

HSBC HOLDINGS PLC
Form 6-K
September 17, 2018

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of

the Securities Exchange Act of 1934

For the month of September

HSBC Holdings plc

42nd Floor, 8 Canada Square, London E14 5HQ, England

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F).

Form 20-F Form 40-F

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934).

Yes No

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-
).

HSBC HOLDINGS PLC

17 September 2018

Notification of Transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

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The following disposals of ordinary shares of US\$0.50 (the "Shares") took place on 14 September 2018.

Directors

| Name | Shares disposed | Price |
|-------------|-----------------|---------|
| Iain Mackay | 24,021 | £6.5691 |

PDMRs

| Name | Shares disposed | Price |
|----------------|-----------------|---------|
| Antonio Simoes | 29,176 | £6.5727 |

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Iain Mackay

2 - Reason for the notification

Position/status Group Finance Director

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

| Date of Transaction | Financial Instrument | Identification Code | Place of Transaction | Currency |
|------------------------|----------------------------------|---------------------|---|---------------------|
| 2018-09-14 | Ordinary shares of US\$0.50 each | GB0005405286 | London Stock Exchange, Main Market (XLON) | GBP - British Pound |
| Nature of Transaction: | | | Price | Volume Total |

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Disposal

| | | | |
|------------|--------|--------|-------------|
| | £6.57 | 24,021 | £157,796.35 |
| Aggregated | £6.569 | 24,021 | £157,796.35 |

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Antonio Simoes

2 - Reason for the notification

Position/status Chief Executive, HSBC Bank plc

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

| Date of Transaction | Financial Instrument | Identification Code | Place of Transaction | Currency | |
|------------------------|----------------------------------|---------------------|---|---------------------|-------------|
| 2018-09-14 | Ordinary shares of US\$0.50 each | GB0005405286 | London Stock Exchange, Main Market (XLON) | GBP - British Pound | |
| Nature of Transaction: | | | Price | Volume | |
| Disposal | | | | Total | |
| | | | £6.57 | 29,176 | £191,765.10 |
| | | Aggregated | £6.573 | 29,176 | £191,765.10 |

For any queries related to this notification, please contact:

Larissa Wilson
Shareholder Services
020 7991 0595

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

HSBC Holdings plc

By:

Name: Ben J S Mathews

Title: Group Company Secretary

Date: 17 September 2018