

MEREDITH CORP  
Form 4  
November 06, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
*See* Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
Expires: January 31,  
2005  
Estimated average  
burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**KERR WILLIAM T**

(Last) (First) (Middle)

1716 LOCUST STREET

(Street)

DES MOINES, IA 50309-3023

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
**MEREDITH CORP [MDP]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
11/05/2008

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☒ Director ☐ 10% Owner  
☐ Officer (give title below) ☐ Other (specify  
below)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3)     | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. Transaction<br>Code<br>(Instr. 8) | 4. Securities<br>Acquired (A) or<br>Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|-------------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|----------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|-------------------------------------------------------------------|
|                                           |                                         |                                                             | Code                                 | V                                                                          | Amount                                                                                                             | (D)                                                                  | Price                                                             |
| Common<br>Stock (\$1<br>par value)<br>(1) |                                         |                                                             |                                      |                                                                            | 57,874                                                                                                             | D                                                                    |                                                                   |
| Common<br>Stock (\$1<br>par value)        |                                         |                                                             |                                      |                                                                            | 917                                                                                                                | I                                                                    | by<br>Partnership                                                 |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of  
information contained in this form are not  
required to respond unless the form  
displays a currently valid OMB control**

SEC 1474  
(9-02)

number.

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
*(e.g., puts, calls, warrants, options, convertible securities)*

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)           | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed of<br>(D)<br>(Instr. 3, 4,<br>and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |     | 7. Title and Amount<br>Underlying Security<br>(Instr. 3 and 4) |                    |                                                  |                            |
|---------------------------------------------------------------|-----------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|-----------------------------------------|-----------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|-----|----------------------------------------------------------------|--------------------|--------------------------------------------------|----------------------------|
|                                                               |                                                                       |                                         |                                                             | Code                                    | V                                                                                                               | (A)                                                            | (D) | Date<br>Exercisable                                            | Expiration<br>Date | Title                                            | Amount<br>Number<br>Shares |
| Stock<br>equivalent<br>units                                  | \$ 0                                                                  | 11/05/2008                              |                                                             | A                                       |                                                                                                                 | 1,551                                                          |     | 08/08/1988                                                     | 08/08/1988         | Common<br>Stock (\$1<br>par value)<br><u>(2)</u> | 1,551                      |
| Non-Qualified<br>Stock Option<br>(right to buy)<br><u>(3)</u> | \$ 34.8                                                               |                                         |                                                             |                                         |                                                                                                                 |                                                                |     | 08/08/2002                                                     | 08/08/2011         | Common<br>Stock (\$1<br>par value)               | 120                        |
| Non-Qualified<br>Stock Option<br>(right to buy)<br><u>(3)</u> | \$ 39.05                                                              |                                         |                                                             |                                         |                                                                                                                 |                                                                |     | 08/13/2003                                                     | 08/13/2012         | Common<br>Stock (\$1<br>par value)               | 150                        |
| Non-Qualified<br>Stock Option<br>(right to buy)<br><u>(4)</u> | \$ 46.165                                                             |                                         |                                                             |                                         |                                                                                                                 |                                                                |     | 08/12/2006                                                     | 08/12/2013         | Common<br>Stock (\$1<br>par value)               | 175                        |
| Non-Qualified<br>Stock Option<br>(right to buy)<br><u>(5)</u> | \$ 46.165                                                             |                                         |                                                             |                                         |                                                                                                                 |                                                                |     | 08/12/2011                                                     | 08/13/2013         | Common<br>Stock (\$1<br>par value)               | 175                        |
| Non-Qualified<br>Stock Option<br>(right to buy)<br><u>(4)</u> | \$ 49.145                                                             |                                         |                                                             |                                         |                                                                                                                 |                                                                |     | 08/10/2008                                                     | 08/10/2015         | Common<br>Stock (\$1<br>par value)               | 180                        |
| Non-Qualified<br>Stock Option<br>(right to buy)<br><u>(4)</u> | \$ 49.97                                                              |                                         |                                                             |                                         |                                                                                                                 |                                                                |     | 08/10/2007                                                     | 08/10/2014         | Common<br>Stock (\$1<br>par value)               | 195                        |
| Non-Qualified<br>Stock Option<br>(right to buy)<br><u>(6)</u> | \$ 52.87                                                              |                                         |                                                             |                                         |                                                                                                                 |                                                                |     | 11/09/2007                                                     | 11/09/2016         | Common<br>Stock (\$1<br>par value)               | 6,000                      |

Non-Qualified  
Stock Option  
(right to buy) \$ 59.98  
(7)

11/08/2008 11/08/2017 Common  
Stock (\$1 6,  
par value)

## Reporting Owners

| Reporting Owner Name / Address                                    | Relationships |           |         |       |
|-------------------------------------------------------------------|---------------|-----------|---------|-------|
|                                                                   | Director      | 10% Owner | Officer | Other |
| KERR WILLIAM T<br>1716 LOCUST STREET<br>DES MOINES, IA 50309-3023 | X             |           |         |       |

## Signatures

By: Teresa T. Rinker, by Power of Attorney For: William T.  
Kerr

11/06/2008

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Shares held by the reporting person in street name.

(2) Stock equivalents issued pursuant to Meredith Corp.'s 2002 Stock Plan for Non-employee Directors (the "Plan"), which will be converted to Common Stock (\$1 par value) on a one-for-one basis upon the reporting person's retirement from or termination of service on the Meredith Board of Directors. Quarterly dividends are accrued in the form of additional stock equivalents. Data in this footnote would normally appear in the Title, Exercisable Date, and Price columns.

(3) This option was granted pursuant to the '96 Meredith Corp. Stock Incentive Plan and becomes exercisable in three equal annual installments, commencing on the first anniversary of the date of grant.

(4) This option was granted pursuant to the Meredith Corp. Stock Incentive Plans and becomes exercisable in its entirety on the third anniversary of the date of grant.

(5) This option was granted pursuant to the '96 Meredith Corp. Stock Incentive Plan and will become exercisable in full on August 12, 2011. Graduated percentages of the option, however, will become exercisable on August 12, 2006, if specified EPS growth targets set forth in Exhibit A to the Nonqualified Stock Option Award agreement are met.

(6) This option was awarded pursuant to the Meredith Corp. Stock Plan for Non-employee Directors, becomes exercisable one-third per year over a three-year period beginning on the first anniversary of the grant date, and expires on the tenth anniversary of the grant date.

(7) This option was awarded pursuant to the Meredith Corp. 2004 Stock Incentive Plan, becomes exercisable one-third per year over a three-year period beginning on the first anniversary of the grant date, and expires on the tenth anniversary of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.