

DIAGEO PLC  
Form 6-K  
April 01, 2019

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 OF THE  
SECURITIES EXCHANGE ACT OF 1934

For the month of March 2019

Commission File Number: 001-10691

DIAGEO plc  
(Translation of registrant's name into English)

Lakeside Drive, Park Royal, London NW10 7HQ  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F

Form 40-F

Indicate by check mark whether the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark whether the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

List identifying information required to be furnished  
by Diageo plc pursuant to Rule 13a-16 or 15d-16 of  
The Securities Exchange Act 1934  
(1 – 31 March 2019)

Information	Required by/when
Public Announcements/Press Announcement	The Stock Exchange, London Announcement
Total Voting Rights	Transaction in Own Shares

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01 March 2019	01 March 2019
Announcement Transaction in Own Shares 04 March 2019	Announcement Director/PDMR Shareholding 05 March 2019
Announcement Director/PDMR Shareholding 05 March 2019	Announcement Transaction in Own Shares 05 March 2019
Announcement Transaction in Own Shares 06 March 2019	Announcement Transaction in Own Shares 07 March 2019
Announcement Director/PDMR Shareholding 08 March 2019	Announcement Transaction in Own Shares 08 March 2019
Announcement Director/PDMR Shareholding 11 March 2019	Announcement Director/PDMR Shareholding 11 March 2019
Announcement Transaction in Own Shares 11 March 2019	Announcement Director/PDMR Shareholding 12 March 2019
Announcement Transaction in Own Shares 12 March 2019	Announcement Transaction in Own Shares 13 March 2019
Announcement Transaction in Own Shares 14 March 2019	Announcement Transaction in Own Shares 15 March 2019
Announcement Transaction in Own Shares 18 March 2019	Announcement Director Declaration 19 March 2019
Announcement Transaction in Own Shares 19 March 2019	Announcement Transaction in Own Shares 20 March 2019
Announcement Transaction in Own Shares 21 March 2019	Announcement Transaction in Own Shares 22 March 2019
Announcement Transaction in Own Shares 25 March 2019	Announcement Transaction in Own Shares 26 March 2019

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Announcement  
Transaction in Own Shares  
27 March 2019

Announcement  
Transaction in Own Shares  
28 March 2019

Announcement  
Transaction in Own Shares  
29 March 2019

Diageo PLC – Total Voting Rights  
Dated 01 March 2019

Diageo plc  
LEI: 213800ZVIELEA55JMJ32

Total Voting Rights and Capital

In conformity with Paragraph 5.6.1R of the Disclosure Guidelines and Transparency Rules and Article 15 of the Transparency Directive, Diageo plc (the "Company") would like to notify the market of the following:

The Company's issued capital as at 28 February 2019 consisted of 2,647,728,316 Ordinary Shares of 28 101/108 pence each ("Ordinary Shares"), with voting rights. 229,777,150 Ordinary Shares were held in Treasury, in respect of which, voting rights were not exercised.

Therefore, the total number of voting rights in the Company was 2,417,951,166 and this figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidelines and Transparency Rules.

James Edmunds  
Deputy Company Secretary

1 March 2019

Diageo PLC – Transaction in Own Shares  
Dated 01 March 2019

Transaction in Own Shares  
1st March 2019

## Edgar Filing: DIAGEO PLC - Form 6-K

Diageo plc ("Diageo") announces today that it has purchased 1,355,000 of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited as follows. Such purchase was effected pursuant to instructions issued by Diageo on 6th February 2019, as announced on 7th February 2019:

Aggregated information on shares purchased according to trading venues:

Date of purchase	Number of shares purchased	Highest price paid: (GBP)	Lowest price paid: (GBP)	Volume weighted average price paid per share (GBP)	Venue
March 01, 2019	800,000	2,946.00	2,921.00	2,935.23	XLON
March 01, 2019	275,000	2,945.50	2,922.50	2,935.19	Chi-X
March 01, 2019	280,000	2,945.00	2,922.50	2,935.13	BATE

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/6601R\\_1-2019-3-1.pdf](http://www.rns-pdf.londonstockexchange.com/rns/6601R_1-2019-3-1.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JMJ32

Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Transaction in Own Shares

Dated 04 March 2019

Transaction in Own Shares

4th March 2019

Diageo plc ("Diageo") announces today that it has purchased 1,375,000 of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited as follows. Such purchase was effected pursuant to instructions issued by Diageo on 6th February 2019, as announced on 7th February 2019:

Aggregated information on shares purchased according to trading venues:

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Date of purchase	Number of shares purchased	Highest price paid: (GBP)	Lowest price paid: (GBP)	Volume weighted average price paid per share (GBP)	Venue
March 04, 2019	820,000	2,981.00	2,946.50	2,964.28	XLON
March 04, 2019	275,000	2,980.50	2,946.50	2,964.22	Chi-X
March 04, 2019	280,000	2,980.50	2,946.50	2,964.17	BATE

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/8026R\\_1-2019-3-4.pdf](http://www.rns-pdf.londonstockexchange.com/rns/8026R_1-2019-3-4.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JMJ32

Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Director/PDMR Shareholding

Dated 05 March 2019

Diageo plc

LEI: 213800ZVIELEA55JMJ32

Director/PDMR Shareholding

Various awards under the Diageo 2014 Long Term Incentive Plan were released on 4 March 2019.

The notifications below, which have been made in accordance with the requirement of the EU Market Abuse Regulation, provides further details.

James Edmunds

Deputy Company Secretary

5 March 2019

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Deirdre Mahlan

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Identification code American Depository Shares

b) Nature of the transaction  
 1. Release of award of American Depository Shares under the Diageo 2014 Long Term Incentive Plan  
 2. Sale of shares to cover tax liabilities

	Price(s)	Volume(s)
c) Price(s) and volume(s)	1. Nil	7,345
	2. \$156.13	2,635

d) Aggregated information - Aggregated volume- Price N/A

e) Date of transaction 2019-03-04

f) Place of transaction New York Stock Exchange (XNYS)

1. Details of the person discharging managerial responsibilities/person closely associated

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a) Name Mairead Nayager

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JM32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Ordinary shares of 28  
Identification code 101/108 pence  
GB0002374006

b) Nature of the transaction  
1. Release of award of Ordinary Shares under the Diageo 2014 Long Term Incentive Plan  
2. Sale of shares to cover tax liabilities

	Price(s)	Volume(s)
c) Price(s) and volume(s)	1. Nil	24,273
	2. £29.68	11,437

d) Aggregated information - Aggregated volume- Price N/A

e) Date of transaction 2019-03-04

f) Place of transaction London Stock Exchange (XLON)

Diageo plc  
LEI: 213800ZVIELEA55JMJ32

Director/PDMR Shareholding

On 5 March 2019, Susan Kilsby, Non-Executive Director, purchased 650 American Depositary Shares.

The notification below, which has been made in accordance with the requirement of the EU Market Abuse Regulation, provides further details.

James Edmunds  
Deputy Company Secretary

5 March 2019

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Susan Kilsby

2. Reason for the notification

a) Position / status Non-Executive Director

b) Initial notification / amendment Initial notification

Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

3.

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

4.

a) Description of the financial instrument American Depositary Shares

Identification code US25243Q2057



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b) Nature of the transaction	Purchase of American Depository Shares	
c) Price(s) and volume(s)	Price(s)	Volume(s)
	\$156.05	650
d) Aggregated information - Aggregated volume- Price	N/A	
e) Date of transaction	2019-03-05	
f) Place of transaction	New York Stock Exchange (XNYS)	

Diageo PLC – Transaction in Own Shares  
Dated 05 March 2019

Transaction in Own Shares  
5th March 2019

Diageo plc ("Diageo") announces today that it has purchased 1,355,000 of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited as follows. Such purchase was effected pursuant to instructions issued by Diageo on 6th February 2019, as announced on 7th February 2019:

Aggregated information on shares purchased according to trading venues:

Date of purchase	Number of shares purchased	Highest price paid: (GBP)	Lowest price paid: (GBP)	Volume weighted average price paid per share (GBP)	Venue
March 05, 2019	810,000	2,993.00	2,975.50	2,978.00	XLON
March 05, 2019	270,000	2,993.00	2,975.00	2,977.73	Chi-X
March 05, 2019	275,000	2,993.00	2,975.00	2,977.70	BATE

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/9443R\\_1-2019-3-5.pdf](http://www.rns-pdf.londonstockexchange.com/rns/9443R_1-2019-3-5.pdf)

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This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JMJ32

Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Transaction in Own Shares

Dated 06 March 2019

Transaction in Own Shares

6th March 2019

Diageo plc ("Diageo") announces today that it has purchased 1,360,000 of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited as follows. Such purchase was effected pursuant to instructions issued by Diageo on 6th February 2019, as announced on 7th February 2019:

Aggregated information on shares purchased according to trading venues:

Date of purchase	Number of shares purchased	Highest price paid: (GBP)	Lowest price paid: (GBP)	Volume weighted average price paid per share (GBP)	Venue
March 06, 2019	805,000	3,001.50	2,980.50	2,991.30	XLON
March 06, 2019	275,000	3,001.50	2,981.50	2,991.27	Chi-X
March 06, 2019	280,000	3,001.50	2,981.50	2,991.43	BATE

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/0930S\\_1-2019-3-6.pdf](http://www.rns-pdf.londonstockexchange.com/rns/0930S_1-2019-3-6.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JMJ32

Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Transaction in Own Shares

Dated 07 March 2019

Transaction in Own Shares

7th March 2019

Diageo plc ("Diageo") announces today that it has purchased 1,370,000 of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited as follows. Such purchase was effected pursuant to instructions issued by Diageo on 6th February 2019, as announced on 7th February 2019:

Aggregated information on shares purchased according to trading venues:

Date of purchase	Number of shares purchased	Highest price paid: (GBP)	Lowest price paid: (GBP)	Volume weighted average price paid per share (GBP)	Venue
March 07, 2019	800,000	3,052.00	3,002.50	3,036.87	XLON
March 07, 2019	285,000	3,052.00	3,002.00	3,036.32	Chi-X
March 07, 2019	285,000	3,052.00	3,004.00	3,036.26	BATE

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/2322S\\_1-2019-3-7.pdf](http://www.rns-pdf.londonstockexchange.com/rns/2322S_1-2019-3-7.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JM32

Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Director/PDMR Shareholding

Dated 08 March 2019

Diageo plc

LEI: 213800ZVIELEA55JM32

Director/PDMR Shareholding

On 7 March 2019, a conditional award over Ordinary Shares under the Diageo plc 2014 Long Term Incentive Plan was granted to Dayalan Nayager, a person closely associated with Mairéad Nayager.

The notification below, which has been made in accordance with the requirement of the EU Market Abuse Regulation, provides further details.

James Edmunds  
Deputy Company Secretary

8 March 2019

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Dayalan Nayager

2. Reason for the notification

a) Position / status Person closely associated with Mairéad Nayager

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JM32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Ordinary shares of 28  
Identification code 101/108 pence  
GB0002374006

b) Nature of the transaction Grant of conditional award under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares

	Price(s)	Volume(s)
c) Price(s) and volume(s)	Nil	11,744
d) Aggregated information - Aggregated volume- Price	N/A	
e) Date of transaction	2019-03-07	
f) Place of transaction	Outside a trading venue	

Diageo PLC – Transaction in Own Shares  
Dated 08 March 2019

Transaction in Own Shares  
8th March 2019

Diageo plc ("Diageo") announces today that it has purchased 1,370,000 of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited as follows. Such purchase was effected pursuant to instructions issued by Diageo on 6th February 2019, as announced on 7th February 2019:

Aggregated information on shares purchased according to trading venues:

Date of purchase	Number of shares purchased	Highest price paid: (GBP)	Lowest price paid: (GBP)	Volume weighted average price paid per share (GBP)	Venue
March 08, 2019	800,000	3,048.50	3,023.50	3,035.76	XLON
March 08, 2019	285,000	3,048.50	3,023.50	3,035.98	Chi-X
March 08, 2019	285,000	3,047.50	3,023.50	3,035.86	BATE

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/3730S\\_1-2019-3-8.pdf](http://www.rns-pdf.londonstockexchange.com/rns/3730S_1-2019-3-8.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JMJ32

Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Director/PDMR Shareholding

Dated 11 March 2019

Diageo plc

LEI: 213800ZVIELEA55JMJ32

Director/PDMR Shareholding

On 8 March 2019, an award over American Depositary Shares under the Diageo plc 2009 Discretionary Incentive Plan was released to Ivan Menezes.

The notification below, which has been made in accordance with the requirement of the EU Market Abuse Regulation, provides further details.

James Edmunds

Deputy Company Secretary

11 March 2019

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Ivan Menezes

2. Reason for the notification

a) Position / status Chief Executive Officer

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

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4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a)	Description of the financial instrument Identification code	American Depositary Shares US25243Q2057	
b)	Nature of the transaction	1. Release of award of American Depositary Shares under the Diageo plc 2009 Discretionary Incentive Plan 2. Sale of shares to cover tax liabilities	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
	1.	Nil	24,404
	2.	\$158.435	11,976
d)	Aggregated information - Aggregated volume- Price	N/A	
e)	Date of transaction	2019-03-08	
f)	Place of transaction	New York Stock Exchange (XNYS)	

Diageo PLC – Director/PDMR Shareholding  
Dated 11 March 2019

Diageo plc  
LEI: 213800ZVIELEA55JMJ32

Director/PDMR Shareholding

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1. Details of the person discharging managerial responsibilities/person closely associated

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- a) Name Javier Ferrán
2. Reason for the notification
- a) Position / status Chairman
- b) Initial notification / amendment Initial notification
3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
- a) Name Diageo plc
- b) LEI 213800ZVIELEA55JM32
4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
- a) Description of the financial instrument Identification code Ordinary shares of 28 101/108 pence GB0002374006
- b) Nature of the transaction Share purchase under arrangement with the Company
- c) Price(s) and volume(s)
- | Price(s) | Volume(s) |
|----------|-----------|
| £30.61   | 270       |
- d) Aggregated information - Aggregated volume- Price N/A
- e) Date of transaction 2019-03-11
- f) Place of transaction London Stock Exchange (XLON)

Diageo PLC – Transaction in Own Shares  
Dated 11 March 2019

Transaction in Own Shares



11th March 2019

Diageo plc ("Diageo") announces today that it has purchased 1,370,000 of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited as follows. Such purchase was effected pursuant to instructions issued by Diageo on 6th February 2019, as announced on 7th February 2019:

Aggregated information on shares purchased according to trading venues:

Date of purchase	Number of shares purchased	Highest price paid: (GBP)	Lowest price paid: (GBP)	Volume weighted average price paid per share (GBP)	Venue
March 11, 2019	800,000	3,081.50	3,042.50	3,056.83	XLON
March 11, 2019	285,000	3,081.00	3,042.50	3,057.17	Chi-X
March 11, 2019	285,000	3,081.00	3,042.50	3,057.14	BATE

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/5082S\\_1-2019-3-11.pdf](http://www.rns-pdf.londonstockexchange.com/rns/5082S_1-2019-3-11.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JMJ32

Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Director/PDMR Shareholding

Dated 12 March 2019

Diageo plc

LEI: 213800ZVIELEA55JMJ32

Director/PDMR Shareholding

On 11 March 2019, the following transactions took place in relation to the Diageo 2001 Share Incentive Plan:

1. purchase of partnership shares using deductions from salary; and
2. award of one matching share for every two partnership shares purchased.

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The notifications below, which have been made in accordance with the requirement of the EU Market Abuse Regulation, provides further details.

James Edmunds  
Deputy Company Secretary

12 March 2019

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Kathryn Mikells

2. Reason for the notification

a) Position / status Chief Financial Officer

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Ordinary shares of 28 101/108 pence  
Identification code GB0002374006

b) Nature of the transaction Purchase of partnership shares and award of matching shares under the Diageo 2001 Share Incentive Plan

c) Price(s) and volume(s) Price(s) Volume(s)  
£30.635 5 partnership shares

Nil 2 matching shares

d) Aggregated information N/A

- Aggregated volume- Price

- e) Date of transaction 2019-03-11
- f) Place of transaction London Stock Exchange (XLON)

1. Details of the person discharging managerial responsibilities/person closely associated

- a) Name David Cutter

2. Reason for the notification

- a) Position / status Member of the Executive Committee
- b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name Diageo plc
- b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

- a) Description of the financial instrument Ordinary shares of 28 101/108 pence  
Identification code GB0002374006

- b) Nature of the transaction Purchase of partnership shares and award of matching shares under the Diageo 2001 Share Incentive Plan

- c) Price(s) and volume(s)
- |  |          |                      |
|--|----------|----------------------|
|  | Price(s) | Volume(s)            |
|  | £30.635  | 4 partnership shares |
|  | Nil      | 2 matching shares    |

- d) Aggregated information N/A  
- Aggregated volume- Price

- e) Date of transaction 2019-03-11
- f) Place of transaction London Stock Exchange (XLON)

1. Details of the person discharging managerial responsibilities/person closely associated

- a) Name Victoria Frame

2. Reason for the notification

- a) Position / status Member of the Executive Committee
- b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name Diageo plc
- b) LEI 213800ZVIELEA55JM32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

- a) Description of the financial instrument Ordinary shares of 28 101/108 pence  
 Identification code GB0002374006

- b) Nature of the transaction Purchase of partnership shares and award of matching shares under the Diageo 2001 Share Incentive Plan

- c) Price(s) and volume(s)
- |  |          |                      |
|--|----------|----------------------|
|  | Price(s) | Volume(s)            |
|  | £30.635  | 5 partnership shares |
|  | Nil      | 2 matching shares    |

- d) Aggregated information - Aggregated volume- Price N/A

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- e) Date of transaction 2019-03-11
- f) Place of transaction London Stock Exchange (XLON)

1. Details of the person discharging managerial responsibilities/person closely associated

- a) Name Daniel Mobley

2. Reason for the notification

- a) Position / status Member of the Executive Committee
- b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name Diageo plc
- b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

- a) Description of the financial instrument Ordinary shares of 28 101/108 pence  
 Identification code GB0002374006

- b) Nature of the transaction Purchase of partnership shares and award of matching shares under the Diageo 2001 Share Incentive Plan

- c) Price(s) and volume(s) Price(s) Volume(s)  
 £30.635 5 partnership shares

Nil 3 matching shares

- d) Aggregated information - Aggregated volume- Price N/A

- e) Date of transaction 2019-03-11

- f) Place of transaction London Stock Exchange (XLON)
1. Details of the person discharging managerial responsibilities/person closely associated
- a) Name Siobhán Moriarty
2. Reason for the notification
- a) Position / status Member of the Executive Committee
- b) Initial notification / amendment Initial notification
3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
- a) Name Diageo plc
- b) LEI 213800ZVIELEA55JM32
4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
- a) Description of the financial instrument Ordinary shares of 28 101/108 pence  
Identification code GB0002374006
- b) Nature of the transaction Purchase of partnership shares and award of matching shares under the Diageo 2001 Share Incentive Plan
- c) Price(s) and volume(s)
- |  |          |                      |
|--|----------|----------------------|
|  | Price(s) | Volume(s)            |
|  | £30.635  | 4 partnership shares |
|  | Nil      | 2 matching shares    |
- d) Aggregated information - Aggregated volume- Price N/A
- e) Date of transaction 2019-03-11

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- f) Place of transaction London Stock Exchange  
(XLON)
1. Details of the person discharging managerial responsibilities/person closely associated
- a) Name Mairéad Nayager
2. Reason for the notification
- a) Position / status Member of the Executive Committee
- b) Initial notification / amendment Initial notification
3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
- a) Name Diageo plc
- b) LEI 213800ZVIELEA55JMJ32
4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
- a) Description of the financial instrument Ordinary shares of 28 101/108 pence  
Identification code GB0002374006
- b) Nature of the transaction Purchase of partnership shares and award of matching shares under the Diageo 2001 Share Incentive Plan
- c) Price(s) and volume(s) Price(s) Volume(s)  
£30.635 4 partnership shares  
Nil 2 matching shares
- d) Aggregated information - Aggregated volume- Price N/A
- e) Date of transaction 2019-03-11
- f) Place of transaction

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London Stock Exchange  
(XLON)

Diageo PLC – Transaction in Own Shares  
Dated 12 March 2019

Transaction in Own Shares  
12th March 2019

Diageo plc ("Diageo") announces today that it has purchased 1,356,675 of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited as follows. Such purchase was effected pursuant to instructions issued by Diageo on 6th February 2019, as announced on 7th February 2019:

Aggregated information on shares purchased according to trading venues:

Date of purchase	Number of shares purchased	Highest price paid: (GBP)	Lowest price paid: (GBP)	Volume weighted average price paid per share (GBP)	Venue
March 12, 2019	793,004	3,058.00	3,010.00	3,039.71	XLON
March 12, 2019	291,414	3,058.00	3,010.50	3,038.24	Chi-X
March 12, 2019	272,257	3,058.00	3,010.00	3,038.30	BATE

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/6562S\\_1-2019-3-12.pdf](http://www.rns-pdf.londonstockexchange.com/rns/6562S_1-2019-3-12.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JMJ32  
Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Transaction in Own Shares  
Dated 13 March 2019



Transaction in Own Shares  
13th March 2019

Diageo plc ("Diageo") announces today that it has purchased 1,410,000 of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited as follows. Such purchase was effected pursuant to instructions issued by Diageo on 6th February 2019, as announced on 7th February 2019:

Aggregated information on shares purchased according to trading venues:

Date of purchase	Number of shares purchased	Highest price paid: (GBP)	Lowest price paid: (GBP)	Volume weighted average price paid per share (GBP)	Venue
March 13, 2019	820,000	3,069.50	3,037.50	3,054.01	XLON
March 13, 2019	295,000	3,069.00	3,039.00	3,053.93	Chi-X
March 13, 2019	295,000	3,069.50	3,039.00	3,054.12	BATE

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/8035S\\_1-2019-3-13.pdf](http://www.rns-pdf.londonstockexchange.com/rns/8035S_1-2019-3-13.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JM32  
Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Transaction in Own Shares  
Dated 14 March 2019

Transaction in Own Shares  
14th March 2019

Diageo plc ("Diageo") announces today that it has purchased 1,445,000 of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited as follows. Such purchase was effected pursuant to instructions issued by Diageo on 6th February 2019, as announced on 7th February 2019:

Aggregated information on shares purchased according to trading venues:

Date of purchase	Number of shares purchased	Highest price paid: (GBp)	Lowest price paid: (GBp)	Volume weighted average price paid per share (GBp)	Venue
March 14, 2019	830,000	3,063.50	3,028.50	3,051.52	XLON
March 14, 2019	300,000	3,063.00	3,028.50	3,051.17	Chi-X
March 14, 2019	315,000	3,063.00	3,028.50	3,051.06	BATE

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/9436S\\_1-2019-3-14.pdf](http://www.rns-pdf.londonstockexchange.com/rns/9436S_1-2019-3-14.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JM32

Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Transaction in Own Shares

Dated 15 March 2019

Transaction in Own Shares

15th March 2019

Diageo plc ("Diageo") announces today that it has purchased 1,505,000 of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited as follows. Such purchase was effected pursuant to instructions issued by Diageo on 6th February 2019, as announced on 7th February 2019:

Aggregated information on shares purchased according to trading venues:

Date of purchase	Number of shares purchased	Highest price paid: (GBp)	Lowest price paid: (GBp)	Volume weighted average price paid per share (GBp)	Venue
March 15, 2019	860,000	3,097.50	3,051.00	3,077.09	XLON
March 15, 2019	305,000	3,097.50	3,049.50	3,076.94	Chi-X

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March 15, 2019 340,000	3,097.50	3,051.50	3,076.81	BATE
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Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/0878T\\_1-2019-3-15.pdf](http://www.rns-pdf.londonstockexchange.com/rns/0878T_1-2019-3-15.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JM32

Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Transaction in Own Shares

Dated 18 March 2019

Transaction in Own Shares

18th March 2019

Diageo plc ("Diageo") announces today that it has purchased 1,400,000 of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited as follows. Such purchase was effected pursuant to instructions issued by Diageo on 6th February 2019, as announced on 7th February 2019:

Aggregated information on shares purchased according to trading venues:

Date of purchase	Number of shares purchased	Highest price paid: (GBP)	Lowest price paid: (GBP)	Volume weighted average price paid per share (GBP)	Venue
March 18, 2019	800,000	3,091.00	3,065.50	3,081.97	XLON
March 18, 2019	250,000	3,091.00	3,067.00	3,081.84	Chi-X
March 18, 2019	350,000	3,091.00	3,067.00	3,081.71	BATE

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/2127T\\_1-2019-3-18.pdf](http://www.rns-pdf.londonstockexchange.com/rns/2127T_1-2019-3-18.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JMJ32

Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Director Declaration

Dated 19 March 2019

Diageo plc

LEI: 213800ZVIELEA55JMJ32

Director Declaration

Diageo plc announces in accordance with LR 9.6.14(R) that Susan Kilsby, a non-executive director, has been appointed as a non-executive director of BHP Group Limited and BHP Group Plc, with effect from 1 April 2019.

James Edmunds

Deputy Company Secretary

19 March 2019

Diageo PLC – Transaction in Own Shares

Dated 19 March 2019

Transaction in Own Shares

19th March 2019

Diageo plc ("Diageo") announces today that it has purchased 595,762 of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited as follows. Such purchase was effected pursuant to instructions issued by Diageo on 6th February 2019, as announced on 7th February 2019:

Aggregated information on shares purchased according to trading venues:

Date of purchase	Number of shares purchased	Highest price paid:	Lowest price paid:	Volume weighted average price paid per share	Venue
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	(GBp)	(GBp)	(GBp)	
March 19, 2019 595,762	3,109.50	3,072.50	3,090.91	XLON
March 19, 2019 -	-	-	-	Chi-X
March 19, 2019 -	-	-	-	BATE

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/3599T\\_1-2019-3-19.pdf](http://www.rns-pdf.londonstockexchange.com/rns/3599T_1-2019-3-19.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JMJ32

Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Transaction in Own Shares

Dated 20 March 2019

Transaction in Own Shares

20th March 2019

Diageo plc ("Diageo") announces today that it has purchased 749,663 of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited as follows. Such purchase was effected pursuant to instructions issued by Diageo on 6th February 2019, as announced on 7th February 2019:

Aggregated information on shares purchased according to trading venues:

Date of purchase	Number of shares purchased	Highest price paid: (GBp)	Lowest price paid: (GBp)	Volume weighted average price paid per share (GBp)	Venue
March 20, 2019 749,663		3,108.00	3,062.00	3,091.70	XLON
March 20, 2019 -		-	-	-	Chi-X
March 20, 2019 -		-	-	-	BATE

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/4992T\\_1-2019-3-20.pdf](http://www.rns-pdf.londonstockexchange.com/rns/4992T_1-2019-3-20.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JMJ32

Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Transaction in Own Shares

Dated 21 March 2019

Transaction in Own Shares

21st March 2019

Diageo plc ("Diageo") announces today that it has purchased 700,000 of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited as follows. Such purchase was effected pursuant to instructions issued by Diageo on 6th February 2019, as announced on 7th February 2019:

Aggregated information on shares purchased according to trading venues:

Date of purchase	Number of shares purchased	Highest price paid: (GBP)	Lowest price paid: (GBP)	Volume weighted average price paid per share (GBP)	Venue
March 21, 2019	700,000	3,143.50	3,085.50	3,114.30	XLON
March 21, 2019-	-	-	-	-	Chi-X
March 21, 2019-	-	-	-	-	BATE

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/6521T\\_1-2019-3-21.pdf](http://www.rns-pdf.londonstockexchange.com/rns/6521T_1-2019-3-21.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JM32

Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Transaction in Own Shares

Dated 22 March 2019

Transaction in Own Shares

22nd March 2019

Diageo plc ("Diageo") announces today that it has purchased 600,000 of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited as follows. Such purchase was effected pursuant to instructions issued by Diageo on 6th February 2019, as announced on 7th February 2019:

Aggregated information on shares purchased according to trading venues:

Date of purchase	Number of shares purchased	Highest price paid: (GBP)	Lowest price paid: (GBP)	Volume weighted average price paid per share (GBP)	Venue
March 22, 2019	600,000	3,134.50	3,073.50	3,096.42	XLON
March 22, 2019-	-	-	-	-	Chi-X
March 22, 2019-	-	-	-	-	BATE

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/7928T\\_1-2019-3-22.pdf](http://www.rns-pdf.londonstockexchange.com/rns/7928T_1-2019-3-22.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JM32

Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Transaction in Own Shares

Dated 25 March 2019

Transaction in Own Shares  
25th March 2019

Diageo plc ("Diageo") announces today that it has purchased 612,556 of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited as follows. Such purchase was effected pursuant to instructions issued by Diageo on 6th February 2019, as announced on 7th February 2019:

Aggregated information on shares purchased according to trading venues:

Date of purchase	Number of shares purchased	Highest price paid: (GBP)	Lowest price paid: (GBP)	Volume weighted average price paid per share (GBP)	Venue
March 25, 2019	612,556	3,095.50	3,062.00	3,078.25	XLON
March 25, 2019-	-	-	-	-	Chi-X
March 25, 2019-	-	-	-	-	BATE

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/9448T\\_1-2019-3-25.pdf](http://www.rns-pdf.londonstockexchange.com/rns/9448T_1-2019-3-25.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JM32  
Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Transaction in Own Shares  
Dated 26 March 2019

Transaction in Own Shares  
26th March 2019

Diageo plc ("Diageo") announces today that it has purchased 715,000 of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited as follows. Such purchase was effected pursuant to instructions issued by Diageo on 6th February 2019, as announced on 7th February 2019:



Aggregated information on shares purchased according to trading venues:

Date of purchase	Number of shares purchased	Highest price paid: (GBP)	Lowest price paid: (GBP)	Volume weighted average price paid per share (GBP)	Venue
March 26, 2019	715,000	3,132.00	3,085.00	3,117.48	XLON
March 26, 2019-	-	-	-	-	Chi-X
March 26, 2019-	-	-	-	-	BATE

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/0860U\\_1-2019-3-26.pdf](http://www.rns-pdf.londonstockexchange.com/rns/0860U_1-2019-3-26.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JM32

Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Transaction in Own Shares

Dated 27 March 2019

Transaction in Own Shares

27th March 2019

Diageo plc ("Diageo") announces today that it has purchased 646,590 of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited as follows. Such purchase was effected pursuant to instructions issued by Diageo on 6th February 2019, as announced on 7th February 2019:

Aggregated information on shares purchased according to trading venues:

Date of purchase	Number of shares purchased	Highest price paid: (GBP)	Lowest price paid: (GBP)	Volume weighted average price paid per share (GBP)	Venue
March 27, 2019	646,590	3,126.50	3,075.00	3,091.29	XLON

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March 27, 2019-	-	-	-	Chi-X
March 27, 2019-	-	-	-	BATE

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/2363U\\_1-2019-3-27.pdf](http://www.rns-pdf.londonstockexchange.com/rns/2363U_1-2019-3-27.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JMJ32

Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Transaction in Own Shares

Dated 28 March 2019

Transaction in Own Shares

28th March 2019

Diageo plc ("Diageo") announces today that it has purchased 464,232 of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited as follows. Such purchase was effected pursuant to instructions issued by Diageo on 6th February 2019, as announced on 7th February 2019:

Aggregated information on shares purchased according to trading venues:

Date of purchase	Number of shares purchased	Highest price paid: (GBP)	Lowest price paid: (GBP)	Volume weighted average price paid per share (GBP)	Venue
March 28, 2019	464,232	3,134.00	3,100.00	3,125.84	XLON
March 28, 2019-	-	-	-	-	Chi-X
March 28, 2019-	-	-	-	-	BATE

Diageo intends to cancel the purchased shares.

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A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/3979U\\_1-2019-3-28.pdf](http://www.rns-pdf.londonstockexchange.com/rns/3979U_1-2019-3-28.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JMJ32

Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Transaction in Own Shares

Dated 29 March 2019

Transaction in Own Shares

29th March 2019

Diageo plc ("Diageo") announces today that it has purchased 600,000 of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited as follows. Such purchase was effected pursuant to instructions issued by Diageo on 6th February 2019, as announced on 7th February 2019:

Aggregated information on shares purchased according to trading venues:

Date of purchase	Number of shares purchased	Highest price paid: (GBP)	Lowest price paid: (GBP)	Volume weighted average price paid per share (GBP)	Venue
March 29, 2019	600,000	3,149.50	3,111.00	3,133.55	XLON
March 29, 2019 -	-	-	-	-	Chi-X
March 29, 2019 -	-	-	-	-	BATE

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

[http://www.rns-pdf.londonstockexchange.com/rns/5589U\\_1-2019-3-29.pdf](http://www.rns-pdf.londonstockexchange.com/rns/5589U_1-2019-3-29.pdf)

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JMJ32

Classification: Acquisition or disposal of the issuer's own shares

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Diageo plc

(Registrant)

Date: 01 April 2019

By:\_\_\_\_/s/ James Edmunds

FILING SIGNATORY: James Edmunds

POSITION: Deputy Company Secretary