

LESTER HOWARD  
Form 4  
April 01, 2010

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
LESTER HOWARD

2. Issuer Name and Ticker or Trading Symbol

WILLIAMS SONOMA INC [WSM]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)

03/30/2010

Director  10% Owner  
 Officer (give title below)  Other (specify below)

CHAIRMAN & CEO

3250 VAN NESS AVENUE

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

SAN FRANCISCO, CA 94109

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code	V	Amount	Price			
Common Stock	04/01/2010		J		8	A \$ 26.29	512 <sup>(1)</sup>	I	by Managed Account
Common Stock	03/30/2010		M		76,706	A \$ 13.66	2,096,601	I	by Trust
Common Stock	03/30/2010		S		76,706	D \$ 26.6644	2,019,895	I	by Trust
Common Stock	03/30/2010		M		72,338	A \$ 8.56	2,092,233	I	by Trust
	03/30/2010		F			D \$ 8.56	2,058,466	I	by Trust

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Common Stock						33,767 (3)			
Common Stock	03/31/2010		M	23,294	A	\$ 13.66	2,081,760	I	by Trust
Common Stock	03/31/2010		S	23,294	D	\$ (4) 26.4075	2,058,466	I	by Trust
Common Stock	03/31/2010		S	5,087	D	\$ 26.59 (5)	2,053,379	I	by Trust
Common Stock	04/01/2010		S	35,435	D	\$ (6) 26.7586	2,017,944	I	by Trust (7)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Am Num Sha
Non-Qualified Stock Option (right to buy)	\$ 13.66	03/30/2010		M	76,706	(8) 03/27/2011	Common Stock 76
Non-Qualified Stock Option (right to buy)	\$ 13.66	03/31/2010		M	23,294	(8) 03/27/2011	Common Stock 23
Stock Settled Stock Appreciation Right (SSAR)	\$ 8.56	03/30/2010		M	106,250	(9) 11/07/2018	Common Stock 10

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

Reporting Owners

LESTER HOWARD  
3250 VAN NESS AVENUE  
SAN FRANCISCO, CA 94109

X

CHAIRMAN  
& CEO

## Signatures

By: Attorney in Fact, Laurel Pies For: Howard  
Lester

04/01/2010

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The reporting person owns \$13,468.71 in the Williams-Sonoma, Inc. stock fund under the Williams-Sonoma, Inc. 401(k) Plan, based on a statement dated April 01, 2010. The number of shares indirectly owned was calculated by dividing the amount owned in the Williams-Sonoma, Inc. stock fund by \$26.29, the closing price of Williams-Sonoma, Inc. common stock on March 31, 2010.

(2) Reflects the weighted average price as the shares were sold in multiple transactions. The per share transaction price ranged from \$26.55 to \$27.00. The reporting person undertakes to provide upon request by the U.S. Securities and Exchange Commission staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price.

(3) Represents the number of shares withheld upon SSAR exercise to cover tax withholding obligations.

(4) Reflects the weighted average price as the shares were sold in multiple transactions. The per share transaction price ranged from \$26.30 to \$26.59. The reporting person undertakes to provide upon request by the U.S. Securities and Exchange Commission staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price.

(5) Reflects the weighted average price as the shares were sold in multiple transactions. The per share transaction price ranged from \$26.57 to \$26.64. The reporting person undertakes to provide upon request by the U.S. Securities and Exchange Commission staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price.

(6) Reflects the weighted average price as the shares were sold in multiple transactions. The per share transaction price ranged from \$26.49 to \$26.88. The reporting person undertakes to provide upon request by the U.S. Securities and Exchange Commission staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price.

(7) Shares held directly by the Lester Family Trust for which the Reporting Person serves as trustee.

(8) The option vested in equal installments on March 27, 2002, 2003, 2004, 2005, and 2006.

(9) The option will vest in equal installments on November 7, 2009, 2010, 2011, and 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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