

Edgar Filing: FIRST MERCHANTS CORP - Form 13F-HR

FIRST MERCHANTS CORP  
Form 13F-HR  
October 12, 2011

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

-----  
FORM 13F  
-----

FORM 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: September 30, 2011

Check here if Amendment [ ]; Amendment Number:  
This Amendment (Check only one.): [ ] is a restatement.  
[ ] adds new holdings entries.

Institutional Investment Manager Filing this Report:

Name: First Merchants Bank, National Association  
Address: 200 East Jackson Street  
Muncie, IN 47305

Form 13F File Number: 28-

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person signing this Report on Behalf of Reporting Manager:

Name: Terry Blaker  
Title: Senior Vice President  
Phone: (765) 747-1570

Signature, Place, and Date of Signing:

/s/ Terry L Blaker Muncie, IN October 11, 2011

Report Type (Check only one.):

[X] 13F HOLDING REPORT.  
[ ] 13F NOTICE.  
[ ] COMBINATION REPORT.

FORM 13F SUMMARY PAGE

Report Summary:

Number of Other Included Managers: 0

Edgar Filing: FIRST MERCHANTS CORP - Form 13F-HR

Form 13F Information Table Entry Total: 223

Form 13F Information Table Value Total: \$193,005,000.00

List of Other Included Managers:

None

NAME OF ISSUER	TITLE OF CLASS	CUSIP	FORM 13F INFORMATION TABLE					O
			VALUE (X\$1000)	SHARES/ PRN AMT	SH/ PRN	PUT/ CALL	INVTMT DSCRETN	
ACCENTURE PLC	ADR	G1151C101	2227	42284	SH		SOLE	
ACCENTURE PLC	ADR	G1151C101	230	4365	SH		DEFINED	
COVIDIEN	ADR	G2554F113	507	11502	SH		SOLE	
COVIDIEN	ADR	G2554F113	68	1539	SH		DEFINED	
NOBLE CORPORATION	COM	H5833N103	957	32605	SH		SOLE	
NOBLE CORPORATION	COM	H5833N103	65	2215	SH		DEFINED	
TRANSOCEAN LTD	COM	H8817H100	467	9792	SH		SOLE	
TRANSOCEAN LTD	COM	H8817H100	27	563	SH		DEFINED	
AT&T INC	COM	00206R102	3441	120668	SH		SOLE	
AT&T INC	COM	00206R102	222	7781	SH		DEFINED	
ABBOTT LABS	COM	002824100	3267	63889	SH		SOLE	
ABBOTT LABS	COM	002824100	322	6290	SH		DEFINED	
ADOBE SYSTEMS INC	COM	00724F101	922	38176	SH		SOLE	
ADOBE SYSTEMS INC	COM	00724F101	63	2604	SH		DEFINED	
ALLIANT CORP	COM	018802108	1642	42453	SH		SOLE	
ALLIANT CORP	COM	018802108	205	5301	SH		DEFINED	
ALTRIA GROUP INC	COM	02209S103	54	2000	SH		SOLE	
ALTRIA GROUP INC	COM	02209S103	158	5900	SH		DEFINED	
APACHE CORP	COM	037411105	1144	14255	SH		SOLE	
APACHE CORP	COM	037411105	47	580	SH		DEFINED	
AUTOMATIC DATA PROCESSING	COM	053015103	3550	75303	SH		SOLE	
AUTOMATIC DATA PROCESSING	COM	053015103	317	6730	SH		DEFINED	
BB & T CORPORATION	COM	054937107	337	15825	SH		SOLE	
BB & T CORPORATION	COM	054937107	2	105	SH		DEFINED	
BAKER HUGHES INC	COM	057224107	1300	28163	SH		SOLE	
BAKER HUGHES INC	COM	057224107	132	2860	SH		DEFINED	
BALL CORP	COM	058498106	2027	65340	SH		SOLE	
BALL CORP	COM	058498106	12	400	SH		DEFINED	
BANK OF NEW YORK MELLON CORP	COM	064058100	950	51114	SH		SOLE	
BANK OF NEW YORK MELLON CORP	COM	064058100	111	5993	SH		DEFINED	
BAXTER INTERNATIONAL INC	COM	071813109	1768	31503	SH		SOLE	
BAXTER INTERNATIONAL INC	COM	071813109	226	4030	SH		DEFINED	
BECTON DICKINSON & CO	COM	075887109	1785	24344	SH		SOLE	
BECTON DICKINSON & CO	COM	075887109	142	1933	SH		DEFINED	
BED BATH & BEYOND	COM	075896100	1442	25157	SH		SOLE	
BED BATH & BEYOND	COM	075896100	126	2190	SH		DEFINED	
BEST BUY COMPANY INC	COM	086516101	873	37475	SH		SOLE	
BEST BUY COMPANY INC	COM	086516101	30	1268	SH		DEFINED	
BRISTOL-MYERS SQUIBB	COM	110122108	213	6800	SH		SOLE	
BRISTOL-MYERS SQUIBB	COM	110122108	69	2200	SH		DEFINED	
BUCKLE INC	COM	118440106	760	19765	SH		SOLE	
BUCKLE INC	COM	118440106	22	572	SH		DEFINED	
CAREFUSION CORP	COM	14170T101	223	9302	SH		SOLE	
CATERPILLAR INC.	COM	149123101	263	3555	SH		SOLE	
CATERPILLAR INC.	COM	149123101	19	256	SH		DEFINED	

Edgar Filing: FIRST MERCHANTS CORP - Form 13F-HR

CHEVRON CORP	COM	166764100	4477	48351	SH	SOLE
CHEVRON CORP	COM	166764100	515	5560	SH	DEFINED
CHUBB CORP	COM	171232101	2338	38981	SH	SOLE
CHUBB CORP	COM	171232101	278	4627	SH	DEFINED
CISCO SYSTEMS	COM	17275R102	1614	104142	SH	SOLE
CISCO SYSTEMS	COM	17275R102	119	7695	SH	DEFINED
COCA COLA CO	COM	191216100	1429	21148	SH	SOLE
COCA COLA CO	COM	191216100	263	3900	SH	DEFINED
COLGATE PALMOLIVE CO	COM	194162103	1590	17925	SH	SOLE
COLGATE PALMOLIVE CO	COM	194162103	68	770	SH	DEFINED
CONOCOPHILLIPS	COM	20825C104	1316	20782	SH	SOLE
CONOCOPHILLIPS	COM	20825C104	407	6435	SH	DEFINED
CULLEN FROST BANKERS	COM	229899109	1046	22805	SH	SOLE
CULLEN FROST BANKERS	COM	229899109	124	2705	SH	DEFINED
DANAHER CORP	COM	235851102	1007	24010	SH	SOLE
DANAHER CORP	COM	235851102	42	1000	SH	DEFINED
DEERE & CO	COM	244199105	131	2025	SH	SOLE
DEERE & CO	COM	244199105	258	4000	SH	DEFINED
DISNEY WALT COMPANY	COM	254687106	236	7814	SH	SOLE
DISNEY WALT COMPANY	COM	254687106	90	3000	SH	DEFINED
DONALDSON INC	COM	257651109	647	11805	SH	SOLE
DONALDSON INC	COM	257651109	88	1600	SH	DEFINED
DU PONT E I DE NEMOURS	COM	263534109	575	14395	SH	SOLE
DU PONT E I DE NEMOURS	COM	263534109	40	1000	SH	DEFINED
ECOLAB INC	COM	278865100	1243	25435	SH	SOLE
ECOLAB INC	COM	278865100	157	3210	SH	DEFINED
EMERSON ELEC CO	COM	291011104	1814	43910	SH	SOLE
EMERSON ELEC CO	COM	291011104	328	7932	SH	DEFINED
ENDO PHARM HLDG INC	COM	29264F205	442	15794	SH	SOLE
ENDO PHARM HLDG INC	COM	29264F205	8	300	SH	DEFINED
EXXON MOBIL CORP	COM	30231G102	6157	84780	SH	SOLE
EXXON MOBIL CORP	COM	30231G102	697	9591	SH	DEFINED
FIRST MERCHANTS CORP	COM	320817109	80	11288	SH	SOLE
FIRST MERCHANTS CORP	COM	320817109	173	24515	SH	DEFINED
FLOWERS FOOD INC	COM	343498101	1122	57669	SH	SOLE
FLOWERS FOOD INC	COM	343498101	96	4952	SH	DEFINED
GENERAL ELECTRIC CO	COM	369604103	1595	104780	SH	SOLE
GENERAL ELECTRIC CO	COM	369604103	172	11300	SH	DEFINED
GRACO INC	COM	384109104	759	22245	SH	SOLE
GRACO INC	COM	384109104	41	1200	SH	DEFINED
HCC INSURANCE HLDGS	COM	404132102	1286	47552	SH	SOLE
HCC INSURANCE HLDGS	COM	404132102	109	4020	SH	DEFINED
HARRIS CORP DEL	COM	413875105	1660	48598	SH	SOLE
HARRIS CORP DEL	COM	413875105	122	3560	SH	DEFINED
HEINZ H J CO	COM	423074103	76	1500	SH	SOLE
HEINZ H J CO	COM	423074103	126	2500	SH	DEFINED
HENRY JACK & ASSOCIATES	COM	426281101	1247	43045	SH	SOLE
HENRY JACK & ASSOCIATES	COM	426281101	73	2535	SH	DEFINED
HORMEL FOODS CORP	COM	440452100	630	23321	SH	SOLE
HORMEL FOODS CORP	COM	440452100	17	635	SH	DEFINED
ITT CORPORATION	COM	450911102	1752	41712	SH	SOLE
ITT CORPORATION	COM	450911102	144	3420	SH	DEFINED
INTEL CORP	COM	458140100	1346	63090	SH	SOLE
INTEL CORP	COM	458140100	225	10530	SH	DEFINED
INTL BUSINESS MACHINES CORP	COM	459200101	1998	11428	SH	SOLE
INTL BUSINESS MACHINES CORP	COM	459200101	31	175	SH	DEFINED
BARCLAYS AGGREGATE BOND SPDR		464287226	1718	15600	SH	SOLE
MSCI EMERGING MARKET SPDR		464287234	261	7450	SH	SOLE
MSCI EAFE SPDR		464287465	1125	23545	SH	SOLE
ISHARES BIOTECH INDEX ETF		464287556	1110	11890	SH	SOLE
ISHARES BIOTECH INDEX ETF		464287556	133	1425	SH	DEFINED
S&P MID-CAP 400 GROWTH SPDR		464287606	7068	78674	SH	SOLE

Edgar Filing: FIRST MERCHANTS CORP - Form 13F-HR

S&P MID-CAP 400 GROWTH SPDR		464287606	323	3593	SH	DEFINED
RUSSELL 2000 INDEX SPDR		464287655	776	12072	SH	SOLE
RUSSELL 2000 INDEX SPDR		464287655	18	285	SH	DEFINED
S&P MID-CAP 400 VALUE SPDR		464287705	7211	109243	SH	SOLE
S&P MID-CAP 400 VALUE SPDR		464287705	326	4942	SH	DEFINED
S&P SMALL CAP 600 SPDR		464287804	2422	41377	SH	SOLE
S&P SMALL CAP 600 SPDR		464287804	80	1360	SH	DEFINED
S&P SMALL CAP 600 VALUE SPDR		464287879	3486	58907	SH	SOLE
S&P SMALL CAP 600 VALUE SPDR		464287879	75	1275	SH	DEFINED
S&P SMALL CAP 600 GRTH SPDR		464287887	4080	63310	SH	SOLE
S&P SMALL CAP 600 GRTH SPDR		464287887	78	1213	SH	DEFINED
J P MORGAN CHASE & CO	COM	46625H100	2566	85236	SH	SOLE
J P MORGAN CHASE & CO	COM	46625H100	377	12513	SH	DEFINED
JOHNSON & JOHNSON	COM	478160104	3035	47664	SH	SOLE
JOHNSON & JOHNSON	COM	478160104	351	5508	SH	DEFINED
KELLOGG CO	COM	487836108	241	4540	SH	SOLE
KIMBERLY CLARK CORP	COM	494368103	1466	20640	SH	SOLE
KIMBERLY CLARK CORP	COM	494368103	423	5950	SH	DEFINED
KOHL'S CORP	COM	500255104	2197	44758	SH	SOLE
KOHL'S CORP	COM	500255104	208	4245	SH	DEFINED
LILLY ELI & CO	COM	532457108	665	17977	SH	SOLE
LILLY ELI & CO	COM	532457108	28	750	SH	DEFINED
LORILLARD INC	COM	544147101	221	2000	SH	DEFINED
LOWE'S COMPANIES INC	COM	548661107	2107	108957	SH	SOLE
LOWE'S COMPANIES INC	COM	548661107	260	13445	SH	DEFINED
MDU RES GROUP INC	COM	552690109	1602	83545	SH	SOLE
MDU RES GROUP INC	COM	552690109	182	9470	SH	DEFINED
MASCO CORP	COM	574599106	197	27700	SH	SOLE
MASCO CORP	COM	574599106	24	3400	SH	DEFINED
MCDONALDS CORP	COM	580135101	412	4695	SH	SOLE
MCDONALDS CORP	COM	580135101	70	800	SH	DEFINED
MEDTRONIC INCORPORATED	COM	585055106	725	21810	SH	SOLE
MEDTRONIC INCORPORATED	COM	585055106	27	800	SH	DEFINED
MERCK & CO INC	COM	58933Y105	275	8400	SH	SOLE
MERCK & CO INC	COM	58933Y105	196	6000	SH	DEFINED
MICROSOFT CORPORATION	COM	594918104	2159	86771	SH	SOLE
MICROSOFT CORPORATION	COM	594918104	304	12215	SH	DEFINED
MICROCHIP TECHNOLOGY	COM	595017104	2149	69093	SH	SOLE
MICROCHIP TECHNOLOGY	COM	595017104	280	9000	SH	DEFINED
NATIONAL OILWELL VARCO	COM	637071101	357	6970	SH	SOLE
NATIONAL OILWELL VARCO	COM	637071101	29	560	SH	DEFINED
NEXTERA ENERGY INC	COM	65339F101	401	7425	SH	SOLE
NEXTERA ENERGY INC	COM	65339F101	243	4500	SH	DEFINED
NORTHERN TR CORP	COM	665859104	1057	30216	SH	SOLE
NORTHERN TR CORP	COM	665859104	101	2885	SH	DEFINED
NOVARTIS A G SPONSORED	ADR	66987V109	243	4350	SH	SOLE
NOVARTIS A G SPONSORED	ADR	66987V109	84	1500	SH	DEFINED
NUCOR CORP	COM	670346105	650	20563	SH	SOLE
NUCOR CORP	COM	670346105	110	3480	SH	DEFINED
NVIDIA CORP	COM	67066G104	636	50833	SH	SOLE
NVIDIA CORP	COM	67066G104	86	6880	SH	DEFINED
OMNICOM GROUP INC	COM	681919106	540	14656	SH	SOLE
OMNICOM GROUP INC	COM	681919106	20	550	SH	DEFINED
ORACLE CORP	COM	68389X105	886	30845	SH	SOLE
ORACLE CORP	COM	68389X105	36	1240	SH	DEFINED
OWENS & MINOR INC	COM	690732102	566	19892	SH	SOLE
OWENS & MINOR INC	COM	690732102	17	600	SH	DEFINED
PEOPLE'S UNITED FINANCIAL	COM	712704105	864	75797	SH	SOLE
PEOPLE'S UNITED FINANCIAL	COM	712704105	51	4490	SH	DEFINED
PEPSICO INC	COM	713448108	3269	52817	SH	SOLE
PEPSICO INC	COM	713448108	218	3525	SH	DEFINED
PFIZER INC	COM	717081103	378	21390	SH	SOLE

Edgar Filing: FIRST MERCHANTS CORP - Form 13F-HR

PFIZER INC	COM	717081103	35	2000	SH	DEFINED
PHILLIP MORRIS INTL INC	COM	718172109	125	2000	SH	SOLE
PHILLIP MORRIS INTL INC	COM	718172109	267	4275	SH	DEFINED
T. ROWE PRICE GROUP INC	COM	74144T108	1395	29199	SH	SOLE
T. ROWE PRICE GROUP INC	COM	74144T108	78	1632	SH	DEFINED
PROCTER & GAMBLE CO	COM	742718109	3443	54488	SH	SOLE
PROCTER & GAMBLE CO	COM	742718109	442	7001	SH	DEFINED
S&P 500 SPDR		78462F103	912	8059	SH	SOLE
S&P 500 SPDR		78462F103	34	300	SH	DEFINED
MSCI ACWI EX-US SPDR		78463X848	2283	84505	SH	SOLE
S&P 400 MID-CAP SPDR		78467Y107	6008	42275	SH	SOLE
S&P 400 MID-CAP SPDR		78467Y107	269	1892	SH	DEFINED
SCHLUMBERGER LTD	COM	806857108	2594	43430	SH	SOLE
SCHLUMBERGER LTD	COM	806857108	270	4520	SH	DEFINED
MATERIALS SECTOR SPDR		81369Y100	1210	41235	SH	SOLE
MATERIALS SECTOR SPDR		81369Y100	79	2692	SH	DEFINED
CONSUMER STAPLES SECTOR SPDR		81369Y308	216	7285	SH	SOLE
CONSUMER STAPLES SECTOR SPDR		81369Y308	2	70	SH	DEFINED
THE J.M. SMUCKER COMPANY	COM	832696405	2233	30641	SH	SOLE
THE J.M. SMUCKER COMPANY	COM	832696405	249	3411	SH	DEFINED
SOUTHERN CO	COM	842587107	358	8450	SH	SOLE
SOUTHERN CO	COM	842587107	100	2350	SH	DEFINED
STRYKER CORP	COM	863667101	1406	29828	SH	SOLE
STRYKER CORP	COM	863667101	117	2487	SH	DEFINED
SUPERVALU INC	COM	868536103	309	46415	SH	SOLE
SUPERVALU INC	COM	868536103	12	1775	SH	DEFINED
SYSCO CORP	COM	871829107	2229	86109	SH	SOLE
SYSCO CORP	COM	871829107	287	11093	SH	DEFINED
TARGET CORP	COM	87612E106	919	18732	SH	SOLE
TARGET CORP	COM	87612E106	67	1375	SH	DEFINED
TEVA PHARMACEUTICAL	ADR	881624209	490	13160	SH	SOLE
TEVA PHARMACEUTICAL	ADR	881624209	99	2655	SH	DEFINED
3M COMPANY	COM	88579Y101	1397	19461	SH	SOLE
3M COMPANY	COM	88579Y101	90	1255	SH	DEFINED
US BANCORP DEL	COM	902973304	1003	42622	SH	SOLE
US BANCORP DEL	COM	902973304	12	500	SH	DEFINED
UNITED PARCEL SERVICE	COM	911312106	326	5161	SH	SOLE
UNITED PARCEL SERVICE	COM	911312106	63	1000	SH	DEFINED
UNITED TECHNOLOGIES CORP	COM	913017109	3591	51039	SH	SOLE
UNITED TECHNOLOGIES CORP	COM	913017109	375	5328	SH	DEFINED
VF CORP	COM	918204108	1611	13260	SH	SOLE
VF CORP	COM	918204108	217	1785	SH	DEFINED
FTSE ALL WORLD EX-US ETF		922042775	8195	211651	SH	SOLE
FTSE ALL WORLD EX-US ETF		922042775	171	4427	SH	DEFINED
VECTREN CORP	COM	92240G101	2327	85948	SH	SOLE
VECTREN CORP	COM	92240G101	266	9813	SH	DEFINED
VERIZON COMMUNICATIONS INC	COM	92343V104	1750	47577	SH	SOLE
VERIZON COMMUNICATIONS INC	COM	92343V104	178	4833	SH	DEFINED
WAL MART STORES INC	COM	931142103	1384	26660	SH	SOLE
WAL MART STORES INC	COM	931142103	195	3750	SH	DEFINED
WELLS FARGO & CO	COM	949746101	251	10415	SH	SOLE
WELLS FARGO & CO	COM	949746101	29	1200	SH	DEFINED
GRAND TOTALS			193005	4612973		