

INTERPUBLIC GROUP OF COMPANIES, INC.

Form 10-Q

October 23, 2014

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Form 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2014

or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Commission file number: 1-6686

THE INTERPUBLIC GROUP OF COMPANIES, INC.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of

incorporation or organization)

13-1024020

(I.R.S. Employer

Identification No.)

1114 Avenue of the Americas, New York, New York 10036

(Address of principal executive offices) (Zip Code)

(212) 704-1200

(Registrant's telephone number, including area code)

(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definition of "large accelerated filer," "accelerated filer," and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

..

Non-accelerated filer

..

Smaller reporting company

..

(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes  No

The number of shares of the registrant's common stock outstanding as of October 15, 2014 was 418,229,032.

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## INFORMATION REGARDING FORWARD-LOOKING DISCLOSURE

This quarterly report on Form 10-Q contains forward-looking statements. Statements in this report that are not historical facts, including statements about management's beliefs and expectations, constitute forward-looking statements. Without limiting the generality of the foregoing, words such as "may," "will," "expect," "believe," "anticipate," "intend," "could," "would," "estimate," "continue" or comparable terminology are intended to identify forward-looking statements. These statements are based on current plans, estimates and projections, and are subject to change based on a number of factors, including those outlined under Item 1A, Risk Factors, in our most recent annual report on Form 10-K. Forward-looking statements speak only as of the date they are made and we undertake no obligation to update publicly any of them in light of new information or future events.

Forward-looking statements involve inherent risks and uncertainties. A number of important factors could cause actual results to differ materially from those contained in any forward-looking statement. Such factors include, but are not limited to, the following:

- potential effects of a challenging economy, for example, on the demand for our advertising and marketing services, on our clients' financial condition and on our business or financial condition;
- our ability to attract new clients and retain existing clients;
- our ability to retain and attract key employees;
- risks associated with assumptions we make in connection with our critical accounting estimates, including changes in assumptions associated with any effects of a weakened economy;
- potential adverse effects if we are required to recognize impairment charges or other adverse accounting-related developments;
- risks associated with the effects of global, national and regional economic and political conditions, including counterparty risks and fluctuations in economic growth rates, interest rates and currency exchange rates; and
- developments from changes in the regulatory and legal environment for advertising and marketing and communications services companies around the world.

Investors should carefully consider these factors and the additional risk factors outlined in more detail under Item 1A, Risk Factors, in our most recent annual report on Form 10-K.

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## Part I – FINANCIAL INFORMATION

## Item 1. Financial Statements (Unaudited)

## THE INTERPUBLIC GROUP OF COMPANIES, INC. AND SUBSIDIARIES

## CONSOLIDATED STATEMENTS OF OPERATIONS

(Amounts in Millions, Except Per Share Amounts)

(Unaudited)

|  | Three months ended |           | Nine months ended |           |
|--|--------------------|-----------|-------------------|-----------|
|  | September 30,      |           | September 30,     |           |
|  | 2014               | 2013      | 2014              | 2013      |
| REVENUE  | \$1,841.1          | \$1,700.4 | \$5,330.0         | \$4,999.6 |
| OPERATING EXPENSES:                                      |                    |           |                   |           |
| Salaries and related expenses                            | 1,195.2            | 1,093.6   | 3,554.0           | 3,345.9   |
| Office and general expenses                              | 474.6              | 465.3     | 1,420.6           | 1,379.8   |
| Total operating expenses                                 | 1,669.8            | 1,558.9   | 4,974.6           | 4,725.7   |
| OPERATING INCOME   | 171.3              | 141.5     | 355.4             | 273.9     |
| EXPENSES AND OTHER INCOME:                               |                    |           |                   |           |
| Interest expense   | (20.7 )            | (23.7 )   | (63.5 )           | (98.0 )   |
| Interest income  | 7.5                | 5.8       | 20.3              | 18.0      |
| Other expense, net                                       | (0.6 )             | (46.6 )   | (10.1 )           | (40.0 )   |
| Total (expenses) and other income                        | (13.8 )            | (64.5 )   | (53.3 )           | (120.0 )  |
| Income before income taxes                               | 157.5              | 77.0      | 302.1             | 153.9     |
| Provision for income taxes                               | 65.0               | 28.4      | 128.6             | 78.0      |
| Income of consolidated companies                         | 92.5               | 48.6      | 173.5             | 75.9      |
| Equity in net income of unconsolidated affiliates        | 0.3                | 0.6       | 0.6               | 0.9       |
| NET INCOME   | 92.8               | 49.2      | 174.1             | 76.8      |
| Net income attributable to noncontrolling interests      | (3.1 )             | (0.9 )    | (5.9 )            | (2.0 )    |
| NET INCOME ATTRIBUTABLE TO IPG                           | 89.7               | 48.3      | 168.2             | 74.8      |
| Dividends on preferred stock                             | 0.0                | (2.9 )    | 0.0               | (8.7 )    |
| NET INCOME AVAILABLE TO IPG COMMON STOCKHOLDERS          | \$89.7             | \$45.4    | \$168.2           | \$66.1    |
| Earnings per share available to IPG common stockholders: |                    |           |                   |           |
| Basic  | \$0.21             | \$0.11    | \$0.40            | \$0.16    |
| Diluted  | \$0.21             | \$0.11    | \$0.39            | \$0.16    |
| Weighted-average number of common shares outstanding:    |                    |           |                   |           |
| Basic  | 419.2              | 419.7     | 421.0             | 419.7     |
| Diluted  | 426.4              | 426.1     | 427.2             | 424.8     |
| Dividends declared per common share                      | \$0.095            | \$0.075   | \$0.285           | \$0.225   |

The accompanying notes are an integral part of these unaudited financial statements.



Table of ContentsTHE INTERPUBLIC GROUP OF COMPANIES, INC. AND SUBSIDIARIES  
CONSOLIDATED STATEMENTS OF COMPREHENSIVE (LOSS) INCOME

(Amounts in Millions)

(Unaudited)

|  | Three months ended<br>September 30, |               | Nine months ended<br>September 30, |                 |
|--|-------------------------------------|---------------|------------------------------------|-----------------|
|  | 2014                                | 2013          | 2014                               | 2013            |
| NET INCOME   | \$92.8                              | \$49.2        | \$174.1                            | \$76.8          |
| <b>OTHER COMPREHENSIVE (LOSS) INCOME</b>   |                                     |               |                                    |                 |
| Foreign currency translation adjustments   | (113.5 )                            | 24.0          | (89.0 )                            | (89.3 )         |
| Less: reclassification adjustments recognized in net income  | 0.0                                 | 0.0           | (0.9 )                             | 0.0             |
|  | (113.5 )                            | 24.0          | (89.9 )                            | (89.3 )         |
| Available-for-sale securities:   |                                     |               |                                    |                 |
| Changes in market value of available-for-sale securities   | 0.2                                 | (0.1 )        | 0.4                                | 0.7             |
| Less: recognition of previously unrealized gains included in net income  | 0.0                                 | 0.0           | 0.0                                | (1.4 )          |
| Income tax effect  | (0.3 )                              | 0.0           | (0.3 )                             | 0.2             |
|  | (0.1 )                              | (0.1 )        | 0.1                                | (0.5 )          |
| Derivative instruments:  |                                     |               |                                    |                 |
| Changes in fair value of derivative instruments  | 0.0                                 | 0.0           | (0.6 )                             | 0.0             |
| Less: recognition of previously unrealized losses included in net income                                       | 0.5                                 | 0.4           | 1.4                                | 1.3             |
| Income tax effect  | (0.2 )                              | (0.1 )        | (0.3 )                             | (0.5 )          |
|  | 0.3                                 | 0.3           | 0.5                                | 0.8             |
| Defined benefit pension and other postretirement plans:  |                                     |               |                                    |                 |
| Net actuarial losses for the period  | 0.0                                 | 0.0           | (0.3 )                             | 0.0             |
| Less: amortization of unrecognized losses, transition obligation and prior service cost included in net income | 2.6                                 | 2.7           | 7.6                                | 8.2             |
| Other  | (0.1 )                              | (0.2 )        | (0.3 )                             | (0.9 )          |
| Income tax effect  | (1.0 )                              | (0.8 )        | (2.3 )                             | (2.8 )          |
|  | 1.5                                 | 1.7           | 4.7                                | 4.5             |
| Other comprehensive (loss) income, net of tax  | (111.8 )                            | 25.9          | (84.6 )                            | (84.5 )         |
| <b>TOTAL COMPREHENSIVE (LOSS) INCOME</b>   | (19.0 )                             | 75.1          | 89.5                               | (7.7 )          |
| Less: comprehensive income (loss) attributable to noncontrolling interests                                     | 3.4                                 | 0.7           | 5.3                                | (1.2 )          |
| <b>COMPREHENSIVE (LOSS) INCOME ATTRIBUTABLE TO IPG</b>   | <b>\$(22.4 )</b>                    | <b>\$74.4</b> | <b>\$84.2</b>                      | <b>\$(6.5 )</b> |

The accompanying notes are an integral part of these unaudited financial statements.

Table of ContentsTHE INTERPUBLIC GROUP OF COMPANIES, INC. AND SUBSIDIARIES  
CONSOLIDATED BALANCE SHEETS

(Amounts in Millions)

(Unaudited)

|   | September 30,<br>2014 | December 31,<br>2013 |
|---|-----------------------|----------------------|
| <b>ASSETS:</b>  |                       |                      |
| Cash and cash equivalents   | \$896.0               | \$1,636.8            |
| Marketable securities   | 6.4                   | 5.3                  |
| Accounts receivable, net of allowance of \$64.7 and \$64.9, respectively  | 3,870.9               | 4,565.4              |
| Expenditures billable to clients  | 1,725.6               | 1,536.4              |
| Other current assets  | 402.0                 | 340.1                |
| Total current assets  | 6,900.9               | 8,084.0              |
| Furniture, equipment and leasehold improvements, net of accumulated depreciation of \$1,086.1 and \$1,111.7, respectively | 530.2                 | 540.0                |
| Deferred income taxes   | 160.6                 | 144.0                |
| Goodwill  | 3,686.4               | 3,629.0              |
| Other non-current assets  | 500.3                 | 508.0                |
| <b>TOTAL ASSETS</b>   | <b>\$11,778.4</b>     | <b>\$12,905.0</b>    |
| <b>LIABILITIES:</b>   |                       |                      |
| Accounts payable  | \$5,875.0             | \$6,914.2            |
| Accrued liabilities   | 638.8                 | 718.4                |
| Short-term borrowings   | 128.3                 | 179.1                |
| Current portion of long-term debt   | 2.2                   | 353.6                |
| Total current liabilities   | 6,644.3               | 8,165.3              |
| Long-term debt  | 1,626.8               | 1,129.8              |
| Deferred compensation   | 475.8                 | 514.3                |
| Other non-current liabilities   | 660.3                 | 595.7                |
| <b>TOTAL LIABILITIES</b>  | <b>9,407.2</b>        | <b>10,405.1</b>      |
| Redeemable noncontrolling interests (see Note 4)  | 255.3                 | 249.1                |
| <b>STOCKHOLDERS' EQUITY:</b>  |                       |                      |
| Common stock  | 53.3                  | 53.0                 |
| Additional paid-in capital  | 3,024.4               | 2,975.2              |
| Retained earnings   | 915.2                 | 864.5                |
| Accumulated other comprehensive loss, net of tax  | (495.2)               | (411.2)              |
|   | 3,497.7               | 3,481.5              |
| Less: Treasury stock  | (1,414.4)             | (1,266.3)            |
| Total IPG stockholders' equity  | 2,083.3               | 2,215.2              |
| Noncontrolling interests  | 32.6                  | 35.6                 |
| <b>TOTAL STOCKHOLDERS' EQUITY</b>   | <b>2,115.9</b>        | <b>2,250.8</b>       |
| <b>TOTAL LIABILITIES AND EQUITY</b>   | <b>\$11,778.4</b>     | <b>\$12,905.0</b>    |

The accompanying notes are an integral part of these unaudited financial statements.

Table of ContentsTHE INTERPUBLIC GROUP OF COMPANIES, INC. AND SUBSIDIARIES  
CONSOLIDATED STATEMENTS OF CASH FLOWS

(Amounts in Millions)

(Unaudited)

|  | Nine months ended<br>September 30, |            |   |
|--|------------------------------------|------------|---|
|  | 2014                               | 2013       |   |
| <b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>   |                                    |            |   |
| Net income   | \$174.1                            | \$76.8     |   |
| Adjustments to reconcile net income to net cash used in operating activities:                    |                                    |            |   |
| Depreciation and amortization of fixed assets and intangible assets                              | 121.7                              | 117.9      |   |
| Provision for uncollectible receivables  | 9.0                                | 11.4       |   |
| Amortization of restricted stock and other non-cash compensation                                 | 37.9                               | 32.9       |   |
| Net amortization of bond discounts and deferred financing costs                                  | 3.7                                | 5.4        |   |
| Deferred income tax provision  | 49.1                               | 28.5       |   |
| Non-cash (gain) loss related to early extinguishment of debt                                     | (0.5                               | ) 15.2     |   |
| Other  | 17.1                               | (7.4       | ) |
| Changes in assets and liabilities, net of acquisitions and dispositions, providing (using) cash: |                                    |            |   |
| Accounts receivable  | 623.0                              | 586.9      |   |
| Expenditures billable to clients   | (193.2                             | ) (250.9   | ) |
| Other current assets   | (65.0                              | ) (38.8    | ) |
| Accounts payable   | (1,015.7                           | ) (811.5   | ) |
| Accrued liabilities  | (107.2                             | ) (152.9   | ) |
| Other non-current assets and liabilities   | (35.0                              | ) (43.9    | ) |
| Net cash used in operating activities  | (381.0                             | ) (430.4   | ) |
| <b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>   |                                    |            |   |
| Capital expenditures   | (94.4                              | ) (91.6    | ) |
| Acquisitions, including deferred payments, net of cash acquired                                  | (62.9                              | ) (48.2    | ) |
| Proceeds from sales of businesses and investments, net of cash sold                              | 14.0                               | 3.3        |   |
| Net (purchases) sales and maturities of short-term marketable securities                         | (0.5                               | ) 10.8     |   |
| Other investing activities   | 1.9                                | (2.4       | ) |
| Net cash used in investing activities  | (141.9                             | ) (128.1   | ) |
| <b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>   |                                    |            |   |
| Proceeds from issuance of long-term debt   | 499.1                              | 0.0        |   |
| Purchase of long-term debt   | (350.1                             | ) (601.2   | ) |
| Repurchase of common stock   | (148.1                             | ) (280.8   | ) |
| Common stock dividends   | (119.9                             | ) (94.1    | ) |
| Net (decrease) increase in short term bank borrowings  | (44.4                              | ) 13.3     |   |
| Distributions to noncontrolling interests  | (13.9                              | ) (10.4    | ) |
| Acquisition-related payments   | (12.7                              | ) (27.5    | ) |
| Preferred stock dividends  | 0.0                                | (8.7       | ) |
| Excess tax benefit on share-based compensation   | 4.9                                | 9.2        |   |
| Exercise of stock options  | 11.9                               | 43.6       |   |
| Other financing activities   | (1.6                               | ) 1.0      |   |
| Net cash used in financing activities  | (174.8                             | ) (955.6   | ) |
| Effect of foreign exchange rate changes on cash and cash equivalents                             | (43.1                              | ) (61.4    | ) |
| Net decrease in cash and cash equivalents  | (740.8                             | ) (1,575.5 | ) |
| Cash and cash equivalents at beginning of period   | 1,636.8                            | 2,574.8    |   |



|  |         |         |
|--|---------|---------|
| Cash and cash equivalents at end of period | \$896.0 | \$999.3 |
|--|---------|---------|

The accompanying notes are an integral part of these unaudited financial statements.

Table of ContentsTHE INTERPUBLIC GROUP OF COMPANIES, INC. AND SUBSIDIARIES  
CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY

(Amounts in Millions)

(Unaudited)

|  | Common<br>Stock<br>Shares | Common<br>Stock<br>Amount | Additional<br>Paid-In<br>Capital | Retained<br>Earnings | Accumulated<br>Other<br>Comprehensive<br>Loss, Net<br>of Tax | Treasury<br>Stock | Total IPG<br>Stockholders'<br>Equity | Noncontrolling<br>Interests | Total<br>Stockholders'<br>Equity |
|--|---------------------------|---------------------------|----------------------------------|----------------------|--|-------------------|--------------------------------------|-----------------------------|----------------------------------|
| Balance at<br>December 31, 2013  | 532.3                     | \$ 53.0                   | \$ 2,975.2                       | \$ 864.5             | \$ (411.2 )  | \$(1,266.3)       | \$ 2,215.2                           | \$ 35.6                     | \$ 2,250.8                       |
| Net income   |                           |                           |                                  | 168.2                |  |                   | 168.2                                | 5.9                         | 174.1                            |
| Other comprehensive<br>loss  |                           |                           |                                  |                      | (84.0 )  |                   | (84.0 )                              | (0.6 )                      | (84.6 )                          |
| Reclassifications<br>related to redeemable<br>noncontrolling<br>interests  |                           |                           |                                  |                      |  |                   |                                      | 6.7                         | 6.7                              |
| Distributions to<br>noncontrolling<br>interests                            |                           |                           |                                  |                      |  |                   |                                      | (13.9 )                     | (13.9 )                          |
| Change in redemption<br>value of redeemable<br>noncontrolling<br>interests |                           |                           |                                  | 3.0                  |  |                   | 3.0                                  |                             | 3.0                              |
| Repurchase of<br>common stock  |                           |                           |                                  |                      |  | (148.1 )          | (148.1 )                             |                             | (148.1 )                         |
| Common stock<br>dividends  |                           |                           |                                  | (119.9 )             |  |                   | (119.9 )                             |                             | (119.9 )                         |
| Stock-based<br>compensation  | 3.3                       | 0.3                       | 50.8                             |                      |  |                   | 51.1                                 |                             | 51.1                             |
| Exercise of stock<br>options   | 1.0                       | 0.1                       | 11.9                             |                      |  |                   | 12.0                                 |                             | 12.0                             |
| Shares withheld for<br>taxes   | (0.8 )                    | (0.1 )                    | (14.7 )                          |                      |  |                   | (14.8 )                              |                             | (14.8 )                          |
| Excess tax benefit<br>from stock-based<br>compensation                     |                           |                           | 4.9                              |                      |  |                   | 4.9                                  |                             | 4.9                              |
| Other  |                           |                           | (3.7 )                           | (0.6 )               |  |                   | (4.3 )                               | (1.1 )                      | (5.4 )                           |
| Balance at September<br>30, 2014   | 535.8                     | \$ 53.3                   | \$ 3,024.4                       | \$ 915.2             | \$ (495.2 )  | \$(1,414.4)       | \$ 2,083.3                           | \$ 32.6                     | \$ 2,115.9                       |

The accompanying notes are an integral part of these unaudited financial statements.

Table of ContentsTHE INTERPUBLIC GROUP OF COMPANIES, INC. AND SUBSIDIARIES  
CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY – (CONTINUED)

(Amounts in Millions)

(Unaudited)

|   | Preferred<br>Stock | Common<br>Stock<br>Shares | Additional<br>Paid-In<br>Capital | Retained<br>Earnings | Accumulated<br>Other<br>Comprehensive<br>Loss, Net<br>of Tax | Treasury<br>Stock | Total IPG<br>Stockholders'<br>Equity | Noncontrolling<br>Interests | Total<br>Stockholders'<br>Equity |           |
|---|--------------------|---------------------------|----------------------------------|----------------------|--|-------------------|--------------------------------------|-----------------------------|----------------------------------|-----------|
| Balance at<br>December 31,<br>2012  | \$221.5            | 492.0                     | \$48.8                           | \$2,465.4            | \$738.3  | \$(288.0 )        | \$(765.4 )                           | \$2,420.6                   | \$36.0                           | \$2,456.6 |
| Net income  |                    |                           |                                  | 74.8                 |  |                   |                                      | 74.8                        | 2.0                              | 76.8      |
| Other<br>comprehensive<br>loss  |                    |                           |                                  |                      | (81.3 )  |                   |                                      | (81.3 )                     | (3.2 )                           | (84.5 )   |
| Reclassifications<br>related to<br>redeemable<br>noncontrolling<br>interests  |                    |                           |                                  |                      |  |                   |                                      | 4.9                         |                                  | 4.9       |
| Distributions to<br>noncontrolling<br>interests                               |                    |                           |                                  |                      |  |                   |                                      | (10.4 )                     |                                  | (10.4 )   |
| Change in<br>redemption value<br>of redeemable<br>noncontrolling<br>interests |                    |                           |                                  | 0.6                  |  |                   |                                      | 0.6                         |                                  | 0.6       |
| Repurchase of<br>common stock   |                    |                           |                                  |                      |  | (280.8 )          | (280.8 )                             |                             |                                  | (280.8 )  |
| Common stock<br>dividends   |                    |                           |                                  | (94.1 )              |  |                   | (94.1 )                              |                             |                                  | (94.1 )   |
| Preferred stock<br>dividends  |                    |                           |                                  | (8.7 )               |  |                   | (8.7 )                               |                             |                                  | (8.7 )    |
| Conversion of<br>convertible notes<br>to common stock                         |                    | 16.9                      | 1.7                              | 198.3                |  |                   | 200.0                                |                             |                                  | 200.0     |
| Capped call<br>transaction  |                    |                           |                                  | 19.1                 |  | (19.1 )           | 0.0                                  |                             |                                  | 0.0       |
| Stock-based<br>compensation   |                    | 2.4                       | 0.4                              | 37.2                 |  |                   | 37.6                                 |                             |                                  | 37.6      |
| Exercise of stock<br>options  |                    | 4.7                       | 0.5                              | 43.6                 |  |                   | 44.1                                 |                             |                                  | 44.1      |
| Shares withheld<br>for taxes  |                    | (1.5 )                    | (0.2 )                           | (19.8 )              |  |                   | (20.0 )                              |                             |                                  | (20.0 )   |
| Excess tax benefit<br>from stock-based  |                    |                           |                                  | 8.5                  |  |                   | 8.5                                  |                             |                                  | 8.5       |

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|               |         |       |        |           |         |           |             |           |        |           |
|---------------|---------|-------|--------|-----------|---------|-----------|-------------|-----------|--------|-----------|
| compensation  |         |       |        |           |         |           |             |           |        |           |
| Other         |         |       |        | 1.8       | (0.5 )  |           |             | 1.3       | 1.6    | 2.9       |
| Balance at    |         |       |        |           |         |           |             |           |        |           |
| September 30, | \$221.5 | 514.5 | \$51.2 | \$2,754.1 | \$710.4 | \$(369.3) | \$(1,065.3) | \$2,302.6 | \$30.9 | \$2,333.5 |
| 2013          |         |       |        |           |         |           |             |           |        |           |

The accompanying notes are an integral part of these unaudited financial statements.

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## Notes to Consolidated Financial Statements

(Amounts in Millions, Except Per Share Amounts)

(Unaudited)

## Note 1: Basis of Presentation

The unaudited Consolidated Financial Statements have been prepared by The Interpublic Group of Companies, Inc. and its subsidiaries (the "Company," "IPG," "we," "us" or "our") in accordance with accounting principles generally accepted in the United States of America ("U.S. GAAP") and pursuant to the rules and regulations of the Securities and Exchange Commission (the "SEC") for reporting interim financial information on Form 10-Q. Accordingly, they do not include certain information and disclosures required for complete financial statements. The preparation of financial statements in conformity with U.S. GAAP requires us to make judgments, assumptions and estimates that affect the amounts reported and disclosed. Actual results could differ from these estimates and assumptions. The consolidated results for interim periods are not necessarily indicative of results for the full year and should be read in conjunction with our 2013 Annual Report on Form 10-K.

In the opinion of management, these unaudited Consolidated Financial Statements include all adjustments, consisting only of normal and recurring adjustments necessary for a fair statement of the information for each period contained therein.

## Note 2: Debt and Credit Arrangements

## Long-Term Debt

A summary of the carrying amounts and fair values of our long-term debt is listed below.

|  | Effective Interest Rate | September 30, |                         | December 31, |                         |
|--|-------------------------|---------------|-------------------------|--------------|-------------------------|
|  |                         | 2014          | 2013                    | 2013         | 2013                    |
|  |                         | Book Value    | Fair Value <sup>1</sup> | Book Value   | Fair Value <sup>1</sup> |
| 6.25% Senior Unsecured Notes due 2014                            | 6.29%                   | \$0.0         | \$0.0                   | \$351.3      | \$365.6                 |
| 2.25% Senior Notes due 2017 (less unamortized discount of \$0.5) | 2.30%                   | 299.5         | 300.8                   | 299.4        | 293.0                   |
| 4.00% Senior Notes due 2022 (less unamortized discount of \$2.3) | 4.13%                   | 247.7         | 254.7                   | 247.4        | 241.6                   |
| 3.75% Senior Notes due 2023 (less unamortized discount of \$1.3) | 4.32%                   | 498.7         | 496.2                   | 498.6        | 467.3                   |
| 4.20% Senior Notes due 2024 (less unamortized discount of \$0.9) | 4.24%                   | 499.1         | 506.7                   | 0.0          | 0.0                     |
| Other notes payable and capitalized leases                       |                         | 84.0          | 86.6                    | 86.7         | 87.8                    |
| Total long-term debt   |                         | 1,629.0       |                         | 1,483.4      |                         |
| Less: current portion <sup>2</sup>                               |                         | 2.2           |                         | 353.6        |                         |
| Long-term debt, excluding current portion                        |                         | \$1,626.8     |                         | \$1,129.8    |                         |

<sup>1</sup> See Note 12 for information on the fair value measurement of our long-term debt.

We included our 6.25% Senior Unsecured Notes due 2014 (the "6.25% Notes") in the current portion of long-term debt on our December 31, 2013 Consolidated Balance Sheet because the 6.25% Notes were scheduled to mature on November 15, 2014. We redeemed the 6.25% Notes prior to their scheduled maturity during the second quarter of 2014.

## Debt Transactions

## 4.20% Senior Notes due 2024

In April 2014, we issued \$500.0 in aggregate principal amount of the 4.20% Senior Notes due 2024 (the "4.20% Notes") at a discount to par. As a result, the 4.20% Notes were reflected on our unaudited Consolidated Balance Sheet at a fair value of \$499.1 at issuance. The discount of \$0.9 and capitalized direct fees, including commissions and offering expenses of \$4.4, will be amortized in interest expense through the maturity date of April 15, 2024, using the

effective interest method. The net proceeds were \$494.7 after deducting discounts, commissions and offering expenses. Interest is payable semi-annually in arrears on April 15th and October 15th of each year, commencing on October 15, 2014. Consistent with our other debt securities, the 4.20% Notes include covenants that, among other things, limit our liens and the liens of certain of our consolidated subsidiaries, but do not require us to maintain any financial ratios or specified levels of net worth or liquidity.

We used the majority of the net proceeds of the 4.20% Notes toward the redemption of our 6.25% Notes as described below.

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Notes to Consolidated Financial Statements – (continued)

(Amounts in Millions, Except Per Share Amounts)

(Unaudited)

At any time prior to April 15, 2024, at our option, we may redeem all or some of the 4.20% Notes at the greater of 100% of the principal amount or a "make-whole" amount, plus, in either instance, accrued and unpaid interest to the date of redemption. If we experience a change of control event, combined with a specified downgrade in the credit rating, we must offer to repurchase the 4.20% Notes in cash at a price equal to not less than 101% of the aggregate principal amount of the 4.20% Notes, plus accrued and unpaid interest to the date of repurchase.

**6.25% Senior Unsecured Notes due 2014**

In May 2014, we redeemed all \$350.0 in aggregate principal amount of the 6.25% Notes. Total cash paid to redeem the 6.25% Notes was \$371.2, which included accrued and unpaid interest of \$10.3. In connection with the redemption of the 6.25% Notes, we recognized a loss on early extinguishment of debt of \$10.4, which was primarily due to a redemption premium paid to noteholders. The loss on early extinguishment of debt was recorded in other expense, net within our unaudited Consolidated Statement of Operations.

**Credit Agreements**

We maintain a committed corporate credit facility (the "Credit Agreement") and uncommitted lines of credit to increase our financial flexibility. The Credit Agreement is a revolving facility, expiring in December 2018, under which amounts borrowed by us or any of our subsidiaries designated under the Credit Agreement may be repaid and reborrowed, subject to an aggregate lending limit of \$1,000.0 or the equivalent in other currencies. The Company has the ability to increase the commitments under the Credit Agreement from time to time by an additional amount of up to \$250.0, provided the Company receives commitments for such increases and satisfies certain other conditions. The aggregate available amount of letters of credit outstanding may decrease or increase, subject to a sublimit on letters of credit of \$200.0 or the equivalent in other currencies. Our obligations under the Credit Agreement are unsecured. We were in compliance with all of our covenants in the Credit Agreement as of September 30, 2014.

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Notes to Consolidated Financial Statements – (continued)

(Amounts in Millions, Except Per Share Amounts)

(Unaudited)

## Note 3: Earnings Per Share

The following sets forth basic and diluted earnings per common share available to IPG common stockholders.

|   | Three months ended |        | Nine months ended |        |
|---|--------------------|--------|-------------------|--------|
|   | September 30,      |        | September 30,     |        |
|   | 2014               | 2013   | 2014              | 2013   |
| Net income available to IPG common stockholders - basic and diluted | \$89.7             | \$45.4 | \$168.2           | \$66.1 |
| Weighted-average number of common shares outstanding - basic        | 419.2              | 419.7  | 421.0             | 419.7  |
| Add: Effect of dilutive securities                                  |                    |        |                   |        |
| Restricted stock, stock options and other equity awards             | 7.2                | 6.4    | 6.2               | 5.1    |
| Weighted-average number of common shares outstanding - diluted      | 426.4              | 426.1  | 427.2             | 424.8  |
| Earnings per share available to IPG common stockholders - basic     | \$0.21             | \$0.11 | \$0.40            | \$0.16 |
| Earnings per share available to IPG common stockholders - diluted   | \$0.21             | \$0.11 | \$0.39            | \$0.16 |

The following table presents the potential shares excluded from the diluted earnings per share calculation because the effect of including these potential shares would be antidilutive.

|                              | Three months ended |      | Nine months ended |      |
|------------------------------|--------------------|------|-------------------|------|
|                              | September 30,      |      | September 30,     |      |
|                              | 2014               | 2013 | 2014              | 2013 |
| 4.75% Notes <sup>1</sup>     | 0.0                | 0.0  | 0.0               | 4.4  |
| Preferred stock <sup>2</sup> | 0.0                | 17.3 | 0.0               | 17.3 |
| Total                        | 0.0                | 17.3 | 0.0               | 21.7 |

Securities excluded from the diluted earnings per share calculation because the exercise price was greater than the average market price:

|                            |     |     |     |     |
|----------------------------|-----|-----|-----|-----|
| Stock options <sup>3</sup> | 0.0 | 0.0 | 0.0 | 0.2 |
|----------------------------|-----|-----|-----|-----|

We retired all of our outstanding 4.75% Convertible Senior Notes due 2023 (the "4.75% Notes") in March 2013. For <sup>1</sup> purposes of calculating diluted earnings per share, the potentially dilutive shares are pro-rated based on the period they were outstanding but were antidilutive.

<sup>2</sup> We converted all of our 5 1/4% Series B Cumulative Convertible Perpetual Preferred Stock into common stock in October 2013.

These options are outstanding at the end of the respective periods. In any period in which the exercise price is less <sup>3</sup> than the average market price, these options have the potential to be dilutive, and application of the treasury stock method would reduce this amount.

## Note 4: Acquisitions

We continue to evaluate strategic opportunities to expand our industry expertise, strengthen our position in high-growth and key strategic geographical markets and industry sectors, advance technological capabilities and improve operational efficiency through both acquisitions and increased ownership interests in current investments. Our acquisitions typically provide for an initial payment at the time of closing and additional contingent purchase price payments based on the future performance of the acquired entity. We have entered into agreements that may require us to purchase additional equity interests in certain consolidated and unconsolidated subsidiaries. The amounts



at which we record these transactions in our financial statements are based on estimates of the future financial performance of the acquired entity, the timing of the exercise of these rights, foreign currency exchange rates and other factors.

During the first nine months of 2014, we completed six acquisitions, consisting of a global digital agency, a full service digital agency in the United States, a healthcare agency in the United Kingdom, a digital public relations agency based in Sweden, a digital and traditional creative agency in Germany and a search marketing agency based in the Netherlands. Of our six acquisitions, four were included in the Integrated Agency Networks ("IAN") operating segment and two were included in the Constituency Management Group ("CMG") operating segment. During the first nine months of 2014, we recorded approximately \$137.0 of goodwill and intangible assets related to these acquisitions.

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Notes to Consolidated Financial Statements – (continued)

(Amounts in Millions, Except Per Share Amounts)

(Unaudited)

During the first nine months of 2013, we completed eight acquisitions, including a full-service digital agency in India, a public relations consultancy in India and a mobile marketing agency in Australia. Of our eight acquisitions, seven were included in the IAN operating segment and one was included in the CMG operating segment. During the first nine months of 2013, we recorded approximately \$67.0 of goodwill and intangible assets related to those acquisitions. The results of operations of our acquired companies were included in our consolidated results from the closing date of each acquisition. Details of cash paid for current and prior years' acquisitions are listed below.

|   | Nine months ended<br>September 30, |        |
|---|------------------------------------|--------|
|   | 2014                               | 2013   |
| Cost of investment: current-year acquisitions | \$87.2                             | \$51.9 |
| Cost of investment: prior-year acquisitions   | 13.3                               | 28.5   |
| Less: net cash acquired                       | (24.9                              | ) (4.7 |
| Total cost of investment                      | 75.6                               | 75.7   |
| Operating expense <sup>1</sup>                | 1.8                                | 1.6    |
| Total cash paid for acquisitions <sup>2</sup> | \$77.4                             | \$77.3 |

<sup>1</sup> Represents cash payments made that were either in excess of the contractual value or contingent upon the future employment of the former owners of the acquired companies.

Of the total cash paid, \$12.7 and \$27.5 for the nine months ended September 30, 2014, and 2013, respectively, are classified under the financing section of the unaudited Consolidated Statements of Cash Flows within acquisition-related payments. These amounts relate to increases in our ownership interests in our consolidated subsidiaries, as well as deferred payments for acquisitions that closed on or after January 1, 2009. Of the total cash paid, \$62.9 and \$48.2 for the nine months ended September 30, 2014, and 2013, respectively, are classified under the investing section of the unaudited Consolidated Statements of Cash Flows within acquisitions, including deferred payments, net of cash acquired. These amounts relate to initial payments for new transactions and deferred payments for acquisitions that closed prior to January 1, 2009.

Many of our acquisitions also include provisions under which the noncontrolling equity owners may require us to purchase additional interests in a subsidiary at their discretion. The following table presents changes in our redeemable noncontrolling interests.

|   | Nine months ended<br>September 30, |         |
|---|------------------------------------|---------|
|   | 2014                               | 2013    |
| Balance at beginning of period                                      | \$249.1                            | \$227.2 |
| Change in related noncontrolling interests balance                  | (6.7                               | ) (4.9  |
| Changes in redemption value of redeemable noncontrolling interests: |                                    |         |
| Additions   | 22.0                               | 12.5    |
| Redemptions and other   | (4.5                               | ) (2.1  |
| Redemption value adjustments <sup>1</sup>                           | (4.6                               | ) (3.1  |
| Balance at end of period  | \$255.3                            | \$229.6 |

Redeemable noncontrolling interests are reported at their estimated redemption value in each reporting period, but <sup>1</sup> not less than their initial fair value. Any adjustment to the redemption value impacts retained earnings or additional paid-in capital, except adjustments as a result of currency translation.



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Notes to Consolidated Financial Statements – (continued)

(Amounts in Millions, Except Per Share Amounts)

(Unaudited)

## Note 5: Supplementary Data

## Accrued Liabilities

The following table presents the components of accrued liabilities.

|  | September 30,<br>2014 | December 31,<br>2013 |
|--|-----------------------|----------------------|
| Salaries, benefits and related expenses        | \$410.7               | \$467.2              |
| Office and related expenses                    | 50.3                  | 56.9                 |
| Acquisition obligations                        | 57.0                  | 12.8                 |
| Interest                                       | 17.2                  | 16.0                 |
| Restructuring and other reorganization-related | 7.2                   | 46.7                 |
| Other  | 96.4                  | 118.8                |
| Total accrued liabilities                      | \$638.8               | \$718.4              |

## Other Expense, Net

Results of operations for the three and nine months ended September 30, 2014 and 2013, include certain items that are not directly associated with our revenue-producing operations.

|   | Three months ended<br>September 30, |           | Nine months ended<br>September 30, |           |
|---|-------------------------------------|-----------|------------------------------------|-----------|
|   | 2014                                | 2013      | 2014                               | 2013      |
| Loss on early extinguishment of debt                  | \$0.0                               | \$(45.2 ) | \$(10.4 )                          | \$(45.2 ) |
| Gains (losses) on sales of businesses and investments | 0.1                                 | \$(0.8 )  | 1.2                                | 1.9       |
| Vendor discounts and credit adjustments               | 0.3                                 | 0.1       | 2.0                                | 0.6       |
| Other (expense) income, net                           | (1.0 )                              | (0.7 )    | (2.9 )                             | 2.7       |
| Total other expense, net                              | \$(0.6 )                            | \$(46.6 ) | \$(10.1 )                          | \$(40.0 ) |

Loss on Early Extinguishment of Debt – During the nine months ended September 30, 2014, we recorded a charge of \$10.4 related to the redemption of our 6.25% Notes. See Note 2 to the unaudited Consolidated Financial Statements for further information. During the nine months ended September 30, 2013, we recorded a charge of \$45.2 related to the redemption of our 10.00% Senior Unsecured Notes due 2017.

Sales of Businesses and Investments – During the nine months ended September 30, 2014, we recognized gains from the sale of a business within our IAN segment and the sale of investments in Rabbi Trusts. During the nine months ended September 30, 2013, the gains on sales of businesses and investments related to a gain recognized from the sale of marketable securities in the Asia Pacific region within our IAN segment and the sale of investments in our Rabbi Trusts, which was partially offset by a loss recognized in the third quarter of 2013 from the sale of a business in the United Kingdom within our IAN segment.

Vendor Discounts and Credit Adjustments – In connection with the liabilities related to vendor discounts and credits established as part of the restatement we presented in our 2004 Annual Report on Form 10-K, these adjustments reflect the reversal of certain of these liabilities primarily where the statute of limitations has lapsed, or as a result of differences resulting from settlements with clients or vendors.

Other (Expense) Income, net – During the nine months ended September 30, 2014, we recorded an other-than-temporary impairment on an investment in an unconsolidated affiliate in the Asia Pacific region within our IAN segment. During the nine months ended September 30, 2013, other expense, net primarily included a non-cash gain on re-measurement to fair value of an equity interest in an affiliate, located in the Asia Pacific region within our CMG segment, upon acquiring a controlling interest.

## Share Repurchase Program

In February 2013, our Board of Directors (the "Board") authorized a share repurchase program to repurchase from time to time up to \$300.0, excluding fees, of our common stock (the "2013 Share Repurchase Program"). In March 2013, the Board authorized an increase in the amount available under our 2013 Share Repurchase Program up to \$500.0, excluding fees, of our common stock to be used towards the repurchase of shares resulting from the conversion to common stock of the 4.75% Notes. In February 2014, our Board authorized a new share repurchase program to repurchase from time to time up to \$300.0, excluding fees, of our common stock (the "2014 Share Repurchase Program").

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Notes to Consolidated Financial Statements – (continued)

(Amounts in Millions, Except Per Share Amounts)

(Unaudited)

We may effect such repurchases through open market purchases, trading plans established in accordance with SEC rules, derivative transactions or other means. We expect to continue to repurchase our common stock in future periods, although the timing and amount of the repurchases will depend on market conditions and other funding requirements.

The following table presents our share repurchase activity under our 2013 and 2014 Share Repurchase Programs for the nine months ended September 30, 2014 and 2013.

|   | Nine months ended<br>September 30, |         |
|---|------------------------------------|---------|
|   | 2014                               | 2013    |
| Number of shares repurchased            | 8.3                                | 19.9    |
| Aggregate cost, including fees          | \$148.1                            | \$280.8 |
| Average price per share, including fees | \$17.91                            | \$14.12 |

As of September 30, 2014, \$270.6 remains available for repurchase under the 2014 Share Repurchase Programs. The 2014 Share Repurchase Program has no expiration date. As of September 30, 2014, we have fully utilized the 2013 Share Repurchase Program.

## Note 6: Income Taxes

For the three and nine months ended September 30, 2014, our effective income tax rate of 41.3% and 42.6%, respectively, was negatively impacted primarily by losses in certain foreign jurisdictions where we receive no tax benefit due to 100% valuation allowances.

We have various tax years under examination by tax authorities in various countries, and in various states, such as New York, in which we have significant business operations. It is not yet known whether these examinations will, in the aggregate, result in our paying additional taxes. We believe our tax reserves are adequate in relation to the potential for additional assessments in each of the jurisdictions in which we are subject to taxation. We regularly assess the likelihood of additional tax assessments in those jurisdictions and, if necessary, adjust our reserves as additional information or events require.

With respect to all tax years open to examination by U.S. federal, various state and local, and non-U.S. tax authorities, we currently anticipate that total unrecognized tax benefits will decrease by an amount between \$30.0 and \$40.0 in the next twelve months, a portion of which will affect our effective income tax rate, primarily as a result of the settlement of tax examinations and the lapsing of statutes of limitations.

We are effectively settled with respect to U.S. income tax audits for years prior to 2009. With limited exceptions, we are no longer subject to state and local income tax audits for years prior to 2004, or non-U.S. income tax audits for years prior to 2006.

## Note 7: Incentive Compensation Plans

## 2014 Performance Incentive Plan

We issue stock-based compensation and cash awards to our employees under a plan established by the Compensation and Leadership Talent Committee of the Board of Directors (the “Compensation Committee”) and approved by our shareholders. In May 2014, our shareholders approved the 2014 Performance Incentive Plan (the “2014 PIP”), replacing the 2009 Performance Incentive Plan (the “2009 PIP”) and previous incentive plans. The number of shares of common stock initially available for grants of all equity awards under the 2014 PIP is 28.8. Pursuant to the terms of the 2014 PIP, the number of shares that may be awarded to any one participant for each type of award is limited to 2.0. The vesting period of awards granted is generally commensurate with the requisite service period. We generally issue new shares to satisfy the exercise of stock options or the distribution of other stock-based awards.

Additionally, under the 2014 PIP, we have the ability to issue performance cash awards. The performance cash awards are granted to certain employees who otherwise would have been eligible to receive performance-based stock awards. These awards have a service period vesting condition and a performance vesting condition. The amount of the

performance cash award received by an employee with a performance vesting condition can range from 0% to 300% of the target amount of the original grant value. Performance cash awards generally vest in three years. A committee of the Board of Directors may grant performance cash awards to any eligible employee; however, no employee can receive more than \$10.0 during a performance period.

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Notes to Consolidated Financial Statements – (continued)

(Amounts in Millions, Except Per Share Amounts)

(Unaudited)

We issued the following stock-based awards under the 2009 PIP and 2014 PIP during the nine months ended September 30, 2014.

|                                       | Awards | Weighted-average grant-date fair value (per award) |
|---------------------------------------|--------|--|
| Stock-settled awards                  | 1.2    | \$ 17.73   |
| Performance-based awards              | 3.5    | \$ 16.56   |
| Total stock-based compensation awards | 4.7    |  |

During the nine months ended September 30, 2014, the Compensation Committee granted performance cash awards under the 2009 PIP and 2014 PIP with a total target value of \$31.4 and \$1.5, respectively, and restricted cash awards with a total target value of \$4.8 and \$0.8, respectively. Cash awards are expensed over the vesting period, typically three years.

**Note 8: Restructuring and Other Reorganization-Related Liabilities**

In the fourth quarter of 2013, the Company implemented a cost savings initiative (the "2013 Plan") to better align our cost structure with our revenue, primarily in Continental Europe. During the nine months ended September 30, 2014, we recorded \$0.2 of net reversals related to the 2013 Plan, which was included in office and general expenses within our unaudited Consolidated Statements of Operations. All restructuring actions were substantially completed by the end of the first quarter of 2014, with remaining payments expected to be made through 2021.

A summary of the 2013 Plan restructuring liability activity is listed below.

|                                 | December 31, 2013 | Net Restructuring (Reversals) Charges | Cash Payments | Foreign Currency Translation Adjustments | September 30, 2014 |
|---------------------------------|-------------------|---------------------------------------|---------------|--|--------------------|
| Severance and termination costs | \$46.5            | \$ (0.3 )                             | \$(39.5 )     | \$(0.3 )                                 | \$6.4              |
| Lease termination costs         | 3.9               | 0.1                                   | (1.2 )        | (0.1 )                                   | 2.7                |
| Other exit costs                | 0.5               | 0.0                                   | (0.5 )        | 0.0                                      | 0.0                |
| Total                           | \$50.9            | \$ (0.2 )                             | \$(41.2 )     | \$(0.4 )                                 | \$9.1              |

Net restructuring reversals related to the 2013 Plan for the nine months ended September 30, 2014 were comprised of net reversals of approximately \$0.2 at CMG.

**Prior Restructuring Plans**

The 2007, 2003 and 2001 restructuring plans (the "Prior Restructuring Plans") with current quarter activity included net charges that are adjustments primarily resulting from changes in management's estimates relating to sublease rental income assumptions. For the nine months ended September 30, 2014, the Prior Restructuring Plans incurred net restructuring and other reorganization-related charges of \$0.3. As of September 30, 2014, the remaining liability for the Prior Restructuring Plans was \$1.2.

**Note 9: Accumulated Other Comprehensive Loss, Net of Tax**

The following tables present the changes in accumulated other comprehensive loss, net of tax by component.

| Foreign Currency Translation Adjustments | Available-for-Sale Securities | Derivative Instruments | Defined Benefit Pension and Other Postretirement Plans | Total      |
|--|-------------------------------|------------------------|--|------------|
| \$(243.7 )                               | \$ 0.4                        | \$(11.7 )              | \$(156.2 )   | \$(411.2 ) |



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|   |          |          |         |            |            |   |
|---|----------|----------|---------|------------|------------|---|
| Balance as of December 31,<br>2013  |          |          |         |            |            |   |
| Other comprehensive (loss)<br>income before reclassifications                   | (88.4    | ) 0.4    | (0.6    | ) (0.6     | ) (89.2    | ) |
| Amount reclassified from<br>accumulated other<br>comprehensive loss, net of tax | (0.9     | ) (0.3   | ) 1.1   | 5.3        | 5.2        |   |
| Balance as of September 30,<br>2014   | \$(333.0 | ) \$ 0.5 | \$(11.2 | ) \$(151.5 | ) \$(495.2 | ) |

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Notes to Consolidated Financial Statements – (continued)

(Amounts in Millions, Except Per Share Amounts)

(Unaudited)

|   | Foreign<br>Currency<br>Translation<br>Adjustments | Available-for-Sale<br>Securities | Derivative<br>Instruments | Defined Benefit<br>Pension and<br>Other<br>Postretirement<br>Plans | Total      |
|---|---|----------------------------------|---------------------------|--|------------|
| Balance as of December 31,<br>2012  | \$(130.1 )  | \$ 0.8                           | \$(12.7 )                 | \$(146.0 )   | \$(288.0 ) |
| Other comprehensive (loss)<br>income before reclassifications                   | (86.1 )   | 0.7                              | 0.0                       | (0.9 )   | (86.3 )    |
| Amount reclassified from<br>accumulated other<br>comprehensive loss, net of tax | 0.0   | (1.2 )                           | 0.8                       | 5.4  | 5.0        |
| Balance as of September 30,<br>2013   | \$(216.2 )  | \$ 0.3                           | \$(11.9 )                 | \$(141.5 )   | \$(369.3 ) |

Amounts reclassified from accumulated other comprehensive loss, net of tax for the three and nine months ended September 30, 2014 and 2013 are as follows:

|  | Three months ended<br>September 30, |        | Nine months ended<br>September 30, |        | Affected Line Item in the<br>Consolidated Statements<br>of Operations |
|--|-------------------------------------|--------|------------------------------------|--------|---|
|  | 2014                                | 2013   | 2014                               | 2013   |   |
| Foreign currency translation adjustments   | \$0.0                               | \$0.0  | \$(0.9 )                           | \$0.0  | Other expense, net  |
| Gains on available-for-sale securities   | 0.0                                 | 0.0    | 0.0                                | (1.4 ) | Other expense, net  |
| Losses on derivative instruments   | 0.5                                 | 0.4    | 1.4                                | 1.3    | Interest expense  |
| Amortization of defined benefit pension<br>and postretirement plans items <sup>1</sup> | 2.6                                 | 2.7    | 7.6                                | 8.2    |   |
| Tax effect   | (1.5 )                              | (0.9 ) | (2.9 )                             | (3.1 ) | Provision for income<br>taxes   |
| Total amount reclassified from<br>accumulated other comprehensive loss,<br>net of tax  | \$1.6                               | \$2.2  | \$5.2                              | \$5.0  |   |

<sup>1</sup> These accumulated other comprehensive loss components are included in the computation of net periodic cost. See Note 10 for further information.

## Note 10: Employee Benefits

We have a defined benefit pension plan (the “Domestic Pension Plan”) that covers certain U.S. employees. We also have numerous funded and unfunded plans outside the U.S. The Interpublic Limited Pension Plan in the U.K. is a defined benefit plan and is our most material foreign pension plan in terms of the benefit obligation and plan assets. Some of our domestic and foreign subsidiaries provide postretirement health benefits and life insurance to eligible employees and, in certain cases, their dependents. The domestic postretirement benefit plan is our most material postretirement benefit plan in terms of the benefit obligation. Certain immaterial foreign pension and postretirement benefit plans have been excluded from the table below.

The components of net periodic cost for the Domestic Pension Plan, the significant foreign pension plans and the domestic postretirement benefit plan are listed below.

| Domestic Pension Plan | Foreign Pension Plans | Domestic<br>Postretirement Benefit<br>Plan |
|-----------------------|-----------------------|--|
|-----------------------|-----------------------|--|

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| Three months ended September 30, | 2014  | 2013   | 2014   | 2013   | 2014  | 2013  |
|----------------------------------|-------|--------|--------|--------|-------|-------|
| Service cost                     | \$0.0 | \$0.0  | \$3.0  | \$2.6  | \$0.0 | \$0.1 |
| Interest cost                    | 1.5   | 1.4    | 6.0    | 5.3    | 0.4   | 0.4   |
| Expected return on plan assets   | (1.8  | ) (1.9 | ) (6.4 | ) (4.7 | ) 0.0 | 0.0   |
| Settlements and curtailments     | 0.0   | 0.0    | 0.1    | 0.0    | 0.0   | 0.0   |
| Amortization of:                 |       |        |        |        |       |       |
| Prior service cost (credit)      | 0.0   | 0.0    | 0.0    | 0.1    | 0.0   | (0.1  |
| Unrecognized actuarial losses    | 1.7   | 2.0    | 0.9    | 0.7    | 0.0   | 0.0   |
| Net periodic cost                | \$1.4 | \$1.5  | \$3.6  | \$4.0  | \$0.4 | \$0.4 |

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Notes to Consolidated Financial Statements – (continued)

(Amounts in Millions, Except Per Share Amounts)

(Unaudited)

|                                 | Domestic Pension Plan |        | Foreign Pension Plans |         | Domestic Postretirement Benefit Plan |        |
|---------------------------------|-----------------------|--------|-----------------------|---------|--------------------------------------|--------|
|                                 | 2014                  | 2013   | 2014                  | 2013    | 2014                                 | 2013   |
| Nine months ended September 30, |                       |        |                       |         |                                      |        |
| Service cost                    | \$0.0                 | \$0.0  | \$7.9                 | \$7.7   | \$0.0                                | \$0.1  |
| Interest cost                   | 4.6                   | 4.1    | 17.8                  | 15.9    | 1.3                                  | 1.2    |
| Expected return on plan assets  | (5.5                  | ) (5.8 | ) (18.8               | ) (14.3 | ) 0.0                                | 0.0    |
| Settlements and curtailments    | 0.0                   | 0.0    | 0.1                   | 0.0     | 0.0                                  | 0.0    |
| Amortization of:                |                       |        |                       |         |                                      |        |
| Prior service cost (credit)     | 0.0                   | 0.0    | 0.1                   | 0.2     | (0.1                                 | ) (0.1 |
| Unrecognized actuarial losses   | 5.0                   | 6.0    | 2.6                   | 2.1     | 0.0                                  | 0.0    |
| Net periodic cost               | \$4.1                 | \$4.3  | \$9.7                 | \$11.6  | \$1.2                                | \$1.2  |

During the nine months ended September 30, 2014, we contributed \$2.1 and \$17.8 of cash to our domestic and foreign pension plans, respectively. For the remainder of 2014, we expect to contribute approximately \$1.0 and \$7.0 of cash to our domestic and foreign pension plans, respectively.

## Note 11: Segment Information

We have two reportable segments, IAN and CMG. IAN is comprised of McCann Worldgroup, FCB (Foote, Cone & Belding), Lowe & Partners, IPG Mediabrands, our digital specialist agencies and our domestic integrated agencies. CMG is comprised of a number of our specialist marketing services offerings. We also report results for the “Corporate and other” group. The profitability measure employed by our chief operating decision maker for allocating resources to operating divisions and assessing operating division performance is segment operating income (loss). The segment information is presented consistently with the basis described in our 2013 Annual Report on Form 10-K, except that segment operating income (loss) for the three and nine months ended September 30, 2014, and 2013, respectively, includes the impact of net restructuring and other reorganization-related charges (reversals). See Note 8 for further information on net restructuring and other reorganization-related liabilities.

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Notes to Consolidated Financial Statements – (continued)

(Amounts in Millions, Except Per Share Amounts)

(Unaudited)

Summarized financial information concerning our reportable segments is shown in the following table.

|  | Three months ended |            | Nine months ended |           |
|--|--------------------|------------|-------------------|-----------|
|  | September 30,      |            | September 30,     |           |
|  | 2014               | 2013       | 2014              | 2013      |
| Revenue:   |                    |            |                   |           |
| IAN  | \$1,464.6          | \$1,370.9  | \$4,276.3         | \$4,047.7 |
| CMG  | 376.5              | 329.5      | 1,053.7           | 951.9     |
| Total  | \$1,841.1          | \$1,700.4  | \$5,330.0         | \$4,999.6 |
| Segment operating income (loss):                                     |                    |            |                   |           |
| IAN  | \$165.5            | \$119.9    | \$361.0           | \$266.5   |
| CMG  | 47.0               | 39.7       | 105.8             | 88.3      |
| Corporate and other  | (41.2              | ) (18.1    | ) (111.4          | ) (80.9   |
| Total  | 171.3              | 141.5      | 355.4             | 273.9     |
| Interest expense   | (20.7              | ) (23.7    | ) (63.5           | ) (98.0   |
| Interest income  | 7.5                | 5.8        | 20.3              | 18.0      |
| Other expense, net   | (0.6               | ) (46.6    | ) (10.1           | ) (40.0   |
| Income before income taxes   | \$157.5            | \$77.0     | \$302.1           | \$153.9   |
| Depreciation and amortization of fixed assets and intangible assets: |                    |            |                   |           |
| IAN  | \$31.0             | \$32.9     | \$92.7            | \$95.4    |
| CMG  | 4.9                | 3.9        | 13.7              | 11.6      |
| Corporate and other  | 5.1                | 3.7        | 15.3              | 10.9      |
| Total  | \$41.0             | \$40.5     | \$121.7           | \$117.9   |
| Capital expenditures:  |                    |            |                   |           |
| IAN  | \$20.9             | \$24.5     | \$52.0            | \$48.0    |
| CMG  | 2.6                | 2.4        | 8.2               | 6.5       |
| Corporate and other  | 12.2               | 17.9       | 34.2              | 37.1      |
| Total  | \$35.7             | \$44.8     | \$94.4            | \$91.6    |
| Total assets:  |                    |            |                   |           |
| IAN  | \$10,689.4         | \$11,425.1 |                   |           |
| CMG  | 1,311.5            | 1,203.8    |                   |           |
| Corporate and other  | (222.5             | ) 276.1    |                   |           |
| Total  | \$11,778.4         | \$12,905.0 |                   |           |

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Notes to Consolidated Financial Statements – (continued)

(Amounts in Millions, Except Per Share Amounts)

(Unaudited)

## Note 12: Fair Value Measurements

Authoritative guidance for fair value measurements establishes a fair value hierarchy which requires us to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. There are three levels of inputs that may be used to measure fair value:

Level 1 Unadjusted quoted prices in active markets for identical assets or liabilities. An active market for the asset or liability is a market in which transactions for the asset or liability occur with sufficient frequency and volume to provide pricing information on an ongoing basis.

Level 2 Observable inputs other than Level 1 prices, such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities.

Level 3 Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.

## Financial Instruments that are Measured at Fair Value on a Recurring Basis

We primarily apply the market approach to determine the fair value of financial instruments that are measured at fair value on a recurring basis. There were no changes to our valuation techniques used to determine the fair value of financial instruments during the nine months ended September 30, 2014. The following tables present information about our financial instruments measured at fair value on a recurring basis as of September 30, 2014, and December 31, 2013, and indicates the fair value hierarchy of the valuation techniques utilized to determine such fair value.

|                                  | September 30, 2014 |         |         | Total   | Balance Sheet Classification |
|----------------------------------|--------------------|---------|---------|---------|------------------------------|
|                                  | Level 1            | Level 2 | Level 3 |         |                              |
| Assets                           |                    |         |         |         |                              |
| Cash equivalents                 | \$470.5            | \$0.0   | \$0.0   | \$470.5 | Cash and cash equivalents    |
| Short-term marketable securities | 6.4                | 0.0     | 0.0     | 6.4     | Marketable securities        |
| Long-term investments            | 0.5                | 0.0     | 0.0     | 0.5     | Other non-current assets     |
| Total                            | \$477.4            | \$0.0   | \$0.0   | \$477.4 |                              |
| As a percentage of total assets  | 4.1                | % 0.0   | % 0.0   | % 4.1   | %                            |

## Liabilities

|  |       |       |        |        |  |
|--|-------|-------|--------|--------|--|
| Mandatorily redeemable noncontrolling interests <sup>1</sup> | \$0.0 | \$0.0 | \$28.8 | \$28.8 |  |
|--|-------|-------|--------|--------|--|

|                                  | December 31, 2013 |         |         | Total   | Balance Sheet Classification |
|----------------------------------|-------------------|---------|---------|---------|------------------------------|
|                                  | Level 1           | Level 2 | Level 3 |         |                              |
| Assets                           |                   |         |         |         |                              |
| Cash equivalents                 | \$761.2           | \$0.0   | \$0.0   | \$761.2 | Cash and cash equivalents    |
| Short-term marketable securities | 5.3               | 0.0     | 0.0     | 5.3     | Marketable securities        |
| Long-term investments            | 1.6               | 0.0     | 0.0     | 1.6     | Other non-current assets     |
| Total                            | \$768.1           | \$0.0   | \$0.0   | \$768.1 |                              |

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|                                 |     |       |       |       |   |
|---------------------------------|-----|-------|-------|-------|---|
| As a percentage of total assets | 6.0 | % 0.0 | % 0.0 | % 6.0 | % |
|---------------------------------|-----|-------|-------|-------|---|

Liabilities

|  |       |       |        |        |
|--|-------|-------|--------|--------|
| Mandatorily redeemable noncontrolling interests <sup>1</sup> | \$0.0 | \$0.0 | \$27.0 | \$27.0 |
|--|-------|-------|--------|--------|

Relates to unconditional obligations to purchase additional noncontrolling equity shares of consolidated subsidiaries.

<sup>1</sup> Fair value measurement of the obligation was based upon the amount payable as if the forward contracts were settled. The amount redeemable within the next twelve months is classified in accrued liabilities; any interests redeemable thereafter are classified in other non-current liabilities.

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Notes to Consolidated Financial Statements – (continued)

(Amounts in Millions, Except Per Share Amounts)

(Unaudited)

The following table presents additional information about financial instruments measured at fair value on a recurring basis and for which we utilize Level 3 inputs to determine fair value for the three and nine months ended September 30, 2014.

| Liabilities                                       | Three months ended    |        | Nine months ended     |        |
|---|-----------------------|--------|-----------------------|--------|
|   | September 30,<br>2014 | 2013   | September 30,<br>2014 | 2013   |
| Mandatorily redeemable noncontrolling interests - |                       |        |                       |        |
| Balance at beginning of period                    | \$28.7                | \$25.7 | \$27.0                | \$25.3 |
| Level 3 additions                                 | 0.0                   | 0.0    | 2.5                   | 1.0    |
| Level 3 reductions                                | 0.0                   | 0.0    | (0.6                  | ) (0.9 |
| Realized losses/(gains) included in net income    | 0.1                   | 0.3    | (0.1                  | ) 0.6  |
| Mandatorily redeemable noncontrolling interests - |                       |        |                       |        |
| Balance at end of period                          | \$28.8                | \$26.0 | \$28.8                | \$26.0 |

Realized losses/(gains) included in net income for mandatorily redeemable noncontrolling interests are reported as a component of interest expense in the unaudited Consolidated Statements of Operations.

Financial Instruments that are not Measured at Fair Value on a Recurring Basis

The following table presents information about our financial instruments that are not measured at fair value on a recurring basis as of September 30, 2014, and December 31, 2013, and indicates the fair value hierarchy of the valuation techniques utilized to determine such fair value.

|                      | September 30, 2014 |           |         |           | December 31, 2013 |           |         |           |
|----------------------|--------------------|-----------|---------|-----------|-------------------|-----------|---------|-----------|
|                      | Level 1            | Level 2   | Level 3 | Total     | Level 1           | Level 2   | Level 3 | Total     |
| Total long-term debt | \$0.0              | \$1,558.4 | \$86.6  | \$1,645.0 | \$0.0             | \$1,367.5 | \$87.8  | \$1,455.3 |

Our long-term debt comprises senior notes and other notes payable. The fair value of our senior notes traded over-the-counter is based on quoted prices for such securities, but which fair value can also be derived from inputs that are readily observable. Therefore, these senior notes are classified as Level 2 within the fair value hierarchy. Our other notes payable are not actively traded and their fair value is not solely derived from readily observable inputs. Thus, the fair value of our other notes payable is determined based on a discounted cash flow model and other proprietary valuation methods, and therefore is classified as Level 3 within the fair value hierarchy. See Note 2 for further information on our long-term debt.

Non-financial Assets and Liabilities that are Measured at Fair Value on a Recurring Basis

Certain non-financial assets and liabilities are measured at fair value on a recurring basis, primarily accrued restructuring charges.

Non-financial Assets and Liabilities that are Measured at Fair Value on a Nonrecurring Basis

Certain non-financial assets and liabilities are measured at fair value on a nonrecurring basis, primarily goodwill, intangible assets, and property, plant and equipment. Accordingly, these assets are not measured and adjusted to fair value on an ongoing basis but are subject to periodic evaluations for potential impairment.

Note 13: Commitments and ContingenciesLegal Matters

We are involved in various legal proceedings, and subject to investigations, inspections, audits, inquiries and similar actions by governmental authorities, arising in the normal course of business. We evaluate all cases each reporting period and record liabilities for losses from legal proceedings when we determine that it is probable that the outcome in a legal proceeding will be unfavorable and the amount, or potential range, of loss can be reasonably estimated. In certain cases, we cannot reasonably estimate the potential loss because, for example, the litigation is in its early stages. While any outcome related to litigation or such governmental proceedings in which we are involved cannot be predicted with certainty, management believes that the outcome of these matters, individually and in the aggregate,



will not have a material adverse effect on our financial condition, results of operations or cash flows.

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Notes to Consolidated Financial Statements – (continued)

(Amounts in Millions, Except Per Share Amounts)

(Unaudited)

Guarantees

As discussed in our 2013 Annual Report on Form 10-K, we have guaranteed certain obligations of our subsidiaries relating principally to operating leases and credit facilities of certain subsidiaries. The amount of parent company guarantees on lease obligations was \$564.0 and \$588.1 as of September 30, 2014, and December 31, 2013, respectively, and the amount of parent company guarantees primarily relating to credit facilities was \$324.8 and \$279.6 as of September 30, 2014, and December 31, 2013, respectively.

Note 14: Recent Accounting Standards

Going Concern

In August 2014, the Financial Accounting Standards Board (the "FASB") issued amended guidance which defines management's responsibility to evaluate whether there are conditions or events that raise substantial doubt about the entity's ability to continue as a going concern and to provide related disclosures. Currently, this evaluation has only been an auditor requirement. Specifically, the amendments (1) provide a definition of the term "substantial doubt," (2) require an evaluation every reporting period, (3) provide principles for considering the mitigating effect of management's plans, (4) require certain disclosures when substantial doubt is alleviated as a result of the consideration of management's plans, (5) require an express statement and other disclosures when substantial doubt is not alleviated, and (6) require an assessment for a period of one year after the date that financial statements are issued. This amended guidance will be effective for us beginning January 1, 2016. We do not expect the adoption of this amended guidance to have a significant impact on our Consolidated Financial Statements.

Share-Based Payments with Performance Targets

In June 2014, the FASB issued amended guidance which requires that a performance target that affects vesting, and that could be achieved after the requisite service period, be treated as a performance condition. This amended guidance will be effective for us beginning January 1, 2016 and can be either applied prospectively or retrospectively. As such, the performance target should not be reflected in estimating the grant date fair value of the award. We are currently assessing the impact the adoption of the amended guidance will have on our Consolidated Financial Statements.

Revenue Recognition

In May 2014, the FASB issued amended guidance on revenue recognition, which will be effective for us beginning January 1, 2017 and can be applied retrospectively or as a cumulative effect adjustment as of the date of adoption. Early adoption is not permitted. The amended guidance requires entities to recognize revenue when it transfers promised goods or services to customers in an amount that reflects the consideration to which the company expects to be entitled in exchange for those goods or services. We are currently assessing the impact the adoption of the amended guidance will have on our Consolidated Financial Statements.

Discontinued Operations

In April 2014, the FASB issued amended guidance which changes the criteria for reporting a discontinued operation, which will be effective for us beginning January 1, 2015 and applied prospectively. Early adoption is permitted, but only for disposals or classifications of held for sale that have not been reported in financial statements previously issued or available for issuance. The amended guidance limits reporting on discontinued operations involving disposals of an entity's components that represent strategic shifts that have (or will have) a major effect on an entity's operations and financial results. The amended guidance also expands the definition of a discontinued operation to include disposals of equity method investments and a business or nonprofit activity that, on acquisition, meets the criteria to be classified as held for sale. The amended guidance also requires enhanced disclosure requirements related to discontinued operations as well as additional disclosures regarding individually significant disposals that do not qualify for discontinued operations reporting. We early adopted the amended guidance for the quarter ended June 30, 2014. The adoption of this amended guidance did not have a significant impact on our unaudited Consolidated Financial Statements.

#### Unrecognized Tax Benefits

In July 2013, the FASB issued amended guidance on the presentation of unrecognized tax benefits when a net operating loss carryforward, a similar tax loss or a tax credit carryforward exists at the reporting date. The amended guidance requires an entity to present unrecognized tax benefits as a reduction to the deferred tax assets created by net operating losses, similar tax losses or tax credits that occur in the same taxing jurisdiction. To the extent that the unrecognized tax benefit exceeds these losses or credits, it shall be presented as a liability. We adopted the amended guidance as of December 31, 2013. The adoption of this amended guidance did not have a significant impact on our Consolidated Financial Statements.

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Management's Discussion and Analysis of Financial Condition and Results of Operations  
(Amounts in Millions, Except Per Share Amounts)  
(Unaudited)

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following Management's Discussion and Analysis of Financial Condition and Results of Operations ("MD&A") is intended to help you understand The Interpublic Group of Companies, Inc. and its subsidiaries ("IPG," "we," "us" or "our").

MD&A should be read in conjunction with our unaudited Consolidated Financial Statements and the accompanying notes included in this report and our 2013 Annual Report on Form 10-K, as well as our other reports and filings with the Securities and Exchange Commission ("SEC"). Our Annual Report includes additional information about our significant accounting policies and practices as well as details about our most significant risks and uncertainties associated with our financial and operating results. Our MD&A includes the following sections:

EXECUTIVE SUMMARY provides a discussion about our strategic outlook, factors influencing our business and an overview of our results of operations.

RESULTS OF OPERATIONS provides an analysis of the consolidated and segment results of operations for the periods presented.

LIQUIDITY AND CAPITAL RESOURCES provides an overview of our cash flows, funding requirements, financing and sources of funds and debt credit ratings.

CRITICAL ACCOUNTING ESTIMATES provides an update to the discussion in our 2013 Annual Report on Form 10-K of our accounting policies that require critical judgment, assumptions and estimates.

RECENT ACCOUNTING STANDARDS, by reference to Note 14 to the unaudited Consolidated Financial Statements, provides a discussion of certain accounting standards that have been recently adopted or that have not yet been required to be implemented and may be applicable to our future operations.

EXECUTIVE SUMMARY

We are one of the world's premier global advertising and marketing services companies. Our companies specialize in consumer advertising, digital marketing, communications planning and media buying, public relations and specialized communications disciplines. Our agencies create customized marketing programs for clients that range in scale from large global marketers to regional and local clients. Comprehensive global services are critical to effectively serve our multinational and local clients in markets throughout the world, as they seek to build brands, increase sales of their products and services and gain market share.

We operate in a media landscape that continues to evolve at a rapid pace. Media channels continue to fragment, and clients face an increasingly complex consumer environment. To stay ahead of these challenges and to achieve our objectives, we have made and continue to make investments in creative and strategic talent in areas including fast-growth digital marketing channels, high-growth geographic regions and strategic world markets. In addition, we consistently review opportunities within our company to enhance our operations through mergers and strategic alliances, as well as the development of internal programs that encourage intra-company collaboration. As appropriate, we also develop relationships with technology and emerging media companies that are building leading-edge marketing tools that complement our agencies' skill sets and capabilities.

Our financial goals include competitive organic revenue growth and operating margin expansion, which we expect will further strengthen our balance sheet and total liquidity and increase value to our shareholders. Accordingly, we remain focused on meeting the evolving needs of our clients while concurrently managing our cost structure. We continually seek greater efficiency in the delivery of our services, focusing on more effective resource utilization, including the productivity of our employees, real estate, information technology and shared services, such as finance, human resources and legal. The improvements we have made in our financial reporting and business information systems in recent years, and which continue, allow us more timely and actionable insights from our global operations. Our disciplined approach to our balance sheet and liquidity provides us with a solid financial foundation and financial flexibility to manage and grow our business.





instruments to manage this translation risk. Our exposure is mitigated as the majority of our revenues and expenses in any given market are generally denominated in the same currency. Both positive and negative currency fluctuations against the U.S. Dollar affect our consolidated results of operations, and the magnitude of the foreign currency impact on us related to each geographic region depends on the significance and operating performance of the region. The primary foreign currencies that impacted our results during the first nine months of 2014 include the Australian Dollar, Brazilian Real, British Pound Sterling and the Euro. For the first nine months of 2014, the U.S. Dollar was stronger relative to several foreign currencies in regions where we primarily conduct our business as compared to the prior-year period, which had a net negative impact on our consolidated results of operations. For the third quarter of 2014, foreign currency fluctuations resulted in increases of less than 1% in revenues and operating expenses, which had a minimal impact on our operating margin percentage. For the first nine months of 2014, foreign currency fluctuations resulted in decreases of approximately 1% in revenues and office and general expenses, and decreases of less than 1% in salaries and related expenses, which had a negative impact on our operating margin percentage.

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Management's Discussion and Analysis of Financial Condition and Results of Operations - (continued)  
(Amounts in Millions, Except Per Share Amounts)  
(Unaudited)

For purposes of analyzing changes in our operating performance attributable to the net effect of acquisitions and divestitures, transactions are treated as if they occurred on the first day of the quarter during which the transaction occurred. During the past few years we have acquired companies that we believe will enhance our offerings and disposed of businesses that are not consistent with our strategic plan. During the three and nine months ended September 30, 2014, the net effect of acquisitions and divestitures was an increase to revenue and operating expenses compared to the prior-year period.

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Management's Discussion and Analysis of Financial Condition and Results of Operations - (continued)  
(Amounts in Millions, Except Per Share Amounts)  
(Unaudited)

## RESULTS OF OPERATIONS

Consolidated Results of Operations – Three and Nine Months Ended September 30, 2014 Compared to Three and Nine Months Ended September 30, 2013

## REVENUE

|                    | Three months ended September 30, 2013 | Components of Change |                                  |         | Three months ended September 30, 2014 | Change  |       |        |   |
|--------------------|---------------------------------------|----------------------|----------------------------------|---------|---------------------------------------|---------|-------|--------|---|
|                    |                                       | Foreign Currency     | Net Acquisitions/ (Divestitures) | Organic |                                       | Organic | Total |        |   |
| Consolidated       | \$1,700.4                             | \$3.6                | \$ 29.6                          | \$107.5 | \$1,841.1                             | 6.3     | %     | 8.3    | % |
| Domestic           | 976.6                                 | 0.0                  | 7.9                              | 77.3    | 1,061.8                               | 7.9     | %     | 8.7    | % |
| International      | 723.8                                 | 3.6                  | 21.7                             | 30.2    | 779.3                                 | 4.2     | %     | 7.7    | % |
| United Kingdom     | 132.4                                 | 10.9                 | 8.3                              | 16.1    | 167.7                                 | 12.2    | %     | 26.7   | % |
| Continental Europe | 164.6                                 | (0.4 )               | 7.9                              | (2.2 )  | 169.9                                 | (1.3 )  | %     | 3.2    | % |
| Asia Pacific       | 217.2                                 | 0.1                  | 4.5                              | 5.8     | 227.6                                 | 2.7     | %     | 4.8    | % |
| Latin America      | 106.7                                 | (4.0 )               | 1.0                              | 8.8     | 112.5                                 | 8.2     | %     | 5.4    | % |
| Other              | 102.9                                 | (3.0 )               | 0.0                              | 1.7     | 101.6                                 | 1.7     | %     | (1.3 ) | % |

During the third quarter of 2014, our revenue increased by \$140.7, or 8.3%, compared to the third quarter of 2013, comprised of an organic revenue increase of \$107.5, or 6.3%, and the effect of net acquisitions of \$29.6. Our organic revenue increase was throughout nearly all geographic regions, attributable to net client wins and net higher spending from existing clients, most notably in the health care, as well as in the retail and auto and transportation sectors, partially offset by a modest decline in the consumer goods sector. The organic increase in our domestic market was driven by growth across most disciplines, most notably at our advertising and media businesses and at our digital specialist agencies. In our international markets, the organic revenue increase was primarily in the United Kingdom, which included growth across all disciplines. In addition, there were international organic revenue increases in the Latin America region, predominantly in Brazil, and in the Asia Pacific region, predominantly in Singapore and Australia, partially offset by an organic revenue decrease in the Continental Europe region.

Our revenue is directly impacted by our ability to win new clients and the retention and spending levels of existing clients. Most of our expenses are recognized ratably throughout the year and are therefore less seasonal than revenue. Our revenue is typically lowest in the first quarter and highest in the fourth quarter. This reflects the seasonal spending of our clients, incentives earned at year end on various contracts and project work completed that is typically recognized during the fourth quarter. In the events and direct marketing business, revenues can fluctuate due to the timing of completed projects, as revenue is typically recognized when the project is complete. When we act as principal for these projects, we record the gross amount billed to the client as revenue and the related costs incurred as pass-through costs in office and general expenses.

|                | Nine months ended September 30, 2013 | Components of Change |                                  |         | Nine months ended September 30, 2014 | Change  |       |      |   |
|----------------|--------------------------------------|----------------------|----------------------------------|---------|--------------------------------------|---------|-------|------|---|
|                |                                      | Foreign Currency     | Net Acquisitions/ (Divestitures) | Organic |                                      | Organic | Total |      |   |
| Consolidated   | \$4,999.6                            | \$(26.2 )            | \$ 64.1                          | \$292.5 | \$5,330.0                            | 5.9     | %     | 6.6  | % |
| Domestic       | 2,867.6                              | 0.0                  | 14.6                             | 149.5   | 3,031.7                              | 5.2     | %     | 5.7  | % |
| International  | 2,132.0                              | (26.2 )              | 49.5                             | 143.0   | 2,298.3                              | 6.7     | %     | 7.8  | % |
| United Kingdom | 390.2                                | 31.0                 | 22.6                             | 50.5    | 494.3                                | 12.9    | %     | 26.7 | % |

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|                    |       |       |        |      |       |      |       |   |
|--------------------|-------|-------|--------|------|-------|------|-------|---|
| Continental Europe | 520.4 | 10.3  | 9.7    | 1.0  | 541.4 | 0.2  | % 4.0 | % |
| Asia Pacific       | 614.1 | (24.9 | ) 14.6 | 36.5 | 640.3 | 5.9  | % 4.3 | % |
| Latin America      | 312.8 | (29.5 | ) 2.6  | 33.5 | 319.4 | 10.7 | % 2.1 | % |
| Other              | 294.5 | (13.1 | ) 0.0  | 21.5 | 302.9 | 7.3  | % 2.9 | % |

During the first nine months of 2014, our revenue increased by \$330.4, or 6.6%, compared to the first nine months of 2013, comprised of an organic revenue increase of \$292.5, or 5.9%, and the effect of net acquisitions of \$64.1, partially offset by an adverse foreign currency rate impact of \$26.2. Our organic revenue increase was throughout all our geographic regions, attributable to net client wins and net higher spending from existing clients, in most client sectors, most notably in the health care, auto and transportation and food and beverage sectors, partially offset by modest declines in the technology and telecom and consumer

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goods sectors. The organic revenue increase in the domestic market was driven by factors similar to those noted above for the third quarter of 2014. In our international markets, the organic revenue increase was driven by growth across all disciplines, primarily at our advertising, media, public relations and events marketing businesses. Refer to the segment discussion later in this MD&A for information on changes in revenue by segment.

## OPERATING EXPENSES

|                               | Three months ended<br>September 30, |           | Nine months ended<br>September 30, |           |
|-------------------------------|-------------------------------------|-----------|------------------------------------|-----------|
|                               | 2014                                | 2013      | 2014                               | 2013      |
| Salaries and related expenses | \$1,195.2                           | \$1,093.6 | \$3,554.0                          | \$3,345.9 |
| Office and general expenses   | 474.6                               | 465.3     | 1,420.6                            | 1,379.8   |
| Total operating expenses      | \$1,669.8                           | \$1,558.9 | \$4,974.6                          | \$4,725.7 |
| Operating income              | \$171.3                             | \$141.5   | \$355.4                            | \$273.9   |

## Salaries and Related Expenses

|                                  | 2013      | Components of Change |  |         | Change    |         |       |     |   |
|----------------------------------|-----------|----------------------|--|---------|-----------|---------|-------|-----|---|
|                                  |           | Foreign<br>Currency  | Net<br>Acquisitions/<br>(Divestitures) | Organic | 2014      | Organic | Total |     |   |
| Three months ended September 30, | \$1,093.6 | \$4.2                | \$18.0                                 | \$79.4  | \$1,195.2 | 7.3     | %     | 9.3 | % |
| Nine months ended September 30,  | 3,345.9   | (7.3)                | 38.4                                   | 177.0   | 3,554.0   | 5.3     | %     | 6.2 | % |

Our staff cost ratio, defined as salaries and related expenses as a percentage of total consolidated revenue, increased in the third quarter of 2014 to 64.9% from 64.3% when compared to the prior-year period. Salaries and related expenses in the third quarter of 2014 increased by \$101.6 compared to the third quarter of 2013, comprised of an organic increase of \$79.4, the effect of net acquisitions of \$18.0, and an adverse foreign currency rate impact of \$4.2. The organic increase was primarily attributable to an increase in base salaries, benefits and temporary help of \$49.5, primarily due to increases in our workforce at businesses and in regions where we had revenue growth or new business wins. Also contributing to the organic increase was higher incentive awards expense and certain agency-related bonus accruals resulting from improved financial performance, partially offset by lower severance expense.

Our staff cost ratio decreased in the first nine months of 2014 to 66.7% from 66.9% when compared to the prior-year period. Salaries and related expenses in the first nine months of 2014 increased by \$208.1 compared to the first nine months of 2013, comprised of an organic increase of \$177.0 and the effect of net acquisitions of \$38.4, partially offset by a favorable foreign currency rate impact of \$7.3. The organic increase was driven by factors similar to those noted above for the third quarter of 2014.

The following table details our salaries and related expenses as a percentage of total consolidated revenue.

|                                 | Three months ended<br>September 30, |        | Nine months ended<br>September 30, |        |   |
|---------------------------------|-------------------------------------|--------|------------------------------------|--------|---|
|                                 | 2014                                | 2013   | 2014                               | 2013   |   |
| Salaries and related expenses   | 64.9                                | % 64.3 | % 66.7                             | % 66.9 | % |
| Base salaries, benefits and tax | 53.8                                | % 54.6 | % 55.8                             | % 56.3 | % |
| Incentive expense               | 3.5                                 | % 2.2  | % 3.4                              | % 3.0  | % |
| Severance expense               | 0.6                                 | % 1.2  | % 0.9                              | % 1.4  | % |
| Temporary help                  | 3.9                                 | % 3.8  | % 3.8                              | % 3.7  | % |

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|   |     |       |       |       |   |
|---|-----|-------|-------|-------|---|
| All other salaries and related expenses | 3.1 | % 2.5 | % 2.8 | % 2.5 | % |
|---|-----|-------|-------|-------|---|

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## Office and General Expenses

|                                  | 2013    | Components of Change |  |         | 2014    | Change  |       |   |
|----------------------------------|---------|----------------------|--|---------|---------|---------|-------|---|
|                                  |         | Foreign<br>Currency  | Net<br>Acquisitions/<br>(Divestitures) | Organic |         | Organic | Total |   |
| Three months ended September 30, | \$465.3 | \$1.5                | \$5.9                                  | \$1.9   | \$474.6 | 0.4     | % 2.0 | % |
| Nine months ended September 30,  | 1,379.8 | (8.0 )               | 14.6                                   | 34.2    | 1,420.6 | 2.5     | % 3.0 | % |

Our office and general expense ratio, defined as office and general expenses as a percentage of total consolidated revenue, decreased in the third quarter of 2014 to 25.8% from 27.4% when compared to the prior-year period. Office and general expenses in the third quarter of 2014 increased by \$9.3 compared to the third quarter of 2013, due to the effect of net acquisitions of \$5.9, an organic increase of \$1.9, and an adverse foreign currency rate impact of \$1.5. The organic increase was mainly attributable to higher adjustments to contingent acquisition obligations, as compared to the prior year. This increase was partially offset by lower production expenses related to pass-through costs, which are also reflected in revenue, primarily in the international market.

Our office and general expense ratio decreased in the first nine months of 2014 to 26.7% from 27.6% when compared to the prior-year period. Office and general expenses in the first nine months of 2014 increased by \$40.8 compared to the first nine months of 2013, which includes an organic increase of \$34.2. The organic increase was driven by factors similar to those noted above for the third quarter of 2014, as well as higher occupancy costs and increased spending to support new business activity.

The following table details our office and general expenses as a percentage of total consolidated revenue.

|  | Three months ended<br>September 30, |        | Nine months ended<br>September 30, |        |   |
|--|-------------------------------------|--------|------------------------------------|--------|---|
|  | 2014                                | 2013   | 2014                               | 2013   |   |
| Office and general expenses                                    | 25.8                                | % 27.4 | % 26.7                             | % 27.6 | % |
| Professional fees  | 1.4                                 | % 1.5  | % 1.6                              | % 1.7  | % |
| Occupancy expense (excluding depreciation and amortization)    | 6.8                                 | % 7.3  | % 7.1                              | % 7.4  | % |
| Travel & entertainment, office supplies and telecommunications | 3.3                                 | % 3.5  | % 3.6                              | % 3.7  | % |
| All other office and general expenses                          | 14.3                                | % 15.1 | % 14.4                             | % 14.8 | % |

All other office and general expenses primarily include production expenses, and to a lesser extent, depreciation and amortization, bad debt expense, adjustments to contingent acquisition obligations, foreign currency (gains) losses, net restructuring and other reorganization-related charges (reversals), long-lived asset impairments and other expenses.

## EXPENSES AND OTHER INCOME

|                                   | Three months ended<br>September 30, |           | Nine months ended<br>September 30, |            |
|-----------------------------------|-------------------------------------|-----------|------------------------------------|------------|
|                                   | 2014                                | 2013      | 2014                               | 2013       |
| Cash interest on debt obligations | \$(19.1 )                           | \$(21.7 ) | \$(59.6 )                          | \$(91.4 )  |
| Non-cash interest                 | (1.6 )                              | (2.0 )    | (3.9 )                             | (6.6 )     |
| Interest expense                  | (20.7 )                             | (23.7 )   | (63.5 )                            | (98.0 )    |
| Interest income                   | 7.5                                 | 5.8       | 20.3                               | 18.0       |
| Net interest expense              | (13.2 )                             | (17.9 )   | (43.2 )                            | (80.0 )    |
| Other expense, net                | (0.6 )                              | (46.6 )   | (10.1 )                            | (40.0 )    |
| Total (expenses) and other income | \$(13.8 )                           | \$(64.5 ) | \$(53.3 )                          | \$(120.0 ) |

Net Interest Expense

For the three and nine months ended September 30, 2014, net interest expense decreased by \$4.7 and \$36.8, as compared to the respective prior-year periods. Cash interest expense decreased primarily due to lower average borrowing costs and lower debt obligations in the current year. Cash interest expense decreased due to the redemption of our 6.25% Senior Unsecured Notes due 2014 (the "6.25% Notes") in the second quarter of 2014 and the redemption of our 10.00% Senior Unsecured Notes due 2017 (the "10.00% Notes") in the third quarter of 2013, partially offset by the issuance of our 4.20% Senior Notes due 2024 (the "4.20% Notes").

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## Other Expense, Net

Results of operations for the three and nine months ended September 30, 2014 and 2013 include certain items that are not directly associated with our revenue-producing operations.

|   | Three months ended |           | Nine months ended |           |
|---|--------------------|-----------|-------------------|-----------|
|   | September 30,      |           | September 30,     |           |
|   | 2014               | 2013      | 2014              | 2013      |
| Loss on early extinguishment of debt                  | \$0.0              | \$(45.2 ) | \$(10.4 )         | \$(45.2 ) |
| Gains (losses) on sales of businesses and investments | 0.1                | (0.8 )    | 1.2               | 1.9       |
| Vendor discounts and credit adjustments               | 0.3                | 0.1       | 2.0               | 0.6       |
| Other (expense) income, net                           | (1.0 )             | (0.7 )    | (2.9 )            | 2.7       |
| Total other expense, net                              | \$(0.6 )           | \$(46.6 ) | \$(10.1 )         | \$(40.0 ) |

Loss on Early Extinguishment of Debt – During the nine months ended September 30, 2014, we recorded a charge of \$10.4 related to the redemption of our 6.25% Notes. See Note 2 to the unaudited Consolidated Financial Statements for further information. During the nine months ended September 30, 2013, we recorded a charge of \$45.2 related to the redemption of our 10.00% Notes.

Sales of Businesses and Investments – During the nine months ended September 30, 2014, we recognized gains from the sale of a business within our Integrated Agency Networks ("IAN") segment and the sale of investments in our Rabbi Trusts. During the nine months ended September 30, 2013, the gains on sales of businesses and investments related to a gain recognized from the sale of marketable securities in the Asia Pacific region within our IAN segment and the sale of investments in our Rabbi Trusts, which was partially offset by a loss recognized in the third quarter of 2013 from the sale of a business in the United Kingdom within our IAN segment.

Vendor Discounts and Credit Adjustments – In connection with the liabilities related to vendor discounts and credits established as part of the restatement we presented in our 2004 Annual Report on Form 10-K, these adjustments reflect the reversal of certain of these liabilities primarily where the statute of limitations has lapsed, or as a result of differences resulting from settlements with clients or vendors.

Other (Expense) Income, net – During the nine months ended September 30, 2014, we recorded an other-than-temporary impairment on an investment in an unconsolidated affiliate in the Asia Pacific region within our IAN segment. During the nine months ended September 30, 2013, other expense, net primarily included a non-cash gain on re-measurement to fair value of an equity interest in an affiliate, located in the Asia Pacific region within our Constituency Management Group ("CMG") segment, upon acquiring a controlling interest.

## INCOME TAXES

|                            | Three months ended |        | Nine months ended |         |
|----------------------------|--------------------|--------|-------------------|---------|
|                            | September 30,      |        | September 30,     |         |
|                            | 2014               | 2013   | 2014              | 2013    |
| Income before income taxes | \$157.5            | \$77.0 | \$302.1           | \$153.9 |
| Provision for income taxes | \$65.0             | \$28.4 | \$128.6           | \$78.0  |
| Effective income tax rate  | 41.3               | % 36.9 | % 42.6            | % 50.7  |

Our tax rates are affected by many factors, including our worldwide earnings from various countries, changes in legislation and tax characteristics of our income. For the three and nine months ended September 30, 2014, our effective income tax rate of 41.3% and 42.6%, respectively, was negatively impacted primarily by losses in certain foreign jurisdictions where we receive no tax benefit due to 100% valuation allowances.

For the three months ended September 30, 2013, our effective income tax rate of 36.9% was negatively impacted primarily by losses in certain foreign jurisdictions where we receive no tax benefit due to 100% valuation allowances

and the net establishment of valuation allowances, primarily in the Continental Europe region. Our effective income tax rate was positively impacted by the recognition of previously unrecognized tax benefits as a result of the settlement of the 2002-2006 NYS audit cycles. For the nine months ended September 30, 2013, our effective income tax rate of 50.7%, was negatively impacted primarily by losses in certain foreign jurisdictions where we receive no tax benefit due to 100% valuation allowances and the net establishment of valuation



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allowances, primarily in the Continental Europe region. Our effective income tax rate was positively impacted by the recognition of previously unrecognized tax benefits as a result of the settlement of the 2002-2006 NYS audit cycles.

**EARNINGS PER SHARE**

Basic earnings per share available to IPG common stockholders for the three and nine months ended September 30, 2014 was \$0.21 and \$0.40 per share, respectively, compared to \$0.11 and \$0.16 per share for the three and nine months ended September 30, 2013, respectively. Diluted earnings per share was \$0.21 and \$0.39 per share for the three and nine months ended September 30, 2014, respectively, compared to \$0.11 and \$0.16 per share for the three and nine months ended September 30, 2013, respectively.

For the nine months ended September 30, 2014, basic and diluted earnings per share included a loss of \$0.02 per share, as a result of an early extinguishment of debt. For the three months ended September 30, 2013, basic and diluted earnings per share included a loss of \$0.07 and \$0.06 per share, respectively, as a result of an early extinguishment of debt. For the nine months ended September 30, 2013, basic and diluted earnings per share included a loss of \$0.06 per share as a result of an early extinguishment of debt.

Segment Results of Operations – Three and Nine Months Ended September 30, 2014 Compared to Three and Nine Months Ended September 30, 2013

As discussed in Note 11 to the unaudited Consolidated Financial Statements, we have two reportable segments as of September 30, 2014: IAN and CMG. We also report results for the "Corporate and other" group.

**IAN****REVENUE**

|               | Three months ended September 30, 2013 | Components of Change |                                  |         | Three months ended September 30, 2014 | Change  |       |   |
|---------------|---------------------------------------|----------------------|----------------------------------|---------|---------------------------------------|---------|-------|---|
|               |                                       | Foreign Currency     | Net Acquisitions/ (Divestitures) | Organic |                                       | Organic | Total |   |
| Consolidated  | \$1,370.9                             | \$0.5                | \$ 18.4                          | \$74.8  | \$1,464.6                             | 5.5     | % 6.8 | % |
| Domestic      | 750.5                                 | 0.0                  | 2.5                              | 59.7    | 812.7                                 | 8.0     | % 8.3 | % |
| International | 620.4                                 | 0.5                  | 15.9                             | 15.1    | 651.9                                 | 2.4     | % 5.1 | % |

During the third quarter of 2014, IAN revenue increased by \$93.7 compared to the third quarter of 2013, comprised of an organic revenue increase of \$74.8 and the effect of net acquisitions of \$18.4. The organic revenue increase was primarily attributable to net client wins and net higher spending from existing clients, most notably in the health care and auto and transportation sectors, partially offset by a modest decline in the consumer goods sector. The organic revenue increase in our domestic market was driven by growth across all our disciplines. The international organic revenue increase was driven by our advertising agencies, primarily in the United Kingdom and in the Latin America region.

|               | Nine months ended September 30, 2013 | Components of Change |                                  |         | Nine months ended September 30, 2014 | Change  |       |   |
|---------------|--------------------------------------|----------------------|----------------------------------|---------|--------------------------------------|---------|-------|---|
|               |                                      | Foreign Currency     | Net Acquisitions/ (Divestitures) | Organic |                                      | Organic | Total |   |
| Consolidated  | \$4,047.7                            | \$(30.7 )            | \$ 42.0                          | \$217.3 | \$4,276.3                            | 5.4     | % 5.6 | % |
| Domestic      | 2,229.3                              | 0.0                  | 6.1                              | 125.2   | 2,360.6                              | 5.6     | % 5.9 | % |
| International | 1,818.4                              | (30.7 )              | 35.9                             | 92.1    | 1,915.7                              | 5.1     | % 5.4 | % |

During the first nine months of 2014, IAN revenue increased by \$228.6 compared to the first nine months of 2013, comprised of an organic revenue increase of \$217.3 and the effect of net acquisitions of \$42.0, partially offset by an adverse foreign currency rate impact of \$30.7. The organic revenue increase was primarily attributable to net client wins and net higher spending from existing clients, primarily in the health care and auto and transportation sectors, partially offset by a decline in the technology and telecom and consumer goods sectors. The organic revenue increase in the domestic market was driven by factors similar to those noted above for the third quarter of 2014. In our international markets, the organic revenue increase was driven by growth at our advertising and media businesses, and was most notable in the Latin America and Asia Pacific regions.

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## SEGMENT OPERATING INCOME

|                          | Three months ended |         |        | Nine months ended |         |        |
|--------------------------|--------------------|---------|--------|-------------------|---------|--------|
|                          | September 30,      |         |        | September 30,     |         |        |
|                          | 2014               | 2013    | Change | 2014              | 2013    | Change |
| Segment operating income | \$165.5            | \$119.9 | 38.0 % | \$361.0           | \$266.5 | 35.5 % |
| Operating margin         | 11.3 %             | 8.7 %   |        | 8.4 %             | 6.6 %   |        |

Operating income increased during the third quarter of 2014 when compared to the third quarter of 2013 due to an increase in revenue of \$93.7, partially offset by an increase in salaries and related expenses of \$50.2. The increase in salaries and related expenses was primarily due to an increase in base salaries, benefits and temporary help, primarily attributable to an increase in our workforce at businesses and in regions where we had solid revenue growth or new business wins. Also contributing to the increase were higher incentive awards expense and certain agency-related bonus accruals resulting from improved financial performance, offset by lower severance expense.

Operating income increased during the first nine months of 2014 when compared to the first nine months of 2013 due to an increase in revenue of \$228.6, offset by an increase in salaries and related expenses of \$119.2 and office and general expenses of \$14.9. The increase in salaries and related expenses was primarily due to factors similar to those noted above for the third quarter of 2014. The increase in office and general expenses was primarily attributable to higher adjustments to contingent acquisition obligations as compared to the prior year and increased spending to support new business activity. The increase in office and general expenses was offset by lower production expenses related to pass-through costs, which are also reflected in revenue, primarily in the domestic market.

## CMG

## REVENUE

|               | Three months ended | Components of Change |                  |                                  | Three months ended | Change  |                    |         |
|---------------|--------------------|----------------------|------------------|----------------------------------|--------------------|---------|--------------------|---------|
|               |                    | September 30, 2013   | Foreign Currency | Net Acquisitions/ (Divestitures) |                    | Organic | September 30, 2014 | Organic |
| Consolidated  | \$329.5            | \$3.1                | \$ 11.2          | \$32.7                           | \$376.5            | 9.9 %   | 14.3 %             |         |
| Domestic      | 226.2              | 0.0                  | 5.4              | 17.6                             | 249.2              | 7.8 %   | 10.2 %             |         |
| International | 103.3              | 3.1                  | 5.8              | 15.1                             | 127.3              | 14.6 %  | 23.2 %             |         |

During the third quarter of 2014, CMG revenue increased by \$47.0 compared to the third quarter of 2013, comprised of an organic revenue increase of \$32.7 and the effect of net acquisitions of \$11.2. The domestic organic revenue increase was primarily attributable to growth at our events marketing and public relations businesses. The organic revenue increase in our international markets was driven by growth across all disciplines, most notably at our public relations businesses, primarily in the Asia Pacific region and in the United Kingdom. Also contributing to the international organic revenue increase our sports marketing business, in the Latin America region.

|              | Nine months ended | Components of Change |                  |                                  | Nine months ended | Change  |                    |         |
|--------------|-------------------|----------------------|------------------|----------------------------------|-------------------|---------|--------------------|---------|
|              |                   | September 30, 2013   | Foreign Currency | Net Acquisitions/ (Divestitures) |                   | Organic | September 30, 2014 | Organic |
| Consolidated | \$951.9           | \$4.5                | \$ 22.1          | \$75.2                           | \$1,053.7         | 7.9 %   | 10.7 %             |         |

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|               |       |     |      |      |       |      |        |   |
|---------------|-------|-----|------|------|-------|------|--------|---|
| Domestic      | 638.4 | 0.0 | 8.5  | 24.3 | 671.2 | 3.8  | % 5.1  | % |
| International | 313.5 | 4.5 | 13.6 | 50.9 | 382.5 | 16.2 | % 22.0 | % |

During the first nine months of 2014, CMG revenue increased by \$101.8 compared to the first nine months of 2013, comprised of an organic revenue increase of \$75.2 and the effect of net acquisitions of \$22.1. The organic revenue increase in our international markets was driven by factors similar to those noted above for the third quarter of 2014, as well as an organic revenue increase at our events marketing business in the United Kingdom. The domestic organic revenue increase was driven by growth at our public relations and sports marketing businesses, partially offset by a decline at our events marketing businesses.

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## SEGMENT OPERATING INCOME

|                          | Three months ended |        |        | Nine months ended |        |        |
|--------------------------|--------------------|--------|--------|-------------------|--------|--------|
|                          | September 30,      |        |        | September 30,     |        |        |
|                          | 2014               | 2013   | Change | 2014              | 2013   | Change |
| Segment operating income | \$47.0             | \$39.7 | 18.4 % | \$105.8           | \$88.3 | 19.8 % |
| Operating margin         | 12.5 %             | 12.0 % |        | 10.0 %            | 9.3 %  |        |

Operating income increased during the third quarter of 2014 when compared to the third quarter of 2013 due to an increase in revenue of \$47.0, offset by an increase in salaries and related expenses of \$24.7 and office and general expenses of \$15.0. The increase in salaries and related expenses was primarily due to an increase in base salaries, benefits and temporary help, primarily attributable to increases in our workforce, most notably at our public relations business, to support business growth. Also contributing to the increase in salaries and related expenses was certain agency-related bonus accruals due to improved financial performance. Office and general expenses increased primarily due to higher production expenses related to pass-through costs, which are also reflected in revenue, for certain projects where we acted as principal that increased in size or occurred during the third quarter of 2014.

Operating income increased during the first nine months of 2014 when compared to the first nine months of 2013 due to an increase in revenue of \$101.8, offset by an increase in salaries and related expenses of \$57.1 and office and general expenses of \$27.2. The increase in salaries and related expenses was primarily due to factors similar to those noted above for the third quarter of 2014. Office and general expenses increased primarily due to factors similar to those noted above for the third quarter of 2014, as well as higher occupancy costs.

## CORPORATE AND OTHER

Certain corporate and other charges are reported as a separate line item within total segment operating income (loss) and include corporate office expenses, as well as shared service center and certain other centrally managed expenses that are not fully allocated to operating divisions. Salaries and related expenses include salaries, long-term incentives, annual bonuses and other miscellaneous benefits for corporate office employees. Office and general expenses primarily include professional fees related to internal control compliance, financial statement audits and legal, information technology and other consulting services that are engaged and managed through the corporate office. In addition, office and general expenses also include rental expense and depreciation of leasehold improvements for properties occupied by corporate office employees. A portion of centrally managed expenses are allocated to operating divisions based on a formula that uses the planned revenues of each of the operating units. Amounts allocated also include specific charges for information technology-related projects, which are allocated based on utilization.

Corporate and other expenses increased during the third quarter of 2014 by \$23.1 to \$41.2 when compared to the third quarter of 2013, primarily due to increased operating performance-based incentive accruals related to the operating units. Also contributing to the increase in corporate and other expenses was higher employee insurance costs due to increased claims and regulatory changes. During the first nine months of 2014, corporate and other expenses increased by \$30.5 to \$111.4 compared to the first nine months of 2013, primarily due to factors similar to those noted above for the third quarter of 2014, as well as increased base salaries and employee retirement benefits.

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## LIQUIDITY AND CAPITAL RESOURCES

## CASH FLOW OVERVIEW

The following tables summarize key financial data relating to our liquidity, capital resources and uses of capital.

| Cash Flow Data   | Nine months ended |           |
|--|-------------------|-----------|
|  | September 30,     |           |
|  | 2014              | 2013      |
| Net income, adjusted to reconcile net income to net cash used in operating activities <sup>1</sup> | \$412.1           | \$280.7   |
| Net cash used in working capital <sup>2</sup>  | (758.1)           | (667.2)   |
| Changes in other non-current assets and liabilities using cash                                     | (35.0)            | (43.9)    |
| Net cash used in operating activities  | \$(381.0)         | \$(430.4) |
| Net cash used in investing activities  | (141.9)           | (128.1)   |
| Net cash used in financing activities  | (174.8)           | (955.6)   |

<sup>1</sup> Reflects net income adjusted primarily for depreciation and amortization of fixed assets and intangible assets, amortization of restricted stock and other non-cash compensation, non-cash (gain) loss related to early extinguishment of debt, and deferred income taxes.

<sup>2</sup> Reflects changes in accounts receivable, expenditures billable to clients, other current assets, accounts payable and accrued liabilities.

## Operating Activities

Net cash used in operating activities during the first nine months of 2014 was \$381.0, which was an improvement of \$49.4 as compared to the first nine months of 2013. Due to the seasonality of our business, we typically generate cash from working capital in the second half of a year and use cash from working capital in the first half of a year, with the largest impacts in the first and fourth quarters. The working capital use in the first nine months of 2014 was primarily attributable to certain of our media and advertising businesses.

The timing of media buying on behalf of our clients affects our working capital and operating cash flow. In most of our businesses, our agencies enter into commitments to pay production and media costs on behalf of clients. To the extent possible we pay production and media charges after we have received funds from our clients. The amounts involved substantially exceed our revenues, and primarily affect the level of accounts receivable, expenditures billable to clients, accounts payable and accrued liabilities. Our assets include both cash received and accounts receivable from clients for these pass-through arrangements, while our liabilities include amounts owed on behalf of clients to media and production suppliers.

Our accrued liabilities are also affected by the timing of certain other payments. For example, while annual cash incentive awards are accrued throughout the year, they are generally paid during the first quarter of the subsequent year.

## Investing Activities

Net cash used in investing activities during the first nine months of 2014 primarily reflects payments for capital expenditures and acquisitions. Capital expenditures of \$94.4 relate primarily to computer hardware and software and leasehold improvements. We made payments of \$62.9 primarily related to acquisitions completed in the first nine months of 2014.

## Financing Activities

Net cash used in financing activities during the first nine months of 2014 is primarily related to the redemption of long-term debt, the repurchase of our common stock, and payment of dividends. During the first nine months of 2014, we redeemed all \$350.0 in aggregate principal amount of the 6.25% Notes, we repurchased 8.3 shares of our common

stock for an aggregate cost of \$148.1, including fees, and made dividend payments of \$119.9 on our common stock. This was offset by the issuance of \$500.0 in aggregate principal amount of our 4.20% Notes. Amounts related to accrued and unpaid interest, as well as the discount for these transactions, are reflected in Operating Activities.

Foreign Exchange Rate Changes

The effect of foreign exchange rate changes on cash and cash equivalents included in the unaudited Consolidated Statements of Cash Flows resulted in a net decrease of \$43.1 during the first nine months of 2014. The decrease was a result of the U.S. Dollar being stronger than several foreign currencies, including the Canadian Dollar, Euro, Brazilian Real and Chilean Peso, as of September 30, 2014 as compared to December 31, 2013.

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Management's Discussion and Analysis of Financial Condition and Results of Operations - (continued)  
(Amounts in Millions, Except Per Share Amounts)  
(Unaudited)

| Balance Sheet Data                               | September 30,<br>2014 | December 31,<br>2013 | September 30,<br>2013 |
|--|-----------------------|----------------------|-----------------------|
| Cash, cash equivalents and marketable securities | \$902.4               | \$1,642.1            | \$1,004.5             |
| Short-term borrowings                            | \$128.3               | \$179.1              | \$186.3               |
| Current portion of long-term debt                | 2.2                   | 353.6                | 2.2                   |
| Long-term debt                                   | 1,626.8               | 1,129.8              | 1,481.0               |
| Total debt                                       | \$1,757.3             | \$1,662.5            | \$1,669.5             |

**LIQUIDITY OUTLOOK**

We expect our cash flow from operations, cash and cash equivalents to be sufficient to meet our anticipated operating requirements at a minimum for the next twelve months. We also have a committed corporate credit facility as well as uncommitted facilities available to support our operating needs. We continue to maintain a disciplined approach to managing liquidity, with flexibility over significant uses of cash, including our capital expenditures, cash used for new acquisitions, our common stock repurchase program and our common stock dividends.

From time to time, we evaluate market conditions and financing alternatives for opportunities to raise additional funds or otherwise improve our liquidity profile, enhance our financial flexibility and manage market risk. Our ability to access the capital markets depends on a number of factors, which include those specific to us, such as our credit rating, and those related to the financial markets, such as the amount or terms of available credit. There can be no guarantee that we would be able to access new sources of liquidity on commercially reasonable terms, or at all.

**Funding Requirements**

Our most significant funding requirements include our operations, non-cancelable operating lease obligations, capital expenditures, acquisitions, common stock dividends, taxes, debt service and contributions to pension and postretirement plans. Additionally, we may be required to make payments to minority shareholders in certain subsidiaries if they exercise their options to sell us their equity interests.

Notable funding requirements include:

**Debt service** – The majority of our debt is classified as long-term, with maturities scheduled through 2031. During the first nine months of 2014, we issued \$500.0 in aggregate principal amount of the 4.20% Notes at a discount and redeemed all \$350.0 in aggregate principal amount of the 6.25% Notes. The majority of the net proceeds of the 4.20% Notes were used toward the redemption of the 6.25% Notes.

**Acquisitions** – We paid cash of \$62.3, which was net of cash acquired of \$24.9, for acquisitions completed in the first nine months of 2014. We also paid cash of \$15.1 in deferred payments for prior-year acquisitions as well as ownership increases in our consolidated subsidiaries. In addition to potential cash expenditures for new acquisitions, we expect to pay less than \$1.0 in the fourth quarter of 2014 and approximately \$30.0 in 2015 related to prior-year acquisitions. We may also be required to pay approximately \$80.0 over the next twelve months related to put options held by minority shareholders if exercised. We will continue to evaluate strategic opportunities to grow and continue to strengthen our market position, particularly in our digital and marketing services offerings, and to expand our presence in high-growth and key strategic world markets.

**Dividends** – In the first nine months of 2014, we paid three quarterly cash dividends of \$0.095 per share on our common stock, which corresponded to an aggregate dividend payment of \$119.9. Assuming we continue to pay a quarterly dividend of \$0.095 per share and there is no significant change in the number of outstanding shares as of September 30, 2014, we would expect to pay approximately \$160.0 over the next twelve months.



Restructuring – In the first nine months of 2014, we paid cash of approximately \$42.0 in connection with restructuring actions. We expect to pay approximately \$3.0 for the remainder of 2014, with cash payments expected to be made through 2021.

Contributions to pension plans – Our funding policy regarding our pension plans is to make contributions necessary to satisfy minimum pension funding requirements, plus such additional contributions as we consider appropriate to improve

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Management's Discussion and Analysis of Financial Condition and Results of Operations - (continued)  
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the plans' funded status. During the nine months ended September 30, 2014, we contributed \$2.1 and \$17.8 of cash to our domestic and foreign pension plans, respectively. We expect to contribute approximately \$1.0 and \$7.0 of cash to our domestic and foreign pension plans, respectively, for the remainder of 2014.

## Share Repurchase Program

In February 2014, our Board of Directors authorized a new share repurchase program to repurchase from time to time up to \$300.0, excluding fees, of our common stock. As of September 30, 2014, \$270.6 remained available for repurchase under the 2014 Share Repurchase Program. The 2014 Share Repurchase Program has no expiration date. As of September 30, 2014, we have fully utilized the 2013 Share Repurchase Program. We may effect such repurchases through open market purchases, trading plans established in accordance with SEC rules, derivative transactions or other means. We expect to continue to repurchase our common stock in future periods, although the timing and amount of the repurchases will depend on market conditions and other funding requirements.

## FINANCING AND SOURCES OF FUNDS

Substantially all of our operating cash flow is generated by our agencies. Our cash balances are held in numerous jurisdictions throughout the world, including at the holding company level. Below is a summary of our sources of liquidity.

|  | September 30, 2014 |                       |                                   |                    |
|--|--------------------|-----------------------|-----------------------------------|--------------------|
|  | Total<br>Facility  | Amount<br>Outstanding | Letters<br>of Credit <sup>1</sup> | Total<br>Available |
| Cash, cash equivalents and marketable securities |                    |                       |                                   | \$902.4            |
| Committed credit agreement                       | \$1,000.0          | \$0.0                 | \$16.0                            | \$984.0            |
| Uncommitted credit arrangements                  | \$740.2            | \$128.3               | \$3.9                             | \$608.0            |

<sup>1</sup> We are required from time to time to post letters of credit, primarily to support obligations of our subsidiaries. These letters of credit have historically not been drawn upon.

## Credit Agreements

We maintain a committed corporate credit facility to increase our financial flexibility (the "Credit Agreement"). The Credit Agreement is a revolving facility, expiring in December 2018, under which amounts borrowed by us or any of our subsidiaries designated under the Credit Agreement may be repaid and reborrowed, subject to an aggregate lending limit of \$1,000 or the equivalent in other currencies. The Company has the ability to increase the commitments under the Credit Agreement from time to time by an additional amount of up to \$250.0, provided the Company receives commitments for such increases and satisfies certain other conditions. The aggregate available amount of letters of credit outstanding may decrease or increase, subject to a sublimit on letters of credit of \$200.0 or the equivalent in other currencies. Our obligations under the Credit Agreement are unsecured.

We were in compliance with all of our covenants in the Credit Agreement as of September 30, 2014. The financial covenants in the Credit Agreement require that we maintain, as of the end of each fiscal quarter, certain financial measures for the four quarters then ended. The table below sets forth the financial covenants in effect as of September 30, 2014.

| Financial Covenants                     | Four Quarters Ended<br>September 30, 2014 | EBITDA Reconciliation | Four Quarters Ended<br>September 30, 2014 |
|---|---|-----------------------|---|
| Interest coverage ratio (not less than) | 5.00x                                     | Operating income      | \$679.8                                   |

|                                   |        |                               |         |
|-----------------------------------|--------|-------------------------------|---------|
| Actual interest coverage ratio    | 14.77x | Add:                          |         |
|                                   |        | Depreciation and amortization | 209.6   |
| Leverage ratio (not greater than) | 3.25x  | Other non-cash amounts        | 1.2     |
| Actual leverage ratio             | 1.97x  | EBITDA <sup>1</sup>           | \$890.6 |

<sup>1</sup> EBITDA is calculated as defined in the Credit Agreement.

We also have uncommitted credit arrangements with various banks that permit borrowings at variable interest rates. As of September 30, 2014, there were borrowings under some of the uncommitted facilities to manage working capital needs. We have guaranteed the repayment of some of these borrowings made by certain subsidiaries. If we lose access to these credit lines, we

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Management's Discussion and Analysis of Financial Condition and Results of Operations - (continued)  
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would have to provide funding directly to some of our international operations. As of September 30, 2014, the weighted-average interest rate on outstanding balances under the uncommitted credit arrangements was approximately 4%.

**Cash Pooling**

We aggregate our domestic cash position on a daily basis. Outside the United States we use cash pooling arrangements with banks to help manage our liquidity requirements. In these pooling arrangements, several IPG agencies agree with a single bank that the cash balances of any of the agencies with the bank will be subject to a full right of set-off against amounts the other agencies owe the bank, and the bank provides for overdrafts as long as the net balance for all the agencies does not exceed an agreed-upon level. Typically, each agency pays interest on outstanding overdrafts and receives interest on cash balances. Our unaudited Consolidated Balance Sheets reflect cash, net of bank overdrafts, under all of our pooling arrangements, and as of September 30, 2014, the amount netted was \$1,677.6.

**DEBT CREDIT RATINGS**

Our long-term debt credit ratings as of October 15, 2014, are listed below.

|         | Moody's Investor Standard and Service |               | Fitch Ratings |
|---------|---------------------------------------|---------------|---------------|
| Rating  | Baa3                                  | Poor's<br>BB+ | BBB           |
| Outlook | Stable                                | Stable        | Stable        |

We are investment-grade rated by both Moody's Investor Services and Fitch Ratings. The most recent update to our credit ratings occurred in February 2013 when Standard and Poor's changed our outlook from positive to stable. A credit rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time by the assigning credit rating agency. The rating of each credit rating agency should be evaluated independently of any other rating. Credit ratings could have an impact on liquidity, either adverse or favorable, including, among other things, because they could affect funding costs in the capital markets or otherwise. For example, our Credit Agreement fees and borrowing rates are based on a credit ratings grid.

**CRITICAL ACCOUNTING ESTIMATES**

Our significant accounting policies are described in Note 1 to the Consolidated Financial Statements for the year ended December 31, 2013, included in our 2013 Annual Report on Form 10-K. As summarized in Item 7, Management's Discussion and Analysis of Financial Condition and Results of Operations, in our Annual Report, we believe that certain of these policies are critical because they are important to the presentation of our financial condition and results of operations, and they require management's most difficult, subjective or complex judgments, often as a result of the need to estimate the effect of matters that are inherently uncertain. These critical estimates relate to revenue recognition, income taxes, goodwill and other intangible assets, and pension and postretirement benefits. We base our estimates on historical experience and various other factors that we believe to be relevant under the circumstances. Estimation methodologies are applied consistently from year to year, and there have been no significant changes in the application of critical accounting estimates since December 31, 2013. Actual results may differ from these estimates under different assumptions or conditions.

**RECENT ACCOUNTING STANDARDS**

See Note 14 to the unaudited Consolidated Financial Statements for further information on certain accounting standards that have been recently adopted or that have not yet been required to be implemented and may be applicable to our future operations.



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Item 3. Quantitative and Qualitative Disclosures about Market Risk

In the normal course of business, we are exposed to market risks related to interest rates, foreign currency rates and certain balance sheet items. There has been no significant change in our exposure to market risk during the first nine months of 2014. Our exposure to market risk for changes in interest rates primarily relates to the fair market value and cash flows of our debt obligations. As of September 30, 2014, and December 31, 2013, approximately 90% and 86%, respectively, of our debt obligations bore fixed interest rates. We have, from time to time, used interest rate swaps for risk management purposes to manage our exposure to changes in interest rates. We do not have any interest rate swaps outstanding as of September 30, 2014. For a further discussion of our exposure to market risk, refer to Item 7A, Quantitative and Qualitative Disclosures About Market Risk, in our 2013 Annual Report on Form 10-K.

Item 4. Controls and Procedures

Disclosure Controls and Procedures

Our management, with the participation of our Chief Executive Officer and Chief Financial Officer, has evaluated the effectiveness of our disclosure controls and procedures (as such term is defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the "Exchange Act")) as of the end of the period covered by this Quarterly Report on Form 10-Q. Based on this evaluation, our Chief Executive Officer and Chief Financial Officer have concluded that, as of September 30, 2014, the Company's disclosure controls and procedures were effective to provide reasonable assurance that information required to be disclosed in reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in SEC rules and forms, and that such information is accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosures. There are inherent limitations to the effectiveness of any system of disclosure controls and procedures, including the possibility of human error and the circumvention or overriding of the controls and procedures. Accordingly, even effective disclosure controls and procedures can only provide reasonable assurance of achieving their control objectives.

Changes in Internal Control Over Financial Reporting

There has been no change in internal control over financial reporting in the quarter ended September 30, 2014, that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

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## PART II – OTHER INFORMATION

## Item 1. Legal Proceedings

Information about our legal proceedings is set forth in Note 13 to the unaudited Consolidated Financial Statements included in this Quarterly Report on Form 10-Q.

## Item 1A. Risk Factors

In the third quarter of 2014, there have been no material changes in the risk factors we have previously disclosed in Item 1A, Risk Factors, in our 2013 Annual Report on Form 10-K.

## Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

The following table provides information regarding our purchases of our equity securities during the period from (c) July 1, 2014 to September 30, 2014:

|             | Total Number of<br>Shares (or Units)<br>Purchased <sup>1</sup> | Average Price Paid<br>per Share (or Unit) <sup>2</sup> | Total Number of<br>Shares (or Units)<br>Purchased as Part of<br>Publicly Announced<br>Plans or Programs <sup>3</sup> | Maximum Number (or<br>Approximate Dollar Value)<br>of Shares (or Units)<br>that May<br>Yet Be Purchased Under<br>the<br>Plans or Programs <sup>3</sup> |
|-------------|--|--|--|--|
| July 1 - 31 | 1,075,545  | \$ 19.32   | 1,075,545  | \$ 300,556,536   |
| Aug 1 - 31  | 364  | \$ 19.54   | —  | \$ 300,556,536   |
| Sep 1 - 30  | 1,645,406  | \$ 18.36   | 1,633,666  | \$ 270,556,536   |
| Total       | 2,721,315  | \$ 18.74   | 2,709,211  |  |

Includes shares of our common stock, par value \$0.10 per share, withheld under the terms of grants under employee stock-based compensation plans to offset tax withholding obligations that arose upon vesting and release of <sup>1</sup> restricted shares (the “Withheld Shares”). We repurchased no Withheld Shares in July 2014, 364 Withheld Shares in August 2014 and 11,740 Withheld Shares in September 2014, for a total of 12,104 Withheld Shares during the three month period.

The average price per share for each of the months in the fiscal quarter and for the three month period was calculated by dividing (a) the sum for the applicable period of the aggregate value of the tax withholding obligations <sup>2</sup> and the aggregate amount we paid for shares acquired under our stock repurchase program, described in Note 5 to the unaudited Consolidated Financial Statements by (b) the sum of the number of Withheld Shares and the number of shares acquired in our stock repurchase program.

On February 14, 2014, we announced that our Board of Directors had approved a new share repurchase program to <sup>3</sup> repurchase from time to time up to \$300.0 million of our common stock, in addition to amounts available on existing authorizations. There is no expiration date associated with the share repurchase programs.

## Item 6. Exhibits

All exhibits required pursuant to Item 601 of Regulation S-K to be filed as part of this report or incorporated herein by reference to other documents, are listed in the Index to Exhibits that immediately precedes the exhibits filed with this Report on Form 10-Q and the exhibits transmitted to the Securities and Exchange Commission as part of the electronic filing of this report.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

THE INTERPUBLIC GROUP OF COMPANIES,  
INC.

By /s/ Michael I. Roth  
Michael I. Roth  
Chairman and Chief Executive Officer

Date: October 23, 2014

By /s/ Christopher F. Carroll  
Christopher F. Carroll  
Senior Vice President, Controller and  
Chief Accounting Officer  
(Principal Accounting Officer)

Date: October 23, 2014



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INDEX TO EXHIBITS

EXHIBIT NO. DESCRIPTION

|               |   |
|---------------|---|
| 10(iii)(A)(1) | The Interpublic Capital Accumulation Plan, amended and restated, effective August 1, 2014, and form of Participation Agreement for New Participants is incorporated by reference to Exhibit 10(iii)(A)(1) to the Quarterly Report on Form 10-Q of The Interpublic Group of Companies, Inc. (the “Company”), filed with the Securities and Exchange Commission (“SEC”) on July 24, 2014. |
| 10(iii)(A)(2) | The Interpublic Senior Executive Retirement Income Plan, amended and restated, effective August 1, 2014, and form of Participation Agreement for New Participants is incorporated by reference to Exhibit 10(iii)(A)(2) to the Company’s Quarterly Report on Form 10-Q, filed with the SEC on July 24, 2014.  |
| 10(iii)(A)(3) | The Interpublic Executive Severance Plan, amended and restated, effective August 1, 2014, is incorporated by reference to Exhibit 10(iii)(A)(3) to the Company’s Quarterly Report on Form 10-Q, filed with the SEC on July 24, 2014.  |
| 12.1          | Computation of Ratios of Earnings to Fixed Charges.   |
| 31.1          | Certification of the Chief Executive Officer pursuant to Rule 13a-14(a) under the Securities Exchange Act of 1934, as amended.  |
| 31.2          | Certification of the Chief Financial Officer pursuant to Rule 13a-14(a) under the Securities Exchange Act of 1934, as amended.  |
| 32            | Certification of the Chief Executive Officer and the Chief Financial Officer furnished pursuant to 18 U.S.C. Section 1350 and Rule 13a-14(b) under the Securities Exchange Act of 1934, as amended.   |
| 101           | Interactive Data File, for the period ended September 30, 2014.   |
| 38            |   |