FLORSHEIM THOMAS W JR

Form 4

December 20, 2017

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Estimated average

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005

OMB APPROVAL

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

burden hours per response... 0.5

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * FLORSHEIM THOMAS W JR			l	Ticker or Trading	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)	(First) (Middle) 3. Date	of Earliest Tra	nsaction	(Che	ск ан аррисаот	<i>C)</i>	
	333 W. ESTABROOK 12/19/2017 BOULEVARD			X Director 10% Owner X Officer (give title Other (specify below)				
	4. If A1	nendment, Date	e Original	6. Individual or Joint/Group Filing(Check				
GLENDALE, WI 53212		Filed(M	Ionth/Day/Year)		Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip) Ta	ble I - Non-De	erivative Securities Acq	uired, Disposed o	of, or Beneficia	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		Code	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	

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1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securiti (A) or Dis (D) (Instr. 3, 4)	posed o	of	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	(Instr. 4)	
Common Stock	12/19/2017		<u>J(1)</u>	22,385	D	\$ 0	0	I	As Trustee of Father's 2015 GRAT
Common Stock	12/19/2017		J <u>(1)</u>	22,385	D	\$0	0	I	As Trustee of Mother's 2015 GRAT
Common Stock	12/19/2017		J(2)(3)	11,192	A	\$ 0	638,606	D	
							101,431	I	

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)						
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. SEC 1474 (9-02)						
Common Stock	225,750	I	As Trustee for Children			
Common Stock	43,166	I	By Wife			
Common Stock	14,443	I	As Trustee of John Florsheim Family Trust			
Common Stock	179,790	I	As Trustee of Mother's 2017 GRAT			
Common Stock	179,790	I	As Trustee of Father's 2017 GRAT			
Common Stock	167,073	I	As Trustee of Mother's 2016 GRAT			
Common Stock	167,073	I	As Trustee of Father's 2016 GRAT			
Common Stock			As Trustee of Mother's 2014 GRAT B			

4.

Code

Execution Date, if

(Month/Day/Year)

5.

of

TransactionNumber

1. Title of

Security

(Instr. 3)

Derivative Conversion

or Exercise

Derivative

Price of

Security

3. Transaction Date 3A. Deemed

(Month/Day/Year)

7. Title and Amount of 8.

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6. Date Exercisable and

Expiration Date

(Month/Day/Year)

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of (D) (Instr. 3, 4, and 5)

				.,					
		Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option	\$ 23.53					12/01/2013(4)	12/01/2018	Common Stock	32,500
Stock Option	\$ 28.5					12/02/2014 <u>(5)</u>	12/02/2019	Common Stock	40,000
Stock Option	\$ 27.04					08/26/2015 <u>(6)</u>	08/26/2020	Common Stock	40,000
Stock Option	\$ 25.64					08/25/2016 <u>(7)</u>	08/25/2021	Common Stock	32,000
Stock Option	\$ 25.51					08/25/2017(8)	08/25/2022	Common Stock	32,000
Stock Option	\$ 27.94					08/25/2018 <u>(9)</u>	08/25/2027	Common Stock	15,000

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			

FLORSHEIM THOMAS W JR
333 W. ESTABROOK BOULEVARD X Chairman & CEO
GLENDALE, WI 53212

Signatures

/s/ Thomas W. 12/20/2017 Florsheim, Jr.

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Expiration of GRAT
- (2) Distribution of Father's GRAT which expired
- (3) Distribution of Mother's GRAT which expired
- (4) 25% per year for 4 years beginning 12/01/2013
- (5) 25% per year for 4 years beginning 12/02/2014
- **(6)** 25% per year for 4 years beginning 08/26/2015
- (7) 25% per year for 4 years beginning 08/25/2016
- (8) 25% per year for 4 years beginning 08/25/2017

Reporting Owners 3

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(9) 20% per year for 5 years beginning 08/25/2018

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