

NIKE INC  
Form 4  
April 29, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
DESTEFANO GARY

(Last) (First) (Middle)

ONE BOWERMAN DRIVE

(Street)

BEAVERTON, OR 97005

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
NIKE INC [NKE]

3. Date of Earliest Transaction (Month/Day/Year)  
04/25/2008

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
President-Global Ops

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Class B Common Stock	04/25/2008 <sup>(1)</sup>		S		200	D	\$ 68.73 50,694 D
Class B Common Stock	04/25/2008		S		500	D	\$ 68.75 50,194 D
Class B Common Stock	04/25/2008		S		200	D	\$ 68.77 49,994 D
Class B Common	04/25/2008		S		500	D	\$ 68.78 49,494 D

Edgar Filing: NIKE INC - Form 4

Stock							
Class B Common Stock	04/25/2008	S	1,100	D	\$ 68.79	48,394	D
Class B Common Stock	04/25/2008	S	800	D	\$ 68.8	47,594	D
Class B Common Stock	04/25/2008	S	300	D	\$ 68.81	47,294	D
Class B Common Stock	04/25/2008	S	800	D	\$ 68.82	46,494	D
Class B Common Stock	04/25/2008	S	500	D	\$ 68.83	45,994	D
Class B Common Stock	04/25/2008	S	200	D	\$ 68.84	45,794	D
Class B Common Stock	04/25/2008	S	530	D	\$ 68.72	45,264	D
Class B Common Stock	04/25/2008	S	1,000	D	\$ 68.7	44,264	D
Class B Common Stock	04/25/2008	S	7,000	D	\$ 68.65	37,264	D
Class B Common Stock	04/25/2008	S	5,000	D	\$ 68.62	32,264	D
Class B Common Stock	04/25/2008	S	1,300	D	\$ 68.56	30,964	D
Class B Common Stock	04/25/2008	G <sup>(2)</sup>	8,570	D	\$ 0	22,394	D
Class B Common Stock	04/25/2008	X	22,000	A	\$ 24.49	44,394	D
Class B Common Stock	04/25/2008	S	22,000	D	\$ 68.1856	22,394	D

Edgar Filing: NIKE INC - Form 4

Class B Common Stock	04/25/2008	X	44,000	A	\$ 26.12	66,394	D	
Class B Common Stock	04/25/2008	S	44,000	D	\$ 68.1856	22,394	D	
Class B Common Stock	04/25/2008	X	66,000	A	\$ 36.605	88,394	D	
Class B Common Stock	04/25/2008	S	66,000	D	\$ 68.1856	22,394	D	
Class B Common Stock	04/25/2008	X	25,000	A	\$ 39.38	47,394	D	
Class B Common Stock	04/25/2008	S	25,000	D	\$ 68.1856	22,394 <sup>(3)</sup>	D	
Class B Common Stock						5,443	I	by ESPP <sup>(4)</sup>
Class B Common Stock						7,298	I	by Retirement Plan <sup>(5)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	8. Amount or Number of Shares
Non-Qualified Stock Option	\$ 24.49	04/25/2008		X	22,000	<sup>(6)</sup> 07/22/2012	Class B Common	22,000

							Stock	
(right to buy)							Class B	
Non-Qualified Stock Option (right to buy)	\$ 26.12	04/25/2008	X	44,000	<u>(7)</u>	07/18/2013	Common Stock	44,000
(right to buy)							Class B	
Non-Qualified Stock Option (right to buy)	\$ 36.605	04/25/2008	X	66,000	<u>(8)</u>	07/16/2014	Common Stock	66,000
(right to buy)							Class B	
Non-Qualified Stock Option (right to buy)	\$ 39.38	04/25/2008	X	25,000	<u>(9)</u>	07/14/2016	Common Stock	25,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
DESTEFANO GARY ONE BOWERMAN DRIVE BEAVERTON, OR 97005			President-Global Ops	

## Signatures

By: John F. Coburn III For: Gary DeStefano  
Date: 04/29/2008

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- Pursuant to Company policy, market sales of Company stock by officers and directors are permitted only after the second full trading day after the release of quarterly earnings and ending on the last day of the second month of the following fiscal quarter, except pursuant to approved 10b5-1 trading plans.
- (1) Shares transferred to a non-profit charitable foundation of which the reporting person is a trustee. The reporting person disclaims beneficial ownership of such shares.
  - (2) This Form 4 contains twenty-four of the fifty-four transactions that were executed on April 25, 2008. One additional form, containing thirty of the fifty-four transactions that were executed on April 25, 2008, was filed immediately prior to this Form 4.
  - (3) Shares held in account under NIKE, Inc. Employee Stock Purchase Plan.
  - (4) Shares held in account under the NIKE, Inc. 401(K) and Profit Sharing Plan.
  - (5) Option granted on 7/22/2002 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.
  - (6) Option granted on 7/18/2003 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.
  - (7) Option granted on 7/16/2004 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.
  - (8) Option granted on 7/14/2006 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.
  - (9)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

## Edgar Filing: NIKE INC - Form 4

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.