## Edgar Filing: FIFTH THIRD BANCORP - Form 4

| FIFTH THIR<br>Form 4   | D BANCORP   | •                   |                                 |                                 |       |   |        |            |  |  |             |  |  |
|--|---|---------------------|---------------------------------|---------------------------------|-------|---|--------|------------|--|--|-------------|--|--|
| May 04, 2010   | )   |                     |                                 |                                 |       |   |        |            |  |  |             |  |  |
| •  |   |                     |                                 |                                 |       |   |        |            |  | OMB AI   | PROVAL      |  |  |
| FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 |   |                     |                                 |                                 |       |   |        |            | OMB<br>Number:   | 3235-0287  |             |  |  |
| Check this box   |   |                     |                                 |                                 |       |   |        |            |  | Expires:   | January 31, |  |  |
| if no longer<br>subject to<br>Section 16. STATEMENT OF CHANGE                  |   |                     |                                 |                                 |       | BENEFI<br>ITIES                                   | CIAI   |            | Estimated average<br>burden hours per  |  |             |  |  |
| Form 4 or<br>Form 5  | Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 |                     |                                 |                                 |       |   |        |            | A ( C1024  | response   | 0.5         |  |  |
| obligation<br>may conti<br><i>See</i> Instru                                   | <sup>s</sup> nue. Section 1   | 7(a) of the         |                                 | ility H                         | old   | ing Com   | pany   | Act of     | f 1935 or Sectio   | n  |             |  |  |
| 1(b).  |   |                     |                                 |                                 |       |   |        |            |  |  |             |  |  |
| (Print or Type R   | esponses)   |                     |                                 |                                 |       |   |        |            |  |  |             |  |  |
|  |   |                     |                                 |                                 |       |   |        |            |  |  |             |  |  |
| MEIJER HENDRIK G Symbol  |   |                     |                                 | r Name and Ticker or Trading    |       |   |        | g          | 5. Relationship of Reporting Person(s) to<br>Issuer  |  |             |  |  |
|  |   |                     |                                 | [ THIRD BANCORP [FITB]          |       |   |        |            | 135001   |  |             |  |  |
|  |   |                     |                                 |                                 |       |   | Γ[ΓΙ   | IDJ        | (Check all applicable)   |  |             |  |  |
| (Last)   | (First)   | (Middle)            | 3. Date of (Month/D             |                                 |       | insaction   |        |            | X Director   | 10%  | Owner       |  |  |
| 38 FOUNTAIN SQUARE PLAZA 04/30/20  |   |                     |                                 | •                               |       |   |        |            | Officer (give titleOther (specify below) below)  |  |             |  |  |
| (Street) 4. If Am  |   |                     | 4. If Amer                      | nendment, Date Original         |       |   |        |            | 6. Individual or Joint/Group Filing(Check  |  |             |  |  |
|  |   |                     | Filed(Mon                       | th/Day/Y                        | 'ear) |   |        |            | Applicable Line)<br>_X_ Form filed by 0<br>Form filed by N   |  |             |  |  |
| CINCINNA   | ГІ, ОН 45263  |                     |                                 |                                 |       |   |        |            | Person   |  | porting     |  |  |
| (City)   | (State)   | (Zip)               | Table                           | e I - Nor                       | n-De  | erivative S                                       | ecurit | ies Acq    | quired, Disposed of  | f, or Beneficial   | ly Owned    |  |  |
| 1.Title of<br>Security<br>(Instr. 3)   | 2. Transaction E<br>(Month/Day/Ye   | ar) Executio<br>any | med<br>on Date, if<br>Day/Year) | 3.<br>Transa<br>Code<br>(Instr. | 8)    | 4. Securit<br>n(A) or Dis<br>(D)<br>(Instr. 3, 4) | sposed | of         | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) |             |  |  |
| Common<br>Stock (1)  | 04/30/2010  |                     |                                 | А                               |       | 18,293  | А      | <u>(2)</u> | 63,859.459   | D  |             |  |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 4.<br>Transact<br>Code<br>(Instr. 8) | 5.<br>tionNumber<br>of<br>) Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) |     | Expiration Date<br>(Month/Day/Year) |                    | Amou<br>Unde<br>Secur | le and<br>unt of<br>rlying<br>ities<br>. 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secu<br>Bene<br>Owno<br>Follo<br>Repo<br>Trans<br>(Instr |
|---|---|---|--------------------------------------|---|-----|-------------------------------------|--------------------|-----------------------|---|---|--|
|   |   |   | Code V                               | (A) (   | (D) | Date<br>Exercisable                 | Expiration<br>Date | Title                 | Amount<br>or<br>Number<br>of<br>Shares            |   |  |

## **Reporting Owners**

**Reporting Owner Name / Address** 

| MEIJER HENDRIK G<br>38 FOUNTAIN SQUARE PLAZA X<br>CINCINNATI, OH 45263           |            |
|--|------------|
| Signatures   |            |
| Paul L. Reynolds, as Attorney-in-Fact for Hendrik G.<br>Meijer                   | 05/04/2010 |
| **Signature of Reporting Person  | Date       |
| Explanation of Responses:  |            |
| * If the form is filed by more than one reporting person, <i>see</i> Instruction | 4(b)(v).   |

Director

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Relationships

10% Owner Officer Other

- Restricted stock granted pursuant to Fifth Third Bancorp 2008 Incentive Compensation Plan subject to vesting on April 30, 2014. (1)
- (2) Granted pursuant to the Fifth Third Bancorp 2008 Incentive Compensation Plan. No consideration paid.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number. (2) Includes 322 shares of stock received pursuant to the reinvestment of cash dividends declared by the company to holders of record of common stock as of 3/7/2012.

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