

Edgar Filing: PROCTER & GAMBLE CO - Form 8-K

PROCTER & GAMBLE CO  
Form 8-K  
December 08, 2004

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) December 8, 2004

THE PROCTER & GAMBLE COMPANY

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(Exact name of registrant as specified in its charter)

|   |                                   |   |
|---|-----------------------------------|---|
| Ohio  | 1-434                             | 31-0411980                                    |
| -----<br>(State or other jurisdiction of incorporation) | -----<br>(Commission File Number) | -----<br>(IRS Employer Identification Number) |
| One Procter & Gamble Plaza, Cincinnati, Ohio            |                                   | 45202   |
| -----<br>(Address of principal executive offices)       |                                   | -----<br>(Zip Code)                           |
| Registrant's telephone number, including area code      | (513) 983-1100                    | -----   |

ITEM 7.01 REGULATION FD DISCLOSURE

On December 8, 2004, The Procter & Gamble Company (the "Company") issued a news release announcing that it expects stronger volume growth for second quarter and fiscal year 2004/05 and that it remains comfortable with the current range of analysts' earnings estimates for the October to December quarter. The Company is furnishing this 8-K pursuant to Item 7.01, "Regulation FD Disclosure".

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

THE PROCTER & GAMBLE COMPANY

/S/ CHRIS B. WALTHER

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Chris B. Walther, Assistant Secretary  
December 8, 2004

EXHIBITS

Ex. 99 -- News Release by The Procter & Gamble Company dated December 8, 2004.