

CHURCHILL DOWNS INC  
Form 10-Q  
April 23, 2014

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549  
FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT  
OF 1934

For the quarterly period ended March 31, 2014

OR  
 TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT  
OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number 001-33998

(Exact name of Registrant as specified in its charter)

Kentucky

61-0156015

(State or other jurisdiction of incorporation or  
organization)

(IRS Employer Identification No.)

600 North Hurstbourne Parkway, Suite 400 Louisville,  
Kentucky 40222

(502) 636-4400

(Address of principal executive offices) (zip code)

(Registrant's telephone number, including area code)

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the Registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405) during the preceding 12 months (or for such shorter period that the Registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer

Smaller reporting  
company

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

The number of shares outstanding of Registrant's common stock at April 18, 2014 was 17,857,346 shares.

CHURCHILL DOWNS INCORPORATED  
INDEX TO QUARTERLY REPORT ON FORM 10-Q  
For the Quarter Ended March 31, 2014

|                 |   |           |
|-----------------|---|-----------|
|                 | <u>Part I-FINANCIAL INFORMATION</u>   |           |
| <u>Item 1.</u>  | <u>Financial Statements</u>   |           |
|                 | <u>Condensed Consolidated Balance Sheets, March 31, 2014 and December 31, 2013 (Unaudited)</u>                                  | <u>3</u>  |
|                 | <u>Condensed Consolidated Statements of Comprehensive Income for the three months ended March 31, 2014 and 2013 (Unaudited)</u> | <u>4</u>  |
|                 | <u>Condensed Consolidated Statements of Cash Flows for the three months ended March 31, 2014 and 2013 (Unaudited)</u>           | <u>5</u>  |
|                 | <u>Notes to Condensed Consolidated Financial Statements (Unaudited)</u>   | <u>7</u>  |
| <u>Item 2.</u>  | <u>Management's Discussion and Analysis of Financial Condition and Results of Operations</u>                                    | <u>18</u> |
| <u>Item 3.</u>  | <u>Quantitative and Qualitative Disclosures About Market Risk</u>   | <u>33</u> |
| <u>Item 4.</u>  | <u>Controls and Procedures</u>  | <u>33</u> |
|                 | <u>Part II-OTHER INFORMATION</u>  |           |
| <u>Item 1.</u>  | <u>Legal Proceedings</u>  | <u>33</u> |
| <u>Item 1A.</u> | <u>Risk Factors</u>   | <u>35</u> |
| <u>Item 2.</u>  | <u>Unregistered Sales of Equity Securities and Use of Proceeds</u>  | <u>35</u> |
| <u>Item 3.</u>  | <u>Defaults Upon Senior Securities (Not applicable)</u>   | <u>35</u> |
| <u>Item 4.</u>  | <u>Mine Safety Disclosures (Not applicable)</u>   | <u>35</u> |
| <u>Item 5.</u>  | <u>Other Information (Not applicable)</u>   | <u>35</u> |
| <u>Item 6.</u>  | <u>Exhibits</u>   | <u>36</u> |
|                 | <u>Signatures</u>   | <u>37</u> |
|                 | <u>Exhibit Index</u>  | <u>38</u> |

PART I. FINANCIAL INFORMATION  
ITEM 1. FINANCIAL STATEMENTS  
CHURCHILL DOWNS INCORPORATED  
CONDENSED CONSOLIDATED BALANCE SHEETS  
(Unaudited) (in thousands)

|  | March 31,<br>2014 | December 31,<br>2013 |
|--|-------------------|----------------------|
| <b>ASSETS</b>  |                   |                      |
| Current assets:  |                   |                      |
| Cash and cash equivalents  | \$47,164          | \$44,708             |
| Restricted cash  | 30,548            | 36,074               |
| Accounts receivable, net of allowance for doubtful accounts of \$4,487 at March 31, 2014 and \$4,338 at December 31, 2013                  | 35,231            | 46,572               |
| Deferred income taxes  | 7,100             | 8,927                |
| Income taxes receivable  | 8,195             | 12,398               |
| Other current assets   | 20,764            | 12,036               |
| Total current assets   | 149,002           | 160,715              |
| Property and equipment, net  | 590,586           | 585,498              |
| Investment in and advance to unconsolidated affiliate  | 94,692            | 86,151               |
| Goodwill   | 300,616           | 300,616              |
| Other intangible assets, net   | 195,321           | 198,149              |
| Other assets   | 20,866            | 21,132               |
| Total assets   | \$1,351,083       | \$1,352,261          |
| <b>LIABILITIES AND SHAREHOLDERS' EQUITY</b>  |                   |                      |
| Current liabilities:   |                   |                      |
| Accounts payable   | \$51,697          | \$43,123             |
| Bank overdraft   | 2,818             | 973                  |
| Account wagering deposit liabilities   | 19,700            | 18,679               |
| Purses payable   | 13,394            | 18,839               |
| Accrued expenses   | 51,808            | 66,469               |
| Accrued interest payable   | 4,944             | 859                  |
| Dividends payable  | —                 | 15,186               |
| Deferred revenue   | 70,413            | 49,078               |
| Total current liabilities  | 214,774           | 213,206              |
| Long-term debt, net of current maturities  | 365,750           | 369,191              |
| Other liabilities  | 18,299            | 17,753               |
| Deferred revenue   | 17,018            | 16,706               |
| Deferred income taxes  | 30,616            | 30,616               |
| Total liabilities  | 646,457           | 647,472              |
| Commitments and contingencies  |                   |                      |
| Shareholders' equity:  |                   |                      |
| Preferred stock, no par value; 250 shares authorized; no shares issued   | —                 | —                    |
| Common stock, no par value; 50,000 shares authorized; 17,857 shares issued at March 31, 2014 and 17,948 shares issued at December 31, 2013 | 296,492           | 295,955              |
| Retained earnings  | 408,134           | 408,834              |
| Total shareholders' equity   | 704,626           | 704,789              |
| Total liabilities and shareholders' equity   | \$1,351,083       | \$1,352,261          |
| The accompanying notes are an integral part of the condensed consolidated financial statements.  |                   |                      |



CHURCHILL DOWNS INCORPORATED  
CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

(Unaudited)

(in thousands, except per common share data)

|  | Three Months Ended<br>March 31, |           |
|--|---------------------------------|-----------|
|  | 2014                            | 2013      |
| Net revenues:  |                                 |           |
| Racing   | \$30,579                        | \$27,813  |
| Gaming   | 86,555                          | 72,089    |
| Online   | 46,084                          | 42,916    |
| Other  | 4,092                           | 5,058     |
|  | 167,310                         | 147,876   |
| Operating expenses:  |                                 |           |
| Racing   | 43,220                          | 41,120    |
| Gaming   | 62,215                          | 50,988    |
| Online   | 33,577                          | 30,362    |
| Other  | 5,698                           | 5,182     |
| Selling, general and administrative expenses                                 | 21,465                          | 17,558    |
| Insurance recoveries, net of losses  | (431)                           | ) (375)   |
| Operating income   | 1,566                           | 3,041     |
| Other income (expense):  |                                 |           |
| Interest income  | 4                               | 10        |
| Interest expense   | (4,973)                         | ) (1,476) |
| Equity in gains (losses) of unconsolidated investments                       | 2,290                           | (164)     |
| Miscellaneous, net   | (25)                            | ) 7       |
|  | (2,704)                         | ) (1,623) |
| (Loss) earnings from continuing operations before provision for income taxes | (1,138)                         | ) 1,418   |
| Income tax benefit (provision)   | 438                             | (329)     |
| (Loss) earnings from continuing operations                                   | (700)                           | ) 1,089   |
| Discontinued operations, net of income taxes:                                |                                 |           |
| Loss from operations   | —                               | (31)      |
| Net (loss) earnings and comprehensive income                                 | \$(700)                         | ) \$1,058 |
| Net (loss) earnings per common share data:                                   |                                 |           |
| Basic  |                                 |           |
| Net (loss) earnings  | \$(0.04)                        | ) \$0.06  |
| Diluted  |                                 |           |
| Net (loss) earnings  | \$(0.04)                        | ) \$0.06  |
| Weighted average shares outstanding:   |                                 |           |
| Basic  | 17,419                          | 17,209    |
| Diluted  | 17,419                          | 17,828    |

The accompanying notes are an integral part of the condensed consolidated financial statements.

CHURCHILL DOWNS INCORPORATED  
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS  
(Unaudited) (in thousands)

|   | Three Months Ended March 31, |            |
|---|------------------------------|------------|
|   | 2014                         | 2013       |
| Cash flows from operating activities:   |                              |            |
| Net (loss) earnings and comprehensive income  | \$(700                       | ) \$1,058  |
| Adjustments to reconcile net (loss) earnings and comprehensive income to net cash provided by operating activities: |                              |            |
| Depreciation and amortization   | 15,284                       | 15,035     |
| Loss (gain) on asset disposition  | 1                            | (1         |
| Equity in (gain) loss of unconsolidated investments   | (2,290                       | ) 164      |
| Share-based compensation  | 5,241                        | 3,363      |
| Other   | 149                          | 244        |
| Increase (decrease) in cash resulting from changes in operating assets and liabilities:                             |                              |            |
| Restricted cash   | 6,547                        | 6,758      |
| Accounts receivable   | (153                         | ) 4,413    |
| Other current assets  | (8,883                       | ) (8,970   |
| Accounts payable  | 9,519                        | (203       |
| Purses payable  | (5,445                       | ) (3,318   |
| Accrued expenses  | (6,979                       | ) (8,980   |
| Deferred revenue  | 33,099                       | 37,378     |
| Income taxes receivable and payable   | 6,030                        | (460       |
| Other assets and liabilities  | 511                          | 234        |
| Net cash provided by operating activities   | 51,931                       | 46,715     |
| Cash flows from investing activities:   |                              |            |
| Additions to property and equipment   | (20,169                      | ) (13,694  |
| Investment in joint venture   | (6,500                       | ) (3,500   |
| Purchases of minority investments   | (273                         | ) (365     |
| Proceeds on sale of property and equipment  | 86                           | —          |
| Change in deposit wagering asset  | (1,021                       | ) (2,244   |
| Net cash used in investing activities   | (27,877                      | ) (19,803  |
| Cash flows from financing activities:   |                              |            |
| Borrowings on bank line of credit   | 93,067                       | 103,387    |
| Repayments on bank line of credit   | (96,509                      | ) (125,796 |
| Change in bank overdraft  | 1,845                        | (3,633     |
| Payment of dividends  | (15,186                      | ) —        |
| Repurchase of common stock  | (7,402                       | ) (1,007   |
| Common stock issued   | 68                           | 53         |
| Windfall tax benefit from share-based compensation  | 2,630                        | —          |
| Loan origination fees   | (103                         | ) (49      |
| Debt issuance costs   | (1,029                       | ) —        |
| Change in deposit wagering liability  | 1,021                        | 2,244      |
| Net cash used in financing activities   | (21,598                      | ) (24,801  |
| Net increase in cash and cash equivalents   | 2,456                        | 2,111      |
| Cash and cash equivalents, beginning of period  | 44,708                       | 37,177     |
| Cash and cash equivalents, end of period  | \$47,164                     | \$39,288   |

The accompanying notes are an integral part of the condensed consolidated financial statements.



CHURCHILL DOWNS INCORPORATED  
 CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS  
 (Unaudited) (in thousands)

|   | Three Months Ended March |          |
|---|--------------------------|----------|
|   | 31,                      |          |
|   | 2014                     | 2013     |
| Supplemental disclosures of cash flow information:  |                          |          |
| Cash paid during the period for:  |                          |          |
| Interest  | \$381                    | \$1,004  |
| State tax credits   | \$—                      | \$1,298  |
| Income taxes  | \$48                     | \$26     |
| Schedule of non-cash investing and financing activities:  |                          |          |
| Issuance of common stock in connection with the Company LTIP, the New Company LTIP and other restricted stock plans | \$—                      | \$26,174 |

The accompanying notes are an integral part of the condensed consolidated financial statements.



NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

NOTE 1 — BASIS OF PRESENTATION

The accompanying Condensed Consolidated Financial Statements are presented in accordance with the requirements of this Quarterly Report on Form 10-Q and consequently do not include all of the disclosures normally required by Generally Accepted Accounting Principles ("GAAP") in the United States of America or those normally made in Churchill Downs Incorporated's (the "Company") Annual Report on Form 10-K. The year-end Condensed Consolidated Balance Sheet data was derived from audited financial statements but does not include all disclosures required by accounting principles generally accepted in the United States of America. Accordingly, the reader of this Quarterly Report on Form 10-Q should refer to the Company's Annual Report on Form 10-K for the year ended December 31, 2013 for further information. The accompanying Condensed Consolidated Financial Statements have been prepared in accordance with the Company's customary accounting practices and have not been audited.

In the opinion of management, all adjustments necessary for a fair statement of this information have been made, and all such adjustments are of a normal, recurring nature.

The Company's revenues and earnings are seasonal in nature, primarily due to its Racing Operations segment.

Therefore, revenues and operating results for any interim quarter are generally not indicative of the revenues and operating results for the year and may not be comparable with results for the corresponding period of the previous year. For instance, the Company historically has had fewer live racing days during the first quarter of each year, and the majority of its live racing revenue occurs during the second quarter, with the running of the Kentucky Derby and the Kentucky Oaks. The Company conducted 92 live thoroughbred racing days during the first quarter of 2014, which compares to 56 live thoroughbred racing days during the first quarter of 2013. This increase is primarily due to Calder Race Course conducting 39 live race days during the first quarter of 2014 compared to no live race days during the first quarter of 2013. Furthermore, gaming revenues and earnings have historically been higher during the first quarter due to seasonal revenues from the Company's predominately southern gaming properties.

Discontinued Operations

During the year ended December 31, 2013, the Company ceased operations of Fight! Magazine, a division of Bluff Media, and its results of operations for the three months ended March 31, 2013 have been reclassified to discontinued operations.

Comprehensive Income

The Company had no other components of comprehensive income and, as such, comprehensive income is the same as net earnings as presented in the accompanying Condensed Consolidated Statements of Comprehensive Income.

Customer Loyalty Programs

The Company's customer loyalty programs offer incentives to customers who wager at the Company's racetracks, through its advance deposit wagering platform, TwinSpires.com, or at its gaming facilities. The TSC Elite program is for pari-mutuel wagering at the Company's racetracks or through TwinSpires.com. The Player's Club is offered at the Company's gaming facilities in Louisiana, Florida, Maine and Mississippi. As of both March 31, 2014 and December 31, 2013, the outstanding reward point liabilities were \$2.1 million and were included in accrued expenses.

Promotional Allowances

Promotional allowances, which include the Company's customer loyalty programs, primarily consist of the retail value of complimentary goods and services provided to guests at no charge. The retail value of these promotional allowances is included in gross revenue and then deducted to arrive at net revenue.

During the three months ended March 31, 2014 and 2013, promotional allowances of \$7.6 million and \$7.3 million, respectively, were included as a reduction to net revenues. During those periods, Online Business promotional allowances were \$2.7 million and \$2.4 million, respectively. Gaming promotional allowances were \$4.7 million for each period, respectively. Racing Operations promotional allowances were \$0.2 million for each period, respectively. The estimated cost of providing promotional allowances included in operating expenses totaled \$2.3 million for each of the three months ended March 31, 2014 and 2013.



## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

## NOTE 2 — ACQUISITIONS AND NEW VENTURES

## Oxford Casino Acquisition

On July 17, 2013, the Company completed its acquisition of Oxford Casino (“Oxford”) in Oxford, Maine for cash consideration of approximately \$168.6 million. The transaction included the acquisition of a 25,000-square-foot casino with approximately 800 slot machines, 22 table games and various dining facilities. The acquisition continued the Company's diversification and growth strategies to invest in assets with rates of returns attractive to the Company's shareholders. The Company financed the acquisition with borrowings under its revolving credit facility. The fair value of the assets acquired and liabilities assumed has been included in the Company's Annual Report on Form 10-K for the year ended December 31, 2013. During the three month period ended March 31, 2014, Oxford contributed revenues of \$17.5 million and earnings from continuing operations before provision for income taxes of \$2.5 million.

## Pro Forma

The following table illustrates the effect on net revenues, earnings from continuing operations and earnings from continuing operations per common share as if the Company had acquired Oxford as of the beginning of 2013. The pro forma results have been prepared for comparative purposes only and do not purport to be indicative of the results of operations that would have occurred had the acquisition of Oxford been consummated at the beginning of 2013 (in thousands, except per common share data):

|  | Three Months Ended<br>March 31,<br>2013 |
|--|---|
| Net revenues   | \$ 165,477                              |
| Earnings from continuing operations  | \$ 2,508                                |
| Earnings from continuing operations per common share                           |   |
| Basic:   |   |
| Earnings from continuing operations  | \$ 0.14                                 |
| Diluted:   |   |
| Earnings from continuing operations  | \$ 0.14                                 |
| Shares used in computing earnings from continuing operations per common share: |   |
| Basic  | 17,209                                  |
| Diluted  | 17,828                                  |

## NOTE 3 — NATURAL DISASTERS

## Kentucky Hailstorm

On April 28, 2012, a hailstorm caused damage to portions of Louisville, Kentucky including Churchill Downs Racetrack (“Churchill Downs”) and its separate training facility known as Trackside Louisville. Both locations sustained damage to their stable areas as well as damages to administrative offices and several other structures. The Company carries property and casualty insurance, subject to a \$0.5 million deductible. During the years ended December 31, 2013 and 2012, the Company recorded a reduction of property and equipment of \$0.6 million and received \$1.5 million from its insurance carriers in partial settlement of its claim. During the three months ended March 31, 2014, the Company received an additional \$0.4 million from its insurance carriers and recognized insurance recoveries, net of losses of \$0.4 million as a component of operating income. The insurance claims for this event have been finalized with our insurance carriers, and the Company does not expect to receive additional funds from this claim.

## NOTE 4—INVESTMENT IN AND ADVANCES TO UNCONSOLIDATED AFFILIATE

During March 2012, the Company entered into a 50% joint venture with Delaware North Companies Gaming & Entertainment Inc. (“DNC”) to develop a new harness racetrack and video lottery terminal (“VLT”) gaming facility in Lebanon, Ohio. Through the joint venture agreement, the Company and DNC formed a new company, Miami Valley Gaming, LLC (“MVG”), to manage both the Company's and DNC's interests in the development and operation of the racetrack and VLT gaming facility. On December 21, 2012, MVG completed the purchase of the harness racing

licenses and certain assets held by Lebanon Trotting Club Inc. and Miami Valley Trotting Inc. ("MVG Sellers") for total consideration of \$60.0 million, of which \$10.0 million was funded at closing with the remainder funded through a \$50.0 million note payable with a six year term effective upon the commencement of gaming operations. In addition, there is a potential contingent consideration payment of \$10.0 million based on the financial performance of the facility during the seven year period after gaming operations commence.

8

---

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

On December 12, 2013, the new facility opened in Lebanon, Ohio on a 120-acre site. The facility includes a 5/8-mile harness racing track and a 186,000-square-foot gaming facility with approximately 1,600 VLTs, which the joint venture may increase to 1,800 VLTs, dependent on customer demand. MVG has invested approximately \$212.0 million in the new facility, including one-half of a \$50.0 million license fee to the Ohio Lottery Commission. The remaining \$25 million license fee will be funded during the fourth quarter of 2014. During the three months ended March 31, 2014, the Company funded \$6.5 million in capital contributions to the joint venture.

Since both DNC and the Company have participating rights over MVG, and both must consent to MVG's operating, investing and financing decisions, the Company accounts for MVG using the equity method. Summarized financial information for MVG is comprised of the following (in thousands):

|                                       | March 31, 2014 | December 31, 2013 |
|---------------------------------------|----------------|-------------------|
| Assets                                |                |                   |
| Current assets                        | \$21,638       | \$18,002          |
| Property and equipment, net           | 148,083        | 151,434           |
| Other assets, net                     | 80,746         | 80,665            |
| Total assets                          | \$250,467      | \$250,101         |
| Liabilities and Members' Equity       |                |                   |
| Current liabilities                   | \$31,785       | \$46,966          |
| Long-term debt                        | 39,223         | 40,758            |
| Other liabilities                     | 75             | 75                |
| Members' equity                       | 179,384        | 162,302           |
| Total liabilities and members' equity | \$250,467      | \$250,101         |

The joint venture's long-term debt consists of a \$50 million secured note payable from MVG to the MVG Sellers payable quarterly over six years at a 5.0% interest rate.

|                                      | Three Months Ended |                |
|--------------------------------------|--------------------|----------------|
|                                      | March 31, 2014     | March 31, 2013 |
| Gaming revenue                       | \$31,163           | \$—            |
| Non-gaming revenue                   | 1,631              | 1,441          |
| Net revenues                         | 32,794             | 1,441          |
| Operating and SG&A expenses          | 24,211             | 1,553          |
| Depreciation & amortization expenses | 3,367              | 23             |
| Pre-opening expenses                 | 54                 | 460            |
| Operating income (loss)              | 5,162              | (595)          |
| Interest and other expenses, net     | (1,080)            | —              |
| Net income (loss)                    | \$4,082            | \$(595)        |

The Company's share of MVG's results have been included in our accompanying condensed consolidated financial statements for the three months ended March 31, 2014 and 2013, as follows (in thousands):

|  | March 31, 2014 | March 31, 2013 |
|--|----------------|----------------|
| Equity in gains (losses) of unconsolidated investments | \$2,041        | \$(298)        |

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

## NOTE 5 — INCOME TAXES

The Company's effective tax rate from continuing operations for the three months ended March 31, 2014 and 2013 was 38% and 23%, respectively. The effective tax rate for the three months ended March 31, 2014 was greater than the Federal statutory rate due to state income taxes and certain expenses that are not deductible for tax purposes. The effective tax rate for the three months ended March 31, 2013 was less than the Federal statutory tax rate due to the benefit of movie tax credits that were purchased during this period and the receipt of a state tax refund that had not yet been recognized.

Certain tax authorities may periodically audit the Company, and the Company may occasionally be assessed interest and penalties by tax jurisdictions. The Company recognizes accrued interest from uncertain income tax benefits in its income tax provision, while penalties are accrued in selling, general and administrative expenses. During the three months ended March 31, 2014, the Company accrued less than \$0.1 million of interest expense related to uncertain income tax benefits and had gross uncertain tax benefits of \$0.6 million as of March 31, 2014. If these benefits had been recognized, there would have been a \$0.5 million effect to annual income tax expense.

During October 2012, the Company funded a \$2.9 million income tax payment to the State of Illinois related to a dispute over state income tax apportionment methodology which was recorded as an other asset. The Company filed its state income tax returns related to the years 2002 through 2005 following the methodology prescribed by Illinois statute; however, the State of Illinois has taken a contrary tax position. The Company filed a formal protest with the State of Illinois during the fourth quarter of 2012. The Company does not expect this issue to have a material adverse effect on its business, financial condition and results of operations.

## NOTE 6 — GOODWILL AND INDEFINITE-LIVED INTANGIBLE ASSETS IMPAIRMENT TEST

In accordance with ASU No. 2011-08, Intangibles-Goodwill and Other: Testing Goodwill for Impairment and ASU No. 2012-02, Intangibles-Goodwill and Other: Testing Indefinite-Lived Intangible Assets for Impairment, the Company completed the required annual impairment tests of goodwill and indefinite-lived intangible assets as of March 31, 2014, and no adjustment to the carrying value of goodwill or indefinite-lived intangible assets was required. The Company assessed its goodwill and indefinite-lived intangible assets by qualitatively evaluating events and circumstances that have both positive and negative factors, including macroeconomic conditions, industry events, financial performance and other changes and concluded that it was more likely than not that fair value of its reporting units was greater than their carrying value, and as such, the Company was not required to calculate the fair value of its reporting units.

Definite-lived and indefinite-lived intangible assets are summarized as follows:

|                                    | March 31, 2014       |                          |                | December 31, 2013    |                          |                |
|------------------------------------|----------------------|--------------------------|----------------|----------------------|--------------------------|----------------|
|                                    | Gross Carrying Value | Accumulated Amortization | Net Book Value | Gross Carrying Value | Accumulated Amortization | Net Book Value |
| Definite-lived intangible assets   | \$76,002             | \$(39,024 )              | \$36,978       | \$76,002             | \$(36,196 )              | \$39,806       |
| Indefinite-lived intangible assets | 158,343              | —                        | 158,343        | 158,343              | —                        | 158,343        |
| Total                              | \$234,345            | \$(39,024 )              | \$195,321      | \$234,345            | \$(36,196 )              | \$198,149      |

## NOTE 7 — FAIR VALUE OF ASSETS AND LIABILITIES

The Company endeavors to utilize the best available information in measuring fair value. Financial assets and liabilities are classified based on the lowest level of input that is significant to the fair value measurement. The following table presents the Company's assets and liabilities measured at fair value as of March 31, 2014 and December 31, 2013, respectively (in thousands):

Fair Value  
Hierarchy

Edgar Filing: CHURCHILL DOWNS INC - Form 10-Q

|                                      |         | March 31,<br>2014 | December 31,<br>2013 |
|--------------------------------------|---------|-------------------|----------------------|
| Cash equivalents and restricted cash | Level 1 | \$31,549          | \$36,940             |
| Contingent consideration liability   | Level 3 | \$(2,331 )        | \$(2,331 )           |
| Senior Unsecured Notes               | Level 2 | \$307,500         | \$305,250            |

The Company's cash equivalents and restricted cash, which are held in interest-bearing accounts, qualify for Level 1 in the fair value hierarchy which includes unadjusted quoted market prices in active markets for identical assets.

The Company's accrued liability for a contingent consideration recorded in conjunction with the Bluff Media acquisition was based

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

on significant inputs not observed in the market and represents a Level 3 fair value measurement. The estimate of the contingent consideration liability uses an income approach and is based on the probability of achieving enabling legislation which permits Internet poker gaming and the probability-weighted discounted cash flows. Any change in the fair value of the contingent consideration subsequent to the acquisition date will be recognized in the Company's Condensed Consolidated Statements of Comprehensive Income.

The Company's \$300 million par value Senior Unsecured Notes represent a Level 2 fair value measurement. The fair value of the Senior Unsecured Notes is estimated based on unadjusted quoted prices for similar liabilities in markets that are not active.

The Company currently has no other assets or liabilities subject to fair value measurement on a recurring basis. The following methods and assumptions were used by the Company in estimating its fair value disclosures for financial instruments:

**Cash Equivalents**—The carrying amount reported in the balance sheet for cash equivalents approximates its fair value due to the short-term maturity of these instruments.

**Long-Term Debt: Senior Secured Credit Facility**—The carrying amounts of the Company's borrowings under its Senior Secured Credit Facility approximates fair value, based upon current interest rates and represents a Level 2 fair value measurement.

During the three months ended March 31, 2014, the Company did not measure any assets at fair value on a non-recurring basis.

### NOTE 8- LONG-TERM INCENTIVE PLAN

During 2013, the Board of Directors approved the terms and conditions of performance share awards issued pursuant to the Churchill Downs Incorporated 2007 Omnibus stock incentive plan (the "New Company LTIP"). As a way to continue to encourage innovation, an entrepreneurial approach, and careful risk assessment, and in order to retain key executives, the New Company LTIP offers long-term incentive compensation to the Company's named executive officers and other key executives ("Grantees") as reported in the Company's Schedule 14A Proxy Statement filing, with the exception of our Chairman of the Board and Chief Executive Officer.

During 2013, the Grantees received 92,000 restricted shares of the Company's common stock vesting over approximately four years and 324,000 restricted shares of the Company's common stock with vesting contingent upon the Company's common stock reaching certain closing prices on NASDAQ for 20 consecutive trading days. During the year ended December 31, 2013, the Company's closing stock price achieved the twenty consecutive trading days closing stock price requirement for 155,000 restricted shares. Per the terms of the New Company LTIP, Grantees vested in 141,000 of these shares during the three months ended March 31, 2014. The remaining 14,000 shares will vest in August and September 2014.

During the three months ended March 31, 2014, the Company recognized \$4.3 million of compensation expense related to the New Company LTIP. As of March 31, 2014, unrecognized compensation expense attributable to unvested market condition awards and service period awards was \$2.4 million and \$4.4 million, respectively. The weighted average period over which the Company expects to recognize the remaining compensation expense under the market condition awards and service period awards approximates 2 months and 26 months, respectively.

### NOTE 9 — EARNINGS PER COMMON SHARE COMPUTATIONS

The following is a reconciliation of the numerator and denominator of the earnings per common share computations (in thousands, except per share data):



## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

|   | Three Months Ended March 31, |           |
|---|------------------------------|-----------|
|   | 2014                         | 2013      |
| Numerator for basic (loss) earnings from continuing operations per common share   |                              |           |
| (Loss) earnings from continuing operations  | \$(700                       | ) \$1,089 |
| Earnings from continuing operations allocated to participating securities         | —                            | (24       |
| Numerator for basic (loss) earnings from continuing operations per common share   | \$(700                       | ) \$1,065 |
| Numerator for basic (loss) earnings per common share                              |                              |           |
| Net (loss) earnings   | \$(700                       | ) \$1,058 |
| Net earnings allocated to participating securities                                | —                            | (24       |
| Numerator for basic net (loss) earnings per common share                          | \$(700                       | ) \$1,034 |
| Numerator for diluted (loss) earnings from continuing operations per common share | \$(700                       | ) \$1,089 |
| Numerator for diluted (loss) earnings per common share                            | \$(700                       | ) \$1,034 |
| Denominator for net (loss) earnings per common share:                             |                              |           |
| Basic   | 17,419                       | 17,209    |
| Plus dilutive effect of stock options   | —                            | 222       |
| Plus dilutive effect of participating securities                                  | —                            | 397       |
| Diluted   | 17,419                       | 17,828    |
| (Loss) earnings per common share:   |                              |           |
| Basic   |                              |           |
| Net (loss) earnings   | \$(0.04                      | ) \$0.06  |
| Diluted   |                              |           |
| Net (loss) earnings   | \$(0.04                      | ) \$0.06  |

Options to purchase approximately 0.5 million shares related to stock options and participating securities for the three months ended March 31, 2014 were excluded from the computation of diluted loss per common share since their effect was antidilutive because of the net loss from continuing operations for the period.

## NOTE 10 — SEGMENT INFORMATION

The Company operates in the following four segments: (1) Racing Operations, which includes Churchill Downs, Arlington International Race Course ("Arlington") and its eleven off-track betting facilities ("OTBs"), Calder Race Course ("Calder") and Fair Grounds Race Course ("Fair Grounds") and the pari-mutuel activity generated at its twelve OTBs; (2) Gaming, which includes video poker and gaming operations at Calder Casino, Fair Grounds Slots, Harlow's Casino Resort & Spa ("Harlow's"), the Company's equity investment in MVG, Oxford, Riverwalk and Video Services, LLC ("VSI"); (3) Online Business, which includes TwinSpires, our Advance Deposit Wagering ("ADW") business, Fair Grounds Account Wagering, Bloodstock Research Information Services, Velocity, a business focused on high wagering-volume international customers and Luckity, an ADW business that offers real-money Bingo online with outcomes based on and determined by pari-mutuel wagers on live horseraces, as well as the Company's equity investment in HRTV, LLC; and (4) Other Investments, which includes United Tote, Bluff Media and the Company's other minor investments. Eliminations include the elimination of intersegment transactions.

On January 1, 2014, the Company reclassified its equity investment in MVG from Other Investments to Gaming, to coincide with the first full period of operations for the venture, which opened on December 12, 2013. MVG's results of operations for the three months ended March 31, 2013 have been reclassified to the Gaming segment.

In order to evaluate the performance of these operating segments internally, the Company uses Adjusted EBITDA (defined as earnings before interest, taxes, depreciation, amortization, insurance recoveries net of losses, HRE Trust Fund proceeds, share-based compensation expenses, pre-opening expenses, the impairment of assets and other charges or recoveries). Adjusted EBITDA

12

---

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

also includes 50% of the operating income or loss of our joint venture, MVG. The Company utilizes the Adjusted EBITDA metric because it believes the inclusion or exclusion of certain recurring and non-recurring items is necessary to provide a more accurate measure of its core operating results and enables management and investors to evaluate and compare from period to period our operating performance in a meaningful and consistent manner.

Adjusted EBITDA should not be considered as an alternative to operating income as an indicator of performance, as an alternative to cash flows from operating activities as a measure of liquidity, or as an alternative to any other measure provided in accordance with GAAP. The Company's calculation of Adjusted EBITDA may be different from the calculation used by other companies and, therefore, comparability may be limited.

The Company implemented the Adjusted EBITDA measure during the second quarter of 2013. The segment information for the three months ended March 31, 2013 has been revised to reflect the change in the segment profitability reporting measure. The table below presents information about the reported segments for the three months ended March 31, 2014 and 2013 (in thousands):

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
(Unaudited)

|   | Three Months Ended March 31, |             |
|---|------------------------------|-------------|
|   | 2014                         | 2013        |
| Net revenues from external customers:                             |                              |             |
| Churchill Downs   | \$2,142                      | \$2,300     |
| Arlington   | 6,122                        | 7,241       |
| Calder  | 8,024                        | 2,280       |
| Fair Grounds  | 14,291                       | 15,992      |
| Total Racing Operations   | 30,579                       | 27,813      |
| Calder Casino   | 20,583                       | 20,486      |
| Fair Grounds Slots  | 11,784                       | 12,364      |
| VSI   | 8,923                        | 9,761       |
| Harlow's Casino   | 14,451                       | 15,354      |
| Oxford Casino   | 17,519                       | —           |
| Riverwalk Casino  | 13,295                       | 14,124      |
| Total Gaming  | 86,555                       | 72,089      |
| Online Business   | 46,084                       | 42,916      |
| Other Investments   | 3,837                        | 4,902       |
| Corporate   | 255                          | 156         |
| Net revenues from external customers                              | \$167,310                    | \$147,876   |
| Intercompany net revenues:  |                              |             |
| Churchill Downs   | \$228                        | \$189       |
| Arlington   | 1,017                        | 137         |
| Calder  | 356                          | 13          |
| Fair Grounds  | 732                          | 833         |
| Total Racing Operations   | 2,333                        | 1,172       |
| Online Business   | 230                          | 213         |
| Other Investments   | 898                          | 902         |
| Eliminations  | (3,461                       | ) (2,287    |
| Net revenues  | \$—                          | \$—         |
| Reconciliation of segment Adjusted EBITDA to net (loss) earnings: |                              |             |
| Racing Operations   | \$(10,250                    | ) \$(11,257 |
| Gaming  | 27,251                       | 21,927      |
| Online Business   | 9,950                        | 11,335      |
| Other Investments   | (1,353                       | ) 309       |
| Total segment Adjusted EBITDA                                     | 25,598                       | 22,314      |
| Corporate Adjusted EBITDA   | (1,106                       | ) (1,177    |
| Insurance recoveries, net of losses                               | 431                          | 375         |
| Share-based compensation expense                                  | (5,241                       | ) (3,363    |
| Pre-opening expenses  | (27                          | ) (230      |
| MVG interest expense, net   | (540                         | ) —         |
| Depreciation and amortization                                     | (15,284                      | ) (15,035   |
| Interest income (expense), net                                    | (4,969                       | ) (1,466    |
| Income tax benefit (provision)                                    | 438                          | (329        |
| (Loss) earnings from continuing operations                        | (700                         | ) 1,089     |
| Discontinued operations, net of income taxes                      | —                            | (31         |
| Net (loss) earnings and comprehensive income                      | \$(700                       | ) \$1,058   |



## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

The table below presents equity in earnings (losses) of unconsolidated investments included in the Company's reported segments for the three months ended March 31, 2014 and 2013 (in thousands):

|                   | Three Months Ended March 31, |         |
|-------------------|------------------------------|---------|
|                   | 2014                         | 2013    |
| Gaming            | \$2,041                      | \$(298) |
| Online Business   | 220                          | 109     |
| Other Investments | 29                           | 25      |
|                   | \$2,290                      | \$(164) |

The table below presents total assets for the reported segments (in thousands):

|                   | March 31, 2014 | December 31, 2013 |
|-------------------|----------------|-------------------|
| Total assets:     |                |                   |
| Racing Operations | \$507,807      | \$513,345         |
| Gaming            | 621,710        | 622,038           |
| Online Business   | 189,746        | 186,621           |
| Other Investments | 31,820         | 30,257            |
|                   | \$1,351,083    | \$1,352,261       |

The table below presents total capital expenditures for the reported segments for the three months ended March 31, 2014 and 2013 (in thousands):

|                       | Three Months Ended March 31, |          |
|-----------------------|------------------------------|----------|
|                       | 2014                         | 2013     |
| Capital expenditures: |                              |          |
| Racing Operations     | \$14,037                     | \$5,002  |
| Gaming                | 2,250                        | 6,426    |
| Online Business       | 1,592                        | 1,985    |
| Other Investments     | 2,290                        | 281      |
|                       | \$20,169                     | \$13,694 |

## NOTE 11 — COMMITMENTS AND CONTINGENCIES

## Legal Proceedings

The Company records an accrual for legal contingencies to the extent that it concludes that it is probable that a liability has been incurred and the amount of the loss can be reasonably estimated. Except as disclosed below, no estimate of the possible loss or range of loss in excess of amounts accrued, if any, can be made at this time regarding the matters specifically described below. We do not believe that the final outcome of these matters will have a material adverse impact on our business, financial condition and results of operations.

## Louisiana Horsemen's Purses

On April 21, 2014, John L. Soileau and other individuals filed a "Petition for Declaratory Judgment, Permanent Injunction, and Damages - Class Action styled John L. Soileau, et. al. versus Churchill Downs Louisiana Horseracing, LLC, Churchill Downs Louisiana Video Poker Company, LLC (Suit No. 14-3873) in the Parish of Orleans, State of Louisiana. The petition defines the "plaintiff class" as quarter-horse owners, trainers and jockeys that have won purses at the "Fair Grounds Race Course & Slots" facility ("Fair Grounds") in New Orleans, Louisiana since the first effective date of La. R.S. 27:438 and specifically since 2008. The petition alleges that Churchill Downs Louisiana Horseracing, L.L.C. and Churchill Downs Louisiana Video Poker Company, L.L.C. have collected certain monies through video draw poker devices that constitute monies earned for purse supplements and all of those supplemental purse monies have been paid to thoroughbred horsemen during Fair Grounds' live thoroughbred horse meets while La. R.S. 27:438 requires a portion of those supplemental purse monies to be paid to quarter-horse horsemen during Fair Grounds' live quarter-horse meets. The petition requests that the Court to declare the defendants have breached the requirements of La. R.S. 27:438, issue a permanent and mandatory injunction ordering the defendants to pay all future supplements



NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

due to the plaintiff class pursuant to La. R.S. 27:438, and to pay the plaintiff class such sums as it finds to reasonably represent the value of the sums due to the plaintiff class.

Illinois Department of Revenue

In October 2012, the Company filed a verified complaint for preliminary and permanent injunctive relief and for declaratory judgment (the "Complaint") against the Illinois Department of Revenue (the "Department"). The Company's complaint was filed in response to Notices of Deficiency issued by the Department on March 18, 2010 and September 6, 2012. In response to said Notices of Deficiency, the Company, on October 4, 2012, issued a payment in protest in the amount of \$2.9 million (the "Protest Payment") under the State Officers and Employees Money Disposition Act and recorded this amount as an other asset. The Company subsequently filed its complaint in November 2012 alleging that the Department erroneously included handle, instead of the Company's commissions from handle, in the computation of the Company's sales factor (a computation of the Company's gross receipts from wagering within the State of Illinois) for determining the applicable tax owed. On October 30, 2012, the Company's Motion for Preliminary Injunctive Relief was granted, which prevents the Department from depositing any monies from the Protest Payment into the State of Illinois General Fund and from taking any further action against the Company until the Circuit Court takes final action on the Company's Complaint. If successful with its Complaint, the Company will be entitled to a full or partial refund of the Protest Payment from the Department. This matter remains pending before the Tax and Miscellaneous Remedies Section of the Circuit Court of Cook County.

Kentucky Downs

On September 5, 2012, Kentucky Downs Management, Inc. ("KDMI") filed a petition for declaration of rights in Kentucky Circuit Court located in Simpson County, Kentucky styled Kentucky Downs Management Inc. v. Churchill Downs Incorporated (Civil Action No. 12-CI-330) (the "Simpson County Case") requesting a declaration that the Company does not have the right to exercise its put right and require Kentucky Downs, LLC ("Kentucky Downs") and/or Kentucky Downs Partners, LLC ("KDP") to purchase the Company's ownership interest in Kentucky Downs. On September 18, 2012, the Company filed a complaint in Kentucky Circuit Court located in Jefferson County, Kentucky, styled Churchill Downs Incorporated v. Kentucky Downs, LLC; Kentucky Downs Partners, LLC; and Kentucky Downs Management Inc. (Civil Action No. 12-CI-04989) (the "Jefferson County Case") claiming that Kentucky Downs and KDP had breached the operating agreement for Kentucky Downs and requesting a declaration that the Company had validly exercised its put right and a judgment compelling Kentucky Downs and/or KDP to purchase the Company's ownership interest in Kentucky Downs pursuant to the terms of the applicable operating agreement. On October 9, 2012, the Company filed a motion to dismiss the Simpson County Case and Kentucky Downs, KDP and KDMI filed a motion to dismiss the Jefferson County Case. A hearing for the motion to dismiss in the Simpson County Case occurred November 30, 2012. At that hearing the Company's motion to dismiss the Simpson County Case was denied. Subsequently, Kentucky Downs, KDMI and KDP's motion to dismiss the Jefferson County Case was granted on January 23, 2013, due to the Simpson County Circuit Court's assertion of jurisdiction over the dispute. On May 16, 2013, Kentucky Downs, KDP and KDMI filed a Motion for Summary Judgment against the Company and Turfway Park, LLC. On September 19, 2013, the Company filed its response to the Motion for Summary Judgment. A hearing occurred before the Simpson County Circuit Court on September 23, 2013 on the Kentucky Downs, KDP and KDMI Motion for Summary Judgment. All parties appeared before the Simpson County Court and oral arguments were heard. On October 31, 2013, the Simpson County Court entered an Order Denying Petitioners' (Kentucky Downs Management Inc. et al.) Motion for Summary Judgment. The case will now move forward through discovery and to trial. No trial date has been set.

Texas Pari-Mutuel Wagering

On September 21, 2012, the Company filed a lawsuit in the United States District Court for the Western District of Texas styled Churchill Downs Incorporated; Churchill Downs Technology Initiatives Company d/b/a TwinSpires.com v. Chuck Trout, in his official capacity as Executive Director of the Texas Racing Commission; Gary P. Aber, Susan Combs, Ronald F. Ederer, Gloria Hicks, Michael F. Martin, Allan Polunsky, Robert Schmidt, John T. Steen III, Vicki Smith Weinberg, in their official capacity as members of the Texas Racing Commission (Case No.



1:12-cv-00880-LY) challenging the constitutionality of a Texas law requiring residents of Texas that desire to wager on horseraces to wager in person at a Texas race track. In addition to its complaint, on September 21, 2012, the Company filed a motion for preliminary injunction seeking to enjoin the state from taking any action to enforce the law in question. In response, on October 9, 2012, counsel for the state assured both the Company and the court that the state would not enforce the law in question against the Company without prior notice, at which time the court could then consider the motion for preliminary injunction. On April 15, 2013, both parties filed their opening briefs, and a trial was held on May 2, 2013. On September 23, 2013, the United States District Court for the Western District of Texas ruled against the Company and upheld the Texas law at issue. Subsequently, on September 25, 2013, the Company ceased taking wagers from Texas residents via TwinSpires.com and returned deposited funds to Texas residents. The Company filed a motion for an expedited hearing in the United States Court of Appeals, which was granted on October 17, 2013. The Texas Racing Commission, et. al., filed an appellate brief on December 13, 2013. The Company filed its brief in reply on December 30, 2013. Oral arguments were heard before the United States Court of Appeals for the Fifth Circuit on February 4, 2014, and the Company is awaiting a ruling from the Court.

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

There are no other material pending legal proceedings.

NOTE 12 — RECENT ACCOUNTING PRONOUNCEMENTS

In April 2014, the Financial Accounting Standards Board (“FASB”) issued ASU No. 2014-08, Reporting Discontinued Operations and Disclosures of Disposals of Components of an Entity which changes the criteria for determining which disposals can be presented as discontinued operations and modifies related disclosure requirements. Under the new guidance, a discontinued operation is defined as a disposal of a component or group of components that is disposed of and represents a strategic shift that has, or will have, a major effect on an entity’s operations and financial results. The revised guidance will become effective for annual fiscal periods beginning after December 15, 2014. The Company has not yet determined whether it will adopt the standard prior to its required effective date.

**ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

Information set forth in this discussion and analysis contains various "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. The Private Securities Litigation Reform Act of 1995 (the "Act") provides certain "safe harbor" provisions for forward-looking statements. All forward-looking statements made in this Quarterly Report on Form 10-Q are made pursuant to the Act. The reader is cautioned that such forward-looking statements are based on information available at the time and/or management's good faith belief with respect to future events, and are subject to risks and uncertainties that could cause actual performance or results to differ materially from those expressed in the statements. Forward-looking statements speak only as of the date the statement was made. We assume no obligation to update forward-looking information to reflect actual results, changes in assumptions or changes in other factors affecting forward-looking information. Forward-looking statements are typically identified by the use of terms such as "anticipate," "believe," "could," "estimate," "expect," "intend," "may," "might," "plan," "predict," "project," "should," "will," and similar words, although some forward-looking statements are expressed differently. Although we believe that the expectations reflected in such forward-looking statements are reasonable, we can give no assurance that such expectations will prove to be correct. Important factors that could cause actual results to differ materially from expectations include: the effect of global economic conditions, including any disruptions in the credit markets; a decrease in consumers' discretionary income; the effect (including possible increases in the cost of doing business) resulting from future war and terrorist activities or political uncertainties; the impact of increasing insurance costs; the impact of interest rate fluctuations; the financial performance of our racing operations; the impact of gaming competition (including lotteries, online gaming and riverboat, cruise ship and land-based casinos) and other sports and entertainment options in the markets in which we operate; our ability to maintain racing and gaming licenses to conduct our businesses; the impact of live racing day competition with other Kentucky, Florida, Illinois and Louisiana racetracks within those respective markets; the impact of higher purses and other incentives in states that compete with our racetracks; costs associated with our efforts in support of alternative gaming initiatives; costs associated with customer relationship management initiatives; a substantial change in law or regulations affecting pari-mutuel or gaming activities; a substantial change in allocation of live racing days; changes in Kentucky, Florida, Illinois or Louisiana law or regulations that impact revenues or costs of racing operations in those states; the presence of wagering and gaming operations at other states' racetracks and casinos near our operations; our continued ability to effectively compete for the country's horses and trainers necessary to achieve full field horse races; our continued ability to grow our share of the interstate simulcast market and obtain the consents of horsemen's groups to interstate simulcasting; our ability to enter into agreements with other industry constituents for the purchase and sale of racing content for wagering purposes; our ability to execute our acquisition strategy and to complete or successfully operate acquisitions and planned expansion projects including the effect of required payments in the event we are unable to complete acquisitions; our ability to successfully complete any divestiture transaction; market reaction to our expansion projects; the inability of our totalisator company, United Tote, to maintain its processes accurately, keep its technology current or maintain its significant customers; our accountability for environmental contamination; the inability of our Online Business to prevent security breaches within its online technologies; the loss of key personnel; the impact of natural and other disasters on our operations and our ability to obtain insurance recoveries in respect of such losses (including losses related to business interruption); our ability to integrate any businesses we acquire into our existing operations, including our ability to maintain revenues at historic or anticipated levels and achieve anticipated cost savings; the impact of wagering laws, including changes in laws or enforcement of those laws by regulatory agencies; the outcome of pending or threatened litigation; changes in our relationships with horsemen's groups and their memberships; our ability to reach agreement with horsemen's groups on future purse and other agreements (including, without limitation, agreements on sharing of revenues from gaming and advance deposit wagering); the effect of claims of third parties to intellectual property rights; and the volatility of our stock price.

You should read this discussion in conjunction with the Condensed Consolidated Financial Statements included in this Quarterly Report on Form 10-Q and the Company's Annual Report on Form 10-K for the year ended December 31, 2013 for further information, including Part I – Item 1A, "Risk Factors" of the Form 10-K for a discussion regarding some of the reasons that actual results may be materially different from those we anticipate.



## Overview

We are a diversified provider of pari-mutuel horseracing, casino gaming, entertainment and the country's premier source of online account wagering on horseracing events.

We operate in four operating segments as follows:

### 1. Racing Operations, which includes:

- Churchill Downs Racetrack ("Churchill Downs") in Louisville, Kentucky, an internationally known thoroughbred racing operation and home of the Kentucky Oaks and Derby since 1875;
- Arlington International Race Course ("Arlington"), a thoroughbred racing operation in Arlington Heights along with eleven off-track betting facilities ("OTBs") in Illinois;
- Calder Race Course ("Calder"), a thoroughbred racing operation in Miami Gardens, Florida; and
- Fair Grounds Race Course ("Fair Grounds"), a thoroughbred racing operation in New Orleans along with twelve OTBs in Louisiana.

### 2. Gaming, which includes:

- Oxford Casino ("Oxford") in Oxford, Maine, which operates approximately 860 slot machines, 26 table games and various dining facilities;
- Riverwalk Casino Hotel ("Riverwalk") in Vicksburg, Mississippi, which operates over 690 slot machines, 15 table games, a five story, 80-room attached hotel, a multi-functional event center and dining facilities;
- Harlow's Casino Resort & Spa ("Harlow's") in Greenville, Mississippi, which operates approximately 750 slot machines, 13 table games, a five story, 105-room attached hotel and dining facilities;
- Calder Casino, a slot facility in Florida adjacent to Calder, which operates over 1,130 slot machines and includes a poker room operation branded "Studz Poker Club";
- Fair Grounds Slots, a slot facility in Louisiana adjacent to Fair Grounds, which operates over 620 slot machines;
- Video Services, LLC ("VSI"), the owner and operator of approximately 770 video poker machines in Louisiana; and
- Our equity investment in Miami Valley Gaming, LLC ("MVG"), a 50% joint venture harness racetrack and video lottery terminal facility in Lebanon, Ohio, which opened December 12, 2013. MVG has 1,600 video lottery terminals, a racing simulcast center and a harness racetrack.

### 3. Online Business, which includes:

- TwinSpires, an Advance Deposit Wagering ("ADW") business that is licensed as a multi-jurisdictional simulcasting and interactive wagering hub in the state of Oregon;
- Fair Grounds Account Wagering ("FAW"), an ADW business that is licensed in the state of Louisiana;
- Velocity, a business that is licensed in the British Dependency Isle of Man focusing on high wagering-volume international customers;
- Luckity, an ADW business launched during October 2012 that offers real-money bingo with outcomes based on and determined by pari-mutuel wagers on live horseraces;
- Bloodstock Research Information Services ("BRIS"), a data service provider for the equine industry; and
- Our equity investment in HRTV, LLC ("HRTV"), a horseracing television channel.

### 4. Other Investments, which includes:

- United Tote Company and United Tote Canada (collectively "United Tote"), which manufacture and operate pari-mutuel wagering systems for racetracks, OTBs and other pari-mutuel wagering business;
- Bluff Media ("Bluff"), a multimedia poker content brand and publishing company; and
- Our other minor investments.

In order to evaluate the performance of these operating segments internally, we use Adjusted EBITDA (defined as earnings before interest, taxes, depreciation, amortization, insurance recoveries net of losses, Horse Racing Equity Trust Fund ("HRE Trust Fund") proceeds, share-based compensation expenses, pre-opening expenses, the impairment of assets and other charges or recoveries). Adjusted EBITDA also includes 50% of the operating income or loss of our joint venture, MVG. We believe that the use of

Adjusted EBITDA as a key performance measure of the results of operations enables management and investors to evaluate and compare from period to period our operating performance in a meaningful and consistent manner. During the three months ended March 31, 2014, we reclassified our equity investment in MVG from our Other Investments segment to our Gaming segment to coincide with the first full period of operations for the venture. MVG's results of operations for the three months ended March 31, 2013 were reclassified to the Gaming segment. During the three months ended March 31, 2014, total handle for the pari-mutuel industry, according to figures published by Equibase, decreased 2.1%, compared to the same period of 2013. TwinSpire's handle increased \$17.1 million, or 8.8%, during the three months ended March 31, 2014. Excluding the impact from Illinois and Texas, handle increased 8.6%.

On January 18, 2013, TwinSpire's ceased accepting wagers from Illinois residents due to the expiration of legislation permitting ADW wagering in the state. On June 7, 2013, TwinSpire's resumed accepting wagers from Illinois residents, and on January 29, 2014, the legislature approved a bill extending advance deposit wagering by Illinois residents through January 31, 2017. During the three months ended March 31, 2014, handle wagered by Illinois residents increased \$14.6 million or 7.5% of total Online Business handle. As further discussed in Part II Item 1. Legal Proceedings, on September 25, 2013, we suspended wagering from all Texas accounts and returned deposited funds to Texas residents. During the three months ended March 31, 2014, handle wagered by Texas residents decreased \$12.9 million or 6.6% of total Online Business handle.

Pari-mutuel handle from our Racing Operations increased 14.8% during the three months ended March 31, 2014, compared to the same period of 2013, primarily due to Calder, which conducted 39 live race days during the first quarter of 2014 compared to no live race days during the first quarter of 2013.

Our revenues and earnings are seasonal in nature, primarily due to our Racing Operations segment. Therefore, revenues and operating results for any interim quarter are generally not indicative of the revenues and operating results for the year and may not be comparable with results for the corresponding period of the previous year. For instance, we historically have had fewer live racing days during the first quarter of each year, and the majority of our live racing revenue occurs during the second quarter, with the running of the Kentucky Derby and the Kentucky Oaks. We conducted 92 live thoroughbred racing days during the first quarter of 2014, which compares to 56 live thoroughbred racing days during the first quarter of 2013. Furthermore, gaming revenues and earnings have historically been higher during the first quarter due to seasonal revenues from our predominately southern gaming properties.

We believe that, despite uncertain economic conditions, we are in a strong financial position. As of March 31, 2014, there was \$428.3 million of borrowing capacity available under our Senior Secured Credit Facility. To date, we have not experienced any limitations in our ability to access this source of liquidity.

#### Recent Developments

##### Kentucky Hailstorm

On April 28, 2012, a hailstorm caused damage to portions of Louisville, Kentucky including Churchill Downs Racetrack and its separate training facility known as Trackside Louisville. Both locations sustained damage to their stable areas as well as damages to administrative offices and several other structures. We carry property and casualty insurance, subject to a \$0.5 million deductible. During the years ended December 31, 2013 and 2012, we recorded a reduction of property and equipment of \$0.6 million and received \$1.5 million from our insurance carriers in partial settlement of our claim, which was recognized as insurance recoveries, net of losses, a component of operating income. During the three months ended March 31, 2014, we received an additional \$0.4 million, which we recognized as insurance recoveries, net of losses. The insurance claims for this event have been finalized with our insurance carriers, and we do not expect to receive additional funds from the claim.

##### Florida Race Dates and Host Tracks

During 2013, Calder and Gulfstream Park began conducting concurrent live thoroughbred racing in certain months, leading to an overlapping of live racing resulting in direct competition for on-track horseracing, in the intrastate and interstate simulcast markets and for horses in South Florida. This has negatively affected Calder's ability to achieve full field horseraces and to generate handle on live racing. Previously in Florida, a thoroughbred racetrack conducting a live racing meet had control over hosting out-of-state signals, and received commissions on wagers placed at other racetracks throughout the state. There were instances where one or more thoroughbred racetracks operated live meets

concurrently, and in that instance each racetrack had the opportunity to be a “host” track for out-of-state interstate horseracing signals. When two or more thoroughbred racetracks operate live meets concurrently, other wagering sites must choose a live racetrack to host their pari-mutuel wagering. Three Florida thoroughbred racetracks, including Calder, have historically served as the host track based on their live racing calendar. On May 7, 2013, all of Florida’s three thoroughbred racetracks began claiming that they were host tracks on a year round basis.

On May 24, 2013, Calder filed a petition with the Florida Division of Administrative Hearings (the “DOAH”) challenging the other racetracks' interpretation that they may conduct interstate simulcasting, and whether it is a valid interpretation of state law and the Interstate Horseracing Act of 1978. Calder believes that Florida statutes require at least three days of live racing per week

to be considered a host track. Three days prior to the hearing, the Division moved to abate the case and go to rulemaking, which was granted. On June 28, 2013, a rule workshop was held, comments were submitted, and the Division had until July 26, 2013, to notify the Administrative Law Judge at the DOAH of the progress of the rulemaking of the Division. On July 23, 2013, the Division proposed a modification to state law which would permit multiple hosts, if the racetracks conducted at least two days of live racing per week.

On October 14, 2013, the Florida Legislature Joint Administrative Procedures Committee (the "Committee") issued a letter to the Division challenging the Division's authority to interpret Florida statutes and to permit thoroughbred racetracks to operate fewer than three live racing days per week to be considered host tracks. A public hearing on November 7, 2013 was held by the Division to address the Division's proposed rules and after taking comments from thoroughbred permit holders and other interested parties, the Division issued a Notice of Change on November 27, 2013 that thoroughbred permit holders must conduct three days of live racing per week in order to qualify as a host track.

The Division held a rule hearing on March 6, 2014 to further define thoroughbred hosting eligibility in Florida, however the Division has not yet filed its final ruling on the matter. On February 28, 2014, Gulfstream Park and Calder both submitted their 2014-2015 racing applications to the Division, indicating a minimum of three days per week of racing. Until Florida legal and regulatory matters related to this issue are resolved, we do not fully know the long-term implications of overlapping race dates on our business, financial condition and results of operations.

#### Legislative and Regulatory Changes

##### Federal

##### Federal Internet Gaming

On March 26, 2014 the Restoration of America's Wire Act ("S2159" and "HR4301") was introduced in the U.S. Senate and House of Representatives. The bill is crafted to reverse a 2011 decision by the Justice Department which interpreted the 1961 Wire Act to not apply to interstate transmissions of wire communications except when related to sports betting. As written, the bill would restore the interpretation of the Wire Act prior to the 2011 Justice Department decision and effectively prohibit online gaming. The legislation does not grandfather in states currently operating Internet gaming, but does allow for online wagers on horseracing placed in compliance with the Interstate Horseracing Act of 1978 to continue.

At this point, it is difficult to assess the probability of passage of proposed legislation at the federal level, the form of any final legislation, or its impact on our business, financial condition and results of operations.

##### Kentucky

##### Expanded Gaming Legislation

On January 7, 2014, two bills related to the authorization of expanded gaming in Kentucky were filed for consideration during the 2014 legislative session. House Bill 67 is a proposed constitutional amendment authorizing casino gaming in the state. If approved by the required three-fifths majority in the legislature, the constitutional amendment will appear on the November 2014 ballot. House Bill 68 outlines the licensing and regulatory structure should expanded gaming be approved. The legislation creates the Kentucky Gaming Commission to issue licenses and serve as the regulatory body for casino gaming; stipulates casino gaming may be conducted at the state's five existing racetracks as well as at three standalone locations; establishes a minimum \$50 million licensing fee; provides for the distribution of gaming revenues received by the state as well as requires racetracks with a casino license to set aside 14.5 percent of gambling revenues for purses and breeders incentives and requires these tracks to increase the number of live racing days by ten percent for the first five years of casino gaming licensure. The 2014 legislative session concluded without consideration of legislation related to the expansion of gaming in Kentucky. Should this legislation or similar future legislation be enacted into law, it could have a material impact on our business, financial condition and results of operations.

In addition, Senate Bill 33 was filed during January 2014. Senate Bill 33 would amend the Kentucky Constitution to provide up to seven casino locations in the state and would create an Equine Excellence Fund, into which ten percent of gross gaming revenues would be directed. Senate Bill 33 requires a three-fifths majority in both chambers of the Kentucky General Assembly and, if passed, would be submitted to voters for ratification no earlier than November 2014. The 2014 legislative session ended without consideration of legislation related to expanded gaming. Should this legislation or similar future legislation be enacted into law, it could have a material impact on our business, financial



condition and results of operations.

#### Historical Racing Machines

During 2010, the Kentucky Horse Racing Commission ("KHRC") approved a change in state regulations that would allow racetracks to offer pari-mutuel Historical Racing Machines ("HRMs"), which base their payouts on the results of previously-run races at racetracks across North America. During 2012, Kentucky Downs Racetrack operated an HRM facility with approximately 275 HRMs and Ellis Park Racetrack opened a HRM facility with 177 HRMs. On April 4, 2013, the KHRC approved 40 additional HRMs for use at Kentucky Downs Racetrack.

21

---

Despite the approval by the KHRC, challenges remain as to the legality of the enacted regulations. A declaratory judgment action was filed in Franklin Circuit Court on behalf of the Commonwealth of Kentucky and all Kentucky racetracks to ensure proper legal authority. The Franklin Circuit Court entered a declaratory judgment upholding the regulations in their entirety. The intervening adverse party filed a notice of appeal, and the KHRC and the racetracks filed a motion to transfer that appeal directly to the Supreme Court of Kentucky. On April 21, 2011, the Supreme Court of Kentucky denied the request to hear the case before the appeal was heard by the Kentucky Court of Appeals. On September 1, 2011, the intervening adverse party filed an injunction action with the Kentucky Court of Appeals to grant emergency relief that would prevent Kentucky Downs Racetrack from operating its HRMs. The intervening adverse party's motions were denied by the Kentucky Court of Appeals. On June 15, 2012, the Kentucky Court of Appeals vacated the lower court's decision and remanded the declaratory judgment action back to the Franklin County Circuit Court. On July 16, 2012, the Kentucky racetracks, the KHRC and the Kentucky Department of Revenue filed motions for discretionary review with the Supreme Court of Kentucky asking the court to overturn the Kentucky Court of Appeals' decision and address the merits of the case. On August 21, 2013, the Supreme Court of Kentucky heard oral arguments on the legality of HRMs. On February 20, 2014, the Supreme Court of Kentucky issued its ruling on the motions for discretionary review affirming, in part, and reversing, in part, the Kentucky Court of Appeals. In issuing its opinion, the Supreme Court of Kentucky held that the KHRC has the statutory authority to license and regulate the operation of pari-mutuel wagering on historic horse racing. The Supreme Court of Kentucky further held that the Kentucky Department of Revenue does not have the authority to collect excise tax on the wagering handle generated by historic horse racing. On the issue of whether the operation of wagering on historic horse racing violates the gambling provisions of the Kentucky Penal Code, the Supreme Court of Kentucky remanded the case back to the Franklin County Circuit Court for further proceedings. On April 10, 2014 the Governor signed House Bill 445 into law. The legislation imposes a 1.5% tax on all handle wagered on historical races and will apply both retroactively and prospectively. At this time it is unclear the extent to which this issue will materially impact our business, financial condition and results of operations.

#### ADW Regulations

On January 16, 2014, House Bill 220 was introduced which includes an excise tax of 0.5% of wagering proceeds on advanced deposit wagering placed by Kentucky residents. While House Bill 220 failed to be considered during the 2014 legislative session, House Bill 445 was signed into law on April 10, 2014, effective August 1, 2014, and imposes a 0.5% tax on all ADW wagers made by Kentucky residents. This bill is not expected to have a material negative impact on our business, financial condition and results of operations.

#### Illinois

##### Expanded Gaming Legislation

During the 2013 legislative session, Senate Bill 1739 ("SB 1739") was introduced in the Illinois General Assembly to expand casino gaming to Illinois racetracks and to add five additional casinos within the state, including one in Chicago with 4,000 gaming positions. SB1739 won approval in the Illinois Senate but was not considered by the House of Representatives. In March 2014, two amendments to SB 1739 were filed. One amendment provides for a Chicago casino with 4,000 to 10,000 gaming positions but does not include language for additional casinos in the state or gaming positions at racetracks. The second amendment would authorize five new casinos, including a Chicago casino with 4,000 to 6,000 gaming positions. Racetracks in Cook County, which includes Arlington, would be authorized to receive 600 gaming positions and most racetracks outside of Cook County would be eligible for 450 positions. If enacted, this proposed legislation could have a material effect on our business, financial condition and results of operations.

#### Florida

##### Expanded Gaming

In March 2014, House Bill 1383 was filed for consideration during the 2014 legislative session. The proposed bill would create a new regulatory structure under a Gaming Control Commission. A similar proposal, Senate Bill 7052, which also aims to restructure the state's existing gaming laws under a proposed Department of Gaming Control, would allow for two destination resort casinos in Miami-Dade and Broward counties. Constitutional amendments requiring voter approval for any additional gaming expansion to occur in the state after the conclusion of the 2014 legislative session have been filed for consideration in both the House and Senate chambers. It is unclear to what

extent the proposed legislation could impact our business, financial condition and results of operations.

#### Maine

##### Expanded Gaming

On September 27, 2013, the Maine Gaming Study Commission, whose statutorily defined mission is to examine the state's existing gaming market as well as assess expansion opportunities, voted to recommend gaming be expanded beyond the current market. Subsequent to the vote, the Commission was disbanded by the Chairman. During January 2014, the Veterans and Legal Affairs Committee, the legislative committee of jurisdiction for gaming related issues, considered legislation that would allow for further gaming expansion to occur in Maine. The Committee voted to negatively recommend to the House and Senate each of the proposed

expanded gaming bills with the exception of a bill that, if approved, will allow up to three slot machines in an estimated 40 veterans halls throughout the state. On March 26, 2014 all proposed bills related to the expansion of gaming in Maine were terminated by the legislature. During April 2014, a proposal authorizing the state to hire a third party to conduct a market analysis on the feasibility of expanded gaming in Maine was approved by Maine legislature. At this time it is unclear to what extent this could impact our business, financial condition and results of operations.

Louisiana

Slot Machine Revenues

On April 1, 2014 House Bill 1223 ("HB 1223") was introduced for consideration by the Louisiana legislature. HB 1223 would require 10% of net slot machine revenues after purse contributions and taxes to be used for capital improvement projects at Fair Grounds as a condition of slot machine licensure. Capital projects include improvements to the frontside, backside, grandstands, stables and racetrack surfaces. Proposed plans for capital improvements must be submitted to and approved by the Louisiana State Racing Commission ("LSRC"). When determining the proposed plan approval, the LSRC is directed to consider standards and technology features present at other racetracks comparable in historical significance to Fair Grounds. Certification of completion of the projects must be submitted to the Louisiana Gaming Control Board. On April 14, 2014, HB 1223 was passed by the Louisiana House of Representatives and will be assigned to a Senate committee. If enacted, the proposed legislation could have a material impact on our business, financial condition and results of operations.

Sweepstakes

In February 2014, House Bill 293 was filed to prohibit the operation of electronic sweepstakes devices in Louisiana. The bill provides a definition of electronic sweepstakes devices and creates a specific prohibition against the operation of such devices. We expect approval of the legislation to result in a favorable impact to our business, financial condition and results of operation.

## RESULTS OF CONTINUING OPERATIONS

## Pari-mutuel Handle Activity

The following table sets forth, for the periods indicated, pari-mutuel financial handle information (in thousands):

|                               | Three Months Ended |            | Change     |       |    |
|-------------------------------|--------------------|------------|------------|-------|----|
|                               | March 31,<br>2014  | 2013       |            |       |    |
| Racing and Online Operations: |                    |            |            |       |    |
| Churchill Downs               |                    |            |            |       |    |
| Total handle                  | \$10,093           | \$12,077   | \$(1,984)  | ) (16 | )% |
| Net pari-mutuel revenues      | \$1,745            | \$1,941    | \$(196)    | ) (10 | )% |
| Commission %                  | 17.3               | % 16.1     | %          |       |    |
| Arlington                     |                    |            |            |       |    |
| Total handle                  | \$48,246           | \$55,607   | \$(7,361)  | ) (13 | )% |
| Net pari-mutuel revenues      | \$6,922            | \$7,085    | \$(163)    | ) (2  | )% |
| Commission %                  | 14.3               | % 12.7     | %          |       |    |
| Calder                        |                    |            |            |       |    |
| Total handle                  | \$76,553           | \$16,005   | \$60,548   | F     |    |
| Net pari-mutuel revenues      | \$7,665            | \$951      | \$6,714    | F     |    |
| Commission %                  | 10.0               | % 5.9      | %          |       |    |
| Fair Grounds                  |                    |            |            |       |    |
| Total handle                  | \$155,861          | \$169,682  | \$(13,821) | ) (8  | )% |
| Net pari-mutuel revenues      | \$12,277           | \$13,637   | \$(1,360)  | ) (10 | )% |
| Commission %                  | 7.9                | % 8.0      | %          |       |    |
| Total Racing Operations       |                    |            |            |       |    |
| Total handle                  | \$290,753          | \$253,371  | \$37,382   | 15    | %  |
| Net pari-mutuel revenues      | \$28,609           | \$23,614   | \$4,995    | 21    | %  |
| Commission %                  | 9.8                | % 9.3      | %          |       |    |
| Online Business: (1)          |                    |            |            |       |    |
| Total handle (2)              | \$211,793          | \$194,701  | \$17,092   | 9     | %  |
| Net pari-mutuel revenues      | \$40,693           | \$38,264   | \$2,429    | 6     | %  |
| Commission %                  | 19.2               | % 19.7     | %          |       |    |
| Eliminations: (1)             |                    |            |            |       |    |
| Total handle                  | \$(17,209)         | \$(15,515) | \$(1,694)  | ) 11  | %  |
| Net pari-mutuel revenues      | \$(2,333)          | \$(1,172)  | \$(1,161)  | ) 99  | %  |
| Total:                        |                    |            |            |       |    |
| Handle                        | \$485,337          | \$432,557  | \$52,780   | 12    | %  |
| Net pari-mutuel revenues      | \$66,969           | \$60,706   | \$6,263    | 10    | %  |
| Commission %                  | 13.8               | % 14.0     | %          |       |    |

The pari-mutuel activity above is subject to the following information:

- (1) Total handle and net pari-mutuel revenues generated by Velocity are not included in total handle and net pari-mutuel revenues from the Online Business. Eliminations include the elimination of intersegment transactions.
- (2) Online Business handle from Illinois and Texas, to reflect the impact of recent regulatory developments, as previously described (in thousands):

|                         | Three Months Ended |         | Change   |        |    |
|-------------------------|--------------------|---------|----------|--------|----|
|                         | March 31,<br>2014  | 2013    |          |        |    |
| Online Business Handle: |                    |         |          |        |    |
| Illinois                | \$16,809           | \$2,235 | \$14,574 | F      |    |
| Texas                   | —                  | 12,928  | (12,928) | ) (100 | )% |

Edgar Filing: CHURCHILL DOWNS INC - Form 10-Q

|           |           |           |          |   |   |
|-----------|-----------|-----------|----------|---|---|
| All other | 194,984   | 179,538   | 15,446   | 9 | % |
| Total     | \$211,793 | \$194,701 | \$17,092 | 9 | % |

24

---

## Gaming Activity

The following table sets forth, for the periods indicated, statistical gaming information (in thousands, except for average daily information):

|   | Three Months Ended March |           | Change    |      |    |
|---|--------------------------|-----------|-----------|------|----|
|   | 31,<br>2014              | 2013 (1)  | \$        | %    |    |
| <b>Calder Casino</b>                          |                          |           |           |      |    |
| Net gaming revenues                           | \$19,849                 | \$19,890  | \$(41)    | ) —  | %  |
| Slot handle                                   | \$254,667                | \$249,781 | \$4,886   | 2    | %  |
| Net slot revenues                             | \$19,486                 | \$19,063  | \$423     | 2    | %  |
| Average daily net win per slot machine        | \$191                    | \$176     | \$15      | 9    | %  |
| Average daily number of slot machines         | 1,133                    | 1,206     | (73)      | (6)  | )% |
| Average daily poker revenue (2)               | \$3,880                  | \$9,201   | \$(5,321) | (58) | )% |
| <b>Fair Grounds Slots and Video Poker</b>     |                          |           |           |      |    |
| Net gaming revenues                           | \$20,334                 | \$21,709  | \$(1,375) | (6)  | )% |
| Slot handle                                   | \$122,009                | \$125,417 | \$(3,408) | (3)  | )% |
| Net slot revenues                             | \$11,457                 | \$12,034  | \$(577)   | (5)  | )% |
| Average daily net win per slot machine        | \$205                    | \$216     | \$(11)    | (5)  | )% |
| Average daily number of slot machines         | 620                      | 620       | —         | —    | %  |
| Average daily video poker revenue             | \$99,144                 | \$108,458 | \$(9,314) | (9)  | )% |
| Average daily net win per video poker machine | \$128                    | \$143     | \$(15)    | (10) | )% |
| Average daily number of video poker machines  | 772                      | 757       | 15        | 2    | %  |
| <b>Oxford Casino (3)</b>                      |                          |           |           |      |    |
| Net gaming revenues                           | \$16,668                 | \$—       | \$16,668  | F    |    |
| Slot handle                                   | \$149,084                | \$—       | \$149,084 | F    |    |
| Net slot revenues                             | \$13,125                 | \$—       | \$13,125  | F    |    |
| Average daily net win per slot machine        | \$170                    | \$—       | \$170     | F    |    |
| Average daily number of slot machines         | 858                      | —         | 858       | F    |    |
| Average daily net win per table               | \$1,570                  | \$—       | \$1,570   | F    |    |
| Average daily number of tables                | 25                       | —         | 25        | F    |    |

(continued)

|  | Three Months Ended March |           | Change     |       |    |
|--|--------------------------|-----------|------------|-------|----|
|  | 31,<br>2014              | 2013 (1)  | \$         | %     |    |
| Harlow's Casino                        |                          |           |            |       |    |
| Net gaming revenues                    | \$13,757                 | \$14,617  | \$(860)    | (6)   | )% |
| Slot handle                            | \$154,389                | \$166,310 | \$(11,921) | (7)   | )% |
| Net slot revenues                      | \$12,615                 | \$13,324  | \$(709)    | (5)   | )% |
| Average daily net win per slot machine | \$188                    | \$178     | \$10       | 6     | %  |
| Average daily number of slot machines  | 746                      | 830       | (84)       | (10)  | )% |
| Average daily poker revenue (4)        | \$—                      | \$747     | \$(747)    | (100) | )% |
| Average daily net win per table        | \$979                    | \$914     | \$65       | 7     | %  |
| Average daily number of tables         | 13                       | 15        | (2)        | (13)  | )% |
| Riverwalk Casino                       |                          |           |            |       |    |
| Net gaming revenues                    | \$12,568                 | \$13,309  | \$(741)    | (6)   | )% |
| Slot handle                            | \$133,379                | \$160,077 | \$(26,698) | (17)  | )% |
| Net slot revenues                      | \$11,563                 | \$12,472  | \$(909)    | (7)   | )% |
| Average daily net win per slot machine | \$184                    | \$189     | \$(5)      | (3)   | )% |
| Average daily number of slot machines  | 697                      | 732       | (35)       | (5)   | )% |
| Average daily net win per table        | \$775                    | \$701     | \$74       | 11    | %  |
| Average daily number of tables         | 15                       | 18        | (3)        | (17)  | )% |
| Total                                  |                          |           |            |       |    |
| Net gaming revenues                    | \$83,176                 | \$69,525  | \$13,651   | 20    | %  |

NM: not meaningful U:>100% unfavorable F:>100% favorable

Certain gaming activity amounts including hotel revenue and certain promotional allowances have been excluded (1) from prior year amounts to conform to current year presentation. There was no impact from these reclassifications on total consolidated net revenues, operating expenses or cash flows.

(2) During December 2013, Calder Casino relocated the poker room within its facility and reduced the number of poker tables from eleven tables to six tables.

(3) On July 17, 2013, we completed the acquisition of Oxford.

(4) Harlow's poker room closed during July 2013.



## Executive Summary

The following table sets forth, for the periods indicated, total consolidated revenues, including food and beverage, admissions and ancillary revenues, and certain other financial information and operating data for our properties (in thousands, except per common share data and live race days):

|   | Three Months Ended |            | Change    |      |    |
|---|--------------------|------------|-----------|------|----|
|   | March 31,<br>2014  | 2013       |           |      |    |
| Number of thoroughbred live race days                               | 92                 | 56         | 36        | 64   | %  |
| Net revenues:   |                    |            |           |      |    |
| Racing Operations   | \$ 30,579          | \$ 27,813  | \$ 2,766  | 10   | %  |
| Gaming  | 86,555             | 72,089     | 14,466    | 20   | %  |
| Online Business   | 46,084             | 42,916     | 3,168     | 7    | %  |
| Other   | 4,092              | 5,058      | (966)     | (19) | )% |
| Total net revenues  | \$ 167,310         | \$ 147,876 | \$ 19,434 | 13   | %  |
| Operating income  | \$ 1,566           | \$ 3,041   | \$(1,475) | (49) | )% |
| Operating income margin   | 0.9                | % 2.1      | %         |      |    |
| (Loss) earnings from continuing operations                          | \$(700)            | ) \$ 1,089 | \$(1,789) | ) U  |    |
| Diluted (loss) earnings from continuing operations per common share | \$(0.04)           | ) \$ 0.06  |           |      |    |

Our total net revenues increased \$19.4 million during the three months ended March 31, 2014, primarily from the addition of revenues of \$17.5 million from Oxford, which was acquired on July 17, 2013. Gaming revenues increased \$14.5 million as the addition of Oxford revenues was partially offset by a decline in revenues at our Mississippi and Louisiana properties due to continued regional economic weaknesses and inclement weather negatively affecting attendance. Online Business revenues increased \$3.2 million primarily due to an 8.8% increase in handle during the three months ended March 31, 2014. Organic growth and the return of Illinois wagering, which was temporarily ceased during the three months ended March 31, 2013 due to the expiration of state legislation, more than offset the continuing loss of Texas operations during the period. Revenues generated by Racing Operations increased \$2.8 million as revenues from the new winter live racing meet at Calder were partially offset by lower attendance and wagering at Fair Grounds, attributable to inclement weather. Other revenues declined \$1.0 million primarily due to lower United Tote revenues associated with equipment sales and totalisator services.

Our operating income decreased \$1.5 million due to an increase of \$1.9 million in share-based compensation expense and pressures within the Online Business segment from additional state-level taxation requirements. Furthermore, operating income was impacted by expenditures related to the development of Internet gaming technology. Further discussion of results by our reported segments is detailed below.

## Consolidated Operating Expenses

The following table is a summary of our consolidated operating expenses (in thousands):

|                                     | Three Months Ended |            | Change    |      |   |
|-------------------------------------|--------------------|------------|-----------|------|---|
|                                     | March 31,<br>2014  | 2013       |           |      |   |
| Purses & pari-mutuel taxes          | \$ 21,468          | \$ 17,623  | \$ 3,845  | 22   | % |
| Gaming taxes                        | 21,656             | 15,387     | 6,269     | 41   | % |
| Depreciation and amortization       | 15,284             | 15,035     | 249       | 2    | % |
| Other operating expenses            | 86,302             | 79,607     | 6,695     | 8    | % |
| SG&A expenses                       | 21,465             | 17,558     | 3,907     | 22   | % |
| Insurance recoveries, net of losses | (431)              | ) (375)    | \$(56)    | ) 15 | % |
| Total                               | \$ 165,744         | \$ 144,835 | \$ 20,909 | 14   | % |
| Percent of revenue                  | 99                 | % 98       | %         |      |   |

Significant items affecting comparability of consolidated operating expenses include:

Other operating expenses increased \$6.7 million, primarily reflecting \$5.4 million in operating expenses incurred by Oxford during the three months ended March 31, 2014. In addition, we incurred \$0.8 million in operating expenses related to the development of Internet gaming technology. Furthermore, we experienced increased content costs of \$2.2 million from growth in the Online Business' third-party white-label services and from Racing Operations expenditures associated with Calder's live meet. Partially offsetting these increases was a decrease in marketing and labor expenses of \$1.6 million at our Mississippi and Louisiana gaming and racing properties attributable to the decline in revenues at these properties during the three months ended March 31, 2014.

Gaming taxes increased \$6.3 million, which included gaming taxes of \$6.6 million related to our acquisition of Oxford. This increase was partially offset by the decline in revenue at our Mississippi and Louisiana gaming properties during the three months ended March 31, 2014.

SG&A expenses increased \$3.9 million, primarily due to share-based compensation expense which increased \$1.9 million associated with grants made under the New Company LTIP and previously awarded grants. In addition, we incurred SG&A expenses of \$0.9 million associated with the acquisition of Oxford. Furthermore, we incurred an increase in salary expenses of \$0.4 million from non-recurring executive compensation expenditures. Finally, other SG&A expenses increased \$0.6 million related to expenditures related to the Kentucky gaming initiative.

Purses and pari-mutuel taxes increased \$3.8 million, primarily as the result of the new Calder live winter racing meet, which incurred \$3.3 million in higher expenditures during the three months ended March 31, 2014. In addition, Online Business pari-mutuel taxes increased \$1.6 million, primarily due to new taxation requirements in New York and Pennsylvania. These increases were partially offset by a decrease of \$0.9 million at our Louisiana properties associated with a decline in revenues.

#### Other Income (Expense) and Income Tax Benefit (Provision)

The following table is a summary of our other income (expense) and income tax benefit (provision) (in thousands):

|   | Three Months Ended |           | Change    |      |    |
|---|--------------------|-----------|-----------|------|----|
|   | March 31,<br>2014  | 2013      | \$        | %    |    |
| Interest income   | \$4                | \$10      | \$(6)     | (60) | )% |
| Interest expense  | (4,973)            | (1,476)   | (3,497)   | U    | )  |
| Equity in earnings (loss) of unconsolidated investments | 2,290              | (164)     | 2,454     | F    | )  |
| Miscellaneous, net                                      | (25)               | 7         | (32)      | U    | )  |
| Other income (expense)                                  | \$(2,704)          | \$(1,623) | \$(1,081) | 67   | )% |
| Income tax benefit (provision)                          | \$438              | \$(329)   | \$767     | F    | )  |
| Effective tax rate                                      | 38                 | % 23      | %         |      | )  |

Significant items affecting the comparability of other income and expense and the income tax provision include:

Equity in earnings (loss) of unconsolidated investments increased by \$2.5 million during the three months ended March 31, 2014, primarily due to earnings of \$2.0 million from our investment in MVG, which opened during December 2013. In addition, during the three months ended March 31, 2013, MVG recognized pre-opening expenses of \$0.2 million.

Interest expense increased during the three months ended March 31, 2014, primarily as a result of interest expense of \$4.2 million associated with our \$300 million Senior Unsecured Note Offering, which was completed during December 2013. Partially offsetting this increase was a reduction in interest expense of \$0.7 million due to lower outstanding balances under our Senior Secured Credit Facility.

The effective tax rate for the three months ended March 31, 2013 was affected by the recognition of \$0.2 million of income tax benefits related to the purchase of tax credits and the receipt of a state tax refund that had not previously been considered collectible.

## Net Revenues By Segment

The following table presents net revenues, including intercompany revenues, by our operating segments (in thousands):

|                         | Three Months Ended |            | Change    |      |    |
|-------------------------|--------------------|------------|-----------|------|----|
|                         | March 31,<br>2014  | 2013       | \$        | %    |    |
| Churchill Downs         | \$ 2,370           | \$ 2,489   | \$(119)   | (5)  | )% |
| Arlington               | 7,139              | 7,378      | (239)     | (3)  | )% |
| Calder                  | 8,380              | 2,293      | 6,087     | F    |    |
| Fair Grounds            | 15,023             | 16,825     | (1,802)   | (11) | )% |
| Total Racing Operations | 32,912             | 28,985     | 3,927     | 14   | %  |
| Calder Casino           | 20,583             | 20,486     | 97        | —    | %  |
| Fair Grounds Slots      | 11,784             | 12,364     | (580)     | (5)  | )% |
| VSI                     | 8,923              | 9,761      | (838)     | (9)  | )% |
| Harlow's Casino         | 14,451             | 15,354     | (903)     | (6)  | )% |
| Oxford Casino           | 17,519             | —          | 17,519    | F    |    |
| Riverwalk Casino        | 13,295             | 14,124     | (829)     | (6)  | )% |
| Total Gaming            | 86,555             | 72,089     | 14,466    | 20   | %  |
| Online Business         | 46,314             | 43,129     | 3,185     | 7    | %  |
| Other Investments       | 4,735              | 5,804      | (1,069)   | (18) | )% |
| Corporate Revenues      | 255                | 156        | 99        | 63   | %  |
| Eliminations            | (3,461)            | (2,287)    | (1,174)   | (51) | )% |
|                         | \$ 167,310         | \$ 147,876 | \$ 19,434 | 13   | %  |

Significant items affecting comparability of our net revenues by segment include:

Gaming revenues increased \$14.5 million as incremental revenues from the Oxford acquisition were partially offset by declines in revenues at our Mississippi and Louisiana operations. Calder Casino revenue increased marginally, as benefits from the closure of Internet cafes were offset by the impact of a new regional competitor that began operations during February 2014. We experienced declines at our Mississippi properties, Harlow's and Riverwalk, whose combined revenues decreased \$1.7 million during the period. Both Mississippi properties continued to be hindered by economic regional weakness in the state. Further impacting revenues was a decline in wagering at our Louisiana properties, Fair Grounds Slots and VSI, whose combined revenues declined \$1.4 million during the period. Both properties experienced a 10% decline in attendance during the period, which was predominately attributed to poor weather conditions and was consistent with an overall decline in the New Orleans market.

Racing Operations revenues increased \$3.9 million, as revenues from a new winter live racing meet at Calder were partially offset by weakness at our other racetracks. Calder revenues increased \$6.1 million during the three months ended March 31, 2014, primarily due to the addition of 39 live race days as a result of a racing calendar modification associated with continued Florida hosting revenues challenges, as more fully discussed in "Item 2. Management's Discussion and Analysis: Recent Developments." Partially offsetting this increase was a decline in revenues of \$1.8 million at Fair Grounds as inclement weather caused turf races to be removed and negatively impacted wagering and attendance during the three months ended March 31, 2014.

Online Business revenues for the three months ended March 31, 2014 increased \$3.2 million, reflecting an 8.8% increase in our Online Business pari-mutuel handle as compared to a total industry handle decline of 2.1%, as reported by Equibase. The reinstatement of wagering in Illinois was substantially offset by the continuing loss of Texas wagering during the period. Excluding the net impact of the Illinois and Texas disruptions, Online Business handle increased 8.6% during the three months ended March 31, 2014, due, in part, to a 13% increase in unique players and outpacing industry growth by 10.7%.

Other Investments revenues decreased \$1.1 million, due to lower United Tote revenues associated with a decrease in totalisator service revenues from a loss of customers and fewer equipment sales.



## Segment Adjusted EBITDA

In order to evaluate the performance of our operating segments internally, we use Adjusted EBITDA (defined as earnings before interest, taxes, depreciation, amortization, insurance recoveries net of losses, HRE Trust Fund proceeds, share-based compensation expenses, pre-opening expenses, the impairment of assets and other charges or recoveries). Adjusted EBITDA also includes 50% of the operating income or loss of our joint venture, MVG. We believe that the use of Adjusted EBITDA as a key performance measure of the results of operations enables management and investors to evaluate and compare from period to period our operating performance in a meaningful and consistent manner. Adjusted EBITDA is a supplemental measure of the Company's performance that is not required by, or presented in accordance with, generally accepted accounting principles ("GAAP"). However, Adjusted EBITDA should not be considered as an alternative to, or more meaningful than, net earnings (as determined in accordance with GAAP) as a measure of our operating results. The following table presents Adjusted EBITDA by our operating segments and a reconciliation of EBITDA to net earnings (in thousands):

|  | Three Months Ended |              | Change     |       |    |
|--|--------------------|--------------|------------|-------|----|
|  | March 31,<br>2014  | 2013         | \$         | %     |    |
| Racing Operations                            | \$ (10,250         | ) \$ (11,257 | ) \$ 1,007 | 9     | %  |
| Gaming                                       | 27,251             | 21,927       | 5,324      | 24    | %  |
| Online Business                              | 9,950              | 11,335       | (1,385     | ) (12 | )% |
| Other Investments                            | (1,353             | ) 309        | (1,662     | ) U   |    |
| Corporate                                    | (1,106             | ) (1,177     | ) 71       | 6     | %  |
| Total Adjusted EBITDA                        | \$ 24,492          | \$ 21,137    | \$ 3,355   | 16    | %  |
| Insurance recoveries, net of losses          | 431                | 375          | 56         | 15    | %  |
| Share-based compensation                     | (5,241             | ) (3,363     | ) (1,878   | ) (56 | )% |
| Pre-opening costs                            | (27                | ) (230       | ) 203      | 88    | %  |
| MVG interest expense, net                    | (540               | ) —          | (540       | ) U   |    |
| Depreciation and amortization                | (15,284            | ) (15,035    | ) (249     | ) (2  | )% |
| Interest income (expense), net               | (4,969             | ) (1,466     | ) (3,503   | ) U   |    |
| Income tax benefit (provision)               | 438                | (329         | ) 767      | F     |    |
| (Loss) earnings from continuing operations   | (700               | ) 1,089      | (1,789     | ) U   |    |
| Discontinued operations, net of income taxes | —                  | (31          | ) 31       | F     |    |
| Net (loss) earnings and comprehensive income | \$ (700            | ) \$ 1,058   | \$ (1,758  | ) U   |    |

Excluding share-based compensation, the table below presents the intercompany management fee (expense) income included in Adjusted EBITDA of each operating segment for the three months ended March 31, 2014 and 2013, respectively (in thousands):

|                       | Three Months Ended |           | Change    |       |    |
|-----------------------|--------------------|-----------|-----------|-------|----|
|                       | March 31,<br>2014  | 2013      | \$        | %     |    |
| Racing Operations     | \$ (978            | ) \$ (841 | ) \$ (137 | ) (16 | )% |
| Gaming                | (2,574             | ) (2,091  | ) (483    | ) (23 | )% |
| Online Business       | (1,431             | ) (1,232  | ) (199    | ) (16 | )% |
| Other Investments     | (133               | ) (162    | ) 29      | 18    | %  |
| Corporate Income      | 5,116              | 4,326     | 790       | 18    | %  |
| Total management fees | \$ —               | \$ —      | \$ —      |       |    |

Significant items affecting comparability of Adjusted EBITDA by segment include:

Gaming Adjusted EBITDA increased \$5.3 million, driven by the additions of Oxford Adjusted EBITDA of \$4.2 million and in increase in MVG Adjusted EBITDA of \$2.7 million. Partially offsetting these increases was a decline in Fair Grounds Slots and VSI Adjusted EBITDA which decreased \$0.8 million compared to the same period of 2013 as market weakness and poor weather conditions hampered attendance and wagering at the Louisiana properties. Finally, Harlow's and Riverwalk Adjusted EBITDA declined \$0.7 million as continuing regional weakness negatively

impacted results during the three months ended March 31, 2014.

29

---

Racing Operations Adjusted EBITDA increased \$1.0 million, primarily due to a \$1.3 million improvement in Adjusted EBITDA at Calder attributable to its revised racing calendar, which included a 39-day live winter racing meet during the three months ended March 31, 2014. Partially offsetting this increase was a decrease in Adjusted EBITDA at Churchill Downs of \$0.2 million as unseasonable winter weather caused a decrease in simulcasting handle and an increase in utility expenditures.

Online Business Adjusted EBITDA decreased \$1.4 million during the three months ended March 31, 2014. The loss of Texas wagering generated a handle decline of \$12.9 million with a corresponding decline in Adjusted EBITDA of approximately \$1.7 million. In addition, the taxation requirements in New York and Pennsylvania reduced Adjusted EBITDA by \$1.6 million. These decreases were partially offset by organic handle growth of 8.6%, the reinstatement of Illinois wagering, an improvement in the performance of our investment in HRTV and lower development costs associated with Luckity.com.

Other Investments Adjusted EBITDA decreased \$1.7 million due, in part, to the impact of expenditures of \$1.1 million associated with the development of an Internet gaming platform. In addition, United Tote Adjusted EBITDA declined \$0.7 million due to the loss of a significant agreement in 2013 and lower equipment sales.

Corporate Adjusted EBITDA increased by \$0.1 million, as the corporate management fee increase of \$0.8 million was partially offset by higher expenditures related to the Kentucky gaming initiative.

The following other items affected net earnings from continuing operations during the three months ended March 31, 2014:

Interest income (expense), net increased \$3.5 million primarily as a result of \$4.2 million in interest expense associated with our \$300 million Senior Unsecured Note Offering, which was completed during December 2013.

Partially offsetting this increase was a reduction of \$0.7 million due to lower outstanding balances under our Senior Secured Credit Facility.

Share-based compensation expense increased \$1.9 million compared to the same period of 2013, primarily due to expense associated with grants made under the New Company LTIP during 2013. Unrecognized compensation expense attributable to the New Company LTIP awards, which will be recognized in subsequent periods, was \$6.8 million as of March 31, 2014. The weighted average period over which we expect to recognize the remaining compensation expense under the market condition awards and service period awards approximates 2 months and 26 months, respectively.

MVG interest expense, net increased \$0.5 million reflecting interest expense on a \$50 million secured note payable from MVG to the MVG Sellers for the purchase of harness racing licenses and other assets, payable over a six-year term effective upon the commencement of gaming operations.

Depreciation and amortization expense increased \$0.2 million during the three months ended March 31, 2014 as additional depreciation and amortization expense of \$1.4 million associated with the Oxford acquisition was more than offset by a reduction in depreciation expense related to certain assets at our Fair Grounds and Churchill Downs facilities which were fully depreciated during 2013.

## Consolidated Balance Sheet

The following table is a summary of our overall financial position as of March 31, 2014 and December 31, 2013 (in thousands):

|                            | March 31, 2014 | December 31, 2013 | Change   |     |   |
|----------------------------|----------------|-------------------|----------|-----|---|
|                            |                |                   | \$       | )   | % |
| Total assets               | \$1,351,083    | \$1,352,261       | \$(1,178 | ) — | % |
| Total liabilities          | \$646,457      | \$647,472         | \$(1,015 | ) — | % |
| Total shareholders' equity | \$704,626      | \$704,789         | \$(163   | ) — | % |

Significant items affecting the comparability of our condensed consolidated balance sheets include:

Significant changes within total assets include decreases in accounts receivable of \$11.3 million, income taxes receivable of \$4.2 million and net intangibles of \$2.8 million during the three months ended March 31, 2014. The decrease in accounts receivable primarily reflects collections related to the Kentucky Oaks and Kentucky Derby week. The decrease in income taxes receivable reflects the receipt of a preliminary 2013 federal income tax refund of \$8 million, partially offset by the impact of tax deductions associated with benefits related to equity compensation. Partially offsetting these decreases were increases in our investment in unconsolidated affiliate of \$8.5 million and other current assets of \$8.8 million during the three months ended March 31, 2014. The increase in investment in unconsolidated affiliate is due to our 2014 investment of \$6.5 million in MVG, in addition to our equity gains from the venture. The increase in other current assets is primarily due to our annual insurance prepayments made during the three months ended March 31, 2014.

Significant changes within total liabilities include decreases of \$15.2 million in dividends payable, \$14.7 million in accrued expenses and \$5.4 million in purses payable. The decrease in dividends payable reflects the payment of our dividend declared during 2013. The decrease in accrued expenses is due to the payment of annual 2013 bonuses and construction related capital expenditures at Churchill Downs. Finally, the decrease in purses payable is due to the completion of the Fair Grounds winter meet.

Partially offsetting these decreases were increases in deferred revenue of \$21.6 million, accounts payable of \$8.6 million and accrued interest of \$4.1 million. The increase in deferred revenue is due to advance billings for the 2014 Kentucky Derby and Kentucky Oaks. The increase in accounts payable reflects higher settlement payable balances, including those associated with our third-party settlement operations. Finally the increased in accrued interest is associated with our Senior Unsecured Notes.

## Liquidity and Capital Resources

The following table is a summary of our liquidity and cash flows (in thousands):

|                      | Three Months Ended March 31, |           | Change   |       |    |
|----------------------|------------------------------|-----------|----------|-------|----|
|                      | 2014                         | 2013      | \$       | )     | %  |
| Cash flows from:     |                              |           |          |       |    |
| Operating activities | \$51,931                     | \$46,715  | \$5,216  | ) 11  | %  |
| Investing activities | \$(27,877                    | \$(19,803 | \$(8,074 | ) (41 | )% |
| Financing activities | \$(21,598                    | \$(24,801 | \$3,203  | ) 13  | %  |

Significant items affecting the comparability of our liquidity and capital resources include:

The increase in cash provided by operating activities is due, in part, to the acquisition of Oxford, a 2013 federal income tax refund of \$8.3 million and other favorable net working capital items of \$5.2 million. Partially offsetting these improvements was a decline in profitability at our Mississippi and Louisiana gaming properties, increased taxation of our Online Business and unfavorable timing of collections related to the 2014 Kentucky Derby and Kentucky Oaks. We anticipate that cash flows from operations over the next twelve months will be adequate to fund our business operations and capital expenditures.

The increase in cash used in investing activities is primarily due to higher capital expenditures at Churchill Downs for projects associated with the 2014 Kentucky Derby and Kentucky Oaks. In addition, capital contributions to our joint venture, MVG, increased \$3.0 million during the three months ended March 31, 2014, compared to the same period of 2013.

The decrease in cash used in financing activities is primarily due to a decrease in net repayments under our Senior Secured Credit Facility of \$19.0 million during the three months ended March 31, 2014 as compared to the prior year.



Partially offsetting this decline was an increase of \$15.2 million in dividend payments due to the payment of our

31

---

declared dividend during 2013.

During 2013, we funded \$70.5 million in capital contributions to MVG, and since the joint venture commenced during 2012, we have funded \$96.9 million in capital contributions, including \$6.5 million funded during the three months ended March 31, 2014.

Free cash flow, which we reconcile to “Net cash provided by operating activities,” is cash flows from operations reduced by maintenance-related (replacement) capital expenditures. Maintenance-related capital expenditures are expenditures to replace existing fixed assets with a useful life greater than one year that are obsolete, worn-out, or no longer cost effective to repair. We use free cash flow to evaluate our business because, although it is similar to cash flows from operations, we believe it will typically present a more conservative measure of cash flows, as maintenance-related capital expenditures are a necessary component of our ongoing operations. Free cash flow is a non-GAAP measure and our definition may differ from other companies’ definitions of this measure.

Free cash flow does not represent the residual cash flow available for discretionary expenditures and does not incorporate the funding of business acquisitions. This non-GAAP measure should not be considered a substitute for, or superior to, cash flows from operating activities under GAAP.

The following is a reconciliation of free cash flow to the most comparable GAAP measure, “Net cash provided by operating activities” for the three months ended March 31, 2014 and 2013, respectively (in thousands):

|   | Three Months Ended March 31, |          | Change   |      |   |
|---|------------------------------|----------|----------|------|---|
|   | 2014                         | 2013     | \$       | %    |   |
| Maintenance-related capital expenditures  | \$6,423                      | \$3,763  | \$2,660  | 71   | % |
| Capital project expenditures              | 13,746                       | 9,931    | 3,815    | 38   | % |
| Additions to property and equipment       | \$20,169                     | \$13,694 | \$6,475  | 47   | % |
| Net cash provided by operating activities | \$51,931                     | \$46,715 | \$5,216  | 11   | % |
| Maintenance-related capital expenditures  | (6,423                       | ) (3,763 | ) (2,660 | ) 71 | % |
| Free cash flow                            | \$45,508                     | \$42,952 | \$2,556  | 6    | % |

During the three months ended March 31, 2014, the increase in capital project expenditures as compared to the same period of 2013, primarily reflects capital expenditures related to the Rooftop Garden, Grandstand Terrace, and video board projects at Churchill Downs and the Oxford gaming floor expansion. These increases were partially offset by capital project expenditures related to the Harlow's renovation during the prior year.

#### Credit Facilities and Indebtedness

##### 5.375% Senior Unsecured Notes

On December 16, 2013, the Company completed an offering of \$300 million in aggregate principal amount of 5.375% Senior Unsecured Notes that mature on December 15, 2021 (the “Senior Unsecured Notes”). The Senior Unsecured Notes were issued at par, with interest payable on June 15th and December 15th of each year. The Company received net proceeds of \$295 million, after deducting underwriting fees, and used the net proceeds from the offering to repay a portion of its outstanding borrowings, and accrued and unpaid interest outstanding under its Third Amended and Restated Credit Agreement (“Senior Secured Credit Facility”). As a result of the issuance, the Company capitalized \$6.3 million of debt issuance costs, which is being amortized as interest expense over the remaining term of the Senior Unsecured Note.

The Senior Unsecured Notes were issued in a private offering that was exempt from registration under the Securities Act of 1933, as amended, and are senior unsecured obligations of the Company. The Senior Unsecured Notes are guaranteed by each of the Company’s domestic subsidiaries that guarantee its Senior Secured Credit Facility and will rank equally with the Company’s existing and future senior obligations. At any time prior to December 15, 2016, the Company may redeem all or part of the Senior Unsecured Notes at par plus the present value (discounted at the treasury rate plus 50 basis points) of scheduled interest payments through December 15, 2016, along with accrued and unpaid interest, if any, at the date of redemption. On or after December 15, 2016, the Company may redeem all or part of the Senior Unsecured Notes at a redemption price of 104.031% which gradually reduces to par by 2019.

##### Senior Secured Credit Facility

On May 17, 2013, the Company entered into the Third Amended and Restated Credit Agreement (the “Senior Secured Credit Facility”) which amended certain provisions of the credit agreement including increasing the maximum

aggregate commitment from \$375 million to \$500 million. The Senior Secured Credit Facility also provides for an accordion feature which, if exercised, could increase the maximum aggregate commitment by up to an additional \$225 million and reduce the pricing schedule for outstanding borrowings and commitment fees across all leverage pricing levels. The guarantors under the Senior Secured Credit

Facility continue to be a majority of the Company's wholly-owned subsidiaries. The Company incurred loan origination costs of \$2.3 million in connection with this amendment, which were capitalized and are being amortized as interest expense over the remaining term of the Senior Secured Credit Facility. The Senior Secured Credit Facility matures on May 17, 2018.

Generally, borrowings made pursuant to the Senior Secured Credit Facility bear interest at a LIBOR-based rate per annum plus an applicable percentage ranging from 1.125% to 3.0% depending on the Company's total leverage ratio. In addition, under the Senior Secured Credit Facility, the Company agreed to pay a commitment fee at rates that range from 0.175% to 0.45% of the available aggregate commitment, depending on the Company's leverage ratio.

The Senior Secured Credit Facility contains customary affirmative and negative covenants for credit facilities of this type, including limitations on the Company and its subsidiaries with respect to indebtedness, restricted payments, liens, investments, mergers and acquisitions, disposition of assets, sale-leaseback transactions and transactions with affiliates. The covenants permit the Company to use proceeds of the credit extended under the agreement for general corporate purposes, restricted payments and acquisition needs. The Senior Secured Credit Facility also contains financial covenants that require the Company (i) to maintain an interest coverage ratio (i.e., consolidated adjusted EBITDA to consolidated interest expense) that is greater than 3.0 to 1.0; (ii) not to permit the total leverage ratio (i.e., total consolidated funded indebtedness to consolidated adjusted EBITDA) to be greater than 4.5 to 1.0, provided that if a certain minimum consolidated adjusted EBITDA is reached then the total leverage ratio will be increased to 5.0 to 1.0 for such periods that the minimum is maintained; and (iii) not to permit the senior secured leverage ratio (i.e., senior secured consolidated funded indebtedness to consolidated adjusted EBITDA) to be greater than 3.5 to 1.0. As of March 31, 2014, the Company was in compliance with all covenants under the Senior Secured Credit Facility, and substantially all of the Company's assets continue to be pledged as collateral under the Senior Secured Credit Facility. At March 31, 2014, the financial ratios under our Senior Secured Credit Facility were as follows:

|                               | Actual    | Requirement  |
|-------------------------------|-----------|--------------|
| Interest Coverage Ratio       | 19.7 to 1 | > 3.0 to 1.0 |
| Total Leverage Ratio          | 1.9 to 1  | < 4.5 to 1.0 |
| Senior Secured Leverage Ratio | 0.4 to 1  | < 3.5 to 1.0 |

### ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

At March 31, 2014, we had \$65.7 million outstanding under our Senior Secured Credit Facility, which bears interest at LIBOR based variable rates. We are exposed to market risk on variable rate debt due to potential adverse changes in these rates. Assuming the outstanding balance of the debt facility remains constant, a one-percentage point increase in the LIBOR rate would reduce net earnings and cash flows from operating activities by \$0.4 million.

### ITEM 4. CONTROLS AND PROCEDURES

#### (a) Evaluation of Disclosure Controls and Procedures

As of the end of the period covered by this report, the Company carried out an evaluation, under the supervision and with the participation of the Company's Disclosure Committee and management, including the Chief Executive Officer and the Chief Financial Officer, of the effectiveness of the design and operation of our disclosure controls and procedures pursuant to Exchange Act Rule 13a-15(b). Based upon this evaluation, the Chief Executive Officer and the Chief Financial Officer concluded that our disclosure controls and procedures were effective as of March 31, 2014.

#### (b) Changes in Internal Control Over Financial Reporting

Management of the Company has evaluated, with the participation of the Company's Chief Executive Officer and Chief Financial Officer, changes in the Company's internal control over financial reporting (as defined in Rule 13a-15(f) of the Exchange Act) during the quarter ended March 31, 2014. There have not been any changes in the Company's internal control over financial reporting (as defined in Rule 13a-15(f) of the Exchange Act) that occurred during the quarter ended March 31, 2014 that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

## PART II. OTHER INFORMATION

ITEM 1. LEGAL PROCEEDINGS

The Company records an accrual for legal contingencies to the extent that it concludes that it is probable that a liability has been incurred and the amount of the loss can be reasonably estimated. Except as disclosed below, no estimate of the possible loss or range of loss in excess of amounts accrued, if any, can be made at this time regarding the matters specifically described below. We do not believe that the final outcome of these matters will have a material adverse impact on our business, financial condition and results of operations.

33

---

#### LOUISIANA HORSEMENS' PURSES

On April 21, 2014, John L. Soileau and other individuals filed a "Petition for Declaratory Judgment, Permanent Injunction, and Damages - Class Action styled John L. Soileau, et. al. versus Churchill Downs Louisiana Horseracing, LLC, Churchill Downs Louisiana Video Poker Company, LLC (Suit No. 14-3873) in the Parish of Orleans, State of Louisiana. The petition defines the "plaintiff class" as quarter-horse owners, trainers and jockeys that have won purses at the "Fair Grounds Race Course & Slots" facility ("Fair Grounds") in New Orleans, Louisiana since the first effective date of La. R.S. 27:438 and specifically since 2008. The petition alleges that Churchill Downs Louisiana Horseracing, L.L.C. and Churchill Downs Louisiana Video Poker Company, L.L.C. have collected certain monies through video draw poker devices that constitute monies earned for purse supplements and all of those supplemental purse monies have been paid to thoroughbred horsemen during Fair Grounds' live thoroughbred horse meets while La. R.S. 27:438 requires a portion of those supplemental purse monies to be paid to quarter-horse horsemen during Fair Grounds' live quarter-horse meets. The petition requests that the Court to declare the defendants have breached the requirements of La. R.S. 27:438, issue a permanent and mandatory injunction ordering the defendants to pay all future supplements due to the plaintiff class pursuant to La. R.S. 27:438, and to pay the plaintiff class such sums as it finds to reasonably represent the value of the sums due to the plaintiff class.

#### ILLINOIS DEPARTMENT OF REVENUE

In October 2012, the Company filed a verified complaint for preliminary and permanent injunctive relief and for declaratory judgment (the "Complaint") against the Illinois Department of Revenue (the "Department"). The Company's complaint was filed in response to Notices of Deficiency issued by the Department on March 18, 2010 and September 6, 2012. In response to said Notices of Deficiency, the Company, on October 4, 2012, issued a payment in protest in the amount of \$2.9 million (the "Protest Payment") under the State Officers and Employees Money Disposition Act and recorded this amount as an other asset. The Company subsequently filed its complaint in November 2012 alleging that the Department erroneously included handle, instead of the Company's commissions from handle, in the computation of the Company's sales factor (a computation of the Company's gross receipts from wagering within the State of Illinois) for determining the applicable tax owed. On October 30, 2012, the Company's Motion for Preliminary Injunctive Relief was granted, which prevents the Department from depositing any monies from the Protest Payment into the State of Illinois General Fund and from taking any further action against the Company until the Circuit Court takes final action on the Company's Complaint. If successful with its Complaint, the Company will be entitled to a full or partial refund of the Protest Payment from the Department. This matter remains pending before the Tax and Miscellaneous Remedies Section of the Circuit Court of Cook County.

#### KENTUCKY DOWNS

On September 5, 2012, Kentucky Downs Management, Inc. ("KDMI") filed a petition for declaration of rights in Kentucky Circuit Court located in Simpson County, Kentucky styled Kentucky Downs Management Inc. v. Churchill Downs Incorporated (Civil Action No. 12-CI-330) (the "Simpson County Case") requesting a declaration that the Company does not have the right to exercise its put right and require Kentucky Downs, LLC ("Kentucky Downs") and/or Kentucky Downs Partners, LLC ("KDP") to purchase the Company's ownership interest in Kentucky Downs. On September 18, 2012, the Company filed a complaint in Kentucky Circuit Court located in Jefferson County, Kentucky, styled Churchill Downs Incorporated v. Kentucky Downs, LLC; Kentucky Downs Partners, LLC; and Kentucky Downs Management Inc. (Civil Action No. 12-CI-04989) (the "Jefferson County Case") claiming that Kentucky Downs and KDP had breached the operating agreement for Kentucky Downs and requesting a declaration that the Company had validly exercised its put right and a judgment compelling Kentucky Downs and/or KDP to purchase the Company's ownership interest in Kentucky Downs pursuant to the terms of the applicable operating agreement. On October 9, 2012, the Company filed a motion to dismiss the Simpson County Case and Kentucky Downs, KDP and KDMI filed a motion to dismiss the Jefferson County Case. A hearing for the motion to dismiss in the Simpson County Case occurred November 30, 2012. At that hearing the Company's motion to dismiss the Simpson County Case was denied. Subsequently, Kentucky Downs, KDMI and KDP's motion to dismiss the Jefferson County Case was granted on January 23, 2013, due to the Simpson County Circuit Court's assertion of jurisdiction over the dispute. On May 16, 2013, Kentucky Downs, KDP and KDMI filed a Motion for Summary Judgment against the Company and Turfway Park, LLC. On September 19, 2013, the Company filed its response to the Motion for

Summary Judgment. A hearing occurred before the Simpson County Circuit Court on September 23, 2013 on the Kentucky Downs, KDP and KDMI Motion for Summary Judgment. All parties appeared before the Simpson County Court and oral arguments were heard. On October 31, 2013, the Simpson County Court entered an Order Denying Petitioners' (Kentucky Downs Management Inc. et al.) Motion for Summary Judgment. The case will now move forward through discovery and to trial. No trial date has been set.

**TEXAS PARI-MUTUEL WAGERING**

On September 21, 2012, the Company filed a lawsuit in the United States District Court for the Western District of Texas styled Churchill Downs Incorporated; Churchill Downs Technology Initiatives Company d/b/a TwinSpires.com v. Chuck Trout, in his official capacity as Executive Director of the Texas Racing Commission; Gary P. Aber, Susan Combs, Ronald F. Ederer, Gloria Hicks, Michael F. Martin, Allan Polunsky, Robert Schmidt, John T. Steen III, Vicki Smith Weinberg, in their official capacity as members of the Texas Racing Commission (Case No. 1:12-cv-00880-LY) challenging the constitutionality of a Texas law requiring

residents of Texas that desire to wager on horseraces to wager in person at a Texas race track. In addition to its complaint, on September 21, 2012, the Company filed a motion for preliminary injunction seeking to enjoin the state from taking any action to enforce the law in question. In response, on October 9, 2012, counsel for the state assured both the Company and the court that the state would not enforce the law in question against the Company without prior notice, at which time the court could then consider the motion for preliminary injunction. On April 15, 2013, both parties filed their opening briefs, and a trial was held on May 2, 2013. On September 23, 2013, the United States District Court for the Western District of Texas ruled against the Company and upheld the Texas law at issue. Subsequently, on September 25, 2013, the Company ceased taking wagers from Texas residents via TwinSpires.com and returned deposited funds to Texas residents. The Company filed a motion for an expedited hearing in the United States Court of Appeals, which was granted on October 17, 2013. The Texas Racing Commission, et. al., filed an appellate brief on December 13, 2013. The Company filed its brief in reply on December 30, 2013. Oral arguments were heard before the United States Court of Appeals for the Fifth Circuit on February 4, 2014, and the Company is awaiting a ruling from the Court.

#### OTHER MATTERS

There are no other material pending legal proceedings.

#### ITEM 1A. RISK FACTORS

Information regarding risk factors appears in Part I – Item 1A, “Risk Factors” of the Company’s Annual Report on Form 10-K for the year ended December 31, 2013. There have been no material changes from the risk factors previously disclosed in the Company’s Annual Report on Form 10-K.

In addition to risks and uncertainties in the ordinary course of business that are common to all businesses, important factors that are specific to our industry and Company could materially impact our future performance and results. The factors described in Part I – Item 1A, “Risk Factors” of our Annual Report on Form 10-K are the most significant risks that could materially impact our business, financial condition and results of operations. Additional risks and uncertainties that are not presently known to us, that we currently deem immaterial or that are similar to those faced by other companies in our industry or business in general may also impair our business and operations. Should any risks or uncertainties develop into actual events, these developments could have a material, adverse impact on our business, financial condition and results of operations.

#### ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

The following table provides information with respect to shares of common stock repurchased by the Company during the quarter ended March 31, 2014:

| Period         | Total Number of Shares Purchased | Average Price Paid Per Share | Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs | Approximate Dollar Value of Shares That May Yet Be Purchased Under the Plans or Programs |
|----------------|----------------------------------|------------------------------|--|--|
| 1/1/14-1/31/14 | 327                              | (1) \$94.50                  | —  | \$100,000,000 (2)  |
| 2/1/14-2/28/14 | 151                              | (1) \$90.05                  | —  | —  |
| 3/1/14-3/31/14 | 87,087                           | (1) \$92.61                  | —  | —  |
|                | 87,565                           | \$92.61                      | —  | \$100,000,000  |

(1) Shares of common stock were repurchased from grants of restricted stock in payment of income taxes to satisfy income tax withholding obligations on the related compensation.

(2) Maximum dollar amount of shares of common stock that may yet be repurchased under the Company's stock repurchase program.

#### ITEM 3. DEFAULTS UPON SENIOR SECURITIES

Not applicable.

#### ITEM 4. MINE SAFETY DISCLOSURES



Not applicable.

ITEM 5. OTHER INFORMATION

35

---

Not applicable.

ITEM 6. EXHIBITS  
See Exhibit Index.

36

---

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

CHURCHILL DOWNS INCORPORATED

April 23, 2014

/s/ Robert L. Evans  
Robert L. Evans  
Chairman of the Board and  
Chief Executive Officer  
(Principal Executive Officer)

April 23, 2014

/s/ William E. Mudd  
William E. Mudd  
Executive Vice President and  
Chief Financial Officer  
(Principal Financial and Accounting Officer)

EXHIBIT INDEX

| Number  | Description  | By Reference To  |
|---------|--|--|
| 31(a)   | Certification of Chief Executive Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002   | Exhibit 31(a) to Quarterly Report on Form 10-Q for the fiscal quarter ended March 31, 2014 |
| 31(b)   | Certification of Chief Financial Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002   | Exhibit 31(b) to Quarterly Report on Form 10-Q for the fiscal quarter ended March 31, 2014 |
| 32      | Certification of Chief Executive Officer and Chief Financial Officer Pursuant to 18 U.S.C. Section 1350, As Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (furnished pursuant to Rule 13a – 14(b)) | Exhibit 32 to Quarterly Report on Form 10-Q for the fiscal quarter ended March 31, 2014    |
| 101.INS | XBRL Instance Document   |  |
| 101.SCH | XBRL Taxonomy Extension Schema Document  |  |
| 101.CAL | XBRL Taxonomy Extension Calculation Linkbase Document  |  |
| 101.DEF | XBRL Taxonomy Extension Definition Linkbase Document   |  |
| 101.LAB | XBRL Taxonomy Extension Label Linkbase Document  |  |
| 101.PRE | XBRL Taxonomy Extension Presentation Linkbase Document   |  |