOD	ACC	UMU
2 (degree) / 03	P.S.	1,515,190	PS.	1,265,286	104.188	Ps.	
3 (degree) / 03 4 (degree) / 03	1.5.	2,217,022 3,596,603	10.	686,024 1,343,339	105.275 106.996	13.	2
1 (degree) / 04		472,041		472,041	108.672		

(1) AS REPORTED IN EACH QUARTER.

13. INFORMATION BY SEGMENTS FOR THREE MONTHS ENDED MARCH 31, 2004 AND 2003, WERE AS FOLLOWS: WERE AS FOLLOWS:

	TOTAL REVENUES INTERSEGMENT CONSOLIDA REVENUES REVENUE.					
2004:						
TELEVISION BROADCASTING	PS.	3,194,049	PS.	16,377	PS.	3,177,672
PROGRAMMING FOR PAY TELEVISION		168,325		10,918		157 , 407
PROGRAMMING LICENSING		414,380				414 , 380
PUBLISHING		370 , 898		16		370 , 882
PUBLISHING DISTRIBUTION		445,065		1,754		443,311
CABLE TELEVISION		269,605		842		268 , 763
RADIO		52 , 776		11,776		41,000
OTHER BUSINESSES		397 , 796				
ELIMINATIONS AND CORPORATE EXPENSES		(82 , 109)		(82,109)		-
CONSOLIDATED TOTAL		5,230,785				
2003:						
TELEVISION BROADCASTING	PS.	3,061,993	PS.	15,452	PS.	3,046,541
PROGRAMMING FOR PAY TELEVISION		162,555		14,368		148,187
PROGRAMMING LICENSING		423,883		. –		423 , 883
PUBLISHING		357,209		147		357 , 062
PUBLISHING DISTRIBUTION		381,619				
CABLE TELEVISION				1,506		
RADIO				12,170		
OTHER BUSINESSES		405,047		40,250		364 , 797
ELIMINATIONS AND CORPORATE EXPENSES		(85 , 554)		(85,554)		_
CONSOLIDATED TOTAL		5,015,378				
	====		=====		=====	

14. SUBSEQUENT EVENT:

ON APRIL 16, 2004, THE SHAREHOLDERS OF THE COMPANY APPROVED, AMONG OTHER MATTERS, A CASH DIVIDEND FOR AN AGGREGATE AMOUNT OF PS.3,850,000, PAYABLE IN MAY 2004, AS WELL AS A SERIES OF TRANSACTIONS TO UNDERTAKE A SHARE RECAPITALIZATION WHICH INCLUDES A 25-FOR-ONE SPLIT OF THE OUTSTANDING COMPANY'S SHARES AND A SHARE DIVIDEND FOR AN AGGREGATE AMOUNT OF PS.906,114.

_ _ _ _ _ _ _ _ _ _

STOCK EXCHANGE CODE: TLEVISA
GRUPO TELEVISA, S.A.

RELATION OF SHARES INVESTMENTS

ANNEX 3

			NUMBER	% OWNERSHIP
	COMPANY NAME (1)	MAIN ACTIVITIES	OF SHARES	(2)
SUBS	IDIARIES			
1	CORPORATIVO VASCO DE QUIROGA, S.A. DE C.V.	PROMOTION AND DEVELOPMENT OF COMPANIES	19,509,544	100.00
2	CVQ ESPECTACULOS, S.A. DE C.V.	PROMOTION AND DEVELOPMENT OF	10,660,871	100.00
3	DTH EUROPA, S.A.	COMPANIES PROMOTION AND DEVELOPMENT OF COMPANIES	465 , 711	79.95
4	EDITORA FACTUM, S.A. DE C.V.	PROMOTION AND DEVELOPMENT OF COMPANIES	527,908,167	100.00
5	EDITORIAL TELEVISA, S.A. DE C.V.	PROMOTION AND DEVELOPMENT OF COMPANIES	1,037,498	100.00
6	FACTUM MAS, S.A. DE C.V.	PROMOTION AND DEVELOPMENT OF COMPANIES	5,271,100,701	100.00
7	GRUPO DISTRIBUIDORAS INTERMEX, S.A. DE C.V.	DISTRIBUTION OF BOOKS AND MAGAZINES	349,470,905	100.00
8	GRUPO RADIOPOLIS, S.A. DE C.V.	PROMOTION AND DEVELOPMENT OF COMPANIES	418,881,301	100.00
9	PROMO-INDUSTRIAS METROPOLITANAS, S.A. DE C.V.	PROMOTION AND DEVELOPMENT OF COMPANIES	515 , 523	100.00
10	SISTEMA RADIOPOLIS, S.A. DE C.V.	COMMERCIALIZATION OF RADIO PROGRAMMING	76,070,313	50.00
11	TELEPARABOLAS, S.L.	MAINTENANCE OF PARABOLIC DISHES	1,500	100.00
12	TELESISTEMA MEXICANO, S.A. DE C.V.		160,721,725	100.00
13	TELEVISA ARGENTINA, S.A.	COMMERCIAL OPERATION OF TELEVISION	6,920,920	100.00
14	TELEVISA, S.A. DE C.V.	PRODUCTION AND BROADCASTING OF T.V. PROGRAMMING	6,800,750	36.34
15	TELEVISION INDEPENDIENTE DE MEXICO, S.A. DE C.V.	PROMOTION AND DEVELOPMENT OF COMPANIES	16,997,306	99.96
16	CAPITALIZED INTEGRAL COST OF FINANCING, 1994	-	1	

QUARTER:

1

17	CAPITALIZED INTEGRAL COST OF		1	
18	FINANCING, 1995 CAPITALIZED INTEGRAL COST OF		1	
19	FINANCING, 1996 CAPITALIZED INTEGRAL COST OF FINANCING, 1998		1	
	TOTAL INVESTMENT IN SUBSIDIARIES			
ASSC	DCIATEDS			
	ARGOS COMUNICACION, S.A. DE C.V.	OPERATION AND/OR BROADCASTING OF T.V.		
2	DIBUJOS ANIMADOS MEXICANOS DIAMEX, S.A. DE C.V.	PRODUCTION OF ANIMATED CARTOONS	1,735,560	
3	DTH TECHCO PARTNERS	SERVICES FOR SATELLITE PAY TELEVISION	1	
4	EDITORIAL CLIO, LIBROS Y VIDEOS, S.A. DE C.V.	PUBLISHING AND PRINTING OF BOOKS AND MAGAZINES	2,627,050	30.00
5	ENDEMOL MEXICO, S.A. DE C.V.	COMMERCIALIZATION OF TELEVISION PROGRAMMING	1,635,000	50.00
6	EN VIVO ESPECTACULOS, S. DE R.L. DE C.V.	PROGRAMMING LIVE ENTERTAINMENT IN MEXICO	2	100.00
7	GRUPO EUROPRODUCCIONES, S.A.	PROMOTION AND DEVELOPMENT OF COMPANIES	7,275	30.00
8	OCESA ENTRETENIMIENTO, S.A. DE C.V.	LIVE ENTERTAINMENT IN MEXICO	14,100,000	40.00
9	SKY LATIN AMERICA PARTNERS		1	30.00
10	TELEVISORA DEL YAQUI, S.A. DE C.V.		4,124,986	15.00
11	TUTV, LLC	COMMERCIALIZATION OF TELEVISION PROGRAMMING	1	
12	UNIVISION COMMUNICATIONS, INC.	BROADCASTING OF T.V. SPANISH PROGRAMS	30,187,534	9.37
	TOTAL INVESTMENT IN ASSOCIATEDS			
	OTHER PERMANENT INVESTMENTS			
	TOTAL			

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA ANNEX 5 QUARTER: 1 YEAR GRUPO TELEVISA, S.A.

CREDITS BREAK DOWN (Thousands of Pesos)

T INE

			Denominated In Pesos		
Credit Type / Institution			Until 1 Year		
BANKS					
OTHER FINANCIAL ENTITIES					
SYNDICATED	12/21/2006	2.04			
BANAMEX, S.A.	5/1/2008		80,000	720,000	
BANCA SERFIN, S.A.	5/15/2006	6.59	,	80,000	
BANAMEX, S.A.	7/24/2004	6.70	76 , 313		
BNP PARIBAS	1/20/2009				
BANK OF AMERICA	3/31/2010	2.34			
SUNTRUST BANK MIAMI, NATIONAL	4/1/2008	4.53			
INBURSA, S.A.	11/1/2006	7.15	7,631	9,512	
BANCO DE BILBAO VIZCAYA, S.A.	1/30/2006	5.86			
LEASING DE COLOMBIA	9/23/2006	13.16			
LEASING DE OCCIDENTE	3/19/2005	13.87			
SANTANDER CENTRAL HISPANO LEASING, S.A.	1/24/2006				
LEASING DEL VALLE	2/8/2004	14.42			
TOTAL BANKS			227,944	809 , 512	
STOCK EXCHANGE					
PRIVATE PLACEMENTS					
UNSECURED DEBT					
HOLDERS	5/13/2006	12.49			
HOLDERS	8/8/2005				
HOLDERS	9/13/2011	8.41			
HOLDERS	3/11/2032	8.94			
UDI DENOMINATED-NOTES	4/13/2007	8.15		3,701,665	
TOTAL STOCK EXCHANGE			-	3,701,665	
SUPPLIERS					
VARIOUS			526 , 171		
TOTAL SUPPLIERS			526 , 171		
OTHER CURRENT LIABILITIES AND OTHER CREDITS					
VARIOUS			973 , 754	71,103	
TOTAL OTHER CURRENT LIABILITIES			973 , 754	71,103	

1,727,869 4,582,280 Amortization of Credits in Foreign Currency With Entities (Thousands of \$) Time Interval Current Until 1 Until 2 Until 3 Until 4 Credit Type / Institution Year Year Year Year OTHER FINANCIAL ENTITIES SYNDICATED BANAMEX, S.A. BANCA SERFIN, S.A. BANAMEX, S.A. BNP PARIBAS BANK OF AMERICA SUNTRUST BANK MIAMI, NATIONAL INBURSA, S.A. BANCO DE BILBAO VIZCAYA, S.A. LEASING DE COLOMBIA LEASING DE OCCIDENTE SANTANDER CENTRAL HISPANO LEASING, S.A. LEASING DEL VALLE TOTAL BANKS STOCK EXCHANGE PRIVATE PLACEMENTS UNSECURED DEBT HOLDERS HOLDERS HOLDERS HOLDERS UDI DENOMINATED-NOTES TOTAL STOCK EXCHANGE 971**,**624 - 971**,**624 TOTAL SUPPLIERS OTHER CURRENT LIABILITIES AND OTHER CREDITS 434,508 526,101 VARIOUS

TOTAL OTHER CURRENT LIABILITIES AND OTHER CREDITS		434.508	526,101		
AND OTHER CREDITS		434 , JUU	J20, IUI		
		 1 406 139	E26 101		
		.,400,132	526 , 101	-	-
	Amortiza	 tion of Cr	edits in Fore	 eign Currenc	 cv With !
			(Thousa	ands of \$)	
Credit Type / Institution	Current Year		Until 2 Year		
BANKS					
OTHER FINANCIAL ENTITIES SYNDICATED BANAMEX, S.A.			446,960	670,440	
BANCA SERFIN, S.A. BANAMEX, S.A. BNP PARIBAS	7 - 652	2 - 127	9,791	8 ₋ 588	6,26
BANK OF AMERICA SUNTRUST BANK MIAMI, NATIONAL		139	560	560 4,470	5 (
INBURSA, S.A. BANCO DE BILBAO VIZCAYA, S.A. LEASING DE COLOMBIA	342	111		377 174	
LEASING DE OCCIDENTE SANTANDER CENTRAL HISPANO LEASING, S.A. LEASING DEL VALLE	419 29 18		64		
TOTAL BANKS		3,854	463,298	684,609	11,2
STOCK EXCHANGE PRIVATE PLACEMENTS					
UNSECURED DEBT					
HOLDERS HOLDERS HOLDERS HOLDERS UDI DENOMINATED-NOTES			59,703 2,234,800		
TOTAL STOCK EXCHANGE		 - 	2,294,503	0	
SUPPLIERS					
VARIOUS		350 , 048			
TOTAL SUPPLIERS		350 , 048		-	

OTHER CURRENT LIABILITIES AND OTHER CREDITS

VARIOUS	-	77 , 671	102,633		
TOTAL OTHER CURRENT LIABILITIES AND OTHER CREDITS	_	77,671	102,633		
	16,665	431,573	2,860,434	684,609	11,29

NOTES

THE BANCO NACIONAL DE MEXICO LOAN WAS REFINACED IN JULY 2000, AND THE MATURITY OF SUCH LOAN AND INTEREST PAYABLE WERE CHANGED AS REFLECTED IN THIS SCHEDULE.

THE EXCHANGE RATES FOR THE CREDITS DENOMINATED IN FOREIGN CURRENCY WERE AS FOLLOWS:

\$ 11.1740 PESOS PER U.S. DOLLAR
0.0041 PESOS PER COLOMBIAN PESO

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA GRUPO TELEVISA, S.A.

QUARTER: 1

MONETARY FOREIGN CURRENCY POSITION (Thousands of Pesos)

ANNEX 6

	DOLLARS (1)		OTHER	CURRENC
TRADE BALANCE	THOUSANDS OF DOLLARS	THOUSANDS OF PESOS	THOUSANDS OF DOLLARS	т
TOTAL ASSETS	630,807	7,048,637	29,230	3
LIABILITIES POSITION	1,111,871	12,424,046	25 , 969	2
SHORT-TERM LIABILITIES POSITION	143,570	1,604,251	25,720	2
LONG-TERM LIABILITIES POSITION	968,301	10,819,795	249	
NET BALANCE	(481,064)	(5,375,409)	3,261	

NOTES

THE EXCHANGE RATES USED FOR TRANSLATION WERE AS FOLLOWS:

\$ 11.1740 PESOS PER U.S. DOLLAR
13.9000 PESOS PER EURO
3.8531 PESOS PER ARGENTINEAN PESO
0.0181 PESOS PER CHILEAN PESO
0.0041 PESOS PER COLOMBIAN PESO
3.2238 PESOS PER PERUVIAN NUEVO SOL
20.6000 PESOS PER POUNDS STERLING
11.1740 PESOS PER ECUADORIAN SUCRE

THIS INFORMATION IS REPRESENTED ON A CONSOLIDATED BASIS AND INCLUDES, ACCORDINGLY, INFORMATION OF FOREIGN SUBSIDIARIES.

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA

GRUPO TELEVISA, S.A.

QUARTER:

INTEGRATION AND INCOME
CALCULATION BY MONETARY POSITION (1)
(Thousands of Pesos)

ANNEX 7

			(ASSET) LIABILITIES	
	MONETARY	MONETARY	MONETARY	MONTH
MONTH	ASSETS	LIABILITIES	POSITION	INFLAT
JANUARY	28,435,606	22,176,571	(6,259,035)	0.01
FEBRUARY	27,713,141	20,084,504	(7,628,637)	0.01
MARCH	26,256,111	21,431,109	(4,825,002)	0.00
ACTUALIZATION:			-	
CAPITALIZATION:			-	
FOREIGN CORP.:			-	
OTHER			-	
TOTAL				
		:		

NOTES

THE AMOUNT REFLECTED IN "OTHER" INCLUDES A GAIN FROM MONETARY POSITION DERIVED FROM DEFERRED TAXES FOR PS. 59,010 WHICH

WAS CLASSIFIED IN THE DEFERRED INCOME TAX PROVISION IN ACCORDANCE WITH THE GUIDELINES PROVIDED BY BULLETIN D-4 FOR DEFERRED TAXES.

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA QUARTER: 1 YEAR: 2004 GRUPO TELEVISA, S.A. CONVENANTS ON BONDS AND MEDIUM TERM NOTES LISTED IN STOCK MARKET ANNEX 8 CONSOLIDATED FINAL PRINTING FINANCIAL LIMITED BASED IN ISSUED DEED AND/OR TITLE THE AGREEMENTS OF THE U.S.\$200 MILLION, U.S.\$300 MILLION AND U.S.\$300 MILLION SENIOR NOTES WITH MATURITY IN 2005, 2011 AND 2032, RESPECTIVELY, CONTAIN CERTAIN COVENANTS THAT LIMIT THE ABILITY OF THE COMPANY AND ITS SUBSIDIARIES ENGAGED IN TELEVISION OPERATIONS TO INCUR OR ASSUME LIENS, PERFORM SALE AND LEASEBACK TRANSACTIONS, AND CONSUMMATE CERTAIN MERGERS, CONSOLIDATIONS OR SIMILAR TRANSACTIONS. CONVENANT COMPLIANCE REPRESENTATION AT MARCH 31, 2004, THE GROUP WAS IN COMPLIANCE WITH THE FINANCIAL RESTRICTIONS OF THE CONTRACTS RELATED TO THE LONG-TERM SENIOR NOTES DESCRIBED ABOVE. C.P. JORGE LUTTEROTH ECHEGOYEN

MEXICO, D.F. APRIL 28, 2004

CONTROLLER, VICE-PRESIDENT

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA GRUPO TELEVISA, S.A.

QUARTER:

PLANTS, COMMERCE CENTERS OR DISTRIBUTION CENTERS

ANNEX 9

PLANT OR CENTER ECONOMIC ACTIVITY

PLANT CAPACITY (

TELEVISION:

CORPORATIVO SANTA FE TELEVISA SAN ANGEL TELEVISA CHAPULTEPEC

REAL ESTATE

TRANSMISSION STATIONS

PUBLISHING: EDITORIALS

AUDIO:

SISTEMA RADIOPOLIS, S.A. DE C

CABLE TELEVISION:

CABLEVISION, S.A. DE C.V.

OTHER BUSINESSES:

IMPULSORA DEL DEPORTIVO
NECAXA, S.A. DE C.V. AND CLUB
DE FUTBOL AMERICA, S.A. DE C.
COMUNICACIONES MTEL, S.A. DE
AUDIOMASTER 3000, S.A. DE C.V

NOTES

HEADQUARTERS

PRODUCTION AND BROADCASTING PROGRAMMING. PRODUCTION AND BROADCASTING PROGRAMMING.

LAND AND UNOCCUPIED, BUILDING, PARKING LOTS, ADMINISTRATIVE OFFICES, RADIO ANTENNAS, TELEVISION STATIONS FACILITIES.

BROADCASTER STATIONS.

ADMINISTRATION, SALES, PRODUCTION,

STORAGE AND DISTRIBUTION OF MAGAZINES AND NEWSPAPERS.

BROADCASTER STATIONS.

CABLE TELEVISION, SIGNAL CONDUCTION

AND TRANSMISSION EQUIPMENT.

SOCCER, SOCCER TEAMS, TRAINING

FACILITIES, ADMINISTRATIVE OFFICES AND

THE AZTECA STADIUM. NATIONWIDE PAGING.

DUBBING, DUBBING EQUIPMENT AND STUDIOS, AND ADMINISTRATIVE

OFFICES.

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA

GRUPO TELEVISA, S.A.

MAIN RAW MATERIALS

ANNEX 10

OUA

	MAIN		MAIN
DOMESTIC	SUPPLIERS	FOREIGN	SUPPLIER

PROGRAMS AND FILMS

CALDERON, S.A. CINEMATOGRAFICA RODRIGUEZ, S.A. CHURUBUSCO, S.A. DISTRIBUIDORA RO MARI, S.A. DE C.V. FILMADORA MEXI CANA, S.A. GUIAS, S.A. DE C.V. GUSSI, S.A. DE C.V. NUVISION, S.A. ORO FILMS, S.A. DE C.V. PELICULAS RODRI GUEZ, S.A. PELICULAS Y VI DEOS INTERNACIO NALES, S.A. PRODUCCIONES AGUILA, S.A. PRODUCCIONES GONZALO ELVIRA QUALITY FILMS, S.A. SECINE, S.A. DE C.V. TELE ALIANZA, S.A. DE C.V. OTHER

CINEMATOGRAFICA

PROGRAMS AND FILMS

4KIDS ENTERTAIN MENT ABC DISTRIBUTIO COMPANY ALFRED HABER DISTRIBUTION, I ALLIANCE INTERNATIONAL AMERICA PRO-DUCCIONES, S.A. BETAFILM GMBH & CO. BEVERLY HILLS ENTERTAINMENT BKN INTERNA-CIONAL, INC. BUENAVISTA INTERNATIONAL TNC. CANAL + DA CARSEY WERNER DISTRIBUTION, IN CBS BROADCAST INTERNATIONAL

CDC UNITED NETWORK CINAR FILMS, IN CONSTELLATION PICTURES, INC. CROWN MEDIA DISTRIBUTION DREAMWORKS FIREWORKS INTER NATIONAL FREMANTLE INTER NATIONAL DISTRI BUTION, LTD. GLOBAL PROGRA-MMING NETWORK GMD GLOBAL MEDIA DISTRIBU-TIONS HARMONY GOLD USA, INC. HEARTS ENTER-TAINMENT, INC. HIT ENTERTAIN-MENT PLC. INDEPENDENT INTERNATIONAL T.V. INC. ITSY BITSY ENTERTAINMENT KUSHNER-LOCKE INTERNATIONAL MATTEL EURO-PA, BV. MGM/UA TELECOM MUNICATIONS, IN MOVIEMEX INTER-NATIONAL, INC. MTV NETWORKS A DIVISION OF VIA INT. MULTIMEDIA GROU OF CANADA NBC INTERNATION NEW LATIN IMAGE CORPORATION NGTV INTERNATIO NAL, LTD. PARAMOUNT PICTURES , CORP POKEMON USA, RCN TELEVISION, S.A. REPRESENTA-CIONES DE TELE-VISION ROSE ENTERTAIN-MENT, INC. RYSHER ENTER TAINMENT, INC. SALSA

DISTRIBUTION

SALSA ENTER-TAINMENT, INC. SONY CORPORA-TION OF AMERICA TELEVISION FILM DISTRIBUTION TEPUY INTER-NATIONAL, INC. TOEI ANIMATION CO., LTD TOP ENTERTAINME PRODUCTS, INC. TWENTIETH CEN-TURY FOX, INC. UNIVERSAL STUDI INTERNATIONAL, VENTURA FILM DISTRIBUTORS BV WARNER BROS. INTERNATIONAL TELEVISION WHILAND COMPANY WORDLDIVISION ENTERPRISES, IN XYSTUS, LLC. ZACH MOTION PICTURES, INC. OTHER

COAXIAL CABLE RG NACIONAL DE CONDUCTORES,

S.A. DE C.V. NACIONAL DE CONDUCTORES,

COAXIAL CABLE RG MAYA 60

S.A. DE C.V. SINGLE TELEGRIP CORPODISENO DE

HERRAJES, S.A.

IDENTIFICATION PLAQUE RIVANDI, S.A. DE C.V.

HILTI BOLT

SWITCH

SWITCH

DISTRIBUIDORA Y COMERCIALIZADOR

MOTOROLA, INC.

HILTI MEXICANA S.A. DE C.V.

CABLENETWORK MEXICO

TWO OUTLET DEVICE AC 200 TVC CORPORATION

DECODER

COUCHE PAPER PAPELERA MOHGA-

BBA, S.A. SUMINISTROS Y SERVICIOS BROM PRESENTACIONES MREAL

COUCHE PAPER

BOWARWE,

STORAM ENSON UPM KYMMENE SEA BULKLEY DUNKE M REAL MYLLIKOSKI PAPEL

TEMBEC BULKLEY DUNTON

FINNPAP

PRODUCTORA CO-

PAPER AND IMPRESSION

MERCIALIZADORA Y EDITORES DE LI-BROS , S.A. DE C.V. MULTICOLOR IMPRESOS MOINO PROCESOS IND DE PAPEL, S.A. GRAFICAS LA PRENSA, SA DE CV PAPER AND QUEBECOR CHILE, S.A. IMPRESSION GRUPO OP GRAFIC PRINTER COLOMBI NA, S.A. ST. IVES, INC. BEST LITHO EDITORES, S.A. RR DONELLY QUAD GRAPHICS ______ MEXICAN STOCK EXCHANGE STOCK EXCHANGE CODE: TLEVISA QUARTER: 1 YE GRUPO TELEVISA, S.A. SALES DISTRIBUTION BY PRODUCT ANNEX 11 DOMESTIC SALES TOTAL PRODUCTION NET SALES _____ VOLUME AMOUNT VOLUME AMOUNT MAIN PRODUCTS TELEVISION: PROGRAMMING HALF HOURS PRODUCED 26 1 2,775,633 ADVERTISED TIME SOLD (HALF HOURS)

WEBSOURCE BOWATER NORKE CANADA

OTHER INCOME PROGRAMMING FOR PAY TELEVISION:				243 , 762
SALE OF SIGNALS ADVERTISED TIME SOLD PUBLISHING:				117,201 14,721
MAGAZINE CIRCULATION	28,687	234,075	13,119	153 , 593
PUBLISHING PUBLISHING DISTRIBUTION:			3,735	84,502 110,547
CABLE TELEVISION:				
ANALOGIC AND DIGITAL SERVICE SERVICE INSTALLATION PAY PER VIEW CHANNEL COMMERCIALIZATION OTHER				251,468 9,236 282 3,020 4,757
RADIO:				
ADVERTISED TIME SOLD				41,000

OTHER BUSINESSES:

OF MOVIE RIGHTS

DISTRIBUTION, RENTALS, AND SALE

180,556

NATIONALDE DIGING OFFICIAL

NATIONWIDE PAGING SERVICE 45,749

INTERNET SERVICES 10,019

TOTAL 234,075 4,167,092

MAIN

MAIN PRODUCTS TRADEMARKS CUSTOM

TELEVISION:

PROGRAMMING HALF HOURS PRODUCED (DOMESTIC)
ADVERTISED TIME SOLD (HALF HOURS)

SPECIAL EVENTS AND SHOW PROMOTION

TID VERTICED TITLE COED (IIIIEI HOORG)

PROCTER & GAMBLE DE MEXICO,
THE COCA-COLA EXPORT COMPANY
UNILEVER DE MEXICO, S.A. DE
SABRITAS, S. DE R.L. DE C.V.
BIMBO, S.A. DE C.V.
PEPSI COLA MEXICANA, S.A DE
CERVECERIA MODELO, S.A. DE C
TELEFONOS DE MEXICO, S.A. DE C.
NESTLE MEXICO, S.A. DE C.V.
KIMBERLY CLARK DE MEXICO, S.A.
PRODUCCIONES INFOVISION, S.A.
KELLOGG COMPANY MEXICO, S. DE
GENERAL MOTORS DE MEXICO, S.

121,046

OTHER INCOME

PROGRAMMING FOR PAY TELEVISION:

SALE OF SIGNALS ADVERTISED TIME SOLD PUBLISHING:

MAGAZINE CIRCULATION

TELEGUIA MAGAZINE,
VANIDADES MAGAZINE
COSMOPOLITAN MAGAZINE
BIOGRAPHICAL BOOKS
SOCCERMANIA MAGAZINE
TU MAGAZINE
MEN'S HEALTH MAGAZINE
CARAS MAGAZINE
MUY INTERESANTE MAGAZINE

TV Y NOVELAS MAGAZINE, GENERAL PUBLIC (AUDIENCE)
TELEGUIA MAGAZINE, DEALERS
VANIDADES MAGAZINE COMMERCIAL CENTERS (MALLS)

FRABEL, S.A. DE C.V.

PUBLISHING

PUBLISHING DISTRIBUTION:

MAGAZINE:

"EL EGIPTO DE LOS FARAONES"

"ENTREPRENEUR"

"GRANDES NOVELAS DE LA HISTORIA MEXICANA" "MAESTRA PREESCOLAR" "GRANDES OBRAS DE

LITERATURA"

VARIOUS

CABLE TELEVISION:

ANALOGIC AND DIGITAL SERVICE SERVICE INSTALLATION PAY PER VIEW CHANNEL COMMERCIALIZATION

OTHER

RADIO:

ADVERTISED TIME SOLD

OTHER BUSINESSES:

DISTRIBUTION, RENTALS, AND SALE OF MOVIE RIGHTS

SPECIAL EVENTS AND SHOW PROMOTION

AMERICA NECAXA

REAL SAN LUIS

NATIONWIDE PAGING SERVICE SKYTEL

GENERAL PUBLIC OPERADORA MEGACABLE, S.A. DE CERVECERIA MODELO, S.A. DE C GRUPO WARNER LAMBERT MEXICO, TELEFONOS DE MEXICO, S.A. DE DAIMLERCHRYSLER DE MEXICO, S FORD MOTOR COMPANY, S.A. DE BRISTOL MYERS SQUIBB DE MEXI KIMBERLY CLARK DE MEXICO, S. BANCO NACIONAL DE MEXICO, S. ARENA COMMUNICATIONS, S.A. D BAYER DE MEXICO, S.A. DE C.V

SONY DE MEXICO, S.A. DE C.V.

CERVECERIA MODELO, S.A. DE C ARENA COMMUNICATIONS, S.A. D VENTAS Y SERVICIOS AL CONSUM PEGASO PCS, S.A. DE C.V. GIGANTE, S.A. DE C.V. NEXTEL DE MEXICO, S.A. DE C. COMERCIAL MEXICANA GENERAL MOTORS DE MEXICO, S.

ALESTRA, S. DE R.L. DE C.V. DISTRIBUIDORA KROMA, S.A. DE

CINEMAS DE LA REPUBLICA, S.A CINEMEX, S.A. DE C.V. CINEMARK DE MEXICO, S.A. DE CINEPOLIS DEL PAIS, S.A. DE MULTIMEDIOS CINEMAS, S.A. DE GENERAL PUBLIC (AUDIENCE) GENERAL PUBLIC (AUDIENCE) FEDERACION MEXICANA DE FUTBO

FERROCARRIL MEXICANO, S.A. D BANCO NACIONAL DE MEXICO, S. HEWLETT PACKARD DE MEXICO, S COMISION FEDERAL DE ELECTRIC EDS DE MEXICO, S.A. DE C.V. AVANTEL, S.A. FERROSUR, S.A. DE C.V.

SECRETARIA DE GOBERNACION

SCHERING PLOUGH, S.A. DE C.V

BBVA BANCOMER, S.A.

GRUPO NACIONAL PROVINCIAL, S

I.B.M. DE MEXICO, S.A.

INTERNET SERVICES

ESMAS.COM

MEDIA CONTACTS, S.A. DE C.V.

TELEFONOS DE MEXICO, S.A. DE

MOTOROLA DE MEXICO, S.A.

NESTLE MEXICO, S.A. DE C.V.

TOTAL

TOTAL

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA

PROGRAMMING AND ROYALTIES

GRUPO TELEVISA, S.A.

SALES DISTRIBUTION BY PRODUCT

ANNEX 11 A FOREIGN SALES

	TOTAL PRODUCTION		NET SALES		
MAIN PRODUCTS	VOLUME	AMOUNT	VOLUME	AMOUNT	-
TELEVISION BROADCASTING:					
ADVERTISING TIME SOLD				127,712	UNI
OTHER INCOME PROGRAMMING FOR PAY TELEVISION:				30,565	UNI
SALES OF SIGNALS				25,485	SPA ARG CHI GUA
PROGRAM LICENSING:					COI

414,380 UNI

CEN CAR EUR SOU AFR

ASI PUBLISHING: MAGAZINE CIRCULATION, BOOKS AND 5,952 90,635 GUA UNI PAN SOU CEN 42,152 PUBLISHING 332,764 PAN 3,305 PUBLISHING DISTRIBUTION: SOU 1,063,693 TOTAL MAIN MAIN PRODUCTS TRADEMARKS CU TELEVISION BROADCASTING: ADVERTISING TIME SOLD RCN TELEVISION POWERCORP B.V. THOMSON BROADCAS MASTER CARD INTE CHEIL COMMUNICAT REYNOLDS CONSUME OTHER INCOME PROGRAMMING FOR PAY TELEVISION: SALES OF SIGNALS PROGRAM LICENSING: PROGRAMMING AND ROYAL TIES TELEVISA MCCANN ERICKSON,

TELEVISA

TELEVISA

TELEVISA

TELEVISA

TELEVISA TELEVISA

MINDSHARE

CARAT, INC. HORIZON MEDIA, I

SPOTPLUS

DAILY AND ASSOCI

GREY ADVERTISING INITIATIVE MEDIA

GSD&M ADVERTISIN TBWA CHIAT

PUBLISHING:

MAGAZINE CIRCULATION, BOOKS AND

ADVERTISING

T.V. Y NOVELAS MAGAZINE GENERAL PUBLIC (BIOGRAPHICAL BOOKS VANIDADES MAGAZINE COSMOPOLITAN MAGAZINE

TU MAGAZINE

PUBLISHING

PUBLISHING DISTRIBUTION:

GANCHILLO ARTISTICO DE GENERAL PUBLIC (

CHOISY MAGAZINE

LA NAVIDAD EN FIELTRO MAGAZINE

FUTBOL TOTAL MAGAZINE

BARNEY MAGAZINE

PEOPLE EN ESPANOL MAGAZINE

TOTAL

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA OUARTER: 1 YEAR: 2004

GRUPO TELEVISA, S.A.

PROJECT, AMOUNT EXERCISED AND PROGRESS PERCENTAGE

ANNEX 13

CONSOLIDATED FINAL PRINTING

MAJOR INVESTMENT PROJECTS OF GRUPO TELEVISA, S.A. AND ITS SUBSIDIARIES AT MARCH 31, 2004, INCLUDE THE FOLLOWING (MILLIONS OF U.S. DOLLARS AND MEXICAN PESOS):

DESCRIPTION	AUTHORIZED AMOUNT	EXERCISED AMOUNT	PROGRE
U.S. DOLLAR DENOMINATED PROJECTS:			
DIGITALIZATION OF THE CABLE TELEVISION NETWORK	U.S.\$ 15.0	U.S.\$ 8.6	57%
TECHNICAL EQUIPMENT FOR T.V. STATIONS	13.4	7.2	54%
INFORMATION TECHNOLOGY PROJECTS	11.3	3.0	26%

CAPITAL CONTRIBUTIONS TO
"TU TV", A JOINT VENTURE
WITH UNIVISION IN THE

T.V. STATIONS

UNITED STATES		5.0		3.5	70%
MENTALLY PROCESSION FOR THE PROC					
MEXICAN PESOS DENOMINATED PROJECTS:					
INFORMATION TECHNOLOGY PROJECTS	PS.	33.3	PS.	19.2	58%
SOCCER FACILITIES AND IMPROVEMENTS		22.0		11.0	50%
TECHNICAL EQUIPMENT FOR					

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA QUARTER: 1 YEAR: 2004 GRUPO TELEVISA, S.A.

INFORMATION RELATED TO BULLETIN B-15 (FOREIGN CURRENCY TRANSLATION)

ANNEX 14 CONSOLIDATED FINAL PRINTING

17.1

13.4

78%

FINAL PRINTING

INFORMATION RELATED TO BULLETIN B-15 (FOREIGN CURRENCY TRANSLATION)

MONETARY ASSETS AND LIABILITIES OF MEXICAN COMPANIES DENOMINATED IN FOREIGN CURRENCIES ARE TRANSLATED AT THE PREVAILING EXCHANGE RATE AT THE BALANCE SHEET DATE. RESULTING EXCHANGE RATE DIFFERENCES ARE RECOGNIZED IN INCOME FOR THE YEAR, WITHIN INTEGRAL COST OF FINANCING.

ASSETS, LIABILITIES AND RESULTS OF OPERATIONS OF NON - MEXICAN SUBSIDIARIES ARE FIRST CONVERTED TO MEXICAN GAAP, INCLUDING RESTATING TO RECOGNIZE THE EFFECTS OF INFLATION BASED ON THE INFLATION OF EACH FOREIGN COUNTRY, AND THEN TRANSLATED TO MEXICAN PESOS UTILIZING THE EXCHANGE RATE AS OF THE BALANCE SHEET DATE AT YEAR-END. RESULTING TRANSLATION DIFFERENCES ARE RECOGNIZED IN EQUITY AS PART OF THE OTHER COMPREHENSIVE INCOME OR LOSS. FINANCIAL STATEMENTS OF NON-MEXICAN OPERATIONS THAT ARE INTEGRAL TO MEXICAN OPERATIONS ARE CONVERTED TO MEXICAN GAAP AND TRANSLATED TO MEXICAN PESOS BY UTILIZING THE EXCHANGE RATE OF THE BALANCE SHEET DATE AT YEAR-END FOR MONETARY ASSETS AND LIABILITIES, WITH THE RELATED ADJUSTMENT INCLUDED IN NET INCOME, AND HISTORICAL EXCHANGE RATES FOR NON-MONETARY ITEMS.

EFFECTIVE MARCH, 2002, THE COMPANY DESIGNATED ITS NET INVESTMENT IN UNIVISION AS AN EFFECTIVE HEDGE OF ITS SENIOR NOTES DUE 2011 AND ITS U.S.\$300 MILLION SENIOR NOTES DUE 2032 FOR AN AGGREGATE AMOUNT OF U.S.\$600 MILLION (Ps.6,704,400). CONSEQUENTLY, BEGINNING MARCH 2002, ANY FOREIGN EXCHANGE GAIN OR LOSS ATTRIBUTABLE TO THIS U.S. DOLLAR LONG-TERM DEBT, BEING HEDGED BY THE COMPANY'S NET INVESTMENT IN SHARES OF UNIVISION, IS

CREDITED OR CHARGED DIRECTLY TO EQUITY (OTHER COMPREHENSIVE INCOME OR LOSS).

THE GROUP'S FINANCIAL STATEMENTS FOR MARCH 31, 2003, HAVE BEEN RESTATED TO MEXICAN PESOS IN PURCHASING POWER AS OF MARCH 31, 2004, BY USING A RESTATEMENT FACTOR DERIVED FROM THE CHANGE IN THE NCPI, WHICH FOR 2004 WAS 1.0423. HAD THE ALTERNATIVE WEIGHTED AVERAGE FACTOR ALLOWED UNDER MEXICAN GAAP BEEN APPLIED TO RESTATE THE GROUP'S FINANCIAL STATEMENTS FOR MARCH 31, 2003, WHICH INCLUDED THE RESULTS OF MEXICAN AND NON-MEXICAN SUBSIDIARIES, THE RESTATEMENT FACTOR FOR 2003 WOULD HAVE BEEN 1.0524.

MEXICAN STOCK EXCHANGE ("BMV")

STOCK EXCHANGE CODE: TLEVISA DATE: 5/2/2004

GRUPO TELEVISA, S.A.

GENERAL DATA OF ISSUER

._____

COMPANY'S NAME: GRUPO TELEVISA, S.A.

ADDRESS: AV. VASCO DE QUIROGA # 2000

NEIGHBORHOOD: SANTA FE
ZIP CODE: 01210
CITY AND STATE: MEXICO, D.F.
TELEPHONE: 5261-20-00
FAX: 5261-24-94

INTERNET ADDRESS: www.televisa.com.mx

TAX DATA OF THE ISSUER

COMPANY TAX CODE: GTE901219GK3

ADDRESS: AV. VASCO DE QUIROGA # 2000

NEIGHBORHOOD: SANTA FE
ZIP CODE: 01210
CITY AND STATE: MEXICO, D.F.

RESPONSIBLE FOR PAYMENT

NAME: C.P.C. JOSE RAUL GONZALEZ LIMA

ADDRESS: AV. VASCO DE QUIROGA # 2000 EDIFICIO A PISO 1

NEIGHBORHOOD: SANTA FE
ZIP CODE: 01210
CITY AND STATE: MEXICO, D.F.
TELEPHONE: 5261-25-77
FAX: 5261-20-43

E-MAIL: rglima@televisa.com.mx

EXECUTIVES DATA

._____

CHAIRMAN OF THE BOARD BMV POSITION: CHAIRMAN OF THE BOARD POSITION:

NAME: SR. EMILIO FERNANDO AZCARRAGA JEAN

ADDRESS: AV. CHAPULTEPEC # 28 PISO 1

NEIGHBORHOOD: DOCTORES ZIP CODE: 06724

CITY AND STATE: MEXICO, D.F. TELEPHONE: 5709-42-89 FAX: 5709-39-88

E-MATT: emilio@televisa.com.mx

GENERAL DIRECTOR BMV POSITION:

PRESIDENT AND CHIEF EXECUTIVE OFFICER POSITION: NAME: SR. EMILIO FERNANDO AZCARRAGA JEAN

ADDRESS: AV. CHAPULTEPEC # 28 PISO 1

NEIGHBORHOOD: DOCTORES ZIP CODE: 06724 CITY AND STATE: MEXICO, D.F. TELEPHONE: 5709-42-89 FAX: 5709-39-88

E-MAIL: emilio@televisa.com.mx

BMV POSITION: FINANCE DIRECTOR

POSITION: CHIEF FINANCIAL OFFICER NAME: LIC. SALVI FOLCH VIADERO

ADDRESS: AV. VASCO DE QUIROGA # 2000 EDIFICIO A PISO 4

NEIGHBORHOOD: SANTA FE ZIP CODE: 01210 MEXICO, D.F. CITY AND STATE:

TELEPHONE: 5261-25-80 5261-20-39 FAX:

E-MAIL: sfolch@televisa.com.mx -----

RESPONSIBLE FOR SENDING CORPORATE INFORMATION THROUGH EMISNET

POSITION: DIRECTOR OF CORPORATE FINANCIAL INFORMATION

C.P.C. JOSE RAUL GONZALEZ LIMA NAME:

ADDRESS: AV. VASCO DE QUIROGA # 2000 EDIFICIO A PISO 1

NEIGHBORHOOD: SANTA FE ZIP CODE: 01210 CITY AND STATE: MEXICO, D.F. TELEPHONE: 5261-25-77 FAX: 5261-20-43

BMV POSITION:

E-MAIL: rglima@televisa.com.mx

BMV POSITION: RESPONSIBLE FOR SENDING SHARE REPURCHASE INFORMATION THROUGH

VICE PRESIDENT OF CORPORATE FINANCE POSITION:

LIC. ALEXANDRE MOREIRA PENNA NAME:

ADDRESS: AV. VASCO DE QUIROGA # 2000 EDIFICIO A PISO 3

NEIGHBORHOOD: SANTA FE ZIP CODE: 01210

CITY AND STATE: MEXICO, D.F.

TELEPHONE: 5261-24-58 FAX: 5261-25-24

E-MAIL: apenna@televisa.com.mx

BMV POSITION: RESPONSIBLE FOR LEGAL MATTERS

POSITION: VICE PRESIDENT - LEGAL AND GENERAL COUNSEL OF GRUPO TELEVISA

NAME: LIC. JUAN SEBASTIAN MIJARES ORTEGA

ADDRESS: AV. VASCO DE QUIROGA # 2000 EDIFICIO A PISO 4

5261-25-46

NEIGHBORHOOD: SANTA FE
ZIP CODE: 01210
CITY AND STATE: MEXICO, D.F.
TELEPHONE: 5261-25-85

FAX:

E-MAIL: jmijares@televisa.com.mx

BMV POSITION: SECRETARY OF THE BOARD OF DIRECTORS POSITION: SECRETARY OF THE BOARD OF DIRECTORS NAME: LIC. JUAN SEBASTIAN MIJARES ORTEGA

ADDRESS: AV. VASCO DE QUIROGA # 2000 EDIFICIO A PISO 4

NEIGHBORHOOD: SANTA FE
ZIP CODE: 01210
CITY AND STATE: MEXICO, D.F.
TELEPHONE: 5261-25-85
FAX: 5261-25-46

E-MAIL: jmijares@televisa.com.mx

BMV POSITION: PROSECRETARY OF THE BOARD OF DIRECTORS

POSITION: EXTERNAL GENERAL COUNSEL

NAME: LIC. RICARDO MALDONADO YANEZ

ADDRESS: MONTES URALES # 505, PISO 3

NEIGHBORHOOD: LOMAS DE CHAPULTEPEC

ZIP CODE: 11000
CITY AND STATE: MEXICO, D.F.
TELEPHONE: 5201-74-47
FAX: 5520-10-65

E-MAIL: rmaldonado@macf.com.mx

BMV POSITION: RESPONSIBLE OF INFORMATION TO INVESTORS

POSITION: DIRECTOR OF INVESTOR RELATIONS NAME: LIC. MICHEL BOYANCE BALDWIN

ADDRESS: AV. VASCO DE QUIROGA # 2000 EDIFICIO A PISO 4

NEIGHBORHOOD: SANTA FE
ZIP CODE: 01210
CITY AND STATE: MEXICO, D.F.
TELEPHONE: 5261-24-46
FAX: 5261-24-94

E-MAIL: mboyance@televisa.com.mx

BMV POSITION: RESPONSIBLE FOR SENDING INFORMATION THROUGH EMISNET

POSITION: SECRETARY OF THE BOARD OF DIRECTORS NAME: LIC. JUAN SEBASTIAN MIJARES ORTEGA

ADDRESS: AV. VASCO DE QUIROGA # 2000 EDIFICIO A PISO 4

NEIGHBORHOOD: SANTA FE 01210 ZIP CODE:

CITY AND STATE: MEXICO, D.F. TELEPHONE: 5261-25-85 5261-25-46

E-MAIL: jmijares@televisa.com.mx

BMV POSITION: RESPONSIBLE FOR SENDING RELEVANT EVENTS THROUGH EMISNET

DIRECTOR OF INVESTOR RELATIONS POSITION: NAME: LIC. MICHEL BOYANCE BALDWIN

AV. VASCO DE QUIROGA # 2000 EDIFICIO A PISO 4 ADDRESS:

NEIGHBORHOOD: SANTA FE ZIP CODE: 01210 CITY AND STATE: MEXICO, D.F. 5261-24-46 TELEPHONE: FAX: 5261-24-94

E-MAIL: mboyance@televisa.com.mx

MEXICAN STOCK EXCHANGE ("BMV")

STOCK EXCHANGE TLEVISA GRUPO TELEVISA, S.A.

BOARD OF DIRECTORS

POSITION : PRESIDENT(S)

NAME : EMILIO FERNANDO AZCARRAGA JEAN

POSITION: VICE PRESIDENT(S)

NAME: MARIA ASUNCION ARAMBURUZABALA LARREGUI

POSITION : DIRECTOR(S)

PEDRO ASPE ARMELLA NAME : JULIO BARBA HURTADO

JOSE ANTONIO BASTON PATINO
ANA PATRICIA BOTIN O'SHEA
MANUEL JORGE CUTILLAS COVAN
ALFONSO DE ANGOITIA NORIEGA
CARLOS FERNANDEZ GONZALEZ
BERNARDO GOMEZ MARTINEZ
CLAUDIO X. GOZALEZ LAPORTE NAME : NAME : MANUEL JORGE CUTILLAS COVANI NAME : ALFONSO DE ANGOITIA NORIEGA NAME : NAME : NAME : NAME : CLAUDIO X. GOZALEZ LAPORTE ROBERTO HERNANDEZ RAMIREZ NAME : NAME : ENRIQUE KRAUZE KLEINBORT

5

DATE:

NAME : GERMAN LARREA MOTA VELAZCO NAME : GILBERTO PEREZALONSO CIFUENTES NAME : ALEJANDRO QUINTERO INIGUEZ

NAME : FERNANDO SENDEROS MESTRE

NAME : ENRIQUE FRANCISCO J. SENIOR HERNANDEZ

NAME : LORENZO H. ZAMBRANO TREVINO

POSITION: ALTERNATE DIRECTOR(S)

HERBERT ALLEN III NAME:

NAME : JUAN PABLO ANDRADE FRICH

NAME :

NAME :

NAME : NAME : NAME : NAME :

NAME : NAME :

NAME :

JUAN PABLO ALL

LUCRECIA ARAMBURUZABALA LALL

FELIX ARAUJO RAMIREZ

MAXIMILIANO ARTEAGA CARLEBACH

JOAQUIN BALCARCEL SANTA CRUZ

JUAN FERNANDO CALVILLO ARMENDARIZ

RAFAEL CARABIAS PRINCIPE

FRANCISCO JOSE CHEVEZ ROBELO

JOSE LUIS FERNANDEZ FERNANDEZ

SALVI FOLCH VIADERO

LEOPOLDO GOMEZ GONZALEZ BLANCO

JOSE ANTONIO LARA DEL OLMO NAME : NAME : NAME : NAME : ALBERTO MONTIEL CASTELLANOS

NAME : RAUL MORALES MEDRANO

NAME : ALEXANDRE MOREIRA PENNA DA SILVA

NAME : GUILLERMO NAVA GOMEZ-TAGLE

POSITION: STATUTORY AUDITOR(S)

NAME: MARIO SALAZAR ERDMANN

POSITION : ALTERNATE STATUTORY AUDITOR(S)

NAME : JOSE MIGUEL ARRIETA MENDEZ

POSITION: SECRETARY (IES) OF THE BOARD

NAME : JUAN SEBASTIAN MIJARES ORTEGA

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

GRUPO TELEVISA, S.A.

(Registrant)

Dated: May 5, 2004 By /s/ Jorge Lutteroth Echegoyen

Name: Jorge Lutteroth Echegoyen Title: Controller, Vice-President