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PUBLIX SUPER MARKETS INC  
Form 8-K  
March 05, 2004

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K  
CURRENT REPORT

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) March 1, 2004  
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PUBLIX SUPER MARKETS, INC.

-----  
(Exact Name of Registrant as Specified in its Charter)

Florida

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(State or Other Jurisdiction of Incorporation)

0-981

-----  
(Commission File Number)

59-0324412

-----  
(IRS Employer Identification No.)

3300 Airport Road  
Lakeland, Florida

-----  
(Address of Principal Executive Offices)

33811

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(Zip Code)

(863) 688-1188

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(Registrant's Telephone Number, Including Area Code)

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Item 7. Financial Statements and Exhibits  
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(c). Exhibits  
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99. Press Release dated March 1, 2004.

Item 12. Results of Operations and Financial Condition  
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On March 1, 2004, Publix Super Markets, Inc. issued a press release to report its fourth quarter and annual results for 2003 and stock price effective March 1, 2004. A copy of the press release is attached hereto as Exhibit 99.

The foregoing information, including the exhibit, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and is not incorporated by reference into any filing of the Company, whether made before or after the date hereof, regardless of any general incorporation language in such filing.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

PUBLIX SUPER MARKETS, INC.

Dated: March 1, 2004

By: /s/ David P. Phillips  
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David P. Phillips, Chief Financial Officer  
and Treasurer  
(Principal Financial and Accounting Officer)

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Exhibit Index

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Exhibit 99. Press Release dated March 1, 2004, of Publix Super Markets, Inc.