

HEWLETT PACKARD CO
Form 4
January 25, 2007

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
BRADLEY RICHARD TODD

(Last) (First) (Middle)

**C/O HEWLETT-PACKARD
COMPANY, 3000 HANOVER
STREET**

(Street)

PALO ALTO, CA 94304

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
HEWLETT PACKARD CO [HPQ]

3. Date of Earliest Transaction
(Month/Day/Year)
01/23/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
EVP, PSG

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) | | |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--------|---|--|-----------------------------------|------------|-------|
| | | | | Code | V | Amount | | | | (A) or (D) | Price |
| Common Stock ⁽¹⁾ | 01/23/2007 | | F | | | 6,044 | D | \$ 41.215 | 155,354.699 | D | |
| Common Stock | 01/23/2007 | | M | | | 75,000 | A | \$ 31.5 | 230,354.699 | D | |
| Common Stock | 01/23/2007 | | S ⁽²⁾ | | | 300 | D | \$ 41.82 | 230,054.699 | D | |
| Common Stock | 01/23/2007 | | M ⁽²⁾ | | | 700 | D | \$ 41.83 | 229,354.699 | D | |
| Common Stock | 01/23/2007 | | S ⁽²⁾ | | | 300 | D | \$ 41.9 | 229,054.699 | D | |

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| | | | | | | | |
|--------------|------------|-------------|-------|---|----------|-------------|---|
| Common Stock | 01/23/2007 | <u>S(2)</u> | 600 | D | \$ 41.92 | 228,454.699 | D |
| Common Stock | 01/23/2007 | <u>S(2)</u> | 1,000 | D | \$ 41.93 | 227,454.699 | D |
| Common Stock | 01/23/2007 | <u>S(2)</u> | 600 | D | \$ 41.94 | 226,854.699 | D |
| Common Stock | 01/23/2007 | <u>S(2)</u> | 800 | D | \$ 41.96 | 226,054.699 | D |
| Common Stock | 01/23/2007 | <u>S(2)</u> | 400 | D | \$ 41.97 | 225,654.699 | D |
| Common Stock | 01/23/2007 | <u>S(2)</u> | 3,100 | D | \$ 41.99 | 222,554.699 | D |
| Common Stock | 01/23/2007 | <u>S(2)</u> | 900 | D | \$ 42.01 | 221,654.699 | D |
| Common Stock | 01/23/2007 | <u>S(2)</u> | 100 | D | \$ 42.03 | 221,554.699 | D |
| Common Stock | 01/23/2007 | <u>S(2)</u> | 500 | D | \$ 42.17 | 221,054.699 | D |
| Common Stock | 01/23/2007 | <u>S(2)</u> | 1,600 | D | \$ 42.19 | 219,454.699 | D |
| Common Stock | 01/23/2007 | <u>S(2)</u> | 400 | D | \$ 42.2 | 219,054.699 | D |
| Common Stock | 01/23/2007 | <u>S(2)</u> | 411 | D | \$ 42.21 | 218,643.699 | D |
| Common Stock | 01/23/2007 | <u>S(2)</u> | 372 | D | \$ 42.22 | 218,271.699 | D |
| Common Stock | 01/23/2007 | <u>S(2)</u> | 200 | D | \$ 42.23 | 218,071.699 | D |
| Common Stock | 01/23/2007 | <u>S(2)</u> | 700 | D | \$ 42.24 | 217,371.699 | D |
| Common Stock | 01/23/2007 | <u>S(2)</u> | 3,589 | D | \$ 42.25 | 213,782.699 | D |
| Common Stock | 01/23/2007 | <u>S(2)</u> | 3,000 | D | \$ 42.26 | 210,782.699 | D |
| Common Stock | 01/23/2007 | <u>S(2)</u> | 4,600 | D | \$ 42.27 | 206,182.699 | D |
| Common Stock | 01/23/2007 | <u>S(2)</u> | 3,000 | D | \$ 42.28 | 203,182.699 | D |
| Common Stock | 01/23/2007 | <u>S(2)</u> | 4,800 | D | \$ 42.29 | 198,382.699 | D |
| | 01/23/2007 | <u>S(2)</u> | 2,900 | D | \$ 42.3 | 195,482.699 | D |

Common
Stock

Common Stock 01/23/2007 S⁽²⁾ 6,100 D \$ 42.31 189,382.699 D

Common Stock 01/23/2007 S⁽²⁾ 1,800 D \$ 42.32 187,582.699 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
| | | | | Code | V (A) (D) | Date Exercisable Expiration Date | Title Amount or Number of Shares |
| Employee Stock Option (right to buy) | \$ 31.5 | 01/23/2007 | | M | 75,000 | 01/23/2007 01/23/2014 | Common Stock 75,000 |

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

BRADLEY RICHARD TODD
C/O HEWLETT-PACKARD COMPANY
3000 HANOVER STREET
PALO ALTO, CA 94304

EVP, PSG

Signatures

Charles N. Charnas,
Attorney-in-Fact

01/24/2007

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This is the first of two Form 4's to be filed, as the number of transactions reported on Table 1 exceeds the number of lines available on this form.
- (2) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on December 7, 2006.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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