

NIKE INC  
Form 3  
August 10, 2015

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|   |         |                                      |   |  |
|---|---------|--------------------------------------|---|--|
| 1. Name and Address of Reporting Person * |         | 2. Date of Event Requiring Statement | 3. Issuer Name and Ticker or Trading Symbol   |  |
| Â Champion Andrew                         |         | (Month/Day/Year)                     | NIKE INC [NKE]  |  |
| (Last)                                    | (First) | (Middle)                             | 08/01/2015  |  |
| 3648 LAKEVIEW BLVD.                       |         |                                      | 4. Relationship of Reporting Person(s) to Issuer                                      | 5. If Amendment, Date Original Filed(Month/Day/Year)                   |
| (Street)                                  |         |                                      | (Check all applicable)  |  |
| LAKE OSWEGO,Â ORÂ 97035                   |         |                                      | <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner                  | 6. Individual or Joint/Group Filing(Check Applicable Line)             |
| (City)                                    | (State) | (Zip)                                | <input checked="" type="checkbox"/> Officer <input checked="" type="checkbox"/> Other | <input checked="" type="checkbox"/> Form filed by One Reporting Person |
|   |         |                                      | (give title below) (specify below)  | <input type="checkbox"/> Form filed by More than One Reporting Person  |
|   |         |                                      | EVP: CFO / EVP: CFO   |  |

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|
| Class B Common Stock            | 10,511  | D  | Â   |
| Class B Common Stock            | 400   | I  | by ESPP <sup>(1)</sup>                                |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of Derivative | 5. Ownership Form of Derivative Security: | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|--|---|---|---|---|
|--|--|---|---|---|---|

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|   | Date Exercisable | Expiration Date | Title                | Amount or Number of Shares | Security | Direct (D) or Indirect (I) (Instr. 5) |   |
|---|------------------|-----------------|----------------------|----------------------------|----------|---------------------------------------|---|
| Non-Qualified Stock Option (right to buy) | Â (2)            | 07/17/2019      | Class B Common Stock | 10,000                     | \$ 26.22 | D                                     | Â |
| Non-Qualified Stock Option (right to buy) | Â (3)            | 07/16/2020      | Class B Common Stock | 35,000                     | \$ 34.48 | D                                     | Â |
| Non-Qualified Stock Option (right to buy) | Â (4)            | 07/15/2021      | Class B Common Stock | 51,500                     | \$ 45.85 | D                                     | Â |
| Non-Qualified Stock Option (right to buy) | Â (5)            | 07/20/2022      | Class B Common Stock | 60,000                     | \$ 46.54 | D                                     | Â |
| Non-Qualified Stock Option (right to buy) | Â (6)            | 07/19/2023      | Class B Common Stock | 30,000                     | \$ 63.35 | D                                     | Â |
| Non-Qualified Stock Option (right to buy) | Â (7)            | 07/18/2024      | Class B Common Stock | 40,000                     | \$ 77.52 | D                                     | Â |
| Non-Qualified Stock Option (right to buy) | Â (8)            | 07/17/2025      | Class B Common Stock | 60,000                     | \$ 112.8 | D                                     | Â |

## Reporting Owners

| Reporting Owner Name / Address                                 | Relationships |           |            |          |
|--|---------------|-----------|------------|----------|
|  | Director      | 10% Owner | Officer    | Other    |
| Campion Andrew<br>3648 LAKEVIEW BLVD.<br>LAKE OSWEGO, OR 97035 | Â             | Â         | Â EVP: CFO | EVP: CFO |

## Signatures

By: John F. Coburn III For: Andrew  
Campion 08/10/2015

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Shares held in account under NIKE, Inc. Employee Stock Purchase Plan.

(2) Stock Option granted on 07/17/2009 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.

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- (3) Stock Option granted on 07/16/2010 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.
- (4) Stock Option granted on 07/15/2011 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.
- (5) Stock Option granted on 07/20/2012 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.
- (6) Stock Option granted on 07/19/2013 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.
- (7) Stock Option granted on 07/18/2014 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.
- (8) Stock Option granted on 07/17/2015 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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