

AT&T INC.
Form 10-Q
November 02, 2018

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d)

OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2018

or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d)

OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from to

Commission File Number 1-8610

AT&T INC.

Incorporated under the laws of the State of Delaware

I.R.S. Employer Identification Number 43-1301883

208 S. Akard St., Dallas, Texas 75202

Telephone Number: (210) 821-4105

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes [X]

No []

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Yes [X] No []

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or emerging growth company. See definition of "accelerated filer," "large accelerated filer," "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer [X] Accelerated filer []
Non-accelerated filer [] Smaller reporting company []
Emerging growth company []

If an emerging growth company, indicate by checkmark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Yes []

No []

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

No

Yes

At October 31, 2018, there were 7,278 million common shares outstanding.

PART I - FINANCIAL INFORMATION

Item 1. Financial Statements

AT&T INC.

CONSOLIDATED STATEMENTS OF INCOME

Dollars in millions except per share amounts

(Unaudited)

	Three months ended September 30,		Nine months ended September 30,	
	2018	2017	2018	2017
	As Adjusted		As Adjusted	
Operating Revenues				
Service	\$41,297	\$36,378	\$109,849	\$109,372
Equipment	4,442	3,290	12,914	9,498
Total operating revenues	45,739	39,668	122,763	118,870
Operating Expenses				
Cost of revenues				
Equipment	4,828	4,191	14,053	12,177
Broadcast, programming and operations	7,227	5,284	17,842	15,156
Other cost of revenues (exclusive of depreciation and amortization shown separately below)	8,651	9,694	24,215	28,551
Selling, general and administrative	9,598	8,650	26,179	25,981
Depreciation and amortization	8,166	6,042	20,538	18,316
Total operating expenses	38,470	33,861	102,827	100,181
Operating Income	7,269	5,807	19,936	18,689
Other Income (Expense)				
Interest expense	(2,051)	(1,686)	(5,845)	(4,374)
Equity in net income (loss) of affiliates	(64)	11	(71)	(148)
Other income (expense) – net	1,053	842	5,108	2,255
Total other income (expense)	(1,062)	(833)	(808)	(2,267)
Income Before Income Taxes	6,207	4,974	19,128	16,422
Income tax expense	1,391	1,851	4,305	5,711
Net Income	4,816	3,123	14,823	10,711
Less: Net Income Attributable to Noncontrolling Interest	(98)	(94)	(311)	(298)
Net Income Attributable to AT&T	\$4,718	\$3,029	\$14,512	\$10,413
Basic Earnings Per Share Attributable to AT&T	\$0.65	\$0.49	\$2.19	\$1.69
Diluted Earnings Per Share Attributable to AT&T	\$0.65	\$0.49	\$2.19	\$1.69
Weighted Average Number of Common Shares				
Outstanding – Basic (in millions)	7,284	6,162	6,603	6,164
Weighted Average Number of Common Shares	7,320	6,182	6,630	6,184

Outstanding – with Dilution (in millions)

Dividends Declared Per Common Share	\$0.50	\$0.49	\$1.50	\$1.47
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See Notes to Consolidated Financial Statements.

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AT&T INC.
CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME
Dollars in millions
(Unaudited)

	Three months ended		Nine months ended	
	September 30, 2018	September 30, 2017	September 30, 2018	September 30, 2017
Net income	\$4,816	\$3,123	\$14,823	\$10,711
Other comprehensive income (loss), net of tax:				
Foreign currency:				
Translation adjustment (includes \$(7), \$10, \$(37) and \$6 attributable to noncontrolling interest), net of taxes of \$(2), \$74, \$(145) and \$580	(14)	151	(824)	490
Available-for-sale securities:				
Net unrealized gains (losses), net of taxes of \$(4), \$28, \$(8) and \$72	(10)	45	(22)	128
Reclassification adjustment included in net income, net of taxes of \$0, \$(50), \$0 and \$(54)	-	(79)	-	(86)
Cash flow hedges:				
Net unrealized gains (losses), net of taxes of \$0, \$178, \$68 and \$(94)	4	330	257	(174)
Reclassification adjustment included in net income, net of taxes of \$3, \$5, \$9 and \$15	12	10	35	29
Defined benefit postretirement plans:				
Net prior service (cost) credit arising during period, net of taxes of \$0, \$0, \$173 and \$594	-	-	530	969
Amortization of net prior service credit included in net income, net of taxes of \$(108), \$(157), \$(322) and \$(447)	(332)	(256)	(989)	(731)
Other comprehensive income (loss)	(340)	201	(1,013)	625
Total comprehensive income	4,476	3,324	13,810	11,336
Less: Total comprehensive income attributable to noncontrolling interest	(91)	(104)	(274)	(304)
Total Comprehensive Income Attributable to AT&T	\$4,385	\$3,220	\$13,536	\$11,032

See Notes to Consolidated Financial Statements.

AT&T INC.

CONSOLIDATED BALANCE SHEETS

Dollars in millions except per share amounts

	September 30, 2018	December 31, 2017
	(Unaudited)	
Assets		
Current Assets		
Cash and cash equivalents	\$ 8,657	\$50,498
Accounts receivable - net of allowances for doubtful accounts of \$845 and \$663	26,312	16,522
Prepaid expenses	1,860	1,369
Other current assets	16,278	10,757
Total current assets	53,107	79,146
Noncurrent Inventories and Theatrical Film and Television Production Costs	7,221	-
Property, plant and equipment	327,680	313,499
Less: accumulated depreciation and amortization	(197,332)	(188,277)
Property, Plant and Equipment – Net	130,348	125,222
Goodwill	146,475	105,449
Licenses	96,077	96,136
Trademarks and Trade Names – Net	24,389	7,021
Distribution Networks – Net	16,962	-
Other Intangible Assets – Net	28,673	11,119
Investments in and Advances to Equity Affiliates	6,128	1,560
Other Assets	25,490	18,444
Total Assets	\$ 534,870	\$ 444,097
Liabilities and Stockholders' Equity		
Current Liabilities		
Debt maturing within one year	\$ 14,905	\$38,374
Accounts payable and accrued liabilities	39,375	34,470
Advanced billing and customer deposits	6,045	4,213
Accrued taxes	1,460	1,262
Dividends payable	3,635	3,070
Total current liabilities	65,420	81,389
Long-Term Debt	168,513	125,972
Deferred Credits and Other Noncurrent Liabilities		
Deferred income taxes	60,495	43,207
Postemployment benefit obligation	28,981	31,775
Other noncurrent liabilities	26,490	19,747
Total deferred credits and other noncurrent liabilities	115,966	94,729
Stockholders' Equity		
Common stock (\$1 par value, 14,000,000,000 authorized at September 30, 2018 and		
December 31, 2017: issued 7,620,748,598 at September 30, 2018 and 6,495,231,088 at		
December 31, 2017)	7,621	6,495
Additional paid-in capital	125,706	89,563
Retained earnings	57,624	50,500
Treasury stock (350,465,537 at September 30, 2018 and 355,806,544		
at December 31, 2017, at cost)	(12,486)	(12,714)

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Accumulated other comprehensive income	5,383	7,017
Noncontrolling interest	1,123	1,146
Total stockholders' equity	184,971	142,007
Total Liabilities and Stockholders' Equity	\$ 534,870	\$ 444,097

See Notes to Consolidated Financial Statements.

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AT&T INC.
CONSOLIDATED STATEMENTS OF CASH FLOWS
Dollars in millions
(Unaudited)

	Nine months ended September 30,	
	2018	2017 As Adjusted
Operating Activities		
Net income	\$ 14,823	\$ 10,711
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	20,538	18,316
Amortization of television and film costs	1,608	-
Undistributed earnings from investments in equity affiliates	312	171
Provision for uncollectible accounts	1,240	1,216
Deferred income tax expense	2,934	3,254
Net (gain) loss from investments, net of impairments	(501)	(114)
Actuarial (gain) loss on pension and postretirement benefits	(2,726)	(259)
Changes in operating assets and liabilities:		
Accounts receivable	(1,018)	(652)
Other current assets, inventories and theatrical film and television production costs	(2,729)	(106)
Accounts payable and other accrued liabilities	(1,385)	(1,437)
Equipment installment receivables and related sales	220	451
Deferred customer contract acquisition and fulfillment costs	(2,657)	(1,102)
Retirement benefit funding	(420)	(420)
Other – net	1,283	(1,556)
Total adjustments	16,699	17,762
Net Cash Provided by Operating Activities	31,522	28,473
Investing Activities		
Capital expenditures:		
Purchase of property and equipment	(16,695)	(15,756)
Interest during construction	(404)	(718)
Acquisitions, net of cash acquired	(43,116)	1,154
Dispositions	983	56
(Purchases) sales of securities, net	(234)	235
Advances to and investments in equity affiliates, net	(1,021)	-
Cash collections of deferred purchase price	500	665
Net Cash Used in Investing Activities	(59,987)	(14,364)
Financing Activities		
Net change in short-term borrowings with original maturities of three months or less	(1,071)	(2)
Issuance of other short-term borrowings	4,852	-
Repayment of other short-term borrowings	(1,075)	-
Issuance of long-term debt	38,325	46,761
Repayment of long-term debt	(43,579)	(10,309)
Purchase of treasury stock	(577)	(460)
Issuance of treasury stock	359	26
Dividends paid	(9,775)	(9,030)

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Other	(1,138)	1,716
Net Cash (Used in) Provided by Financing Activities	(13,679)	28,702
Net (decrease) increase in cash and cash equivalents and restricted cash	(42,144)	42,811
Cash and cash equivalents and restricted cash beginning of year	50,932	5,935
Cash and Cash Equivalents and Restricted Cash End of Period	\$8,788	\$ 48,746

See Notes to Consolidated Financial Statements.

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AT&T INC.

CONSOLIDATED STATEMENT OF CHANGES IN STOCKHOLDERS' EQUITY

Dollars and shares in millions except per share amounts

(Unaudited)

	September 30, 2018	
	Shares	Amount
Common Stock		
Balance at beginning of year	6,495	\$6,495
Issuance of stock	1,126	1,126
Balance at end of period	7,621	\$7,621
Additional Paid-In Capital		
Balance at beginning of year		\$89,563
Issuance of common stock		35,473
Issuance of treasury stock		(49)
Share-based payments		719
Balance at end of period		\$125,706
Retained Earnings		
Balance at beginning of year		\$50,500
Net income attributable to AT&T (\$2.19 per diluted share)		14,512
Dividends to stockholders (\$1.50 per share)		(10,388)
Cumulative effect of accounting changes		3,000
Balance at end of period		\$57,624
Treasury Stock		
Balance at beginning of year	(356)	\$(12,714)
Repurchase and acquisition of common stock	(19)	(641)
Issuance of treasury stock	24	869
Balance at end of period	(351)	\$(12,486)
Accumulated Other Comprehensive Income Attributable to AT&T, net of tax		
Balance at beginning of year		\$7,017
Other comprehensive income attributable to AT&T		(976)
Amounts reclassified to retained earnings		(658)
Balance at end of period		\$5,383
Noncontrolling Interest		
Balance at beginning of year		\$1,146
Net income attributable to noncontrolling interest		311
Contributions		8
Distributions		(332)
Acquisition of noncontrolling interest		1
Acquisition of interest held by noncontrolling owners		(9)
Translation adjustments attributable to noncontrolling interest, net of taxes		(37)
Cumulative effect of accounting changes		35
Balance at end of period		\$1,123

Total Stockholders' Equity at beginning of year	\$142,007
Total Stockholders' Equity at end of period	\$184,971
See Notes to Consolidated Financial Statements.	

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For ease of reading, AT&T Inc. is referred to as “we,” “AT&T” or the “Company” throughout this document, and the names of the particular subsidiaries and affiliates providing the services generally have been omitted. AT&T is a holding company whose subsidiaries and affiliates operate worldwide in the telecommunications, media and technology industries. You should read this document in conjunction with the consolidated financial statements and accompanying notes included in our Annual Report on Form 10-K for the year ended December 31, 2017. The results for the interim periods are not necessarily indicative of those for the full year.

In the tables throughout this document, percentage increases and decreases that are not considered meaningful are denoted with a dash.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)

Dollars in millions except per share amounts

NOTE 1. PREPARATION OF INTERIM FINANCIAL STATEMENTS

Basis of Presentation These consolidated financial statements include all adjustments that are necessary to present fairly the results for the presented interim periods, consisting of normal recurring accruals and other items. The consolidated financial statements include the accounts of the Company and our majority-owned subsidiaries and affiliates, including the operating results of recently acquired Time Warner Inc. (referred to as “Time Warner” or “WarnerMedia”) as of June 15, 2018 (see Note 8).

All significant intercompany transactions are eliminated in the consolidation process. Investments in less than majority-owned subsidiaries and partnerships where we have significant influence are accounted for under the equity method. Earnings from certain investments accounted for using the equity method are included for periods ended within up to one quarter of our period end. We also record our proportionate share of our equity method investees’ other comprehensive income (OCI) items, including translation adjustments.

The preparation of financial statements in conformity with U.S. generally accepted accounting principles (GAAP) requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes, including estimates of probable losses and expenses. Actual results could differ from those estimates. Certain prior period amounts have been conformed to the current period’s presentation, including impacts for the adoption of recent accounting standards and changes in our reportable segments (see Note 4).

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Tax Reform The Tax Cuts and Jobs Act (the Act) was enacted on December 22, 2017. The Act reduced the U.S. federal corporate income tax rate from 35% to 21% and required companies to pay a one-time transition tax on earnings of certain foreign subsidiaries that were previously tax deferred. Recognizing the late enactment of the Act and complexity of accurately accounting for its impact, the Securities and Exchange Commission (SEC) in Staff Accounting Bulletin (SAB) 118 provided guidance that allows registrants to provide a reasonable estimate of the impact to their financial statements and adjust the reported impact in a measurement period not to exceed one year. We included the estimated impact of the Act in our financial results at or for the period ended December 31, 2017 and did not record any adjustments thereto during the first nine months of 2018. Our future results could include additional adjustments, and those adjustments could be material.

Customer Fulfillment Costs During the second quarter of 2018, we updated our analysis of economic lives of customer relationships. As of April 1, 2018, we extended the amortization period to 58 months to better reflect the estimated economic lives of our Entertainment Group customers. This change in accounting estimate decreased other cost of revenues, which had an impact on net income of \$107, or \$0.02 per diluted share, in the third quarter and \$233, or \$0.04 per diluted share, for the first nine months of 2018.

Film and Television Production Cost Recognition, Participations and Residuals and Impairments Film and television production costs include the unamortized cost of completed theatrical films and television episodes, theatrical films and television series in production and undeveloped film and television rights. Film and television production costs are stated at the lower of cost, less accumulated amortization, or fair value. The amount of capitalized film and television production costs recognized as broadcast, programming and operations expenses for a given period is determined using the film forecast computation method. Under this method, the amortization of capitalized costs and the accrual of participations and residuals is based on the proportion of the film's revenues recognized for such period to the film's estimated remaining ultimate revenues (i.e., the total revenue to be received throughout a film's life cycle).

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NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) - Continued

Dollars in millions except per share amounts

The process of estimating a film's ultimate revenues requires us to make a series of significant judgments related to future revenue generating activities associated with a particular film. We estimate the ultimate revenues, less additional costs to be incurred (including exploitation and participation costs), in order to determine whether the value of a film or television series is impaired and requires an immediate write-off of unrecoverable film and television production costs. We also determine, using the film forecast computation method, the amount of capitalized film and television production costs and the amount of participations and residuals to be recognized as broadcast, programming and operations expenses for a given film or television series in a particular period. To the extent that the ultimate revenues are adjusted, the resulting gross margin reported on the exploitation of that film or television series in a period is also adjusted.

Prior to the theatrical release of a film, our estimates are based on factors such as the historical performance of similar films, the star power of the lead actors, the rating and genre of the film, pre-release market research (including test market screenings), international distribution plans and the expected number of theaters in which the film will be released. In the absence of revenues directly related to the exhibition of owned film or television programs on our television networks, premium pay television or over-the-top (OTT) services, management estimates a portion of the unamortized costs that are representative of the utilization of that film or television program in that exhibition and expenses such costs as the film or television program is exhibited. The period over which ultimate revenues are estimated is generally not to exceed ten years from the initial release of a motion picture or from the date of delivery of the first episode of an episodic television series. Estimates are updated based on information available during the film's production and, upon release, the actual results of each film. Changes in estimates of ultimate revenues from period to period affect the amount of production costs amortized in a given period and, therefore, could have an impact on the financial results for that period.

Licensed Programming Inventory Cost Recognition and Impairment We enter into agreements to license programming exhibition rights from licensors. A programming inventory asset related to these rights and a corresponding liability payable to the licensor are recorded (on a discounted basis if the license agreements are long-term) when (i) the cost of the programming is reasonably determined, (ii) the programming material has been accepted in accordance with the terms of the agreement, (iii) the programming is available for its first showing or telecast, and (iv) the license period has commenced. There are variations in the amortization methods of these rights, depending on whether the network is advertising-supported (e.g., TNT and TBS) or not advertising-supported (e.g., HBO and Turner Classic Movies).

For the advertising-supported networks, our general policy is to amortize each program's costs on a straight-line basis (or per-play basis, if greater) over its license period. In circumstances where the initial airing of the program has more

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value than subsequent airings, an accelerated method of amortization is used. The accelerated amortization upon the first airing versus subsequent airings is determined based on a study of historical and estimated future advertising sales for similar programming. For rights fees paid for sports programming arrangements, such rights fees are amortized using a revenue-forecast model, in which the rights fees are amortized using the ratio of current period advertising revenue to total estimated remaining advertising revenue over the term of the arrangement.

For premium pay television and OTT services that are not advertising-supported, each licensed program's costs are amortized on a straight-line basis over its license period or estimated period of use, beginning with the month of initial exhibition. When we have the right to exhibit feature theatrical programming in multiple windows over a number of years, historical audience viewership is used as the basis for determining the amount of programming amortization attributable to each window.

Licensed programming inventory is carried at the lower of unamortized cost or estimated net realizable value. For networks that generate both advertising and subscription revenues, the net realizable value of unamortized programming costs is generally evaluated based on the network's programming taken as a whole. In assessing whether the programming inventory for a particular advertising-supported network is impaired, the net realizable value for all of the network's programming inventory is determined based on a projection of the network's profitability. Similarly, for premium pay television and OTT services that are not advertising-supported, an evaluation of the net realizable value of unamortized programming costs is performed based on the premium pay television and OTT services' licensed programming taken as a whole. Specifically, the net realizable value for all premium pay television and OTT service licensed programming is determined based on projections of estimated subscription revenues less certain costs of delivering and distributing the licensed programming. Changes in management's intended usage of a specific program, such as a decision to no longer exhibit that program and forego the use of the rights associated with the program license, results in a reassessment of that program's net realizable value, which could result in an impairment.

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NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) - Continued

Dollars in millions except per share amounts

Recently Adopted Accounting Standards

Revenue Recognition As of January 1, 2018, we adopted Financial Accounting Standards Board (FASB) Accounting Standards Update (ASU) No. 2014-09, "Revenue from Contracts with Customers (Topic 606)," as modified (ASC 606), using the modified retrospective method, which does not allow us to adjust prior periods. We applied the rules to all open contracts existing as of January 1, 2018, recording an increase of \$2,342 to retained earnings for the cumulative effect of the change, with an offsetting contract asset of \$1,737, deferred contract acquisition costs of \$1,454, other asset reductions of \$239, other liability reductions of \$212, deferred income taxes of \$787 and noncontrolling interest of \$35. (See Note 5)

Pension and Other Postretirement Benefits As of January 1, 2018, we adopted, with retrospective application, ASU No. 2017-07, "Compensation – Retirement Benefits (Topic 715): Improving the Presentation of Net Periodic Pension Cost and Net Periodic Postretirement Benefit Cost" (ASU 2017-07). We are no longer allowed to present the interest, estimated return on assets and amortization of prior service credits components of our net periodic benefit cost in our consolidated operating expenses, but rather are required to include those amounts in "other income (expense) – net" in our consolidated statements of income. We continue to present service costs with the associated compensation costs within our operating expenses. As a practical expedient, we used the amounts disclosed as the estimated basis for applying the retrospective presentation requirement.

The following table presents our results under our historical method and as adjusted to reflect ASU 2017-07 (presentation of **benefit cost**):

	Pension and Postretirement Benefits		
	Historical	Effect of Adoption	
	Accounting of	of	As
	Method	ASU 2017-07	Adjusted
For the three months ended September 30, 2018			
Consolidated Statements of Income			
Other cost of revenues	\$ 8,527	\$ 124	\$ 8,651

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Selling, general and administrative expenses	9,207	391	9,598
Operating Income	7,784	(515)	7,269
Other Income (Expense) – net	538	515	1,053
Net Income	4,816	-	4,816

For the three months ended September 30, 2017

Consolidated Statements of Income

Other cost of revenues	\$ 9,431	\$ 263	\$ 9,694
Selling, general and administrative expenses	8,317	333	8,650
Operating Income	6,403	(596)	5,807
Other Income (Expense) – net	246	596	842
Net Income	3,123	-	3,123

For the nine months ended September 30, 2018

Consolidated Statements of Income

Other cost of revenues	\$ 23,166	\$ 1,049	\$ 24,215
Selling, general and administrative expenses	22,859	3,320	26,179
Operating Income	24,305	(4,369)	19,936
Other Income (Expense) – net	739	4,369	5,108
Net Income	14,823	-	14,823

For the nine months ended September 30, 2017

Consolidated Statements of Income

Other cost of revenues	\$ 27,714	\$ 837	\$ 28,551
Selling, general and administrative expenses	24,917	1,064	25,981
Operating Income	20,590	(1,901)	18,689
Other Income (Expense) – net	354	1,901	2,255
Net Income	10,711	-	10,711

AT&T INC.

SEPTEMBER 30, 2018

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) - Continued

Dollars in millions except per share amounts

Cash Flows As of January 1, 2018, we adopted, with retrospective application, ASU No. 2016-15, “Statement of Cash Flows (Topic 230): Classification of Certain Cash Receipts and Cash Payments” (ASU 2016-15). Under ASU 2016-15, we continue to recognize cash receipts on owned equipment installment receivables as cash flows from operations. However, cash receipts on the deferred purchase price described in Note 9 are now required to be classified as cash flows from investing activities instead of cash flows from operating activities.

As of January 1, 2018, we adopted, with retrospective application, ASU No. 2016-18, “Statement of Cash Flows (Topic 230) – Restricted Cash,” (ASU 2016-18). The primary impact of ASU 2016-18 was to require us to include restricted cash in our reconciliation of beginning and ending cash and cash equivalents (restricted and unrestricted) on the face of the statements of cash flows. (See Note 11)

The following table presents our results under our historical method and as adjusted to reflect ASU 2016-15 (**cash receipts on deferred purchase price**) and ASU 2016-18 (**restricted cash**):

	Cash Flows			
	Historical	Effect of	Effect of	
	Accounting	Adoption	Adoption	As
	Method	ASU	ASU	Adjusted
		2016-15	2016-18	
For the nine months ended September 30, 2018				
Consolidated Statements of Cash Flows				
Changes in other current assets	\$(2,731)	\$ -	\$ 2	\$(2,729)
Equipment installment receivables and related sales	720	(500)	-	220
Other – net	1,399	-	(116)	1,283
Cash Provided by (Used in) Operating Activities	32,136	(500)	(114)	31,522
(Purchases) sales of securities – net	7	-	(241)	(234)
Cash collections of deferred purchase price	-	500	-	500
Cash (Used in) Provided by Investing Activities	(60,246)	500	(241)	(59,987)
Change in cash and cash equivalents and restricted cash	\$(41,789)	\$ -	\$ (355)	\$(42,144)

For the nine months ended September 30, 2017
Consolidated Statements of Cash Flows

AT&T INC.

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Changes in other current assets	\$ (106)	\$ -	\$ -	\$ (106)
Equipment installment receivables and related sales	1,116	(665)	-	451
Other – net	(1,420)	-	(136)	(1,556)
Cash Provided by (Used in) Operating Activities	29,274	(665)	(136)	28,473
(Purchases) sales of securities – net	(2)	-	237	235
Cash collections of deferred purchase price	-	665	-	665
Cash (Used in) Provided by Investing Activities	(15,266)	665	237	(14,364)
Change in cash and cash equivalents and restricted cash	\$42,711	\$ -	\$ 100	\$42,811

Financial Instruments As of January 1, 2018, we adopted ASU No. 2016-01, “Financial Instruments – Overall (Subtopic 825-10): Recognition and Measurement of Financial Assets and Financial Liabilities” (ASU 2016-01), which requires us to prospectively record changes in the fair value of our equity investments, except for those accounted for under the equity method, in net income instead of in accumulated other comprehensive income. As of January 1, 2018, we recorded an increase of \$658 in retained earnings for the cumulative effect of the adoption of ASU 2016-01, with an offset to accumulated other comprehensive income (accumulated OCI).

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NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) - Continued

Dollars in millions except per share amounts

New Accounting Standards and Accounting Standards Not Yet Adopted

Leases In February 2016, the FASB issued ASU No. 2016-02, “Leases (Topic 842),” as modified (ASC 842), which replaces existing leasing rules with a comprehensive lease measurement and recognition standard and expanded disclosure requirements. ASC 842 will require lessees to recognize most leases on their balance sheets as liabilities, with corresponding “right-of-use” assets. For income statement recognition purposes, leases will be classified as either a finance or an operating lease without relying upon the bright-line tests under current GAAP. In July 2018, the FASB amended ASC 842 to provide another transition method, allowing a cumulative effect adjustment to the opening balance of retained earnings during the period of adoption. Through the same amendment, the FASB will allow lessors the option to make a policy election to treat lease and nonlease components as a single lease component under certain conditions. ASC 842 is effective for annual reporting periods beginning after December 15, 2018, subject to early adoption.

Upon initial evaluation, we believe the key change upon adoption will be the balance sheet recognition. The income statement recognition of lease expense appears similar to our current methodology. We are continuing to evaluate the magnitude and other potential impacts to our financial statements.

NOTE 2. EARNINGS PER SHARE

A reconciliation of the numerators and denominators of basic and diluted earnings per share for the three months and nine months ended September 30, 2018 and 2017, is shown in the table below:

	Three months ended September 30, 2018		Nine months ended September 30, 2017	
Numerators				
Numerator for basic earnings per share:				
Net Income	\$4,816	\$3,123	\$14,823	\$10,711
Less: Net income attributable to noncontrolling interest	(98)	(94)	(311)	(298)
Net Income attributable to AT&T	4,718	3,029	14,512	10,413

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Dilutive potential common shares:				
Share-based payment	4	3	13	9
Numerator for diluted earnings per share	\$4,722	\$3,032	\$14,525	\$10,422
Denominators (000,000)				
Denominator for basic earnings per share:				
Weighted average number of common shares outstanding	7,284	6,162	6,603	6,164
Dilutive potential common shares:				
Share-based payment (in shares)	36	20	27	20
Denominator for diluted earnings per share	7,320	6,182	6,630	6,184
Basic earnings per share attributable to AT&T	\$0.65	\$0.49	\$2.19	\$1.69
Diluted earnings per share attributable to AT&T	\$0.65	\$0.49	\$2.19	\$1.69

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NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) - Continued

Dollars in millions except per share amounts

NOTE 3. OTHER COMPREHENSIVE INCOME

Changes in the balances of each component included in accumulated OCI are presented below. All amounts are net of tax and exclude noncontrolling interest.

	Foreign Currency Translation Adjustment	Net Unrealized Gains (Losses) on Available-for-Sale Securities	Net Unrealized Gains (Losses) on Cash Flow Hedges	Defined Benefit Postretirement Plans	Accumulated Other Comprehensive Income
Balance as of December 31, 2017	\$ (2,054)	\$ 660	\$ 1,402	\$ 7,009	\$ 7,017
Other comprehensive income					
(loss) before reclassifications	(787)	(22)	257	530	(22)
Amounts reclassified		1	1	2	3
from accumulated OCI	-	-	35	(989)	(954)
Net other comprehensive					
income (loss)	(787)	(22)	292	(459)	(976)
Amounts reclassified to			4		
retained earnings	-	(658)	-	-	(658)
Balance as of September 30, 2018	\$ (2,841)	\$ (20)	\$ 1,694	\$ 6,550	\$ 5,383

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	Foreign Currency Translation Adjustment	Net Unrealized Gains (Losses) on Available-for-Sale Securities	Net Unrealized Gains (Losses) on Cash Flow Hedges	Defined Benefit Postretirement Plans	Accumulated Other Comprehensive Income
Balance as of December 31, 2016	\$ (1,995)	\$ 541	\$ 744	\$ 5,671	\$ 4,961
Other comprehensive income					
(loss) before reclassifications	484	128	(174)	969	1,407
Amounts reclassified		1	1	2	3
from accumulated OCI	-	(86)	29	(731)	(788)
Net other comprehensive income (loss)	484	42	(145)	238	619
Balance as of September 30, 2017	\$ (1,511)	\$ 583	\$ 599	\$ 5,909	\$ 5,580

¹ (Gains) losses are included in Other income (expense) - net in the consolidated statements of income.

² (Gains) losses are included in Interest expense in the consolidated statements of income (see Note 7).

³ The amortization of prior service credits associated with postretirement benefits are included in Other income (expense) in the consolidated statements of income (see Note 6).

⁴ With the adoption of ASU 2016-01, the unrealized (gains) losses on our equity investments are reclassified to retained earnings (see Note 1).

NOTE 4. SEGMENT INFORMATION

Our segments are strategic business units that offer products and services to different customer segments over various technology platforms and/or in different geographies that are managed accordingly. We analyze our segments based on Segment Contribution, which consists of operating income, excluding acquisition-related costs and other significant items (as discussed below), and equity in net income (loss) of affiliates for investments managed within each segment. We have four reportable segments: (1) Communications, (2) WarnerMedia, (3) Latin America, and (4) Xandr.

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NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) - Continued

Dollars in millions except per share amounts

We also evaluate segment and business unit performance based on EBITDA and/or EBITDA margin, which is defined as operating contribution excluding equity in net income (loss) of affiliates and depreciation and amortization. We believe EBITDA to be a relevant and useful measurement to our investors as it is part of our internal management reporting and planning processes and it is an important metric that management uses to evaluate operating performance. EBITDA does not give effect to cash used for debt service requirements and thus does not reflect available funds for distributions, reinvestment or other discretionary uses. EBITDA margin is EBITDA divided by total revenues.

Due to organizational changes and our June 14, 2018 acquisition of Time Warner, effective for the quarter ended September 30, 2018, we revised our operating segments to align with the new management structure and organizational responsibilities, and have accordingly recast our segment disclosures for all periods presented. As a result of the realignment to combine all domestic wireless products and services into the Mobility business unit, which is now one of our reporting units, \$27,568 of goodwill from our former Business Solutions segment and \$16,540 from our former Consumer Mobility segment was reallocated to the Mobility business unit.

With our acquisition of Time Warner, programming released on or before the June 14, 2018 acquisition date was recorded at fair value as an intangible asset (see Note 8). For consolidated reporting, all amortization of pre-acquisition released programming is reported as amortization expense on our consolidated income statement. To best present comparable results, we report the historical content production cost amortization as operations and support expense within the WarnerMedia segment. The amount of historical content production cost amortization reported in the segment results was \$1,491 for the quarter ended September 30, 2018, \$772 of which was for pre-acquisition released programming. For the 108-day period included in our nine months ended September 30, 2018, historical content production cost amortization reported in the segment results was \$1,677, \$870 of which was for pre-acquisition released programming.

The *Communications segment* provides wireless and wireline telecom, video and broadband services to consumers located in the U.S. or in U.S. territories and businesses globally. This segment contains the following business units:

- **Mobility** provides nationwide wireless service and equipment.
- **Entertainment Group** provides video, including over-the-top (OTT) services, broadband and voice communications services primarily to residential customers. This segment also sells advertising on DIRECTV and U-verse distribution platforms.

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- **Business Wireline** provides advanced IP-based services, as well as traditional voice and data services to business customers.

The **WarnerMedia segment** develops, produces and distributes feature films, television, gaming and other content in various physical and digital formats globally. Historical financial results from AT&T's Regional Sports Networks (RSN) and equity investments (predominantly Game Show Network and Otter Media Holdings), previously included in Entertainment Group, have been reclassified into the WarnerMedia segment and are combined with the Time Warner operations for the period subsequent to our acquisition on June 14, 2018. This segment contains the following business units:

- **Turner** is comprised of the historic Turner division as well the financial results of our RSN. This business unit creates and programs branded news, entertainment, sports and kids multi-platform content that is sold to various distribution affiliates. Turner also sells advertising on its networks and digital properties.
- **Home Box Office** consists of premium pay television and OTT services domestically and premium pay, basic tier television and OTT services internationally, as well as content licensing and home entertainment.
- **Warner Bros.** consists of the production, distribution and licensing of television programming and feature films, the distribution of home entertainment products and the production and distribution of games.

The **Latin America segment** provides entertainment and wireless services outside of the U.S. This segment contains the following business units:

- **Vrio** provides video services to customers using satellite technology in Latin America and the Caribbean.
- **Mexico** provides wireless service and equipment to customers in Mexico.

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NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) - Continued

Dollars in millions except per share amounts

The *Xandr segment* provides advertising services. These services utilize data insights to develop higher value targeted advertising. Certain revenues in this segment are also reported by the Communications segment and are eliminated upon consolidation.

Corporate and Other items reconcile our segment results to consolidated operating income and income before income taxes, and include:

- *Corporate*, which consists of: (1) businesses no longer integral to our operations or which we no longer actively market, (2) corporate support functions, (3) impacts of corporate-wide decisions for which the individual operating segments are not being evaluated, (4) the reclassification of the amortization of prior service credits, which we continue to report with segment operating expenses, to consolidated other income (expense) – net and (5) the recharacterization of programming intangible asset amortization, for programming acquired in the acquisition, which we continue to report with WarnerMedia segment operating expense, to consolidated amortization expense.
- *Acquisition-related items* which consists of items associated with the merger and integration of acquired businesses, including amortization of intangible assets.
- *Certain significant items* includes (1) employee separation charges associated with voluntary and/or strategic offers, (2) losses resulting from abandonment or impairment of assets and (3) other items for which the segments are not being evaluated.
- *Eliminations and consolidations*, which (1) removes transactions involving dealings between our segments, including content licensing between WarnerMedia and Communications, and (2) includes adjustments for our reporting of the advertising business.

Interest expense and other income (expense) – net, are managed only on a total company basis and are, accordingly, reflected only in consolidated results.

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NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) - Continued

Dollars in millions except per share amounts

For the three months ended September 30, 2018

	Operations		Depreciation		Operating	Equity in	
	and			and	Income	Net	
	Support		EBITDA	Amortization	(Loss)	Income	Segment
	Revenues	Expenses			(Loss)	Affiliates	Contribution
Communications							
Mobility	\$17,938	\$10,255	\$7,683	\$2,079	\$5,604	\$(1)	\$5,603
Entertainment Group	11,589	9,155	2,434	1,331	1,103	1	1,104
Business Wireline	6,703	4,030	2,673	1,197	1,476	(1)	1,475
Total Communications	36,230	23,440	12,790	4,607	8,183	(1)	8,182
WarnerMedia							
Turner	2,988	1,487	1,501	59	1,442	7	1,449
Home Box Office	1,644	991	653	25	628	2	630
Warner Bros.	3,720	3,104	616	40	576	(23)	553
Other	(148)	(79)	(69)	10	(79)	(25)	(104)
Total WarnerMedia	8,204	5,503	2,701	134	2,567	(39)	2,528
Latin America							
Vrio	1,102	877	225	168	57	9	66
Mexico	731	869	(138)	129	(267)	-	(267)
Total Latin America	1,833	1,746	87	297	(210)	9	(201)
Xandr	445	109	336	3	333	-	333
Segment Total	\$46,712	\$30,798	\$15,914	\$5,041	\$10,873	\$(31)	\$10,842
Corporate and Other							
Corporate	308	(18)	326	797	(471)		
Acquisition-related items	-	362	(362)	2,329	(2,691)		
Certain significant items	-	75	(75)	-	(75)		
Eliminations and consolidations	(1,281)	(913)	(368)	(1)	(367)		
AT&T Inc.	\$45,739	\$30,304	\$15,435	\$8,166	\$7,269		

For the nine months ended September 30, 2018

	Revenues	Operations	EBITDA	Depreciation	Operating	Equity in	Segment
		and		and	Income	Net	Contribution
		Support		Amortization	(Loss)	Income	
		Expenses				(Loss) of	

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						Affiliates	
Communications							
Mobility	\$52,575	\$30,020	\$22,555	\$6,287	\$16,268	\$(1)	\$16,267
Entertainment Group	34,498	26,623	7,875	3,986	3,889	(1)	3,888
Business Wireline	20,100	12,084	8,016	3,547	4,469	(1)	4,468
Total Communications	107,173	68,727	38,446	13,820	24,626	(3)	24,623
WarnerMedia							
Turner	3,767	1,933	1,834	71	1,763	39	1,802
Home Box Office	1,925	1,162	763	30	733	1	734
Warner Bros.	4,227	3,507	720	54	666	(24)	642
Other	(210)	(106)	(104)	11	(115)	(71)	(186)
Total WarnerMedia	9,709	6,496	3,213	166	3,047	(55)	2,992
Latin America							
Vrio	3,710	2,894	816	559	257	24	281
Mexico	2,099	2,459	(360)	383	(743)	-	(743)
Total Latin America	5,809	5,353	456	942	(486)	24	(462)
Xandr	1,174	218	956	4	952	-	952
Segment Total	\$123,865	\$80,794	\$43,071	\$14,932	\$28,139	\$(34)	\$28,105
Corporate and Other							
Corporate	961	1,378	(417)	938	(1,355)		
Acquisition-related items	-	750	(750)	4,669	(5,419)		
Certain significant items	-	407	(407)	-	(407)		
Eliminations and consolidations	(2,063)	(1,040)	(1,023)	(1)	(1,022)		
AT&T Inc.	\$122,763	\$82,289	\$40,474	\$20,538	\$19,936		

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NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) - Continued

Dollars in millions except per share amounts

For the three months ended September 30, 2017

	Operations		Depreciation		Operating	Equity in	
	and			and	Income	Net	
	Support				(Loss) of		Segment
	Revenues	Expenses	EBITDA	Amortization	(Loss)	Affiliates	Contribution
Communications							
Mobility	\$17,370	\$10,029	\$7,341	\$2,008	\$5,333	\$-	\$5,333
Entertainment Group	12,467	9,804	2,663	1,379	1,284	(1)	1,283
Business Wireline	7,278	4,635	2,643	1,189	1,454	1	1,455
Total Communications	37,115	24,468	12,647	4,576	8,071	-	8,071
WarnerMedia							
Turner	107	97	10	1	9	13	22
Home Box Office	-	-	-	-	-	-	-
Warner Bros.	-	-	-	-	-	-	-
Other	-	1	(1)	-	(1)	(19)	(20)
Total WarnerMedia	107	98	9	1	8	(6)	2
Latin America							
Vrio	1,363	1,075	288	206	82	17	99
Mexico	736	862	(126)	98	(224)	-	(224)
Total Latin America	2,099	1,937	162	304	(142)	17	(125)
Xandr	333	39	294	-	294	-	294
Segment Total	\$39,654	\$26,542	\$13,112	\$4,881	\$8,231	\$11	\$8,242
Corporate and Other							
Corporate	382	801	(419)	24	(443)		
Acquisition-related items	-	134	(134)	1,136	(1,270)		
Certain significant items	(89)	325	(414)	1	(415)		
Eliminations and consolidations	(279)	17	(296)	-	(296)		
AT&T Inc.	\$39,668	\$27,819	\$11,849	\$6,042	\$5,807		

For the nine months ended September 30, 2017

	Revenues	Operations	EBITDA	Depreciation	Operating	Equity in	Segment
		and		and	Income	Net	Contribution
		Support		Amortization	(Loss)		
		Expenses				Income	
						(Loss) of	

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						Affiliates	
Communications							
Mobility	\$51,922	\$30,005	\$21,917	\$5,988	\$15,929	\$-	\$15,929
Entertainment Group	37,435	28,711	8,724	4,254	4,470	-	4,470
Business Wireline	21,911	13,906	8,005	3,583	4,422	-	4,422
Total Communications	111,268	72,622	38,646	13,825	24,821	-	24,821
WarnerMedia							
Turner	323	273	50	3	47	32	79
Home Box Office	-	-	-	-	-	-	-
Warner Bros.	-	-	-	-	-	-	-
Other	-	3	(3)	-	(3)	(55)	(58)
Total WarnerMedia	323	276	47	3	44	(23)	21
Latin America							
Vrio	4,065	3,123	942	642	300	62	362
Mexico	1,989	2,345	(356)	263	(619)	-	(619)
Total Latin America	6,054	5,468	586	905	(319)	62	(257)
Xandr	992	118	874	1	873	-	873
Segment Total	\$118,637	\$78,484	\$40,153	\$14,734	\$25,419	\$39	\$25,458
Corporate and Other							
Corporate	1,182	2,440	(1,258)	73	(1,331)		
Acquisition-related items	-	622	(622)	3,508	(4,130)		
Certain significant items	(89)	302	(391)	1	(392)		
Eliminations and consolidations	(860)	17	(877)	-	(877)		
AT&T Inc.	\$118,870	\$81,865	\$37,005	\$18,316	\$18,689		

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NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) - Continued

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The following table is a reconciliation of Segment Contributions to “Income Before Income Taxes” reported on our consolidated statements of income.

	Third Quarter		Nine-month period	
	2018	2017	2018	2017
Communications	\$8,182	\$8,071	\$24,623	\$24,821
WarnerMedia	2,528	2	2,992	21
Latin America	(201)	(125)	(462)	(257)
Xandr	333	294	952	873
Segment Contribution	10,842	8,242	28,105	25,458
Reconciling Items:				
Corporate and Other	(471)	(443)	(1,355)	(1,331)
Merger and integration items	(362)	(134)	(750)	(622)
Amortization of intangibles acquired	(2,329)	(1,136)	(4,669)	(3,508)
Employee separation charges	(75)	(208)	(259)	(268)
Gain on wireless spectrum transactions	-	-	-	181
Natural disaster items	-	(207)	(104)	(207)
Foreign currency devaluation	-	-	(44)	(98)
Segment equity in net income of affiliates	31	(11)	34	(39)
Eliminations and consolidations	(367)	(296)	(1,022)	(877)
AT&T Operating Income	7,269	5,807	19,936	18,689
Interest Expense	(2,051)	(1,686)	(5,845)	(4,374)
Equity in net income (loss) of affiliates	(64)	11	(71)	(148)
Other income (expense) - Net	1,053	842	5,108	2,255
Income Before Income Taxes	\$6,207	\$4,974	\$19,128	\$16,422

The following tables present intersegment revenues, assets, investments in equity affiliates and capital expenditures by segment.

Intersegment Reconciliation

	Third Quarter		Nine-Month Period	
	2018	2017	2018	2017
Intersegment revenues				

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Communications	\$6	\$ -	\$8	\$-
WarnerMedia	844	33	1,053	99
Latin America	-	-	-	-
Xandr	-	-	-	-
Total Intersegment Revenues	850	33	1,061	99
Consolidations	431	246	1,002	761
Eliminations and consolidations	\$1,281	\$ 279	\$2,063	\$860

At September 30, 2018	Assets	Investment in Equity	
		Method Investees	Capital Expenditures
Communications	\$487,833	\$ 1	\$16,024
WarnerMedia	132,689	5,395	298
Latin America	18,420	713	524
Xandr	2,647	-	66
Corporate and eliminations	(106,719)	19	187
Total	\$534,870	\$ 6,128	\$17,099

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NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) - Continued

Dollars in millions except per share amounts

NOTE 5. REVENUE RECOGNITION

As of January 1, 2018, we adopted ASC 606. With our adoption of ASC 606, we made a policy election to record certain regulatory fees, primarily Universal Service Fund (USF) fees, on a net basis. See the Notes to the Consolidated Financial Statements of our 2017 Annual Report on Form 10-K for additional information regarding our policies prior to adoption of ASC 606.

When implementing ASC 606, we utilized the practical expedient allowing us to reflect the aggregate effect of all contract modifications occurring before the beginning of the earliest period presented when allocating the transaction price to performance obligations.

Wireless, Advanced Data, Legacy Voice & Data Services and Equipment Revenue

We offer service-only contracts and contracts that bundle equipment used to access the services and/or with other service offerings. Some contracts have fixed terms and others are cancellable on a short-term basis (i.e., month-to-month arrangements).

Examples of service revenues include wireless, video entertainment (e.g., AT&T U-verse and DIRECTV), strategic services (e.g., virtual private network service), and legacy voice and data (e.g., traditional local and long-distance). These services represent a series of distinct services that is considered a separate performance obligation. Service revenue is recognized when services are provided, based upon either usage (e.g. minutes of traffic/bytes of data processed) or period of time (e.g., monthly service fees).

Some of our services require customer premises equipment that, when combined and integrated with AT&T's specific network infrastructure, facilitate the delivery of service to the customer. In evaluating whether the equipment is a separate performance obligation, we consider the customer's ability to benefit from the equipment on its own or together with other readily available resources and if so, whether the service and equipment are separately identifiable (i.e., is the service highly dependent on, or highly interrelated with the equipment). When the equipment does not meet the criteria to be a distinct performance obligation (e.g., equipment associated with certain video services), we allocate the total transaction price to the related service. When equipment is a distinct performance obligation, we

record the sale of equipment when title has passed and the products are accepted by the customer. For devices sold through indirect channels (e.g., national dealers), revenue is recognized when the dealer accepts the device, not upon activation.

Our equipment and service revenues are predominantly recognized on a gross basis, as most of our services do not involve a third party and we typically control the equipment that is sold to our customers.

Revenue recognized from fixed term contracts that bundle services and/or equipment are allocated based on the standalone selling price of all required performance obligations of the contract (i.e., each item included in the bundle). Promotional discounts are attributed to each required component of the arrangement, resulting in recognition over the contract term. Standalone selling prices are determined by assessing prices paid for service-only contracts (e.g., arrangements where customers bring their own devices) and standalone device pricing.

We offer the majority of our customers the option to purchase certain wireless devices in installments over a specified period of time, and, in many cases, they may be eligible to trade in the original equipment for a new device and have the remaining unpaid balance paid or settled. For customers that elect these equipment installment payment programs, at the point of sale, we recognize revenue for the entire amount of revenue allocated to the customer receivable net of fair value of the trade-in right guarantee. The difference between the revenue recognized and the consideration received is recorded as a note receivable when the devices are not discounted and our right to consideration is unconditional. When installment sales include promotional discounts (e.g., “buy one get one free”), the difference between revenue recognized and consideration received is recorded as a contract asset to be amortized over the contract term.

Less commonly, we offer certain customers highly discounted devices when they enter into a minimum service agreement term. For these contracts, we recognize equipment revenue at the point of sale based on a standalone selling price allocation. The difference between the revenue recognized and the cash received is recorded as a contract asset that will amortize over the contract term.

Our contracts allow for customers to frequently modify their arrangement, without incurring penalties in many cases. When a contract is modified, we evaluate the change in scope or price of the contract to determine if the modification should be treated as a new contract or if it should be considered a change of the existing contract. We generally do not have significant impacts from contract modifications.

Revenues from transactions between us and our customers are recorded net of revenue-based regulatory fees and taxes. Cash incentives given to customers are recorded as a reduction of revenue. Nonrefundable, upfront service activation and setup fees associated with service arrangements are deferred and recognized over the associated service contract period or customer life.

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NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) - Continued

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Subscription Revenue

Subscription revenues from cable networks and premium pay and basic tier television services are recognized over the license period as programming is provided to affiliates or digital distributors based on negotiated contractual programming rates. When a distribution contract with an affiliate has expired and a new distribution contract has not been executed, revenues are based on estimated rates, giving consideration to factors including the previous contractual rates, inflation, current payments by the affiliate and the status of the negotiations on a new contract. When the new distribution contract terms are finalized, an adjustment to revenue is recorded, if necessary, to reflect the new terms.

Subscription revenues from end-user subscribers are recognized when services are provided, based upon either usage or period of time. Subscription revenues from OTT services are recognized as programming services are provided to customers.

Content Revenue

Feature films typically are produced or acquired for initial exhibition in theaters, followed by distribution, generally commencing within three years of such initial exhibition. Revenues from film rentals by theaters are recognized as the films are exhibited.

Television programs and series are initially produced for broadcast and may be subsequently licensed or sold in physical format and/or electronic delivery. Revenues from the distribution of television programming through broadcast networks, cable networks, first-run syndication and OTT services are recognized when the programs or series are available to the licensee. In certain circumstances, pursuant to the terms of the applicable contractual arrangements, the availability dates granted to customers may precede the date in which the customer can be billed for these sales.

Revenues from sales of feature films and television programming in physical format are recognized at the later of the delivery date or the date when made widely available for sale or rental by retailers based on gross sales less a provision for estimated returns, rebates and pricing allowances. Revenues from the licensing of television programs and series for electronic sell-through or video-on-demand are recognized when the product has been purchased by and

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made available to the consumer to either download or stream. Revenues from the distribution of television programming through OTT services are recognized when the television programs or series are available to the licensee.

Upfront or guaranteed payments for the licensing of intellectual property are recognized as revenue at either the inception of the license term if the intellectual property has significant standalone functionality or over the corresponding license term if the licensee's ability to derive utility is dependent on our continued support of the intellectual property throughout the license term.

Revenues from the sales of console games are recognized at the later of the delivery date or the date that the product is made widely available for sale or rental by retailers based on gross sales less a provision for estimated returns, rebates and pricing allowances.

Advertising Revenue

Advertising revenues are recognized, net of agency commissions, in the period that the advertisements are aired. If there is a targeted audience guarantee, revenues are recognized for the actual audience delivery and revenues are deferred for any shortfall until the guaranteed audience delivery is met, typically by providing additional advertisements. Advertising revenues from digital properties are recognized as impressions are delivered or the services are performed.

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NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) - Continued

Dollars in millions except per share amounts

Revenue Categories

The following tables set forth reported revenue by category:

For the three months ended September 30, 2018

	Service Revenues								
	Wireless	Advanced Data	Legacy Voice & Data	Subscription	Content	Advertising	Other	Equipment	Total
Communications									
Mobility	\$13,912	\$-	\$-	\$-	\$-	\$77	\$-	\$3,949	\$17,938
Entertainment Group	-	2,045	740	7,882	-	401	518	3	11,589
Business Wireline	-	3,059	2,615	-	-	-	830	199	6,703
WarnerMedia									
Turner	-	-	-	1,855	125	944	64	-	2,988
Home Box Office	-	-	-	1,517	125	-	2	-	1,654
Warner Bros.	-	-	-	20	3,494	20	186	-	3,720
Eliminations and Other	-	-	-	27	(199)	19	5	-	(148)
Latin America									
Vrio	-	-	-	1,102	-	-	-	-	1,102
Mexico	440	-	-	-	-	-	-	291	731
Xandr	-	-	-	-	-	445	-	-	445
Corporate and Other	-	-	-	-	-	-	308	-	308
Eliminations and consolidations	-	-	-	-	(829)	(401)	(51)	-	(1,281)
Total Operating Revenues	\$14,352	\$5,104	\$3,355	\$12,403	\$2,716	\$1,505	\$1,862	\$4,442	\$45,237

For the nine months ended September 30, 2018

	Service Revenues								
	Wireless	Advanced Data	Legacy Voice & Data	Subscription	Content	Advertising	Other	Equipment	Total
Communications									

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Mobility	\$40,912	\$-	\$-	\$-	\$-	\$162	\$-	\$11,501	\$52,
Entertainment Group	-	5,904	2,317	23,559	-	1,122	1,588	8	34,
Business Wireline	-	9,168	8,176	-	-	-	2,189	567	20,
WarnerMedia									
Turner	-	-	-	2,363	146	1,181	77	-	3,7
Home Box Office	-	-	-	1,787	136	-	2	-	1,9
Warner Bros.	-	-	-	27	3,949	28	223	-	4,2
Eliminations and Other	-	-	-	27	(255)	13	5	-	(21
Latin America									
Vrio	-	-	-	3,710	-	-	-	-	3,7
Mexico	1,261	-	-	-	-	-	-	838	2,0
Xandr	-	-	-	-	-	1,174	-	-	1,1
Corporate and Other	-	-	-	-	-	-	961	-	961
Eliminations and									
consolidations	-	-	-	-	(1,039)	(1,122)	98	-	(2,0
Total Operating Revenues	\$42,173	\$15,072	\$10,493	\$31,473	\$2,937	\$2,558	\$5,143	\$12,914	\$122

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NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) - Continued

Dollars in millions except per share amounts

Deferred Customer Contract Acquisition and Fulfillment Costs

Costs to acquire customer contracts, including commissions on service activations, for our wireless, business wireline and video entertainment services, are deferred and amortized over the contract period or expected customer relationship life, which typically ranges from two to five years. Costs to fulfill customer contracts are deferred and amortized over periods ranging generally from four to five years, reflecting the estimated economic lives of the respective customer relationships, subject to an assessment of the recoverability of such costs. For contracts with an estimated amortization period of less than one year, we expense incremental costs immediately.

Our deferred customer contract acquisition costs and deferred customer contract fulfillment costs balances were \$3,409 and \$11,304 as of September 30, 2018, respectively, of which \$1,572 and \$3,905 were included in Other current assets on our consolidated balance sheets. For the nine months ended September 30, 2018, we amortized \$959 and \$2,983 of these costs, respectively.

Contract Assets and Liabilities

A contract asset is recorded when revenue is recognized in advance of our right to bill and receive consideration (i.e., we must perform additional services or satisfy another performance obligation in order to bill and receive consideration). The contract asset will decrease as services are provided and billed. When consideration is received in advance of the delivery of goods or services, a contract liability is recorded. Reductions in the contract liability will be recorded as we satisfy the performance obligations.

The following table presents contract assets and liabilities and revenue recorded at or for the period ended September 30, 2018:

	September 30, 2018
Contract asset	\$ 1,923
Contract liability	6,920

Beginning of period contract liability recorded as customer contract revenue during the period 4,716

Our consolidated balance sheet at September 30, 2018 included approximately \$1,244 for the current portion of our contract asset in “Other current assets” and \$5,846 for the current portion of our contract liability in “Advanced billings and customer deposits.”

Remaining Performance Obligations

Remaining performance obligations represent services we are required to provide to customers under bundled or discounted arrangements, which are satisfied as services are provided over the contract term. In determining the transaction price allocated, we do not include non-recurring charges and estimates for usage, nor do we consider arrangements with an original expected duration of less than one year, which are primarily prepaid wireless, video and residential internet agreements.

Remaining performance obligations associated with business contracts reflect recurring charges billed, adjusted to reflect estimates for sales incentives and revenue adjustments. Performance obligations associated with wireless contracts are estimated using a portfolio approach in which we review all relevant promotional activities, calculating the remaining performance obligation using the average service component for the portfolio and the average device price. As of September 30, 2018, the aggregate amount of the transaction price allocated to remaining performance obligations was \$40,474 of which we expect to recognize approximately 70% by the end of next year, with the balance recognized thereafter.

The aggregate amount of transaction price allocated to remaining performance obligations included \$12,661 from WarnerMedia operations related to the licensing of theatrical and television content that will be made available to customers at some point in the future. It excludes advertising and subscription arrangements that have an expected contract duration of one year or less.

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SEPTEMBER 30, 2018

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) - Continued

Dollars in millions except per share amounts

Comparative Results

Prior to 2018, revenue recognized from contracts that bundle services and equipment was limited to the lesser of the amount allocated based on the relative selling price of the equipment and service already delivered or the consideration received from the customer for the equipment and service already delivered. Our prior accounting also separately recognized regulatory fees as operating revenue when received and as an expense when incurred. Sales commissions were previously expensed as incurred.

The following table presents our reported results under ASC 606 and our pro forma results using the historical accounting method:

	As	
For the three months ended September 30, 2018	Reported	Historical Accounting Method
Consolidated Statements of Income:		
Service Revenues	\$41,297	\$42,681
Equipment Revenues	4,442	3,926
Total Operating Revenues	45,739	46,607
Other cost of revenues	8,651	9,568
Selling, general and administrative expenses	9,598	10,145
Total Operating Expenses	38,470	39,934
Operating income	7,269	6,673
Income before income taxes	6,207	5,611
Income tax expense	1,391	1,245
Net income	4,816	4,366
Net income attributable to AT&T	\$4,718	\$4,273
Basic Earnings per Share Attributable to AT&T	\$0.65	\$0.59
Diluted Earnings per Share Attributable to AT&T	\$0.65	\$0.59

For the nine months ended September 30, 2018

Consolidated Statements of Income:

Service Revenues	\$109,849	\$114,048
Equipment Revenues	12,914	11,398
Total Operating Revenues	122,763	125,446
Other cost of revenues	24,215	26,964
Selling, general and administrative expenses	26,179	27,909

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Total Operating Expenses	102,827	107,306
Operating income	19,936	18,140
Income before income taxes	19,128	17,332
Income tax expense	4,305	3,865
Net income	14,823	13,467
Net income attributable to AT&T	\$14,512	\$13,173
Basic Earnings per Share Attributable to AT&T	\$2.19	\$1.99
Diluted Earnings per Share Attributable to AT&T	\$2.19	\$1.99

At September 30, 2018

Consolidated Balance Sheets:

Other current assets	\$16,278	\$13,750
Other Assets	25,490	23,050
Accounts payable and accrued liabilities	39,375	39,554
Advanced billings and customer deposits	6,045	6,109
Deferred income taxes	60,495	59,264
Other noncurrent liabilities	26,490	26,252
Retained earnings	57,624	53,929
Accumulated other comprehensive income	5,383	5,385
Noncontrolling interest	\$1,123	\$1,071

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NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) - Continued

Dollars in millions except per share amounts

NOTE 6. PENSION AND POSTRETIREMENT BENEFITS

Many of our employees are covered by one of our noncontributory pension plans. We also provide certain medical, dental, life insurance and death benefits to certain retired employees under various plans and accrue actuarially determined postretirement benefit costs. Our objective in funding these plans, in combination with the standards of the Employee Retirement Income Security Act of 1974, as amended (ERISA), is to accumulate assets sufficient to provide benefits described in the plans to employees upon their retirement.

In 2013, we made a voluntary contribution of a preferred equity interest in AT&T Mobility II LLC, the primary holding company for our domestic wireless business, to the trust used to pay pension benefits under our qualified pension plans. The preferred equity interest had a value of \$8,803 at September 30, 2018. The trust is entitled to receive cumulative cash distributions of \$560 per annum, which are distributed quarterly by AT&T Mobility II LLC to the trust, in equal amounts and accounted for as contributions. We distributed \$420 to the trust during the nine months ended September 30, 2018. So long as we make the distributions, we will have no limitations on our ability to declare a dividend or repurchase shares. This preferred equity interest is a plan asset under ERISA and is recognized as such in the plan's separate financial statements. On October 15, 2018, we made an additional voluntary contribution of \$80 to the qualified pension plan.

We recognize actuarial gains and losses on pension and postretirement plan assets in our consolidated results as a component of other income (expense) – net at our annual measurement date of December 31, unless earlier remeasurements are required. During the first quarter of 2018, a substantive plan change involving the frequency of future health reimbursement account credit increases was communicated to our retirees. During the second quarter of 2018, a written plan change involving the ability of certain participants of the pension plan to receive their benefit in a lump-sum amount upon retirement was communicated to our employees. These plan changes triggered a remeasurement of our postretirement and pension benefit obligations, resulting in an actuarial gain of \$930 in the first quarter and \$1,796 in the second quarter of 2018. These plan changes also resulted in additional prior service credits recognized in other comprehensive income, reducing our liability by \$752, and increasing our liability by \$50 in the first and second quarters of 2018, respectively. Such credits amortize through earnings over a period approximating the average service period to full eligibility. As a result of the plan changes and remeasurements, our postretirement and pension benefit obligations decreased \$1,682 and \$1,746, respectively.

The following table details pension and postretirement benefit costs included in the accompanying consolidated statements of income. The service cost component of net periodic pension cost (benefit) is recorded in operating expenses in the consolidated statements of income while the remaining components are recorded in other income (expense) – net. Service costs are eligible for capitalization as part of internal construction projects, providing a small reduction in the net expense recorded.

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NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) - Continued

Dollars in millions except per share amounts

	Three months ended		Nine months ended	
	September 30,		September 30,	
	2018	2017	2018	2017
Pension cost:				
Service cost – benefits earned during the period	\$ 270	\$ 282	\$ 845	\$ 846
Interest cost on projected benefit obligation	551	484	1,542	1,452
Expected return on assets	(761)	(783)	(2,276)	(2,350)
Amortization of prior service credit	(28)	(31)	(87)	(93)
Actuarial (gain) loss	-	-	(1,796)	-
Net pension (credit) cost	\$ 32	\$ (48)	\$ (1,772)	\$ (145)
Postretirement cost:				
Service cost – benefits earned during the period	\$ 27	\$ 32	\$ 82	\$ 107
Interest cost on accumulated postretirement benefit obligation	196	193	582	617
Expected return on assets	(76)	(81)	(228)	(240)
Amortization of prior service credit	(412)	(382)	(1,222)	(1,084)
Actuarial (gain) loss	-	-	(930)	(259)
Net postretirement (credit) cost	\$ (265)	\$ (238)	\$ (1,716)	\$ (859)
Combined net pension and postretirement (credit) cost	\$ (233)	\$ (286)	\$ (3,488)	\$ (1,004)

As part of our first- and second-quarter 2018 remeasurements, we modified the weighted-average discount rate used to measure our benefit obligations increasing the rate to 4.10% for the postretirement obligation and to 4.30% for the pension obligation. The discount rate in effect for determining service and interest costs after remeasurement is 4.30% and 3.70%, respectively, for postretirement and 4.40% and 4.00% for pension.

We also provide senior- and middle-management employees with nonqualified, unfunded supplemental retirement and savings plans. For the third quarter ended 2018 and 2017, net supplemental pension benefits costs not included in the table above were \$24 and \$22. For the first nine months of 2018 and 2017, net supplemental pension benefit costs were \$65 and \$67.

NOTE 7. FAIR VALUE MEASUREMENTS AND DISCLOSURE

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The Fair Value Measurement and Disclosure framework provides a three-tiered fair value hierarchy that gives highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements). The three levels of the fair value hierarchy are described below:

Level 1 Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that we have the ability to access.

Level 2 Inputs to the valuation methodology include:

- Quoted prices for similar assets and liabilities in active markets.
- Quoted prices for identical or similar assets or liabilities in inactive markets.
- Inputs other than quoted market prices that are observable for the asset or liability.
- Inputs that are derived principally from or corroborated by observable market data by correlation or other means.

Level 3 Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

- Fair value is often based on developed models in which there are few, if any, external observations.

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NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) - Continued

Dollars in millions except per share amounts

The fair value measurements level of an asset or liability within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Our valuation techniques maximize the use of observable inputs and minimize the use of unobservable inputs.

The valuation methodologies described above may produce a fair value calculation that may not be indicative of future net realizable value or reflective of future fair values. We believe our valuation methods are appropriate and consistent with other market participants. The use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date. There have been no changes in the methodologies used since December 31, 2017.

Long-Term Debt and Other Financial Instruments

The carrying amounts and estimated fair values of our long-term debt, including current maturities, and other financial instruments, are summarized as follows:

	September 30, 2018		December 31, 2017	
	Carrying Amount	Fair Value	Carrying Amount	Fair Value
Notes and debentures ¹	\$ 177,718	\$ 180,887	\$ 162,526	\$ 171,938
Commercial paper	3,787	3,787	-	-
Bank borrowings	3	3	2	2
Investment securities ²	3,646	3,646	2,447	2,447

¹ Includes credit agreement borrowings.

² Excludes investments accounted for under the equity method.

The carrying amount of debt with an original maturity of less than one year approximates market value. The fair value measurements used for notes and debentures are considered Level 2 and are determined using various methods, including quoted prices for identical or similar securities in both active and inactive markets.

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Following is the fair value leveling for investment securities that are measured at fair value and derivatives as of September 30, 2018 and December 31, 2017. Derivatives designated as hedging instruments are reflected as “Other assets,” “Other noncurrent liabilities” and, for a portion of interest rate swaps, “Other current assets” on our consolidated balance sheets.

	September 30, 2018			
	Level			
	1	Level 2	Level 3	Total
Equity Securities				
Domestic equities	\$1,279	\$-	\$ -	\$1,279
International equities	291	-	-	291
Fixed income equities	149	-	-	149
Available-for-Sale Debt Securities	-	881	-	881
Asset Derivatives				
Cross-currency swaps	-	1,330	-	1,330
Foreign exchange contracts	-	52	-	52
Liability Derivatives				
Interest rate swaps	-	(90)	-	(90)
Cross-currency swaps	-	(1,614)	-	(1,614)
Foreign exchange contracts	-	(3)	-	(3)

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NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) - Continued

Dollars in millions except per share amounts

	December 31, 2017			
	Level			
	1	Level 2	Level 3	Total
Equity Securities				
Domestic equities	\$1,142	\$-	\$ -	\$1,142
International equities	321	-	-	321
Fixed income equities	-	152	-	152
Available-for-Sale Debt Securities	-	581	-	581
Asset Derivatives				
Interest rate swaps	-	17	-	17
Cross-currency swaps	-	1,753	-	1,753
Liability Derivatives				
Interest rate swaps	-	(31)	-	(31)
Cross-currency swaps	-	(1,290)	-	(1,290)

Investment Securities

Our investment securities include both equity and debt securities that are measured at fair value, as well as equity securities without readily determinable fair values. A substantial portion of the fair values of our investment securities are estimated based on quoted market prices. Investments in equity securities not traded on a national securities exchange are valued at cost, less any impairment, and adjusted for changes resulting from observable, orderly transactions for identical or similar securities. Investments in debt securities not traded on a national securities exchange are valued using pricing models, quoted prices of securities with similar characteristics or discounted cash flows.

The components comprising total gains and losses on equity securities are as follows:

Three	Nine
months	months
ended	ended
September	September
30,	30,

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	2018	2017	2018	2017
Total gains (losses) recognized on equity securities	\$80	\$113	\$88	\$216
Gains (Losses) recognized on equity securities sold	1	126	50	137
Unrealized gains (losses) recognized on equity securities held at end of period	79	(13)	38	79

Debt securities of \$44 have maturities of less than one year, \$146 within one to three years, \$94 within three to five years and \$597 for five or more years.

Our cash equivalents (money market securities), short-term investments (certificate and time deposits) and nonrefundable customer deposits are recorded at amortized cost, and the respective carrying amounts approximate fair values. Short-term investments and nonrefundable customer deposits are recorded in "Other current assets" and our investment securities are recorded in "Other Assets" on the consolidated balance sheets.

Derivative Financial Instruments

We enter into derivative transactions to manage certain market risks, primarily interest rate risk and foreign currency exchange risk. This includes the use of interest rate swaps, interest rate locks, foreign exchange forward contracts and combined interest rate foreign exchange contracts (cross-currency swaps). We do not use derivatives for trading or speculative purposes. We record derivatives on our consolidated balance sheets at fair value that is derived from observable market data, including yield curves and foreign exchange rates (all of our derivatives are Level 2). Cash flows associated with derivative instruments are presented in the same category on the consolidated statements of cash flows as the item being hedged.

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NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) - Continued

Dollars in millions except per share amounts

Fair Value Hedging We designate our fixed-to-floating interest rate swaps as fair value hedges. The purpose of these swaps is to manage interest rate risk by managing our mix of fixed-rate and floating-rate debt. These swaps involve the receipt of fixed-rate amounts for floating interest rate payments over the life of the swaps without exchange of the underlying principal amount.

We also designate some of our foreign exchange contracts as fair value hedges. The purpose of these contracts is to hedge currency risk associated with foreign-currency-denominated operating assets and liabilities.

Accrued and realized gains or losses from fair value hedges impact the same category on the consolidated statements of income as the item being hedged. Unrealized gains on fair value hedges are recorded at fair market value as assets, and unrealized losses are recorded at fair market value as liabilities. Changes in the fair value of derivative instruments designated as fair value hedges are offset against the change in fair value of the hedged assets or liabilities through earnings. In the nine months ended September 30, 2018 and 2017, no ineffectiveness was measured on fair value hedges.

Cash Flow Hedging We designate our cross-currency swaps as cash flow hedges. We have entered into multiple cross-currency swaps to hedge our exposure to variability in expected future cash flows that are attributable to foreign currency risk generated from the issuance of our foreign-denominated debt. These agreements include initial and final exchanges of principal from fixed foreign currency denominated amounts to fixed U.S. dollar denominated amounts, to be exchanged at a specified rate that is usually determined by the market spot rate upon issuance. They also include an interest rate swap of a fixed or floating foreign currency-denominated interest rate to a fixed U.S. dollar denominated interest rate.

We also designate some of our foreign exchange contracts as cash flow hedges. The purpose of these contracts is to hedge currency risk associated with variability in anticipated foreign-currency-denominated cash flows, such as unremitted or forecasted royalty and license fees owed to WarnerMedia's domestic companies for the sale or anticipated sale of U.S. copyrighted products abroad or cash flows for certain film production costs denominated in a foreign currency.

Unrealized gains on derivatives designated as cash flow hedges are recorded at fair value as assets, and unrealized

losses are recorded at fair value as liabilities. For derivative instruments designated as cash flow hedges, the effective portion is reported as a component of accumulated OCI until reclassified into the consolidated statements of income in the same period the hedged transaction affects earnings. The gain or loss on the ineffective portion is recognized as “Other income (expense) – net” in the consolidated statements of income in each period. We evaluate the effectiveness of our cash flow hedges each quarter. In the nine months ended September 30, 2018 and 2017, no ineffectiveness was measured on cash flow hedges.

Periodically, we enter into and designate interest rate locks to partially hedge the risk of changes in interest payments attributable to increases in the benchmark interest rate during the period leading up to the probable issuance of fixed-rate debt. We designate our interest rate locks as cash flow hedges. Gains and losses when we settle our interest rate locks are amortized into income over the life of the related debt, except where a material amount is deemed to be ineffective, which would be immediately reclassified to “Other income (expense) – net” in the consolidated statements of income. Over the next 12 months, we expect to reclassify \$61 from accumulated OCI to interest expense due to the amortization of net losses on historical interest rate locks.

Collateral and Credit-Risk Contingency We have entered into agreements with our derivative counterparties establishing collateral thresholds based on respective credit ratings and netting agreements. At September 30, 2018, we had posted collateral of \$468 (a deposit asset) and held collateral of \$1,056 (a receipt liability). Under the agreements, if AT&T’s credit rating had been downgraded one rating level by Fitch Ratings, before the final collateral exchange in September, we would have been required to post additional collateral of \$150. If DIRECTV Holdings LLC’s credit rating had been downgraded below BBB- (S&P), we would have been required to post additional collateral of \$200. At December 31, 2017, we had posted collateral of \$495 (a deposit asset) and held collateral of \$968 (a receipt liability). We do not offset the fair value of collateral, whether the right to reclaim cash collateral (a receivable) or the obligation to return cash collateral (a payable) exists, against the fair value of the derivative instruments.

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NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) - Continued

Dollars in millions except per share amounts

Following are the notional amounts of our outstanding derivative positions:

	September 30, 2018	December 31, 2017
Interest rate swaps	\$ 7,333	\$ 9,833
Cross-currency swaps	42,192	38,694
Foreign exchange contracts	2,386	-
Total	\$ 51,911	\$ 48,527

Following are the related hedged items affecting our financial position and performance:

Effect of Derivatives on the Consolidated Statements of Income

	Three months ended September 30, 2018		Nine months ended September 30, 2017	
Fair Value Hedging Relationships				
Interest rate swaps (Interest expense):				
Gain (Loss) on interest rate swaps	\$ 2	\$ (3)	\$ (60)	\$ (51)
Gain (Loss) on long-term debt	(2)	3	60	51

In addition, the net swap settlements that accrued and settled in the quarter ended September 30 were offset against interest expense.

	Three months ended September 30, 2018		Nine months ended September 30, 2017	
Cash Flow Hedging Relationships				
Cross-currency swaps:				
Gain (Loss) recognized in accumulated OCI	\$ (13)	\$ 429	\$ 308	\$ (268)
Foreign exchange contracts:				

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Gain (Loss) recognized in accumulated OCI	17	-	17	-
Interest rate locks:				
Gain (Loss) recognized in accumulated OCI	-	79	-	-
Interest income (expense) reclassified from				
accumulated OCI into income	(15)	(15)	(44)	(44)

NOTE 8. ACQUISITIONS, DISPOSITIONS AND OTHER ADJUSTMENTS

Acquisitions

Time Warner On June 14, 2018, we completed our acquisition of Time Warner, a leader in media and entertainment whose major businesses encompass an array of some of the most respected media brands. The deal combines Time Warner's vast library of content and ability to create new premium content for audiences around the world with our extensive customer relationships and distribution, one of the world's largest pay-TV subscriber bases and scale in TV, mobile and broadband distribution. We expect that the transaction will advance our direct-to-consumer efforts and provide us with the ability to develop innovative new offerings.

Under the merger agreement, each share of Time Warner stock was exchanged for \$53.75 cash plus 1.437 shares of our common stock. After adjustment for shares issued to trusts consolidated by AT&T, share-based payment arrangements and fractional shares, which were settled in cash, AT&T issued 1,125,517,510 shares to Time Warner shareholders, giving them an approximate 16% stake in the combined company. Based on our \$32.52 per share closing stock price on June 14, 2018, we paid Time Warner shareholders \$36,599 in AT&T stock and \$42,100 in cash. Total consideration, including share-based payment arrangements and other adjustments totaled \$79,358, excluding Time Warner's net debt at acquisition. On July 12, 2018, the U.S. Department of Justice (DOJ) appealed the U.S. District Court's decision permitting the merger. We believe the DOJ's appeal is without merit and we will continue to vigorously defend our legal position in the appellate court.

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NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) - Continued

Dollars in millions except per share amounts

The fair values of the assets acquired and liabilities assumed were preliminarily determined using the income, cost and market approaches. The fair value measurements were primarily based on significant inputs that are not observable in the market and thus represent a Level 3 measurement as defined in ASC 820, other than cash and long-term debt acquired in the acquisition. The income approach was primarily used to value the intangible assets, consisting primarily of distribution network, released TV and film content, in-place advertising network, trade names, and franchises. The income approach estimates fair value for an asset based on the present value of cash flow projected to be generated by the asset. Projected cash flow is discounted at a required rate of return that reflects the relative risk of achieving the cash flow and the time value of money. The cost approach, which estimates value by determining the current cost of replacing an asset with another of equivalent economic utility, was used, as appropriate, for plant, property and equipment. The cost to replace a given asset reflects the estimated reproduction or replacement cost for the property, less an allowance for loss in value due to depreciation. At September 30, 2018, our consolidated balance sheet includes the assets and liabilities of Time Warner, which have been measured at fair value.

The following table summarizes the preliminary estimated fair values of the Time Warner assets acquired and liabilities assumed and related deferred income taxes as of the acquisition date:

Assets acquired	
Cash	\$ 1,655
Accounts receivable	9,016
All other current assets	3,150
Noncurrent inventory and theatrical film and television production costs	5,719
Property, plant and equipment	4,906
Intangible assets subject to amortization	
Distribution network	17,470
Released television and film content	10,929
Trademarks and trade names	18,081
Other	10,300
Investments and other assets	9,428
Goodwill	38,955
Total assets acquired	129,609
Liabilities assumed	
Current liabilities, excluding current portion of long-term debt	8,280
Debt maturing within one year	4,471
Long-term debt	18,394
Other noncurrent liabilities	19,105

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Total liabilities assumed	50,250
Net assets acquired	79,359
Noncontrolling interest	(1)
Aggregate value of consideration paid	\$79,358

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NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) - Continued

Dollars in millions except per share amounts

These estimates are preliminary in nature and subject to adjustments, which could be material. Any necessary adjustments will be finalized within one year from the date of acquisition. Substantially all the receivables acquired are expected to be collectible. We have not identified any material unrecorded pre-acquisition contingencies where the related asset, liability or impairment is probable and the amount can be reasonably estimated. Goodwill is calculated as the difference between the acquisition date fair value of the consideration transferred and the fair value of the net assets acquired, and represents the future economic benefits that we expect to achieve as a result of the acquisition. Prior to the finalization of the purchase price allocation, if information becomes available that would indicate it is probable that unknown events had occurred and the amounts can be reasonably estimated, such items will be included in the final purchase price allocation and may change goodwill. Purchased goodwill is not expected to be deductible for tax purposes. As we finalize the valuation of assets acquired and liabilities assumed, we will determine to which reporting units any changes in goodwill should be recorded.

Excluded from the table above are commitments of approximately \$35,000 for future purchases primarily related to network programming obligations, including contracts to license sports programming.

The following unaudited pro forma consolidated results of operations assume that the acquisition of Time Warner was completed as of January 1, 2017:

	Nine months ended September 30,	
	2018	2017
Total operating revenues	\$ 135,658	\$ 139,236
Net Income Attributable to AT&T	16,254	11,576
Basic Earnings Per Share Attributable to AT&T	\$ 2.23	\$ 1.59
Diluted Earnings Per Share Attributable to AT&T	\$ 2.22	\$ 1.57

These unaudited pro forma consolidated results reflect the adoption of ASC 606 for the nine-month period ended September 30, 2018, which is not on a comparable basis with the period ended September 30, 2017 (see Note 5). Pro forma data may not be indicative of the results that would have been obtained had these events occurred at the beginning of the periods presented, nor is it intended to be a projection of future results.

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Otter Media On August 7, 2018, we acquired the remaining interest in Otter Media for \$157 in cash and the conversion to equity of the \$1,480 advance made in the first quarter. At acquisition, we remeasured the fair value of the total business, which exceeded the book value of our equity method investment and resulted in a pre-tax gain of \$395 in the third quarter of 2018. We began consolidating that business upon close and recorded those assets at fair value, including \$1,174 of goodwill that is reported in the WarnerMedia segment.

AppNexus On August 15, 2018, we purchased AppNexus for \$1,432 and recorded \$1,223 of goodwill that is reported in the Xandr segment. Our investment will allow us to create a marketplace for TV and digital video advertising.

Held-for-Sale

In June 2018, we entered into an agreement to sell 31 of our data centers to Brookfield Infrastructure Partners (Brookfield) for \$1,100. We expect the transaction to close by December 31, 2018, subject to customary closing conditions.

We applied held-for-sale treatment to the assets associated with the data centers to be sold, which primarily consist of net property, plant and equipment of approximately \$279 and goodwill of \$236. These assets are included in “Other current assets,” on our September 30, 2018 consolidated balance sheet.

NOTE 9. SALES OF EQUIPMENT INSTALLMENT RECEIVABLES

We offer our customers the option to purchase certain wireless devices in installments over a specified period of time and, in many cases, once certain conditions are met, they may be eligible to trade in the original equipment for a new device and have the remaining unpaid balance paid or settled. As of September 30, 2018 and December 31, 2017, gross equipment installment receivables of \$5,736 and \$6,079 were included on our consolidated balance sheets, of which \$3,370 and \$3,340 are notes receivable that are included in “Accounts receivable - net.”

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NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) - Continued

Dollars in millions except per share amounts

In 2014, we entered into an uncommitted agreement pertaining to the sale of equipment installment receivables and related security with Citibank and various other relationship banks as purchasers (collectively, the Purchasers). Under this agreement, we transfer certain receivables to the Purchasers for cash and additional consideration upon settlement of the receivables, referred to as the deferred purchase price. Since 2014, we have made beneficial modifications to the agreement. During 2017, we modified the agreement and entered into a second uncommitted agreement with the Purchasers such that we receive more upfront cash consideration at the time the receivables are transferred to the Purchasers. Additionally, in the event a customer trades in a device prior to the end of the installment contract period, we agree to make a payment to the Purchasers equal to any outstanding remaining installment receivable balance. Accordingly, we record a guarantee obligation to the Purchasers for this estimated amount at the time the receivables are transferred. Under the terms of the agreement, we continue to bill and collect the payments from our customers on behalf of the Purchasers. As of September 30, 2018, total cash proceeds received, net of remittances (excluding amounts returned as deferred purchase price), were \$6,267.

The following table sets forth a summary of equipment installment receivables sold during the three and nine months ended September 30, 2018 and 2017:

	Three months ended		Nine months ended	
	September 30,		September 30,	
	2018	2017	2018	2017
Gross receivables sold	\$ 2,161	\$ 1,619	\$ 7,077	\$ 6,217
Net receivables sold ¹	2,064	1,478	6,670	5,698
Cash proceeds received	1,752	1,292	5,679	4,139
Deferred purchase price recorded	335	285	1,161	1,767
Guarantee obligation recorded	75	65	270	139

¹ Receivables net of allowance, imputed interest and trade-in right guarantees.

The deferred purchase price and guarantee obligation are initially recorded at estimated fair value and subsequently carried at the lower of cost or net realizable value. The estimation of their fair values is based on remaining installment payments expected to be collected and the expected timing and value of device trade-ins. The estimated value of the device trade-ins considers prices offered to us by independent third parties that contemplate changes in value after the launch of a device model. The fair value measurements used for the deferred purchase price and the guarantee obligation are considered Level 3 under the Fair Value Measurement and Disclosure framework (see Note 7).

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The following table shows the equipment installment receivables, previously sold to the Purchasers, which we repurchased in exchange for the associated deferred purchase price and cash during the three months and nine months ended September 30, 2018 and 2017:

	Three months ended		Nine months ended	
	September 30,		September 30,	
	2018	2017	2018	2017
Fair value of repurchased receivables	\$ -	\$ 567	\$ 1,481	\$ 1,281
Carrying value of deferred purchase price	-	507	1,393	1,147
Gain (loss) on repurchases ¹	\$ -	\$ 60	\$ 88	\$ 134

¹ These gains (losses) are included in "Selling, general and administrative" in the consolidated statements of income.

At September 30, 2018 and December 31, 2017, our deferred purchase price receivable was \$1,981 and \$2,749, respectively, of which \$1,114 and \$1,781 are included in "Other current assets" on our consolidated balance sheets, with the remainder in "Other Assets." The guarantee obligation at September 30, 2018 and December 31, 2017 was \$418 and \$204, respectively, of which \$230 and \$55 are included in "Accounts payable and accrued liabilities" on our consolidated balance sheets, with the remainder in "Other noncurrent liabilities." Our maximum exposure to loss as a result of selling these equipment installment receivables is limited to the total amount of our deferred purchase price and guarantee obligation.

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NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) - Continued

Dollars in millions except per share amounts

The sales of equipment installment receivables did not have a material impact on our consolidated statements of income or to “Total Assets” reported on our consolidated balance sheets. We reflect cash receipts on owned equipment installment receivables as cash flows from operations in our consolidated statements of cash flows. With the retrospective adoption of ASU 2016-15 in 2018 (see Note 1), cash receipts on the deferred purchase price are now classified as cash flows from investing activities instead of cash flows from operating activities for all periods presented.

The outstanding portfolio of installment receivables derecognized from our consolidated balance sheets, but which we continue to service, was \$8,428 and \$7,446 at September 30, 2018 and December 31, 2017.

NOTE 10. INVENTORIES AND THEATRICAL FILM AND TELEVISION PRODUCTION COSTS

Film and television production costs are stated at the lower of cost, less accumulated amortization, or fair value and include the unamortized cost of completed theatrical films and television episodes, theatrical films and television series in production and undeveloped film and television rights. The amount of capitalized film and television production costs recognized as broadcast, programming and operations expenses for a given period is determined using the film forecast computation method.

The following table summarizes inventories and theatrical film and television production costs as of September 30, 2018:

	September 30, 2018
Inventories:	
Programming costs, less amortization ¹	\$ 4,224
Other inventory,	177

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primarily DVD and Blu-ray Discs	
Total inventories	4,401
Less: current portion of inventory	(2,310)
Total noncurrent inventories	2,091

Theatrical film production costs: ²	
Released, less amortization	178
Completed and not released	821
In production	736
Development and pre-production	158

Television production costs: ²	
Released, less amortization	582
Completed and not released	868
In production	1,762
Development and pre-production	25
Total theatrical film and television production costs	5,130
Total noncurrent inventories and theatrical film and television production costs	\$ 7,221

¹ Includes the costs of certain programming rights, primarily sports, for which payments have been made prior to the related rights being received.

² Does not include \$9,184 of acquired film and television library intangible assets as of September 30, 2018,

which are included in
"Other Intangible Assets -
Net" on our consolidated
balance sheet.

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NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) - Continued

Dollars in millions except per share amounts

NOTE 11. ADDITIONAL FINANCIAL INFORMATION**Cash and Cash Flows**

We typically maintain our restricted cash balances for purchases and sales of certain investment securities and funding of certain deferred compensation benefit payments. The following summarizes cash and cash equivalents and restricted cash balances contained on our consolidated balance sheets:

	September 30,		December 31,	
	2018	2017	2017	2016
Cash and Cash Equivalents and Restricted Cash				
Cash and cash equivalents	\$8,657	\$48,499	\$50,498	\$5,788
Restricted cash in Other current assets	56	6	6	7
Restricted cash in Other Assets	75	241	428	140
Cash and cash equivalents and restricted cash	\$8,788	\$48,746	\$50,932	\$5,935

	Nine months ended	
	September 30,	
	2018	2017
Consolidated Statements of Cash Flows		
Cash paid (received) during the period for:		
Interest	\$ 6,943	\$ 5,031
Income taxes, net of refunds	(537)	1,861

Debt Transactions

As of September 30, 2018, our total long-term debt obligations totaled \$183,418. During the first nine months we completed the following debt activity:

- For the purpose of providing financing in connection with our Time Warner acquisition, we drew the following on our credit agreements: \$16,175 with JPMorgan Chase Bank, N.A, \$2,500 with BNP Paribas and \$2,250 with Bank of Nova Scotia. As of September 30, 2018, we had \$6,175, \$0, and \$2,250 outstanding under these credit agreements.
- Issuance of approximately \$5,250 U.S. dollar denominated floating rate notes maturing over three to six years, and other borrowings totaling \$6,925.

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- Net borrowings of approximately \$3,732 of debt under our commercial paper program.
- Net borrowings of approximately \$1,000 by subsidiaries in Latin America.
- Redemptions totaling approximately \$4,550 for AT&T notes that matured prior to September 30, 2018.
- Redemption of \$21,235 of AT&T notes issued in anticipation of the Time Warner acquisition that were subject to mandatory redemption.
- With the acquisition of Time Warner, we acquired \$22,865 of debt, of which we repaid \$2,000 for amounts outstanding under term credit agreements, \$2,000 of notes and \$1,076 of commercial paper borrowings.

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SEPTEMBER 30, 2018

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Dollars, subscribers and connections in millions, except per share and per subscriber amounts

OVERVIEW

AT&T Inc. is referred to as “we,” “AT&T” or the “Company” throughout this document, and the names of the particular subsidiaries and affiliates providing the services generally have been omitted. AT&T is a holding company whose subsidiaries and affiliates operate worldwide in the telecommunications, media and technology industries. You should read this discussion in conjunction with the consolidated financial statements and accompanying notes (Notes). We completed the acquisition of Time Warner Inc. (referred to as Time Warner) on June 14, 2018, and have included its results after that date. In accordance with U.S. generally accepted accounting principles (GAAP), operating results from Time Warner prior to the acquisition are excluded.

We have four reportable segments: (1) Communications, (2) WarnerMedia, (3) Latin America and (4) Xandr. Our segment results presented in Note 4 and discussed below for each segment follow our internal management reporting. Percentage increases and decreases that are not considered meaningful are denoted with a dash.

	Third Quarter			Nine-Month Period		
	2018	2017	Percent Change	2018	2017	Percent Change
Operating Revenues						
Communications	\$36,230	\$37,115	(2.4) %	\$107,173	\$111,268	(3.7) %
WarnerMedia	8,204	107	-	9,709	323	-
Latin America	1,833	2,099	(12.7)	5,809	6,054	(4.0)
Xandr	445	333	33.6	1,174	992	18.3
Corporate and other	308	293	5.1	961	1,093	(12.1)
Eliminations and consolidation	(1,281)	(279)	-	(2,063)	(860)	-
AT&T Operating Revenues	45,739	39,668	15.3	122,763	118,870	3.3
Operating Contribution						
Communications	8,182	8,071	1.4	24,623	24,821	(0.8)
WarnerMedia	2,528	2	-	2,992	21	-
Latin America	(201)	(125)	(60.8)	(462)	(257)	(79.8)
Xandr	333	294	13.3	952	873	9.0
Segment Operating Contribution	\$10,842	\$8,242	31.5 %	\$28,105	\$25,458	10.4 %

The *Communications segment* provides services to businesses and consumers located in the U.S. or in U.S. territories and businesses globally. Our business strategies reflect bundled product offerings that cut across product lines and

utilize shared assets. This segment contains the following business units:

- **Mobility** provides nationwide wireless service and equipment.
- **Entertainment Group** provides video, internet and voice communications services to residential customers.
- **Business Wireline** provides advanced IP-based services (referred to as “strategic services”), as well as traditional voice and data services to business customers.

The *WarnerMedia segment* develops, produces and distributes feature films, television, gaming and other content over various physical and digital formats. This segment contains the following business units:

- **Warner Bros.** principally produces and distributes television shows, feature films and video games.
- **Home Box Office** primarily operates multichannel premium pay television services.
- **Turner** creates and programs branded news, entertainment, sports and kids multi-platform content.

AT&T INC.

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations - Continued

Dollars, subscribers and connections in millions, except per share and per subscriber amounts

The *Latin America segment* provides entertainment and wireless services outside of the U.S. This segment contains the following business units:

- **Vrio** provides video services primarily to residential customers using satellite technology.
- **Mexico** provides wireless service and equipment to customers in Mexico.

The *Xandr segment* provides advertising services. These services utilize data insights to develop higher value targeted advertising.

RESULTS OF OPERATIONS

Consolidated Results Our financial results are summarized in the following discussions. Additional analysis is discussed in our "Segment Results" section. Percentage increases and decreases that are not considered meaningful are denoted with a dash. Certain prior period amounts have been reclassified to conform to the current period's presentation.

	Third Quarter			Nine-Month Period		
	2018	2017	Percent Change	2018	2017	Percent Change
Operating Revenues						
Service	\$41,297	\$36,378	13.5	% \$109,849	\$109,372	0.4
Equipment	4,442	3,290	35.0	12,914	9,498	36.0
Total Operating Revenues	45,739	39,668	15.3	122,763	118,870	3.3
Operating expenses						
Operations and support	30,304	27,819	8.9	82,289	81,865	0.5
Depreciation and amortization	8,166	6,042	35.2	20,538	18,316	12.1
Total Operating Expenses	38,470	33,861	13.6	102,827	100,181	2.6
Operating Income	7,269	5,807	25.2	19,936	18,689	6.7
Interest expense	(2,051)	(1,686)	21.6	(5,845)	(4,374)	33.6
Equity in net income (loss)	(64)	11	-	(71)	(148)	(52.0)

of affiliates							
Other income (expense) – net	1,053	842	25.1	5,108	2,255	-	
Income Before Income Taxes	6,207	4,974	24.8	19,128	16,422	16.5	
Net Income	4,816	3,123	54.2	14,823	10,711	38.4	
Net Income Attributable to AT&T	\$4,718	\$3,029	55.8	% \$14,512	\$10,413	39.4	%

Operating revenues increased in the third quarter and for the first nine months of 2018 primarily due to growth in our WarnerMedia and Xandr segments, driven by business acquisitions in 2018. Partially offsetting the increases was our adoption of a new revenue accounting standard, which included our policy election to record Universal Service Fund (USF) fees on a net basis. Also offsetting revenues were declines in our Communications segment, which continues to experience pressure from developing technology and shifts in customer behavior, partially offset increased equipment revenues.

Operations and support expenses increased in the third quarter and for the first nine months of 2018, primarily due to business acquisitions in 2018 and higher equipment costs related to wireless device sales and upgrades in our Communications segment. Increases were partially offset by our adoption of new accounting rules, which included our policy election to record USF fees on a net basis.

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations - Continued

Dollars, subscribers and connections in millions, except per share and per subscriber amounts

Depreciation and amortization expense increased in the third quarter and for the first nine months of 2018.

· Depreciation expense increased \$159, or 3.2%, in the third quarter and \$191, or 1.3%, for the first nine months of 2018, primarily due to WarnerMedia results as well as ongoing capital spending for network upgrades and expansion offset by lower expense resulting from our fourth-quarter 2017 abandonment of certain copper network assets.

• Amortization expense increased \$1,965 in the third quarter and increased \$2,031, or 57.9%, for the first nine months of 2018, primarily due to the amortization of intangibles associated with WarnerMedia.

Operating income increased in the third quarter and for the first nine months of 2018. Our operating income margin in the third quarter increased from 14.6% in 2017 to 15.9% in 2018, and for the first nine months increased from 15.7% in 2017 to 16.2% in 2018.

Interest expense increased in the third quarter and for the first nine months of 2018. The increase was primarily due to higher debt balances related to our acquisition of Time Warner, including interest expense on Time Warner notes.

Equity in net income of affiliates decreased in the third quarter and increased for the first nine months of 2018. Results for the third quarter include net losses from investments acquired through our purchase of Time Warner. The increase in the first nine months was predominantly due to losses in the first quarter of 2017 from our legacy publishing business, which was sold in June 2017. This increase was partially offset by the net losses from Time Warner investments.

Other income (expense) – net increased in the third quarter and for the first nine months. The increase in the third quarter was primarily due to a gain resulting from our Otter Media Holdings (Otter Media) transaction, in which we acquired the remaining equity interest during the quarter (see Note 8), partly offset by lower interest income after closing of the Time Warner transaction. The increase for the first nine months was primarily due to actuarial gains of \$2,726 in 2018 compared to a gain of \$259 in 2017, which resulted from remeasurement of our pension and postretirement benefit obligations in the first half of 2018. The nine-month increase also included \$224 of additional interest income and the gain on our Otter Media transaction that was offset by premiums on the redemption of debt of \$226 in the second quarter of 2018.

Income taxes decreased in the third quarter of 2018 and for the first nine months of 2018. Our effective tax rate was 22.4% in the third quarter and 22.5% for the first nine months of 2018, as compared to 37.2% for the third quarter and 34.8% for the first nine months of 2017. The standalone effective tax rate of WarnerMedia was approximately 21.5% for the third quarter and the 108-day period ended September 30, 2018. The decreases in income tax expense and our effective tax rates were primarily due to the December 2017 enactment of U.S. corporate tax reform, which reduced the federal tax rate from 35% to 21%. Partially offsetting the decreased tax rates were higher earnings. We continue to expect our effective tax rate, including WarnerMedia, to be approximately 23%.

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations - Continued

Dollars, subscribers and connections in millions, except per share and per subscriber amounts

Selected Financial and Operating Data

	September 30,	
	2018	2017
Subscribers and connections in (000s)		
Domestic wireless subscribers	150,252	138,445
Mexican wireless subscribers	17,305	13,779
North American wireless subscribers	167,557	152,224
North American branded subscribers	110,982	105,717
North American branded net additions	3,351	2,812
Domestic satellite video subscribers	19,625	20,605
AT&T U-verse® (U-verse) video subscribers	3,693	3,718
DIRECTV NOW video subscribers	1,858	787
Latin America satellite video subscribers ¹	13,640	13,490
Total video subscribers	38,816	38,600
Total domestic broadband connections	15,747	15,715
Network access lines in service	10,399	12,249
U-verse VoIP connections	5,274	5,774
Debt ratio ²	49.8%	56.4%
Net debt ratio ³	47.4%	39.7%
Ratio of earnings to fixed charges ⁴	3.55	3.55
Number of AT&T employees	269,280	256,800

1 Excludes subscribers of our Latin America segment equity investment in SKY Mexico, in which we own a 41.3% stake.

At June 30, 2018 and September 30, 2017, SKY Mexico had 8.0 million subscribers.

2 Debt ratios are calculated by dividing total debt (debt maturing within one year plus long-term debt) by total capital (total debt plus total stockholders' equity) and do not consider cash available to pay down debt. See our "Liquidity and Capital Resources" section for discussion.

3

Net debt ratios are calculated by dividing total debt (debt maturing within one year plus long-term debt) less cash available by total capital (total debt plus total stockholders' equity).

4 See Exhibit 12.

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations - Continued

Dollars, subscribers and connections in millions, except per share and per subscriber amounts

COMMUNICATIONS SEGMENT	Third Quarter			Nine-Month Period		
	2018	2017	Percent Change	2018	2017	Percent Change
Segment Operating Revenues						
Mobility	\$17,938	\$17,370	3.3 %	\$52,575	\$51,922	1.3 %
Entertainment Group	11,589	12,467	(7.0)	34,498	37,435	(7.8)
Business Wireline	6,703	7,278	(7.9)	20,100	21,911	(8.3)
Total Segment Operating Revenues	36,230	37,115	(2.4)	107,173	111,268	(3.7)
Segment Operating Contribution						
Mobility	5,603	5,333	5.1	16,267	15,929	2.1
Entertainment Group	1,104	1,284	(14.0)	3,888	4,470	(13.0)
Business Wireline	1,475	1,455	1.4	4,468	4,422	1.0
Total Segment Operating Contribution	\$8,182	\$8,072	1.4 %	\$24,623	\$24,821	(0.8) %

Operating revenues decreased in the third quarter and for the first nine months of 2018. The decreases reflected declines in our Entertainment Group and Business Wireline business units, partially offset by increases in our Mobility business unit. The decreases reflect continued declines in legacy voice and data products, shift to unlimited wireless plans and over-the-top (OTT) video offerings, and our policy election to no longer include USF fees in revenues, partially offset by higher equipment revenues, from increased postpaid smartphone sales.

In the first half of 2018, we continued to see pressure from legacy services revenues and from wireless service revenues as we lapped the first year of offering unlimited data plans. Since our unlimited plans have now been in effect for over a year, service revenues on a comparable basis have shown improvements, which we expect to continue for the remainder of 2018.

Operating contribution increased in the third quarter and decreased for the first nine months of 2018, and was positively impacted by new revenue accounting rules. Operating contribution reflected improvement in our Mobility and Business Wireline business units, partially offset by declines in our Entertainment Group. Our Communications segment operating income margin in the third quarter increased from 21.7% in 2017 to 22.6% in 2018, and for the first nine months increased from 22.3% in 2017 to 23.0% in 2018.

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations - Continued

Dollars, subscribers and connections in millions, except per share and per subscriber amounts

Communications Business Unit Discussion

Mobility Results

	Third Quarter			Nine-Month Period		
	2018	2017	Percent Change	2018	2017	Percent Change
Operating revenues						
Service	\$13,989	\$14,475	(3.4) %	\$41,074	\$43,414	(5.4) %
Equipment	3,949	2,895	36.4	11,501	8,508	35.2
Total Operating Revenues	17,938	17,370	3.3	52,575	51,922	1.3
Operating expenses						
Operations and support	10,255	10,029	2.3	30,020	30,005	-
Depreciation and amortization	2,079	2,008	3.5	6,287	5,988	5.0
Total Operating Expenses	12,334	12,037	2.5	36,307	35,993	0.9
Operating Income	5,604	5,333	5.1	16,268	15,929	2.1
Equity in Net Income (Loss)						
of Affiliates	(1)	-	-	(1)	-	-
Operating Contribution	\$5,603	\$5,333	5.1 %	\$16,267	\$15,929	2.1 %

The following tables highlight other key measures of performance for Mobility:

(in 000s)	September 30, 2018	2017	Percent Change	
Wireless Subscribers ¹				
Postpaid smartphones	60,408	59,278	1.9	%
Postpaid feature phones and data-centric devices	16,588	17,756	(6.6)	
Postpaid	76,996	77,034	-	
Prepaid	16,894	15,136	11.6	
Branded	93,890	92,170	1.9	
Reseller	8,183	9,877	(17.2)	
Connected devices ²	48,179	36,398	32.4	
Total Wireless Subscribers	150,252	138,445	8.5	
Branded Smartphones	74,917	72,242	3.7	
Smartphones under our installment programs at end of period	31,441	31,207	0.7	%

¹ Represents 100% of AT&T Mobility wireless subscribers.

2

Includes data-centric devices such as session-based tablets, monitoring devices and primarily wholesale automobile systems. Excludes postpaid tablets.

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations - Continued

Dollars, subscribers and connections in millions, except per share and per subscriber amounts

(in 000s)	Third Quarter			Nine-Month Period		
	2018	2017	Percent Change	2018	2017	Percent Change
Wireless Net Additions ¹						
Postpaid ⁴	(232)	134	- %	(110)	83	- %
Prepaid	570	324	75.9	1,264	873	44.8
Branded Net Additions	338	458	(26.2)	1,154	956	20.7
Reseller	(434)	(391)	(11.0)	(1,266)	(1,341)	5.6
Connected devices ²	3,459	2,274	52.1	9,169	7,102	29.1
Wireless Net Subscriber Additions	3,363	2,341	43.7	9,057	6,717	34.8

Smartphones sold under our installment

programs during period	3,997	3,491	14.5 %	11,634	10,575	10.0 %
Branded Churn ³	1.70 %	1.70 %	- BP	1.62 %	1.66 %	(4) BP
Postpaid Churn ³	1.17 %	1.06 %	11 BP	1.08 %	1.06 %	2 BP
Postpaid Phone-Only Churn ^{3, 4}	0.93 %	0.84 %	9 BP	0.87 %	0.84 %	3 BP

1 Excludes acquisition-related additions during the period.

2 Includes data-centric devices such as session-based tablets, monitoring devices and primarily wholesale automobile systems. Excludes postpaid tablets.

3 Calculated by dividing the aggregate number of wireless subscribers who canceled service during a month divided by the total number of wireless subscribers at the beginning of that month. The churn rate for the period is equal to the average of the churn rate for each month of that period.

4 Postpaid phone net adds were 69 and (145) in the third quarter and 60 and (613) for the first nine months of 2018 and 2017, respectively.

Service revenue decreased in the third quarter and for the first nine months largely due to our adoption of a new accounting standard that included our policy election to no longer include USF fees in revenues which resulted in less revenue being allocated to the service component of bundled contracts. Also contributing to the decrease was the impact of customers continuing to shift to discounted monthly service charges under our unlimited plans, partially offset by higher prepaid service revenues resulting from growth in Cricket and AT&T PREPAIDSM subscribers. Since our unlimited plans have now been in effect for over a year, service revenues on a comparable basis have shown improvements, which we expect to continue for the remainder of 2018.

ARPU

ARPU has been affected by the new revenue accounting standard, which reduced the revenue recognized, and by customers shifting to unlimited plans, which decreases overage revenues; however, price changes and the sale of higher-priced smartphones are partially offsetting that decline.

Churn

The effective management of subscriber churn is critical to our ability to maximize revenue growth and to maintain and improve margins. Postpaid churn was higher in the third quarter, but only slightly higher for the first nine months of 2018, even with higher tablet churn. Postpaid phone-only churn was higher in the third quarter and for the nine months, partly reflecting the introduction of new handsets, at promotional prices, by competitors in the third quarter as opposed to the traditional fourth quarter.

Equipment revenue increased in the third quarter and for the first nine months resulting from the sale of higher-priced devices as well as the adoption of a new accounting standard that contributed to higher revenue allocations from bundled contracts. Equipment revenue is unpredictable as customers are choosing to upgrade devices less frequently or bring their own devices.

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Operations and support expenses increased in the third quarter and for the first nine months primarily due to increased equipment costs related to wireless equipment sales and upgrades, partially offset by our adoption of new accounting rules, resulting in commission deferrals and netting of USF fees in 2018, as well as increased operational efficiencies.

Depreciation expense increased in the third quarter and for the first nine months primarily due to ongoing capital spending for network upgrades and expansion partially offset by fully depreciated assets.

Operating income increased in the third quarter and for the first nine months. Our Mobility operating income margin in the third quarter increased from 30.7% in 2017 to 31.2% in 2018, and for the first nine months increased from 30.7% in 2017 to 30.9% in 2018. Our Mobility EBITDA margin in the third quarter increased from 42.3% in 2017 to 42.8% in 2018, and for the first nine months increased from 42.2% in 2017 to 42.9% in 2018. EBITDA is defined as operating contribution excluding equity in net income (loss) of affiliates and depreciation and amortization.

Subscriber Relationships

As the wireless industry has matured, future wireless growth will increasingly depend on our ability to offer innovative services, plans and devices and to provide these services in bundled product offerings with our video and broadband services. Subscribers that purchase two or more services from us have significantly lower churn than subscribers that purchase only one service. To support higher mobile video and data usage, our priority is to best utilize a wireless network that has sufficient spectrum and capacity to support these innovations on as broad a geographic basis as possible. To attract and retain subscribers in a mature and highly competitive market, we have launched a wide variety of plans, including unlimited and bundled services, as well as equipment installment programs.

Branded Subscribers

At September 30, 2018, approximately 95% of our postpaid phone subscriber base used smartphones, compared to 93% at September 30, 2017, with the majority of phone sales during both years attributable to smartphones.

Virtually all of our postpaid smartphone subscribers are on plans that provide for service on multiple devices at reduced rates, and such subscribers tend to have higher retention and lower churn rates. Such offerings are intended to encourage existing subscribers to upgrade their current services and/or add connected devices, attract subscribers from other providers and/or minimize subscriber churn.

Our equipment installment purchase program allows for postpaid subscribers to purchase certain devices in installments over a specified period of time, with the option to trade in the original device for a new device and have the remaining unpaid balance paid or settled once conditions are met. A significant percentage of our customers choosing equipment installment program pay a lower monthly service charge, which results in lower service revenue recorded for these subscribers. Over half of the postpaid smartphone base is on an equipment installment program and the majority of postpaid smartphone gross adds and upgrades for all periods presented were either equipment installment program or Bring Your Own Device (BYOD). While BYOD customers do not generate equipment revenue or expense, the service revenue helps improve our margins.

Connected Devices

Connected devices include data-centric devices such as session-based tablets, monitoring devices and primarily wholesale automobile systems. Connected device subscribers increased in 2018, and during the third quarter and first nine months of 2018, we added approximately 2.2 million and 5.9 million wholesale connected cars through agreements with various carmakers, and experienced strong growth in other Internet of Things (IoT) connections as well. We believe that these connected car agreements give us the opportunity to create future retail relationships with the car owners.

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Dollars, subscribers and connections in millions, except per share and per subscriber amounts

Entertainment Group Results

	Third Quarter			Nine-Month Period		
	2018	2017	Percent Change	2018	2017	Percent Change
Operating revenues						
Video entertainment	\$8,283	\$9,052	(8.5) %	\$24,681	\$26,967	(8.5) %
High-speed internet	2,045	1,916	6.7	5,904	5,784	2.1
Legacy voice and data services	740	913	(18.9)	2,317	2,889	(19.8)
Other service and equipment	521	586	(11.1)	1,596	1,795	(11.1)
Total Operating Revenues	11,589	12,467	(7.0)	34,498	37,435	(7.8)
Operating expenses						
Operations and support	9,155	9,804	(6.6)	26,623	28,711	(7.3)
Depreciation and amortization	1,331	1,379	(3.5)	3,986	4,254	(6.3)
Total Operating Expenses	10,486	11,183	(6.2)	30,609	32,965	(7.1)
Operating Income	1,103	1,284	(14.1)	3,889	4,470	(13.0)
Equity in Net Income (Loss)						
of Affiliates	1	(1)	-	(1)	-	-
Operating Contribution	\$1,104	\$1,283	(14.0)%	\$3,888	\$4,470	(13.0)%

The following tables highlight other key measures of performance for the Entertainment Group business unit:

(in 000s)	September 30,		Percent
	2018	2017	Change
Video			
Connections			
Satellite	19,625	20,605	(4.8) %
U-verse	3,669	3,691	(0.6)
DIRECTV			
NOW ¹	1,858	787	-
Total Video			
Connections	25,152	25,083	0.3
Broadband			
Connections			
IP	13,723	13,367	2.7

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DSL	718	964	(25.5)
Total Broadband Connections	14,441	14,331	0.8
Retail Consumer Switched Access Lines	4,144	4,996	(17.1)
U-verse Consumer VoIP Connections	4,757	5,337	(10.9)
Total Retail Consumer Voice Connections	8,901	10,333	(13.9)%

1 Consistent with industry practice, DIRECTV NOW includes connections that are on a free-trial.

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations - Continued

Dollars, subscribers and connections in millions, except per share and per subscriber amounts

(in 000s)	Third Quarter			Nine-Month Period		
	2018	2017	Percent Change	2018	2017	Percent Change
Video Net Additions						
Satellite ¹	(359)	(251)	(43.0) %	(833)	(407)	- %
U-verse ¹	13	(134)	-	38	(562)	-
DIRECTV NOW ²	49	296	(83.4)	703	520	35.2
Net Video Additions	(297)	(89)	-	(92)	(449)	79.5
Broadband Net Additions						
IP	31	125	(75.2)	261	479	(45.5)
DSL	(45)	(96)	53.1	(170)	(327)	48.0
Net Broadband Additions	(14)	29	- %	91	152	(40.1) %

¹ Includes disconnections for customers that migrated to DIRECTV NOW.

² Consistent with industry practice, DIRECTV NOW includes connections that are on a free-trial.

Video entertainment revenues are comprised of subscription and advertising revenues. Revenues decreased in the third quarter and for the first nine months of 2018, largely driven by a 4.1% decline in linear video subscribers and, for the third quarter, a 2017 pay-per-view event. For the first nine months of 2018, our over-the-top video subscriber net additions partially offset our decline in linear video connections. However, this shift by our customers, consistent with the rest of the industry, from a premium linear service to our more economically priced OTT video service has pressured our video revenues. OTT net additions declined in the third quarter due to price changes and promotions. Also contributing to the decrease was the impact of newly adopted accounting rules, which resulted in less revenue allocated to video services when these services are bundled with other offerings. Churn rose for subscribers with linear video only service, partially reflecting price increases.

High-speed internet revenues increased in the third quarter and for the first nine months of 2018. Our bundling strategy is helping to lower churn with subscribers who bundle broadband with another AT&T service, having about half the churn of broadband-only subscribers.

Legacy voice and data service revenues decreased in the third quarter and for the first nine months of 2018, reflecting the continued migration of customers to our more advanced IP-based offerings or to competitors.

Operations and support expenses decreased in the third quarter and for the first nine months of 2018, primarily due to our adoption of new accounting rules, resulting in commission deferrals and netting of USF fees in 2018. Also contributing to the decreases were our ongoing focus on cost efficiencies and merger synergies, lower employee-related expenses resulting from workforce reductions, lower amortization of fulfillment cost deferrals due to a longer estimated economic life for our entertainment group customers (see Note 1) and lower advertising costs, which were partially offset by annual content cost increases and an additional week in the third quarter of NFL SUNDAY TICKET.

Depreciation expenses decreased in the third quarter and for the first nine months of 2018, primarily due to our fourth-quarter 2017 abandonment of certain copper network assets, partially offset by ongoing capital spending for network upgrades and expansion.

Operating income decreased in the third quarter and for the first nine months of 2018. Our Entertainment Group operating income margin in the third quarter decreased from 10.3% in 2017 to 9.5% in 2018, and for the first nine months decreased from 11.9% in 2017 to 11.3% in 2018. Our Entertainment Group EBITDA margin in the third quarter decreased from 21.4% in 2017 to 21.0% in 2018, and for the first nine months decreased from 23.3% in 2017 to 22.8% in 2018.

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations - Continued

Dollars, subscribers and connections in millions, except per share and per subscriber amounts

Business Wireline Results

	Third Quarter			Nine-Month Period		
	2018	2017	Percent Change	2018	2017	Percent Change
Operating revenues						
Strategic services	\$3,059	\$3,018	1.4 %	\$9,168	\$8,880	3.2 %
Legacy voice and data services	2,615	3,343	(21.8)	8,176	10,314	(20.7)
Other service and equipment	1,029	917	12.2	2,756	2,717	1.4
Total Operating Revenues	6,703	7,278	(7.9)	20,100	21,911	(8.3)
Operating expenses						
Operations and support	4,030	4,635	(13.1)	12,084	13,906	(13.1)
Depreciation and amortization	1,197	1,189	0.7	3,547	3,583	(1.0)
Total Operating Expenses	5,227	5,824	(10.3)	15,631	17,489	(10.6)
Operating Income	1,476	1,454	1.5	4,469	4,422	1.1
Equity in Net Income of Affiliates	(1)	1	-	(1)	-	-
Operating Contribution	\$1,475	\$1,455	1.4 %	\$4,468	\$4,422	1.0 %

Strategic services revenues increased in the third quarter and for the first nine months of 2018, driven by increases in Dedicated Internet services of \$19 and \$82; VoIP of \$26 and \$75; Security services of \$32 and \$75; and Ethernet services of \$14 and \$69, in the third quarter and for the first nine months, respectively.

Legacy voice and data service revenues decreased in the third quarter and for the first nine months of 2018, primarily due to lower demand as customers continue to shift to our more advanced IP-based offerings or our competitors.

Other service and equipment revenues increased in the third quarter and for the first nine months of 2018, driven by revenues from intangible assets. Other service revenues include project-based revenue, which is nonrecurring in nature, as well as revenues from other managed services, outsourcing, government professional services and customer premises equipment.

Operations and support expenses decreased in the third quarter and for the first nine months of 2018, primarily due to our adoption of new accounting rules, resulting in netting of USF fees in 2018. Also contributing to declines were

our ongoing efforts to automate and digitize our support activities.

Depreciation expense increased in the third quarter and decreased for the first nine months of 2018. The increase in the third quarter was primarily due to increases in capital spending for network upgrades and expansion. The decrease in the first nine months was primarily due to updates to the asset lives of certain network assets and our fourth-quarter 2017 abandonment of certain copper network assets.

Operating income increased in the third quarter and for the first nine months of 2018. Our Business Wireline operating income margin in the third quarter increased from 20.0% in 2017 to 22.0% in 2018, and for the first nine months increased from 20.2% in 2017 to 22.2% in 2018. Our Business Wireline EBITDA margin in the third quarter increased from 36.3% in 2017 to 39.9% in 2018, and for the first nine months increased from 36.5% in 2017 to 39.9% in 2018.

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations - Continued

Dollars, subscribers and connections in millions, except per share and per subscriber amounts

SUPPLEMENTAL COMMUNICATIONS OPERATING INFORMATION

As a supplemental presentation to our Communications segment operating results, we are providing a view of our AT&T Business Solutions results which includes both wireless and wireline operations. This combined view presents a complete profile of the entire business customer relationship, and underscores the importance of mobile solutions to serving our business customers. See "Discussion and Reconciliation of Non-GAAP Measures" for a reconciliation of these supplemental measures to the most directly comparable financial measures calculated and presented in accordance with GAAP.

Business Solutions Results

	Third Quarter			Nine-Month Period		
	2018	2017	Percent Change	2018	2017	Percent Change
Operating revenues						
Wireless service	\$1,877	\$2,023	(7.2) %	\$5,497	\$6,030	(8.8) %
Strategic services	3,059	3,018	1.4	9,168	8,880	3.2
Legacy voice and data services	2,615	3,343	(21.8)	8,176	10,314	(20.7)
Other service and equipment	1,029	917	12.2	2,756	2,717	1.4
Wireless equipment	590	340	73.5	1,752	988	77.3
Total Operating Revenues	9,170	9,641	(4.9)	27,349	28,929	(5.5)
Operating expenses						
Operations and support	5,598	6,096	(8.2)	16,808	18,147	(7.4)
Depreciation and amortization	1,499	1,466	2.3	4,444	4,409	0.8
Total Operating Expenses	7,097	7,562	(6.1)	21,252	22,556	(5.8)
Operating Income	2,073	2,079	(0.3)	6,097	6,373	(4.3)
Equity in Net Income of Affiliates	(1)	-	-	(1)	-	-
Operating Contribution	\$2,072	\$2,079	(0.3) %	\$6,096	\$6,373	(4.3) %

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Dollars, subscribers and connections in millions, except per share and per subscriber amounts

WARNERMEDIA SEGMENT	Third Quarter			Nine-Month Period		
	2018	2017	Percent Change	2018	2017	Percent Change
Segment Operating Revenues						
Turner	\$2,988	\$107	- %	\$ 3,767	\$ 323	- %
Home Box Office	1,644	-	-	1,925	-	-
Warner Bros.	3,720	-	-	4,227	-	-
Eliminations & Other	(148)	-	-	(210)	-	-
Total Segment Operating Revenues	8,204	107	-	9,709	323	-
Segment Operating Contribution						
Turner	1,449	22	-	1,802	79	-
Home Box Office	630	-	-	734	-	-
Warner Bros.	553	-	-	642	-	-
Eliminations & Other	(104)	(20)	-	(186)	(58)	-
Total Segment Operating Contribution	\$2,528	\$2	- %	\$ 2,992	\$ 21	- %

Our WarnerMedia segment consists of our Turner, Home Box Office and Warner Bros. business units. The order of presentation reflects the consistency of revenue streams, rather than overall magnitude as that is subject to timing and frequency of studio releases.

The WarnerMedia segment does not include results from Time Warner operations for the periods prior to our June 14, 2018 acquisition, and as such, increased operating revenues and expenses are a result of the acquisition. Otter Media is included as an equity method investment for periods prior to our August 7, 2018 acquisition of the remaining interest and is in the segment operating results following the acquisition. Consistent with our past practice, many of the fair value adjustments from the application of purchase accounting required under GAAP have not been allocated to the segment, instead they are reported as acquisition-related items in the reconciliation to consolidated results.

Operating revenues were \$8,204 in the third quarter and \$9,709 for the first nine months of 2018.

Operating contribution was \$2,528 for the third quarter and \$2,992 for the first nine months of 2018. Our WarnerMedia segment operating income margin was 31.3% in the third quarter and 31.4% for the first nine months of 2018.

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Dollars, subscribers and connections in millions, except per share and per subscriber amounts

WarnerMedia Business Unit Discussion

Turner Results

	Third Quarter			Nine-Month Period		
	2018	2017	Change	2018	2017	Change
Operating revenues						
Subscription	\$1,855	\$90	- %	\$2,363	\$271	- %
Advertising	944	17	-	1,181	52	-
Content and other	189	-	-	223	-	-
Total Operating Revenues	2,988	107	-	3,767	323	-
Operating expenses						
Operations and support	1,487	97	-	1,933	273	-
Depreciation and amortization	59	1	-	71	3	-
Total Operating Expenses	1,546	98	-	2,004	276	-
Operating Income	1,442	9	-	1,763	47	-
Equity in Net Income of Affiliates	7	13	(46.2)	39	32	21.9
Operating Contribution	\$1,449	\$22	- %	\$1,802	\$79	- %

Turner includes the WarnerMedia businesses managed by Turner as well as our financial results for Regional Sports Networks (RSN), which comprise the 2017 results reported in this business unit.

Operating revenues for Turner are generated primarily from licensing programming to distribution affiliates and from selling advertising on its networks and digital properties. Revenues for the third quarter included \$1,855 of subscription, \$944 of advertising and \$189 of content and other revenue. For the nine-month period, revenues included \$2,363 of subscription, \$1,181 of advertising and \$223 of content and other revenue.

Operations and support expenses totaled \$1,487 for the third quarter and \$1,933 for the first nine months of 2018.

Operating income was \$1,442 in the third quarter and \$1,763 for the first nine months of 2018. Our Turner operating income margin was 48.3% in the third quarter and 46.8% for the first nine months of 2018. Our Turner EBITDA margin was 50.2% in the third quarter and 48.7% for the first nine months of 2018.

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Dollars, subscribers and connections in millions, except per share and per subscriber amounts

Home Box Office Results

	Third Quarter		Nine-Month Period			
	2018	2017	Percent Change	2018	2017	Percent Change
Operating revenues						
Subscription	\$ 1,517	\$ - -	%	\$ 1,787	\$ - -	%
Content and other	127	- -		138	- -	
Total Operating Revenues	1,644	- -		1,925	- -	
Operating expenses						
Operations and support	991	- -		1,162	- -	
Depreciation and amortization	25	- -		30	- -	
Total Operating Expenses	1,016	- -		1,192	- -	
Operating Income	628	- -		733	- -	
Equity in Net Income of Affiliates	2	- -		1	- -	
Operating Contribution	\$ 630	\$ - -	%	\$ 734	\$ - -	%

Operating revenues for Home Box Office are generated from the exploitation of original and licensed programming through distribution outlets. Revenues for the third quarter included \$1,517 of subscription and \$127 of content and other revenue. For the nine-month period, revenues included \$1,787 of subscription and \$138 of content and other revenue.

Operations and support expenses totaled \$991 for the third quarter and \$1,162 for the first nine months of 2018.

Operating income was \$628 in the third quarter and \$733 for the first nine months of 2018. Our Home Box Office operating income margin was 38.2% in the third quarter and 38.1% for the first nine months of 2018. Our Home Box Office EBITDA margin was 39.7% in the third quarter and 39.6% for the first nine months of 2018.

Warner Bros. Results

	Third Quarter		Nine-Month Period			
	2018	2017	Percent Change	2018	2017	Percent Change
Operating revenues						

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Theatrical product	\$1,694	\$ - -	% \$ 1,917	\$ - -	%
Television product	1,591	- -	1,794	- -	
Games and other	435	- -	516	- -	
Total Operating Revenues	3,720	- -	4,227	- -	
Operating expenses					
Operations and support	3,104	- -	3,507	- -	
Depreciation and amortization	40	- -	54	- -	
Total Operating Expenses	3,144	- -	3,561	- -	
Operating Income	576	- -	666	- -	
Equity in Net Income (Loss) of Affiliates	(23)	- -	(24)	- -	
Operating Contribution	\$553	\$ - -	% \$ 642	\$ - -	%

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Dollars, subscribers and connections in millions, except per share and per subscriber amounts

Operating revenues for Warner Bros. primarily relate to theatrical product (which is content made available for initial exhibition in theaters) and television product (which is content made available for initial airing on television or OTT services). For the third quarter, total operating revenues were \$3,720 and included \$1,694 from theatrical product, \$1,591 from television product and \$435 from games and other. For the nine-month period, total operating revenues were \$4,227 and included \$1,917 from theatrical product, \$1,794 from television product and \$516 from games and other.

Operations and support expenses totaled \$3,104 for the third quarter and \$3,507 for the first nine months of 2018.

Operating income was \$576 in the third quarter and \$666 for the first nine months of 2018. Our Warner Bros. operating income margin was 15.5% in the third quarter and 15.8% for the first nine months of 2018. Our Warner Bros. EBITDA margin was 16.6% in the third quarter and 17.0% for the first nine months of 2018.

LATIN AMERICA SEGMENT	Third Quarter			Nine-Month Period		
	2018	2017	Percent Change	2018	2017	Percent Change
Segment Operating Revenues						
Vrio	\$1,102	\$1,363	(19.1)%	\$3,710	\$4,065	(8.7)%
Mexico	731	736	(0.7)	2,099	1,989	5.5
Total Segment Operating Revenues	1,833	2,099	(12.7)	5,809	6,054	(4.0)
Segment Operating Contribution						
Vrio	66	99	(33.3)	281	362	(22.4)
Mexico	(267)	(224)	(19.2)	(743)	(619)	(20.0)
Total Segment Operating Contribution	\$(201)	\$(125)	(60.8)%	\$(462)	\$(257)	(79.8)%

Operating Results

Our international subsidiaries conduct business in their local currency and operating results are converted to U.S. dollars using official exchange rates. Our Latin America segment is subject to foreign currency fluctuations.

Latin America Business Unit Discussion

Vrio Results

	Third Quarter			Nine-Month Period		
	2018	2017	Percent Change	2018	2017	Percent Change
Operating revenues	\$1,102	\$1,363	(19.1)%	\$3,710	\$4,065	(8.7)%
Operating expenses						
Operations and support	877	1,075	(18.4)	2,894	3,123	(7.3)
Depreciation and amortization	168	206	(18.4)	559	642	(12.9)
Total Operating Expenses	1,045	1,281	(18.4)	3,453	3,765	(8.3)
Operating Income	57	82	(30.5)	257	300	(14.3)
Equity in Net Income of Affiliates	9	17	(47.1)	24	62	(61.3)
Operating Contribution	\$66	\$99	(33.3)%	\$281	\$362	(22.4)%

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations - Continued

Dollars, subscribers and connections in millions, except per share and per subscriber amounts

The following tables highlight other key measures of performance for Vrio:

(in 000s)	September 30, 2018	2017	Percent Change
Vrio Satellite Subscribers ¹	13,640	13,490	1.1 %
¹ Excludes subscribers of our equity investment in SKY Mexico, in which we own a 41.3% stake. SKY Mexico had 8.0 million subscribers at June 30, 2018 and September 30, 2017.			

(in 000s)	Third Quarter			Nine-Month Period		
	2018	2017	Percent Change	2018	2017	Percent Change
Vrio Satellite Net Subscriber Additions ¹	(73)	(132)	44.7 %	52	(97)	- %
¹ Excludes SKY Mexico net subscriber additions of 51 and 5 for the quarter ended June 30, 2018 and 2017, respectively.						

Operating revenues decreased in the third quarter and for the first nine months of 2018, primarily due to foreign exchange pressures.

Operations and support expenses decreased in the third quarter and for the first nine months of 2018, primarily due to changes in foreign currency exchange rates partially offset by higher programming and other operating costs. Approximately 14% of Vrio expenses are U.S. dollar based, with the remainder in the local currency.

Depreciation expense decreased in the third quarter and for the first nine months of 2018, primarily due to changes in foreign currency exchange rates.

Operating income decreased in the third quarter and for the first nine months of 2018. Our Vrio operating income margin in the third quarter decreased from 6.0% in 2017 to 5.2% in 2018, and for the first nine months decreased from 7.4% in 2017 to 6.9% in 2018. Our Vrio EBITDA margin in the third quarter decreased from 21.1% in 2017 to 20.4% in 2018, and for the first nine months decreased from 23.2% in 2017 to 22.0% in 2018.

Mexico Results

	Third Quarter			Nine-Month Period		
	2018	2017	Percent Change	2018	2017	Percent Change
Operating revenues						
Service	\$440	\$536	(17.9)%	\$1,261	\$1,546	(18.4)%
Equipment	291	200	45.5	838	443	89.2
Total Operating Revenues	731	736	(0.7)	2,099	1,989	5.5
Operating expenses						
Operations and support	869	862	0.8	2,459	2,345	4.9
Depreciation and amortization	129	98	31.6	383	263	45.6
Total Operating Expenses	998	960	4.0	2,842	2,608	9.0
Operating Income (Loss)	(267)	(224)	(19.2)	(743)	(619)	(20.0)
Equity in Net Income of Affiliates	-	-	-	-	-	-
Operating Contribution	\$(267)	\$(224)	(19.2)%	\$(743)	\$(619)	(20.0)%

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations - Continued

Dollars, subscribers and connections in millions, except per share and per subscriber amounts

The following tables highlight other key measures of performance for Mexico:

(in 000s)	September 30, Percent		
	2018	2017	Change
Mexico Wireless Subscribers			
Postpaid	5,822	5,316	9.5 %
Prepaid	11,270	8,231	36.9
Branded	17,092	13,547	26.2
Reseller	213	232	(8.2)
Total Mexico Wireless Subscribers	17,305	13,779	25.6 %

(in 000s)	Third Quarter			Nine-Month Period		
	2018	2017	Change	2018	2017	Change
Mexico Wireless Net Additions						
Postpaid	73	129	(43.4)%	324	351	(7.7) %
Prepaid	802	585	37.1	1,873	1,504	24.5
Branded	875	714	22.5	2,197	1,855	18.4
Reseller	32	(17)	-	9	(49)	-
Mexico Wireless						
Net Subscriber Additions	907	697	30.1	2,206	1,806	22.1 %

Service revenues decreased in the third quarter and for the first nine months of 2018, primarily due to competitive pricing for services, our shutdown of a legacy wholesale business and our adoption of the new U.S. revenue accounting standard.

Equipment revenues increased in the third quarter and for the first nine months of 2018, primarily due to the offering of equipment installment programs and growth in our subscriber base.

Operations and support expenses increased in the third quarter and for the first nine months of 2018, primarily driven by higher operational costs partly associated with higher equipment sales and expenses associated with our

network expansion, partially offset by lower wholesale costs and changes in foreign currency exchange rates. Approximately 13% of Mexico expenses are U.S. dollar based, with the remainder in the local currency.

Depreciation expense increased in the third quarter and for the first nine months of 2018 due to higher capital spending in Mexico.

Operating income decreased in the third quarter and for the first nine months of 2018. Our Mexico operating income margin in the third quarter decreased from (30.4)% in 2017 to (36.5)% in 2018, and for the first nine months decreased from (31.1)% in 2017 to (35.4)% in 2018. Our Mexico EBITDA margin in the third quarter decreased from (17.1)% in 2017 to (18.9)% in 2018, and for the first nine months increased from (17.9)% in 2017 to (17.2)% in 2018.

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations - Continued

Dollars, subscribers and connections in millions, except per share and per subscriber amounts

XANDR SEGMENT

	Third Quarter			Nine-Month Period		
	2018	2017	Change	2018	2017	Change
Operating revenues	\$445	\$333	33.6 %	\$1,174	\$992	18.3 %
Operating expenses						
Operations and support	109	39	-	218	118	84.7
Depreciation and amortization	3	-	-	4	1	-
Total Operating Expenses	112	39	-	222	119	86.6
Operating Income	333	294	13.3	952	873	9.0
Equity in Net Income of Affiliates	-	-	-	-	-	-
Operating Contribution	\$333	\$294	13.3 %	\$952	\$873	9.0 %

Operating revenues increased in the third quarter and for the first nine months of 2018, primarily due to higher political advertising revenues and our acquisition of AppNexus in August 2018 (see Note 8).

Operations and support expenses increased in the third quarter and for the first nine months of 2018, primarily due to our acquisition of AppNexus and our ongoing development of the platform supporting Xandr's business.

Operating income increased in the third quarter and for the first nine months of 2018. Our Xandr segment operating income margin in the third quarter decreased from 88.3% in 2017 to 74.8% in 2018, and for the first nine months decreased from 88.0% in 2017 to 81.1% in 2018.

SUPPLEMENTAL TOTAL ADVERTISING REVENUE INFORMATION

As a supplemental presentation to our Xandr segment operating results, we are providing a view of total advertising revenues generated by AT&T. This combined view presents the entire portfolio of advertising revenues reported across all operating segments and represents a significant strategic initiative and growth opportunity for AT&T. See revenue categories tables in Note 5 for a reconciliation.

Total Advertising Revenues

	Third Quarter			Nine-Month Period		
	2018	2017	Percent Change	2018	2017	Percent Change
Operating Revenues						
WarnerMedia	\$983	\$17	- %	\$1,222	\$52	- %
Communications	478	368	29.9	1,284	1,093	17.5
Xandr	445	333	33.6	1,174	992	18.3
Eliminations	(401)	(329)	(21.9)	(1,122)	(980)	(14.5)
Total Advertising Revenues	\$1,505	\$389	- %			