

CAMBIUM LEARNING GROUP, INC.  
Form 10-Q  
August 13, 2015

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2015

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_.

Commission File Number: 001-34575

Cambium Learning Group, Inc.

(Exact name of registrant as specified in its charter)

Delaware  
(State or Other Jurisdiction of  
Incorporation or Organization)

27-0587428  
(I.R.S. Employer  
Identification No.)

17855 Dallas Parkway, Suite 400, Dallas, Texas  
(Address of Principal Executive Offices)

75287  
(Zip Code)

Registrant's telephone number, including area code: (888) 399-1995

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Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer

Accelerated filer

Non-accelerated filer  (Do not check if a smaller reporting company) Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes  No

The number of shares of the registrant's common stock, \$0.001 par value per share, outstanding as of August 7, 2015 was 45,536,515.

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## Item 1. Financial Statements.

## Cambium Learning Group, Inc. and Subsidiaries

## Condensed Consolidated Statements of Operations and Comprehensive Income (Loss)

(In thousands, except per share data)

(Unaudited)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2015	2014	2015	2014
Net revenues	\$37,454	\$36,243	\$68,925	\$67,323
Cost of revenues:				
Cost of revenues	8,277	9,930	15,163	18,941
Amortization expense	4,275	4,438	8,278	8,518
Total cost of revenues	12,552	14,368	23,441	27,459
Research and development expense	2,415	2,598	4,892	5,345
Sales and marketing expense	10,479	10,083	21,123	20,665
General and administrative expense	5,202	4,457	10,417	9,637
Shipping and handling costs	248	404	422	600
Depreciation and amortization expense	1,000	1,036	1,993	2,100
Total costs and expenses	31,896	32,946	62,288	65,806
Income before interest, other income (expense)				
and income taxes	5,558	3,297	6,637	1,517
Net interest expense	(3,626 )	(4,420 )	(7,300 )	(9,158 )
Loss on extinguishment of debt	—	(357 )	—	(570 )
Other income, net	260	215	475	430
Income (loss) before income taxes	2,192	(1,265 )	(188 )	(7,781 )
Income tax expense	(186 )	(23 )	(304 )	(94 )
Net income (loss)	\$2,006	\$(1,288 )	\$(492 )	\$(7,875 )
Other comprehensive loss:				
Amortization of net pension loss	56	21	112	43
Comprehensive income (loss)	\$2,062	\$(1,267 )	\$(380 )	\$(7,832 )
Net income (loss) per common share:				
Basic	\$0.04	\$(0.03 )	\$(0.01 )	\$(0.17 )
Diluted	\$0.04	\$(0.03 )	\$(0.01 )	\$(0.17 )
Average number of common shares and equivalents				
outstanding:				
Basic	45,498	45,641	45,488	45,663
Diluted	46,698	45,641	45,488	45,663

The accompanying Notes to the Condensed Consolidated Financial Statements are an integral part of these statements.

## Cambium Learning Group, Inc. and Subsidiaries

## Condensed Consolidated Balance Sheets

(In thousands, except per share data)

	June 30, 2015 (Unaudited)	December 31, 2014
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 16,864	\$ 34,387
Accounts receivable, net	17,562	14,304
Inventory	5,229	5,337
Restricted assets, current	1,345	1,345
Other current assets	8,680	8,168
Total current assets	49,680	63,541
Property, equipment and software at cost	56,224	51,298
Accumulated depreciation and amortization	(34,308 )	(30,442 )
Property, equipment and software, net	21,916	20,856
Goodwill	47,842	47,842
Acquired curriculum and technology intangibles, net	3,941	5,209
Acquired publishing rights, net	2,110	2,762
Other intangible assets, net	3,865	4,499
Pre-publication costs, net	16,125	15,070
Restricted assets, less current portion	3,573	4,152
Other assets	7,549	7,635
Total assets	\$ 156,601	\$ 171,566

The accompanying Notes to the Condensed Consolidated Financial Statements are an integral part of these statements.

## Cambium Learning Group, Inc. and Subsidiaries

## Condensed Consolidated Balance Sheets

(In thousands, except per share data)

	June 30, 2015 (Unaudited)	December 31, 2014
<b>LIABILITIES AND STOCKHOLDERS' EQUITY (DEFICIT)</b>		
Current liabilities:		
Capital lease obligations, current	\$ 1,106	\$ 1,076
Accounts payable	2,308	1,612
Accrued expenses	17,966	17,432
Deferred revenue, current	44,511	61,788
Total current liabilities	65,891	81,908
Long-term liabilities:		
Long-term debt	139,787	139,723
Capital lease obligations, less current portion	382	943
Deferred revenue, less current portion	11,385	9,409
Other liabilities	14,215	14,638
Total long-term liabilities	165,769	164,713
Commitments and contingencies (See Note 12)		
Stockholders' equity (deficit):		
Preferred stock (\$.001 par value, 15,000 shares authorized, zero		
shares issued and outstanding at June 30, 2015 and		
December 31, 2014)		
Common stock (\$.001 par value, 150,000 shares authorized,		
52,066 and 52,006 shares issued, and 45,534 and 45,474		
shares outstanding at June 30, 2015 and December 31, 2014,		
respectively)		
	52	52
Capital surplus	284,619	284,243
Accumulated deficit	(343,142 )	(342,650)
Treasury stock at cost (6,532 shares at June 30, 2015		
and December 31, 2014)		
	(12,784 )	(12,784 )
Accumulated other comprehensive loss:		
Pension and postretirement plans	(3,804 )	(3,916 )
Accumulated other comprehensive loss	(3,804 )	(3,916 )
Total stockholders' equity (deficit)	(75,059 )	(75,055 )



Total liabilities and stockholders' equity (deficit)	\$ 156,601	\$ 171,566
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The accompanying Notes to the Condensed Consolidated Financial Statements are an integral part of these statements.

## Cambium Learning Group, Inc. and Subsidiaries

## Condensed Consolidated Statements of Cash Flows

(In thousands)

(Unaudited)

	Six Months Ended June 30,	
	2015	2014
<b>Operating activities:</b>		
Net loss	\$(492 )	\$(7,875 )
Adjustments to reconcile net loss		
to net cash used in operating activities:		
Depreciation and amortization expense	10,271	10,618
Loss on extinguishment of debt	—	570
Gain on sale of IntelliTools product line	—	(289 )
Amortization of note discount and deferred financing		
costs	611	798
Stock-based compensation and expense	294	248
Other	1	51
Changes in operating assets and liabilities:		
Accounts receivable, net	(3,258 )	(1,162 )
Inventory	108	1,492
Other current assets	(512 )	328
Other assets	(461 )	(2,575 )
Restricted assets	579	624
Accounts payable	696	891
Accrued expenses	934	(3,536 )
Deferred revenue	(15,301)	(15,136)
Other long-term liabilities	(311 )	(1,329 )
Net cash used in operating activities	(6,841 )	(16,282)
<b>Investing activities:</b>		
Cash paid for acquisitions	(400 )	(3,600 )
Expenditures for property, equipment, software and		
pre-publication costs	(9,832 )	(8,360 )
Proceeds from sale of IntelliTools product line	—	806
Net cash used in investing activities	(10,232)	(11,154)
<b>Financing activities:</b>		
Principal payments under capital lease obligations	(531 )	(480 )
Repayment of debt	—	(10,145)
Proceeds from exercise of stock options	81	43
Share repurchases	—	(301 )

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Net cash used in financing activities	(450 )	(10,883)
Change in cash and cash equivalents	(17,523)	(38,319)
Cash and cash equivalents, beginning of period	34,387	67,993
Cash and cash equivalents, end of period	\$16,864	\$29,674

The accompanying Notes to the Condensed Consolidated Financial Statements are an integral part of these statements.

Cambium Learning Group, Inc. and Subsidiaries

Notes to the Condensed Consolidated Financial Statements

(Unaudited)

#### Note 1 — Basis of Presentation

##### Presentation

The Condensed Consolidated Financial Statements include the accounts of Cambium Learning Group, Inc. and its subsidiaries (the “Company”) and are unaudited. The condensed consolidated balance sheets as of December 31, 2014 have been derived from audited financial statements. All intercompany transactions have been eliminated.

As permitted under the Securities and Exchange Commission (“SEC”) requirements for interim reporting, certain information and footnote disclosures normally included in financial statements prepared in accordance with generally accepted accounting principles in the United States of America (“GAAP”) have been omitted. The Company believes that these financial statements include all necessary and recurring adjustments for the fair presentation of the interim period results. These financial statements should be read in conjunction with the Consolidated Financial Statements and related notes thereto included in the Company’s Annual Report on Form 10-K for the fiscal year ended December 31, 2014. Due to seasonality, the results of operations for the three and six months ended June 30, 2015 are not necessarily indicative of the results to be expected for any future interim period or for the year ending December 31, 2015.

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting periods. Subsequent actual results may differ from those estimates.

##### Nature of Operations

The Company is a leading educational solutions and services company that is committed to helping every student reach their full potential. The Company’s brands include: Learning A–Z, Voyager Sopris Learning, ExploreLearning, and Kurzweil Education. Together, these brands provide breakthrough technology solutions for online learning and professional support; best-in-class intervention and supplemental instructional materials; gold-standard professional development and school-improvement services; valid and reliable assessments; and proven materials to support a positive and safe school environment.

These brands comprise three reportable segments with separate management teams and infrastructures that offer various products and services. See Note 14 – Segment Reporting for further information on the Company’s segment reporting structure.

#### Note 2 — Accounts Receivable

Accounts receivable are stated net of allowances for doubtful accounts and estimated sales returns. The allowance for doubtful accounts and estimated sales returns totaled \$0.6 million at June 30, 2015 and \$0.4 million at December 31, 2014. The allowance for doubtful accounts is based on a review of outstanding balances and historical collection experience. The reserve for sales returns is based on historical rates of return as well as other factors that in the Company's judgment, could reasonably be expected to cause sales returns to differ from historical experience.

Note 3 — Stock-Based Compensation and Expense

Cambium Learning Group, Inc. 2009 Equity Incentive Plan

In 2009, the Company adopted the Cambium Learning Inc. 2009 Equity Incentive Plan ("Incentive Plan"). Under the Incentive Plan, 5,000,000 shares of common stock were reserved for issuance of awards which may be granted in the form of incentive stock options, non-statutory stock options, stock appreciate rights, restricted stock, restricted stock units, conversion stock options, conversion stock appreciation rights, and other stock or cash awards. The Incentive Plan is administered by the board of directors which has the authority to establish the terms and conditions of awards granted under the Incentive Plan.

## Stock-Based Compensation and Expense

The following table presents our stock-based compensation expense resulting from stock options that are recorded in our condensed consolidated statements of operations and comprehensive income (loss) for the periods presented:

(in thousands)	Three Months Ended June 30,		Six Months Ended June 30,	
	2015	2014	2015	2014
Cost of revenues	\$10	\$9	\$18	\$18
Research and development expense	33	27	\$61	49
Sales and marketing expense	38	37	\$71	61
General and administrative expense	78	63	\$144	120
<b>Total</b>	<b>\$159</b>	<b>\$136</b>	<b>\$294</b>	<b>\$248</b>

## 2015 Grants

In the second quarter 2015, the Company granted 416,275 options under the Incentive Plan with a weighted-average grant date fair value of \$2.97. The options vest in equal monthly installments on the last day of the month over a four year period, with an initial vesting date of May 31, 2015.

## Note 4 — Net Income (Loss) per Common Share

Basic net income (loss) per common share is computed by dividing net income (loss) by the weighted-average number of common shares outstanding during the period. Diluted net income (loss) per common share is computed by dividing net loss by the weighted-average number of common shares outstanding during the period, including potential dilutive shares of common stock assuming the dilutive effect of outstanding stock options and restricted stock awards using the treasury stock method. Weighted-average shares from common share equivalents in the amount of 250,776 and 2,764,016 for the three and six months ended June 30, 2015, and 2,781,002 and 2,630,705 for the three and six months ended June 30, 2014, respectively, were excluded from the respective dilutive shares outstanding because their effect was anti-dilutive.

The following table presents the calculation of basic and diluted net income (loss) per share:

(in thousands, except per share data)	Three Months Ended June 30,		Six Months Ended June 30,	
	2015	2014	2015	2014
<b>Numerator:</b>				
Net income (loss)	\$2,006	\$(1,288)	\$(492)	\$(7,875)
<b>Denominator:</b>				
<b>Basic:</b>				
Weighted-average common shares used in computing basic net income (loss) per share	45,498	45,641	45,488	45,663

Diluted:

Add weighted-average effect of dilutive securities:				
Stock options and restricted stock awards	1,200	—	—	—
Weighted-average common shares used in computing diluted net loss per share	46,698	45,641	45,488	45,663
Net income (loss) per common share:				
Basic	\$0.04	\$(0.03 )	\$(0.01 )	\$(0.17 )
Diluted	\$0.04	\$(0.03 )	\$(0.01 )	\$(0.17 )
Common Stock Repurchases				

During the six months ended June 30, 2014, the Company repurchased 167,961 shares of its outstanding common stock for \$0.3 million. During the six months ended June 30, 2015, the Company did not repurchase any shares of its outstanding common stock.

#### Note 5 — Fair Value Measurements

Fair value is defined as the price that would be received to sell an asset, or paid to transfer a liability (exit price), in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. Valuation techniques are based on observable or unobservable inputs. Observable inputs reflect market data obtained from independent sources, while unobservable inputs reflect the Company's market assumptions. These two types of inputs have created the following fair value hierarchy:

·Level 1 — Quoted prices for identical instruments in active markets.

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- Level 2 — Quoted prices for similar instruments in active markets; quoted prices for identical or similar instruments in markets that are not active; and model-derived valuations in which significant value drivers are observable.
  - Level 3 — Valuations derived from valuation techniques in which significant value drivers are unobservable.
- Applicable guidance requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value.

At June 30, 2015, financial instruments include \$16.9 million of cash and cash equivalents, restricted assets of \$4.9 million, collateral investments of \$3.6 million, and \$139.8 million of senior secured notes. At December 31, 2014, financial instruments include \$34.4 million of cash and cash equivalents, restricted assets of \$5.5 million, collateral investments of \$3.6 million, and \$139.7 million of senior secured notes. The fair market values of cash equivalents, restricted assets, and collateral investments are equal to their carrying value, as these investments are recorded based on quoted market prices and/or other market data for the same or comparable instruments and transactions as of the end of the reporting period.

At June 30, 2015 and December 31, 2014, the senior secured notes, with aggregate outstanding principal amount of \$140.0 million, had a fair value of \$140.0 million and \$137.4 million, respectively, based on quoted market prices in active markets for these debt instruments when traded as assets (Level 1).

Assets and liabilities measured at fair value on a recurring basis are as follows:

(in thousands)	Fair Value at Reporting Date Using			
	Quoted Prices			
	in Active			
	Markets Significant for			
	Other	Significant		
	Identical	Observable	Unobservable	
	Assets	Inputs	Inputs	
Description	June 30, 2015	(Level 1)	(Level 2)	(Level 3)
<b>Restricted Assets:</b>				
Money Market	\$4,918	\$4,918	\$ —	\$ —
<b>Collateral Investments:</b>				
Money Market	904	904	—	—
Certificates of Deposit	2,722	2,722	—	—

(in thousands)	Fair Value at Reporting Date Using	
Description	Significant	Significant



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	December 31, 2014	Quoted Prices in Active Markets (Level 2) for Identical Assets (Level 1)	Other Observable Inputs	Unobservable Inputs (Level 3)
<b>Restricted Assets:</b>				
Money Market	\$ 5,497	\$5,497	\$ —	\$ —
<b>Collateral Investments:</b>				
Money Market	904	904	—	—
Certificates of Deposit	2,720	2,720	—	—

(in thousands) Description	Total Gains (Losses) for the Six Months Ended June 30,	
	2015	2014
<b>Restricted Assets:</b>		
Money Market	\$ —	\$ —
<b>Collateral Investments:</b>		
Money Market	—	—
Certificates of Deposit	—	—

Assets and liabilities measured at fair value on a non-recurring basis are listed below at their carrying values as of each reporting date:

(in thousands)	June 30,	Fair Value at Reporting Date		
		Using Quoted Prices	Other Significant Identical Observable Assets	Other Significant Unobservable Inputs
Description	2015	(Level 1)	(Level 2)	(Level 3)
Goodwill	\$47,842	\$—	—	\$ 47,842
Property, equipment and software, net	21,916	—	—	21,916
Pre-publication costs, net	16,125	—	—	16,125
Acquired curriculum and technology intangibles, net	3,941	—	—	3,941
Acquired publishing rights, net	2,110	—	—	2,110
Other intangible assets, net	3,865	—	—	3,865

(in thousands)	December 31, 2014	Fair Value at Reporting Date		
		Using Quoted Prices	Other Significant Identical Observable Assets	Other Significant Unobservable Inputs
Description		(Level 1)	(Level 2)	(Level 3)

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		(Level 1)		
Goodwill	\$ 47,842	\$—	—	\$ 47,842
Property, equipment and software, net	20,856	—	—	20,856
Pre-publication costs, net	15,070	—	—	15,070
Acquired curriculum and technology intangibles, net	5,209	—	—	5,209
Acquired publishing rights, net	2,762	—	—	2,762
Other intangible assets, net	4,499	—	—	4,499

(in thousands)	Description	Total Gains (Losses) for the Six Months Ended June 30, 2015	2014
	Goodwill	\$ —	\$ —
	Property, equipment and software, net	—	—
	Pre-publication costs, net	—	—
	Acquired curriculum and technology intangibles, net	—	—
	Acquired publishing rights, net	—	—
	Other intangible assets, net	—	—

There were no significant remeasurements of these assets during the six months ended June 30, 2015 or 2014.

Note 6 — Other Current Assets

Other current assets at June 30, 2015 and December 31, 2014 consisted of the following:

(in thousands)	June 30, 2015	December 31, 2014
Deferred costs	\$4,639	\$ 5,908
Prepaid expenses	3,136	1,714
Deferred taxes	546	546
Other	359	—
Other current assets	\$8,680	\$ 8,168



## Note 7 — Other Assets

Other assets at June 30, 2015 and December 31, 2014 consisted of the following:

	June	
(in thousands)	30, 2015	December 31, 2014
Deferred financing costs	\$1,802	\$ 2,349
Collateral investments	3,626	3,624
Deferred costs, less current portion	1,318	828
Other	803	834
Other assets	\$7,549	\$ 7,635

## Deferred Financing Costs

Deferred financing costs relate to costs incurred with the issuance of the 9.75% senior secured notes due 2017. See Note 13 – Long-Term Debt.

## Collateral Investments

The Company maintains certificates of deposit to collateralize its outstanding letters of credit associated with the build-to-suit lease, credit collections, and workers' compensation activity. At June 30, 2015 and December 31, 2014, the Company had \$2.7 million in certificates of deposit serving as collateral for its outstanding letters of credit.

In March 2014, the company purchased certificates of deposit of \$2.1 million to serve as collateral for outstanding letters of credit previously collateralized by the ABL Facility that was terminated on March 26, 2014 as described in Note 13 – Long-Term Debt. See Note 12 – Commitments and Contingencies for additional information regarding the Company's outstanding letters of credit.

Additionally, the Company maintains a money market fund investment to serve as collateral for a travel card program. The balance of the money market fund investment was \$0.9 million at June 30, 2015 and December 31, 2014.

## Note 8 — Accrued Expenses

Accrued expenses at June 30, 2015 and December 31, 2014 consisted of the following:

	June 30, 2015	December 31, 2014
(in thousands)		
Salaries, bonuses and benefits	\$7,181	\$ 6,439
Accrued interest	5,124	5,119
Pension and post-retirement benefit plans	1,173	1,173

Accrued royalties	1,217	1,369
Headsprout acquisition accrual	—	400
Other	3,271	2,932
Accrued expenses	\$17,966	\$ 17,432

#### Accrued Interest

Accrued interest at June 30, 2015 and December 31, 2014 primarily relates to the Company's 9.75% senior secured notes. The senior secured notes require semi-annual interest payments in arrears on each February 15<sup>th</sup> and August 15<sup>th</sup> over the life of the notes.

#### Pension and Post-Retirement Benefit Plans

See Note 10 – Pension Plan for additional information regarding the Company's pension and post-retirement benefit plans.

#### Headsprout Acquisition Accrual

In December 2013, LAZEL, Inc., a wholly owned subsidiary of the Company, completed the acquisition of certain assets of Headsprout for \$4.0 million. Of the total purchase price, \$3.6 million was paid in January 2014 and the remaining \$0.4 million was paid in June 2015.

## Note 9 — Other Liabilities

Other liabilities at June 30, 2015 and December 31, 2014 consisted of the following:

(in thousands)	June 30, 2015	December 31, 2014
Pension and post-retirement benefit plans, long-term portion	\$ 11,093	\$ 11,440
Long-term income tax payable	1,263	1,237
Deferred rent	958	1,043
Long-term deferred tax liability	559	559
Long-term deferred compensation	342	359
Other liabilities	\$ 14,215	\$ 14,638

## Pension and Post-Retirement Benefit Plans

See Note 10 – Pension Plan for additional information regarding the Company’s pension and post-retirement benefit plans.

## Note 10 — Pension Plan

The net pension costs of the Company’s defined benefit pension plan were comprised primarily of interest costs and totaled \$0.1 million and \$0.2 million, respectively, for the three months ended June 30, 2015 and 2014 and totaled \$0.3 million and \$0.3 million, respectively, for the six months ended June 30, 2015 and 2014. The net pension costs for the three and six months ended June 30, 2015 included the amortization of accumulated net loss of \$0.1 million while the net pension costs for the three and six months ended June 30, 2014 included an immaterial amount of amortization of accumulated net loss.

## Note 11 — Uncertain Tax Positions

The Company recognizes the financial statement impacts of a tax return position when it is more likely than not, based on technical merits, that the position will ultimately be sustained. For tax positions that meet this recognition threshold, the Company applies judgment, taking into account applicable tax laws, experience managing tax audits and relevant GAAP, to determine the amount of tax benefits to recognize in its financial statements. For each position, the difference between the benefit realized on the Company’s tax return and the benefit reflected in its financial statements is recorded to Other Liabilities in the Condensed Consolidated Balance Sheets as an unrecognized tax benefit (“UTB”). The Company updates its UTBs at each financial statement date to reflect the impacts of audit settlements and other resolution of audit issues, expiration of statutes of limitation, developments in tax law and ongoing discussions with tax authorities. The balance of UTBs was \$6.5 million at June 30, 2015 and December 31, 2014.

The Company recognizes interest accrued related to its UTBs and penalties as income tax expense. Related to the UTBs noted above, the Company recognized no penalties and immaterial interest during the three and six months ended June 30, 2015. At June 30, 2015, the Company has liabilities of \$0.3 million for penalties (gross) and \$0.2 million for interest (gross).

The Company files income tax returns in the U.S. federal jurisdiction and various state jurisdictions. All U.S. tax years prior to 2008 related to the Voyager Learning Company acquired entities have been audited by the Internal Revenue Service. Cambium and its subsidiaries have been examined by the Internal Revenue Service through the end of 2006. The Company has been audited by the various state tax authorities through 2007.

#### Note 12 — Commitments and Contingencies

##### Legal Proceedings

The Company is involved in various legal proceedings incidental to its business. Management believes that the outcome of these proceedings will not have a material adverse effect upon the Company's consolidated operations or financial condition and the Company has recognized appropriate liabilities as necessary based on facts and circumstances known to management. The Company expenses legal costs related to legal contingencies as incurred.

##### Purchase Commitments

From time to time, the Company may enter into firm purchase commitments for printed materials included in inventory which the Company expects to use in the ordinary course of business. These commitments are typically for terms less than one year and require the Company to buy minimum quantities of materials with specific delivery dates at a fixed price over the term. These open purchase commitments totaled \$0.6 million as of June 30, 2015.

##### Letters of Credit



The Company has letters of credit outstanding at June 30, 2015 in the amount of \$1.8 million to support the build-to-suit lease, credit collections, and workers' compensation activity. The Company maintains certificates of deposit as collateral for the letters of credit. The Company also maintains a \$0.9 million money market fund investment as collateral for a travel card program. The certificates of deposit and money market fund investment are included in Collateral Investments in Note 7 — Other Assets.

#### Note 13 — Long-Term Debt

Long-term debt at June 30, 2015 and December 31, 2014 consisted of the following:

(in thousands)	June 30, 2015	December 31, 2014
9.75% senior secured notes due February 15, 2017, interest payable semiannually	\$ 140,000	\$ 140,000
Less: Unamortized discount	(213 )	(277 )
Long-term debt	\$ 139,787	\$ 139,723

#### Senior Secured Notes Due 2017

In February 2011, the Company closed an offering of \$175 million aggregate principal amount of 9.75% senior secured notes due 2017 (the "Notes"). Deferred financing costs, net of accumulated amortization, are capitalized in Other Assets in the Condensed Consolidated Balance Sheets, and are amortized over the term of the related debt using the effective interest method. Unamortized capitalized deferred financing costs at June 30, 2015 and December 31, 2014 were \$1.8 million and \$2.3 million, respectively, related to the Notes.

Interest on the Notes accrues at a rate of 9.75% per annum from the date of original issuance and is payable semi-annually in arrears on each February 15<sup>th</sup> and August 15<sup>th</sup> to the holders of record of the Notes on the immediately preceding February 1<sup>st</sup> and August 1<sup>st</sup>. No principal repayments are due until the maturity date of the Notes.

The Notes are secured by (i) a first priority lien on substantially all of the Company's assets including capital stock of the guarantors (which are certain of the Company's subsidiaries), and (ii) a second-priority lien, prior to the termination of the ABL Facility (as defined and described below), on substantially all of the inventory and accounts receivable and related assets of the ABL Credit Parties, in each case, subject to certain permitted liens. The Notes also contain customary covenants, including limitations on the Company's ability to incur debt, and events of default as defined by the agreement. The Company may, at its option, redeem the Notes prior to their maturity based on the terms included in the agreement.

During the six months ended June 30, 2014, the Company repurchased an aggregate of \$10.0 million aggregate principal amount of Notes for an aggregate purchase price of approximately \$10.1 million, plus accrued and unpaid interest. During the six months ended June 30, 2014, a Loss on Extinguishment of Debt of \$0.4 million was recorded in connection with these repurchases, which was primarily due to the write-off of unamortized deferred financing costs. During the six months ended June 30, 2015, the Company did not repurchase any Notes.

#### Terminated ABL Facility

In February 2011, the Company's wholly owned subsidiary, Cambium Learning, Inc. (together with its wholly owned subsidiaries, the "ABL Credit Parties"), entered into a credit facility (the "ABL Facility") pursuant to a Loan and Security Agreement (the "ABL Loan Agreement"), by and among the ABL Credit Parties, Harris N.A., individually and as Agent (the "Agent") for any ABL Lender (as hereinafter defined) which is or becomes a party to said ABL Loan Agreement, certain other lenders party thereto (together with Harris N.A. in its capacity as a lender, the "ABL Lenders"), Barclays Bank PLC, individually and as Collateral Agent, and BMO Capital Markets and Barclays Capital, as Joint Lead Arrangers and Joint Book Runners. The ABL Facility consisted of a four-year \$40.0 million revolving credit facility, which included a \$5.0 million subfacility for swing line loans and a \$5.0 million subfacility for letters of credit.

The ABL Facility was, subject to certain exceptions, secured by a first-priority lien on the ABL Credit Parties' inventory and accounts receivable and related assets and a second-priority lien (junior to the lien securing the ABL Credit Parties' obligations with respect to the Notes) on substantially all of the ABL Credit Parties' other assets.

The ABL Credit Parties were required to pay, quarterly in arrears, an unused line fee equal to the product of (x) either 0.375% or 0.50% (depending upon the ABL Credit Parties' fixed charge coverage ratio at the time) and (y) the average daily unused amount of the revolver. The ABL Facility contained a financial covenant that generally required the ABL Credit Parties to maintain, on a consolidated basis, either (i) excess availability of at least the greater of \$8.0 million and 15% of the revolver commitment or (ii) a fixed charge coverage ratio of 1.1 to 1.0.

During the quarter ended March 31, 2014, the Company's excess availability and fixed charge coverage ratios fell below the required thresholds, which put the Company in a Trigger Period as defined under the ABL Facility agreement. On March 26, 2014, the Company had no borrowings outstanding under the agreement and terminated the ABL Facility. A Loss on Extinguishment of

Debt of approximately \$0.2 million was recognized in connection with the termination related to the write-off of unamortized deferred financing costs.

#### Note 14 — Segment Reporting

The Company operates in three reportable segments with separate management teams and infrastructures that offer various products and services.

#### Reclassifications

Certain prior period reclassifications have been made to conform to the current period presentation.

#### Segment Aggregation

Prior to the first quarter of 2015, the Voyager Sopris Learning and Kurzweil Education operating segments were separately reported in the financial statements. As permitted by GAAP, the Company elected to aggregate these two operating segments into a single reportable segment titled Voyager Sopris Learning. The separate Voyager Sopris Learning and Kurzweil Education operating segments have similar economic characteristics as well as similar products and services, production processes, class of customers, and product and service distribution methods. In addition, the Company believes the aggregated presentation is more useful to investors and other financial statement users because both units are in the midst of transitioning to higher concentrations of technology-enabled solutions and because of the relatively small financial contribution of Kurzweil Education to the consolidated results.

#### Operating Expenses and General Capital Expenditures

Certain operating expenses, such as rent, personnel and consulting fees, previously pooled and reported in Other in the segment information have been reclassified to the applicable reportable segment to which the expense directly supported. Additionally, General Capital Expenditures, also previously reported in Other in the segment information, have been reclassified to the applicable reportable segment to which the expenditure related. These reclassifications were made in order to provide a more complete depiction of the reportable segments as stand-alone operations. Segment disclosures for the three and six months ended June 30, 2014 were conformed to the 2015 presentation.

The following table reports the effect of these reclassifications on prior period disclosures:

	Three Months Ended June 30, 2014					
	Voyager Learning		Explore	Learning	Other	Consolidated
(in thousands)	A-Z	Learning	Explore	Learning	Other	Consolidated
Operating expense	\$36	\$ 170	\$ —		\$(206 )	\$ —
Expenditures for property, equipment, software						
and pre-publication costs	406	89	66		(561 )	—
	Six Months Ended June 30, 2014					
(in thousands)	Learning		Explore	Learning	Other	Consolidated

	A-Z	Voyager			
		Sopris			
		Learning			
Operating expense	\$69	\$ 343	\$ —	\$(412 )	\$ —
Expenditures for property, equipment, software					
and pre-publication costs	627	208	258	(1,093)	—

## Learning A-Z Segment

Learning A-Z is a preK-6 educational resource company specializing in online delivery of leveled readers and supplementary curriculum. Founded in 2002 to help teachers differentiate instruction and meet the unique needs of all students, Learning A-Z's resources are currently used in more than half the districts across the United States and Canada and in approximately 190 countries worldwide. Serving a wide range of student needs, including English language learners, intervention, special education, and daily instruction, Learning A-Z's value proposition focuses on three key elements:

- Saving teachers time, giving them all the resources they need, all online, all accessible at the click of a mouse
- Saving teachers money, delivering thousands of resources for a fraction of the cost of print and other online providers
- Supporting student achievement through differentiated instruction, ensuring the right high-quality resources for every preK-6 student

Learning A-Z operates seven subscription-based websites: Reading A-Z, Raz-Kids, Vocabulary A-Z, Headsprout®, ReadyTest A-Z, Writing A-Z and Science A-Z. These websites are stand-alone or integrated, for a comprehensive solution that provides online supplemental books, lessons, assessments and other instructional resources for individual classrooms, schools, and districts.

#### Voyager Sopris Learning Segment

The Voyager Sopris Learning segment is comprised of the Company's Voyager Sopris Learning and Kurzweil Education brands.

#### Voyager Sopris Learning Brand

The Voyager Sopris Learning brand is committed to partnering with school districts to overcome obstacles that students, teachers, and school leaders face every day. The suite of instructional and service solutions the Voyager Sopris Learning brand provides is not only research based, but also evidence based—proven to increase student achievement and educator effectiveness. Voyager Sopris Learning's solutions have been fully tested in the classroom, ensuring that they are easy to implement and teacher friendly. They are innovative, both in overall instructional approach and in the strategic use of technology in blended and 100% online solutions and are supported by an unparalleled commitment to build local capacity for sustained success. With a comprehensive suite of instructional resources, the Voyager Sopris Learning brand provides assessments, professional development and school improvement services, literacy and math instructional tools—comprehensive, intervention and supplemental—and resources to build a positive school climate.

#### Kurzweil Education Brand

The Kurzweil Education brand delivers award-winning educational technology that solves real problems. The brand's literacy and learning solutions offer learners a way up and a path forward. Using the principals of Universal Design for Learning, the Kurzweil Education brand provides technology-based solutions that enable all learners to read, understand and demonstrate their learning using technology-based tools and resources.

#### ExploreLearning Segment

ExploreLearning develops online solutions to improve student learning in math and science. ExploreLearning currently offers two supplemental programs: Gizmos, the world's largest library of online simulations for math and science in grades 3-12 that help students gain a deep understanding of challenging concepts through active inquiry and exploration; and Reflex, a powerful adaptive online program that helps students in grades 2-8 develop math fact fluency through game-based instruction and practice.

Gizmos and Reflex bring research-proven, standards-aligned instructional strategies to classrooms around the world. They support the tenets of the National Council of Teachers of Mathematics, the National Science Teachers Association and new rigorous state and national standards. Additionally, new studies show students using Reflex are scoring higher and growing faster than their peers on standardized tests.

#### Other

Other consists of unallocated shared services, such as accounting, legal, human resources and corporate related items, as well as depreciation and amortization expense, other income and expense, and income taxes. The Company does not allocate any of these costs to its segments, and the chief operating decision maker evaluates performance of operating segments excluding these items.



The following tables present the net revenues, operating expenses, income (loss) from operations, and capital expenditures which are used by the Company's chief operating decision maker to measure the segments' operating performance. The Company does not track assets directly by segment and the chief operating decision maker does not use assets to measure a segment's operating performance, and therefore this information is not presented.

## Three Months Ended June 30, 2015

## Voyager

## Learning Sopris

(in thousands)	A-Z	Learning	ExploreLearning	Other	Consolidated
Net revenues	\$13,262	\$19,265	\$4,927	\$—	\$37,454
Cost of revenues	404	7,209	664	—	8,277
Amortization expense	—	—	—	4,275	4,275
Total cost of revenues	404	7,209	664	4,275	12,552
Other operating expenses	5,664	6,616	2,366	3,698	18,344
Depreciation and amortization expense	—	—	—	1,000	1,000
Total costs and expenses	6,068	13,825	3,030	8,973	31,896
Income (loss) before interest, other					
income (expense) and income taxes	7,194	5,440	1,897	(8,973)	5,558
Net interest expense	—	—	—	(3,626)	(3,626)
Other income, net	—	—	—	260	260
Income tax expense	—	—	—	(186)	(186)
Segment net income (loss)	\$7,194	\$5,440	\$1,897	\$(12,525)	\$2,006
Expenditures for property, equipment,					
software and pre-publication costs	\$1,885	\$2,389	\$634	\$141	\$5,049

## Three Months Ended June 30, 2014

## Voyager

## Learning Sopris

(in thousands)	A-Z	Learning	ExploreLearning	Other	Consolidated
Net revenues	\$10,549	\$21,147	\$4,547	\$—	\$36,243
Cost of revenues	472	8,745	713	—	9,930
Amortization expense	—	—	—	4,438	4,438
Total cost of revenues	472	8,745	713	4,438	14,368
Other operating expenses	4,327	7,424	2,512	3,279	17,542
Depreciation and amortization expense	—	—	—	1,036	1,036
Total costs and expenses	4,799	16,169	3,225	8,753	32,946

Income (loss) before interest, other					
income (expense) and income taxes	5,750	4,978	1,322	(8,753 )	3,297
Net interest expense	—	—	—	(4,420 )	(4,420 )
Loss on extinguishment of debt	—	—	—	(357 )	(357 )
Other income, net	—	—	—	215	215
Income tax expense	—	—	—	(23 )	(23 )
Segment net income (loss)	\$5,750	\$4,978	\$ 1,322	\$(13,338)	\$ (1,288 )
Expenditures for property, equipment,					
software and pre-publication costs	\$1,698	\$1,998	\$ 457	\$221	\$ 4,374



## Six Months Ended June 30, 2015

## Voyager

## Learning Sopris

(in thousands)	A-Z	Learning	Explore	Learning	Other	Consolidated
Net revenues	\$26,197	\$33,011	\$ 9,717		\$—	\$ 68,925
Cost of revenues	870	12,951	1,342		—	15,163
Amortization expense	—	—	—		8,278	8,278
Total cost of revenues	870	12,951	1,342		8,278	23,441
Other operating expenses	11,260	13,264	4,963		7,367	36,854
Depreciation and amortization expense	—	—	—		1,993	1,993
Total costs and expenses	12,130	26,215	6,305		17,638	62,288
Income (loss) before interest, other						
income (expense) and income taxes	14,067	6,796	3,412		(17,638)	6,637
Net interest expense	—	—	—		(7,300 )	(7,300 )
Other income, net	—	—	—		475	475
Income tax expense	—	—	—		(304 )	(304 )
Segment net income (loss)	\$14,067	\$6,796	\$ 3,412		\$(24,767)	\$(492 )
Expenditures for property, equipment,						
software and pre-publication costs	\$3,697	\$4,674	\$ 1,248		\$213	\$ 9,832

## Six Months Ended June 30, 2014

## Voyager

## Learning Sopris

(in thousands)	A-Z	Learning	Explore	Learning	Other	Consolidated
Net revenues	\$20,730	\$37,572	\$ 9,021		\$—	\$ 67,323
Cost of revenues	894	16,594	1,453		—	18,941
Amortization expense	—	—	—		8,518	8,518
Total cost of revenues	894	16,594	1,453		8,518	27,459
Other operating expenses	8,764	15,396	5,216		6,871	36,247
Depreciation and amortization expense	—	—	—		2,100	2,100
Total costs and expenses	9,658	31,990	6,669		17,489	65,806
Income (loss) before interest, other						
income (expense) and income taxes	11,072	5,582	2,352		(17,489)	1,517
Net interest expense	—	—	—		(9,158 )	(9,158 )
Loss on extinguishment of debt	—	—	—		(570 )	(570 )
Other income, net	—	—	—		430	430
Income tax expense	—	—	—		(94 )	(94 )

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Segment net income (loss)	\$11,072	\$5,582	\$ 2,352	\$(26,881)	\$(7,875)
Expenditures for property, equipment,					
software and pre-publication costs	\$3,363	\$3,732	\$ 990	\$275	\$ 8,360

Note 15 — Related Party Transactions

As previously disclosed, the Company is party to a consulting fee agreement with VSS Fund Management LLC (“VSS”) entitling VSS to the following fees: (i) a fee equal to 1% of the gross proceeds of any debt or equity financing by the Company, and (ii) a fee equal to 1% of the enterprise value of any entities acquired or disposed of by the Company.

## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.

This section should be read in conjunction with the audited Consolidated Financial Statements of Cambium Learning Group, Inc. and its subsidiaries (the "Company," "we," "us," or "our") and the notes thereto included in our Annual Report on Form 10-K for the year ended December 31, 2014.

### Cautionary Note Regarding Forward-looking Statements

This report contains forward-looking statements within the meaning of the federal securities laws that involve risks and uncertainties, and which are based on beliefs, expectations, estimates, projections, forecasts, plans, anticipations, targets, outlooks, initiatives, visions, objectives, strategies, opportunities, drivers and intents of our management. Such statements are made in reliance upon the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. All statements other than statements of historical fact included in this report, including statements regarding our future financial position, economic performance and results of operations, as well as our business strategy, objectives of management for future operations, and the information set forth under "Management's Discussion and Analysis of Financial Condition and Results of Operations," are forward-looking statements.

Statements that are not historical facts, including statements about our beliefs and expectations, are forward-looking statements. Forward-looking statements can be identified by, among other things, the use of forward-looking language, such as "believes," "expects," "estimates," "projects," "forecasts," "plans," "anticipates," "targets," "outlooks," "initiates," "visions," "objectives," "strategies," "opportunities," "drivers," "intends," "scheduled to," "seeks," "may," "will," or "should," or other variations of those terms or comparable language, or by discussions of strategy, plans, targets, models or intentions. Forward-looking statements speak only as of the date they are made, and except for our ongoing obligations under the federal securities laws, we undertake no obligation to publicly update any forward-looking statements, whether as a result of new information, future events, or otherwise, or to update the reasons actual results could differ materially from those anticipated in these forward-looking statements. Accordingly, you are cautioned that any such forward-looking statements are not guarantees of future performance and are subject to certain risks, uncertainties and assumptions that are difficult to predict. Although we believe that the expectations reflected in such forward-looking statements are reasonable as of the date made, expectations may prove to have been materially different from the results expressed or implied by such forward-looking statements, as it is impossible for us to anticipate all factors that could affect our actual results. These risks and uncertainties include, but are not limited to, those described in "Risk Factors" in Part II, Item 1A and elsewhere in this report and in our Annual Report on Form 10-K for the year ended December 31, 2014, and those described from time to time in our future reports filed with the SEC. Unless otherwise required by law, we also disclaim any obligation to update our view of any such risks or uncertainties or to announce publicly the results of any revisions to the forward-looking statements made in this report.

### Overview

Cambium Learning Group, Inc., a Delaware corporation, is a leading educational solutions and services company that is committed to helping all students reach their full potential. Our award winning brands include: Learning A-Z™ ([www.learninga-z.com](http://www.learninga-z.com)), Voyager Sopris Learning™ ([www.voyagersopris.com](http://www.voyagersopris.com)), ExploreLearning® ([www.explorelearning.com](http://www.explorelearning.com) and [www.reflexmath.com](http://www.reflexmath.com)) and Kurzweil Education™ ([www.kurzweiledu.com](http://www.kurzweiledu.com)). Together, these brands provide breakthrough technology solutions for online learning and professional support; best-in-class intervention and supplemental instructional materials; gold-standards professional development and school-improvement services; valid and reliable assessments; and proven materials to support a positive and safe school environment.

During 2015, our products have continued to receive awards and accolades from industry publications, including:

2015 CODiE Awards

In May 2015, Learning A-Z received a 2015 CODiE™ Award, representing the #1 CODiE the Company has received. For nearly 30 years, the Software and Information Industry Association (SIIA) CODiE Awards have recognized software and information companies for achievement and vision. It is the only peer-reviewed program in the content, education, and software industry. We are pleased and honored to have won a 2015 award in the following category:

Best ELL/World Language Acquisition Instructional Solution:

ReadingA-Z.com by Learning A-Z

The 21<sup>st</sup> Annual Best Educational Software Awards (“BESSIE”) presented by The ComputED Gazette

In April 2015, Learning A-Z, Voyager Sopris Learning, ExploreLearning, and Kurzweil Education each received BESSIE Awards. The BESSIE Awards target innovative and content-rich programs and websites that provide parents and teachers with technology to foster educational excellence and are awarded to titles submitted by publishers worldwide. We are pleased and honored to have won BESSIE Awards in the following categories:

Early Learning:

Reading Website: Headsprout by Learning A-Z

Upper Elementary:

Science Website: ScienceA-Z.com by Learning A-Z

Test Skills Website: ReadyTestA-Z.com by Learning A-Z

Math Fluency Website: Reflex® by ExploreLearning

Middle School:

ESL Website: LANGUAGE! Live by Voyager Sopris Learning

Multi-Level:

Literary Skills: firefly by Kurzweil Education

Reading Resource Website: Raz-Kids.com by Learning A-Z

Math and Science Online Simulations: Gizmos® by ExploreLearning

Teacher Tools:

Reading Resource Website: ReadingA-Z.com by Learning A-Z

2015 REVERE Award presented by the PreK-12 Learning Group of the Association of American Publishers

In July 2015, Learning A-Z received a 2015 REVERE Award for the content in its Reading A-Z.com product that supports English language learners (ELLs). The REVERE Awards are presented by the PreK-12 Learning Group of the Association of American Publishers to identify and honor excellence in educational materials.

#### Segment Information

We have three reportable segments with separate management teams and infrastructures that offer various products and services: Learning A-Z, Voyager Sopris Learning, and ExploreLearning. Segment results of operations include Other, which consists of unallocated shared services, such as accounting, legal, human resources and corporate related items, as well as depreciation and amortization expense, interest income and expense, other income and expense, and income taxes. We do not allocate any of these costs to our segments, and our chief operating decision maker evaluates performance of operating segments excluding these items.

## Reclassifications

Certain prior period reclassifications have been made to conform to the current period presentation.

## Segment Aggregation

Prior to the first quarter of 2015, the Voyager Sopris Learning and Kurzweil Education operating segments were separately reported in the financial statements. As permitted by GAAP, we elected to aggregate these two operating segments into a single reportable segment titled Voyager Sopris Learning. The separate Voyager Sopris Learning and Kurzweil Education operating segments have similar economic characteristics as well as similar products and services, production processes, class of customers, and product and service distribution methods. In addition, we believe the aggregated presentation is more useful to investors and other financial statement users because both units are in the midst of transitioning to higher concentrations of technology-enabled solutions and because of the relatively small financial contribution of Kurzweil Education to the consolidated results.

## Operating Expenses and General Capital Expenditures

Certain operating expenses, such as rent, personnel and consulting fees, previously pooled and reported in Other in our segment information, have been reclassified to the applicable reportable segment to which the expense directly supported. Additionally, General Capital Expenditures, also previously reported in Other in our segment information, have been reclassified to the applicable

reportable segment to which the expenditure related. These reclassifications were made in order to provide a more complete depiction of the reportable segments as stand-alone operations. Segment disclosures for the three and six months ended June 30, 2014 were conformed to the 2015 presentation.

The following tables reports the effect of these reclassifications on prior period disclosures:

(in thousands)	Three Months Ended				
	March 31,	June 30,	September 30,	December 31,	Fiscal 2014
Operating expense					
Learning A-Z	\$33	\$36	\$ 37	\$ 36	\$142
Voyager Sopris Learning	173	170	170	214	727
ExploreLearning	—	—	—	—	—
Other	(206)	(206)	(207 )	(250 )	(869)
Operating expense	\$—	\$—	\$ —	\$ —	\$—

(in thousands)	Three Months Ended				
	March 31,	June 30,	September 30,	December 31,	Fiscal 2014
Capital expenditures - general expenditures					
Learning A-Z	\$221	\$406	\$ 304	\$ 274	\$1,205
Voyager Sopris Learning	119	89	55	42	305
ExploreLearning	192	66	13	44	315
Other	(532)	(561)	(372 )	(360 )	(1,825)
Capital expenditures - general expenditures	\$—	\$—	\$ —	\$ —	\$—

#### Learning A-Z Segment

Learning A-Z is a preK-6 educational resource company specializing in online delivery of leveled readers and supplementary curriculum. Founded in 2002 to help teachers differentiate instruction and meet the unique needs of all students, Learning A-Z's resources are currently used in more than half the districts across the United States and Canada and in approximately 190 countries worldwide. Serving a wide range of student needs, including English language learners, intervention, special education, and daily instruction, Learning A-Z's value proposition focuses on three key elements:

- Saving teachers time, giving them all the resources they need, all online, all accessible at the click of a mouse
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- Supporting student achievement through differentiated instruction, ensuring the right high-quality resources for every preK-6 student

Learning A-Z operates seven subscription-based websites: Reading A-Z, Raz-Kids, Vocabulary A-Z, Headsprout®, ReadyTest A-Z, Writing A-Z and Science A-Z. These websites are stand-alone or integrated, for a comprehensive solution that provides online supplemental books, lessons, assessments and other instructional resources for individual classrooms, schools, and districts.

#### Voyager Sopris Learning Segment

Our Voyager Sopris Learning segment is comprised of our Voyager Sopris Learning and Kurzweil Education brands.

#### Voyager Sopris Learning Brand

The Voyager Sopris Learning brand is committed to partnering with school districts to overcome obstacles that students, teachers, and school leaders face every day. The suite of instructional and service solutions the Voyager Sopris Learning brand provides is not only research based, but also evidence based—proven to increase student achievement and educator effectiveness. Voyager Sopris Learning’s solutions have been fully tested in the classroom, ensuring that they are easy to implement and teacher friendly. They are innovative, both in overall instructional approach and in the strategic use of technology in blended and 100% online solutions and are supported by an unparalleled commitment to build local capacity for sustained success. With a comprehensive suite of instructional resources, the Voyager Sopris Learning brand provides assessments, professional development and school improvement services, literacy and math instructional tools—comprehensive, intervention and supplemental—and resources to build a positive school climate.

Effective July 6, 2015, Jeffrey A. Elliott joined the Company as President of Voyager Sopris Learning to succeed George Logue, who announced in January 2015 his intent to retire from the Company and its affiliates. Mr. Elliott was formerly Chief Executive Officer of The Virtual High School and brings 20 years of experience in the education industry. Mr. Logue will serve in a transitional role for a period of time.



## Kurzweil Education Brand

The Kurzweil Education brand delivers award-winning educational technology that solves real problems. The brand's literacy and learning solutions offer learners a way up and a path forward. Using the principles of Universal Design for Learning, the Kurzweil Education brand provides technology-based solutions that enable all learners to read, understand and demonstrate their learning using technology-based tools and resources.

## ExploreLearning Segment

ExploreLearning develops online solutions to improve student learning in math and science. ExploreLearning currently offers two supplemental programs: Gizmos, the world's largest library of online simulations for math and science in grades 3-12 that help students gain a deep understanding of challenging concepts through active inquiry and exploration; and Reflex, a powerful adaptive online program that helps students in grades 2-8 develop math fact fluency through game-based instruction and practice.

Gizmos and Reflex bring research-proven, standards-aligned instructional strategies to classrooms around the world. They support the tenets of the National Council of Teachers of Mathematics, the National Science Teachers Association and new rigorous state and national standards. Additionally, new studies show students using Reflex are scoring higher and growing faster than their peers on standardized tests.

## Results of Operations

### Bookings

Bookings is an internal, non-GAAP metric that measures the total dollar value of customer orders in a period, regardless of the timing of the related revenue recognition. We consider Bookings a leading indicator of revenues. During the six months ended June 30, 2015, consolidated Bookings increased 2.7% to \$54.0 million, compared to \$52.5 million during the six months ended June 30, 2014. Bookings by segment for the six months ended June 30, 2015 and the percentage change from the same period of 2014 were as follows:

- Learning A-Z: \$17.7 million, increased 16.5%, with continued strong growth in Raz-Kids and Headsprout. Both are student centric solutions whose growth demonstrates strong demand for products that put technology directly into students' hands. Our full-year expectations for strong double-digit growth in Bookings remain unchanged.
- Voyager Sopris Learning: \$31.0 million, decreased 3.6%, with Bookings growth from newer technology-enabled solutions such as LANGUAGE!® Live and Kurzweil firefly offset by the expected decline of older legacy products. Voyager Sopris Learning is also experiencing success with its recently expanded and re-released Step Up to Writing® program as school districts require quality programs to meet rigorous writing assessments. Our full-year expectations that Bookings will decline at lower rates than in the prior year remain unchanged.
- ExploreLearning: \$5.3 million, increased 1.2% - Bookings pacing can fluctuate from quarter to quarter within the ExploreLearning segment due to large deals and renewal timing. Full-year expectations for double-digit Bookings growth remain unchanged.

We continue to execute our strategy to shift resources to subscription and technology-enabled products. For the six months ended June 30, 2015, approximately 54% of Bookings were generated by technology-enabled products versus 49% for the same period of 2014. For purposes of this metric, technology-enabled products are defined as those products that are sold primarily as a technology-based solution or that could be used solely using a digital platform. For the Voyager Sopris Learning segment, several products classified as technology-enabled include supplemental print materials.



Three Months Ended June 30, 2015 Compared to the Three Months Ended June 30, 2014

(in thousands)	Three Months Ended June 30, 2015			June 30, 2014			Year Over Year Change Favorable/(Unfavorable)		
	Amount	Revenues % of Net		Amount	Revenues % of Net		\$	%	
<b>Net revenues:</b>									
Learning A-Z	\$13,262	35.4 %		\$10,549	29.1 %		\$ 2,713	25.7 %	
Voyager Sopris Learning	19,265	51.4 %		21,147	58.3 %		(1,882 )	(8.9 )%	
ExploreLearning	4,927	13.2 %		4,547	12.5 %		380	8.4 %	
Total net revenues	37,454	100.0 %		36,243	100.0 %		1,211	3.3 %	
<b>Cost of revenues:</b>									
Learning A-Z	404	1.1 %		472	1.3 %		68	14.4 %	
Voyager Sopris Learning	7,209	19.2 %		8,745	24.1 %		1,536	17.6 %	
ExploreLearning	664	1.8 %		713	2.0 %		49	6.9 %	
Amortization expense	4,275	11.4 %		4,438	12.2 %		163	3.7 %	
Total cost of revenues	12,552	33.5 %		14,368	39.6 %		1,816	12.6 %	
Research and development expense	2,415	6.4 %		2,598	7.2 %		183	7.0 %	
Sales and marketing expense	10,479	28.0 %		10,083	27.8 %		(396 )	(3.9 )%	
General and administrative expense	5,202	13.9 %		4,457	12.3 %		(745 )	(16.7 )%	
Shipping and handling costs	248	0.7 %		404	1.1 %		156	38.6 %	
Depreciation and amortization expense	1,000	2.7 %		1,036	2.9 %		36	3.5 %	
<b>Income before interest, other income</b>									
(expense) and income taxes	5,558	14.8 %		3,297	9.1 %		2,261	(68.6 )%	
Net interest expense	(3,626 )	(9.7 )%		(4,420 )	(12.2 )%		794	18.0 %	
Loss on extinguishment of debt	—	0.0 %		(357 )	(1.0 )%		357	100.0 %	
Other income, net	260	0.7 %		215	0.6 %		45	20.9 %	
Income tax expense	(186 )	(0.5 )%		(23 )	(0.1 )%		(163 )	(708.7 )%	
Net income (loss)	\$2,006	5.4 %		\$(1,288 )	(3.6 )%		\$ 3,294	255.7 %	
<b>Net revenues</b>									

Net revenues increased during the three months ended June 30, 2015 by 3.3% to \$37.5 million, compared to \$36.2 million during the same period of 2014. Increased net revenues in Learning A-Z and ExploreLearning were partially offset by lower net revenues in Voyager Sopris Learning. Net revenues by segment were as follows:

- Learning A-Z's net revenues increased \$2.7 million, or 25.7%, to \$13.3 million in the quarter ended June 30, 2015 compared to the same period of 2014. The year-over-year growth in net revenues is the result of Learning A-Z's ongoing strong Bookings trend.
- Voyager Sopris Learning's net revenues decreased \$1.9 million, or 8.9%, to \$19.3 million during the quarter ended June 30, 2015 compared to the same period of 2014, consistent with the decline in Bookings.
- ExploreLearning's net revenues increased \$0.4 million, or 8.4%, to \$4.9 million during the quarter ended June 30, 2015 compared to the same period of 2014. The increase in net revenues is a higher percentage than the increase in Bookings due to the recognition of prior period Bookings, which are recognized pro-rata over the applicable subscription periods.

Cost of revenues

Cost of revenues includes expenses to print, purchase, handle and warehouse product, as well as order processing and royalty costs, and to provide services and support to customers. Cost of revenues, excluding amortization, decreased \$1.7 million, or 16.6%, to \$8.3 million in the second quarter of 2015 compared to \$9.9 million in the same period of 2014. Cost of revenues benefitted year-over-year from the increasing contribution from higher margin technology-enabled solutions and right-sizing cost structure efforts completed by Voyager Sopris Learning in 2014. Cost of revenues by segment were as follows:

- Learning A-Z's cost of revenues was relatively consistent year-over-year, decreasing slightly to \$0.4 million in the quarter ended June 30, 2015 compared to the same period of 2014.

- Voyager Sopris Learning's cost of revenues decreased \$1.5 million, or 17.6%, to \$7.2 million in the quarter ended June 30, 2015 compared to the same period of 2014. The decrease in cost of revenues was commensurate with the year-over-year decline in revenue. Additionally, cost of revenues was positively impacted by right-sizing cost structure efforts completed during fiscal 2014.

·ExploreLearning's cost of revenues was relatively consistent year-over-year, at \$0.7 million in the quarter ended June 30, 2015 and 2014.

#### Amortization expense

Amortization expense in cost of revenues includes amortization for acquired pre-publication costs and technology, acquired publishing rights, and developed pre-publication and technology product development. Amortization was \$4.3 million in the second quarter of 2015, slightly lower than 2014. The change was due to a decrease in amortization of acquired publishing rights and curriculum of \$0.4 million which was partially offset by increased amortization of developed pre-publication and technology product development of \$0.2 million.

#### Research and development expense

Research and development expense includes costs to research, evaluate and develop educational products, net of capitalization. Research and development expense for the second quarter of 2015 decreased \$0.2 million to \$2.4 million compared to \$2.6 million for the second quarter of 2014. Research and development activities have been largely focused on product development during the second quarter of 2015 and a significant portion of the costs for product development are recorded as capital expenditures rather than research and development expense.

#### Sales and marketing expense

Sales and marketing expense includes all costs to maintain our various sales channels, including the salaries and commissions paid to our sales force, and costs related to our advertising and marketing efforts. Sales and marketing expense for the second quarter of 2015 increased \$0.4 million to \$10.5 million compared to \$10.1 million for the second quarter of 2014. This increase is due to planned increases in Learning A-Z partially offset by decreases in Voyager Sopris Learning.

#### General and administrative expense

General and administrative expense increased \$0.7 million in the second quarter of 2015 to \$5.2 million compared to \$4.5 million for the second quarter of 2014. General and administrative expense for the second quarter of 2014 included a gain on the sale of the IntelliTools product line of \$0.3 million. In addition to the impact of this prior year item, the year over year increase includes expenditures to support Learning A-Z growth.

#### Shipping and handling costs

Shipping and handling costs for the quarter ended June 30, 2015 decreased \$0.2 million, to \$0.2 million compared to \$0.4 million for the second quarter of 2014, commensurate with the decline in Bookings related to printed material.

#### Net interest expense

Net interest expense decreased by \$0.8 million, or 18.0%, to \$3.6 million in the second quarter of 2015 compared to the same period in 2014 due to the repurchase of \$35.0 million aggregate principal amount of debt that occurred during the year ended December 31, 2014.

#### Loss on Extinguishment of Debt

During the quarter ended June 30, 2014, we repurchased \$8.0 million aggregate principal amount of our 9.75% senior secured notes (the "Notes") due 2017 for \$8.1 million, plus accrued and unpaid interest. A Loss on Extinguishment of

Debt of \$0.4 million was recorded in connection with these repurchases, primarily related to the write-off of unamortized deferred financing costs.

Other income, net

Other income, net remained relatively consistent at \$0.3 million during the three months ended June 30, 2015 compared to \$0.2 million for the same period in 2014.

Income tax expense

During the second quarter of 2015, we recorded current state income tax expense of \$0.2 million and, during the second quarter of 2014, we recorded minimal state income tax expense. We continue to maintain a valuation allowance against our deferred tax assets, which eliminates any non-current tax benefit generated.

Six Months Ended June 30, 2015 Compared to the Six Months Ended June 30, 2014

(in thousands)	Six Months Ended June 30, 2015			June 30, 2014			Year Over Year Change Favorable/(Unfavorable)		
	Amount	% of Net Revenues		Amount	% of Net Revenues		\$	%	
Net revenues:									
Learning A-Z	\$26,197	38.0	%	\$20,730	30.8	%	\$ 5,467	26.4	%
Voyager Sopris Learning	33,011	47.9	%	37,572	55.8	%	(4,561 )	(12.1 )	%
ExploreLearning	9,717	14.1	%	9,021	13.4	%	696	7.7	%
Total net revenues	68,925	100.0	%	67,323	100.0	%	1,602	2.4	%
Cost of revenues:									
Learning A-Z	870	1.3	%	894	1.3	%	24	2.7	%
Voyager Sopris Learning	12,951	18.8	%	16,594	24.6	%	3,643	22.0	%
ExploreLearning	1,342	1.9	%	1,453	2.2	%	111	7.6	%
Amortization expense	8,278	12.0	%	8,518	12.7	%	240	2.8	%
Total cost of revenues	23,441	34.0	%	27,459	40.8	%	4,018	14.6	%
Research and development expense	4,892	7.1	%	5,345	7.9	%	453	8.5	%
Sales and marketing expense	21,123	30.6	%	20,665	30.7	%	(458 )	(2.2 )	%
General and administrative expense	10,417	15.1	%	9,637	14.3	%	(780 )	(8.1 )	%
Shipping and handling costs	422	0.6	%	600	0.9	%	178	29.7	%
Depreciation and amortization expense	1,993	2.9	%	2,100	3.1	%	107	5.1	%
Income (loss) before interest, other income									
(expense) and income taxes	6,637	9.6	%	1,517	2.3	%	5,120	(337.5 )	%
Net interest expense	(7,300 )	(10.6 )	%	(9,158 )	(13.6 )	%	1,858	20.3	%
Loss on extinguishment of debt	—	0.0	%	(570 )	(0.8 )	%	570	100.0	%
Other income, net	475	0.7	%	430	0.6	%	45	10.5	%
Income tax expense	(304 )	(0.4 )	%	(94 )	(0.1 )	%	(210 )	(223.4 )	%
Net loss	\$(492 )	(0.7 )	%	\$(7,875 )	(11.7 )	%	\$ 7,383	(93.8 )	%
Net revenues									

Net revenues increased during the six months ended June 30, 2015 by 2.4% to \$68.9 million, compared to \$67.3 million during the same period of 2014. Increased net revenues in Learning A-Z and ExploreLearning were partially offset by lower net revenues in Voyager Sopris Learning. Net revenues by segment were as follows:

- Learning A-Z's net revenues increased \$5.5 million, or 26.4%, to \$26.2 million in the six months ended June 30, 2015 compared to the same period of 2014. The year-over-year growth in net revenues is the result of Learning A-Z's ongoing strong Bookings trend.
- Voyager Sopris Learning's net revenues decreased \$4.6 million, or 12.1%, to \$33.0 million during the six months ended June 30, 2015 compared to the same period of 2014, consistent with the decline in Bookings.
- ExploreLearning's net revenues increased \$0.7 million, or 7.7%, to \$9.7 million during the six months ended June 30, 2015 compared to the same period of 2014. The increase in net revenues is a higher percentage than the increase in Bookings due to the recognition of prior period Bookings, which are recognized pro-rata over the applicable subscription periods.

Cost of revenues

Cost of revenues includes expenses to print, purchase, handle and warehouse product, as well as order processing and royalty costs, and to provide services and support to customers. Cost of revenues, excluding amortization, decreased \$3.8 million, or 19.9%, to \$15.2 million in the first six months of 2015 compared to \$18.9 million in the same period of 2014. Cost of revenues benefitted year-over-year from the increasing contribution from higher margin technology-enabled solutions and right-sizing cost structure efforts completed by Voyager Sopris Learning in 2014. Cost of revenues by segment were as follows:

- Learning A-Z's cost of revenues was consistent year-over-year at \$0.9 million.
- Voyager Sopris Learning's cost of revenues decreased \$3.6 million, or 22.0%, to \$13.0 million in the six months ended June 30, 2015 compared to the same period of 2014. The decrease in cost of revenues was commensurate with the year-over-year decline in revenue. Additionally, cost of revenues was positively impacted by right-sizing cost structure efforts completed during fiscal 2014.

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· ExploreLearning's cost of revenues was relatively consistent year-over-year, decreasing \$0.1 million, or 7.6%, to \$1.3 million in the six months ended June 30, 2015 compared to the same period of 2014.

#### Amortization expense

Amortization expense in cost of revenues includes amortization for acquired pre-publication costs and technology, acquired publishing rights, and developed pre-publication and technology product development. Amortization decreased \$0.2 million to \$8.3 million in the first half of 2015 compared to \$8.5 million for same period of 2014. The change was due to a decrease in amortization of acquired publishing rights and curriculum of \$0.8 million which was partially offset by increased amortization of developed pre-publication and technology product development of \$0.6 million.

#### Research and development expense

Research and development expense includes costs to research, evaluate and develop educational products, net of capitalization. Research and development expense for the six months ended June 30, 2015 decreased \$0.5 million to \$4.9 million compared to \$5.3 million for the same period of 2014. Research and development activities have been largely focused on product development during the first half of 2015 and a significant portion of the costs for product development are recorded as capital expenditures rather than research and development expense.

#### Sales and marketing expense

Sales and marketing expense includes all costs to maintain our various sales channels, including the salaries and commissions paid to our sales force, and costs related to our advertising and marketing efforts. Sales and marketing expense for the first half of 2015 increased \$0.5 million to \$21.1 million compared to \$20.7 million for the first half of 2014. This increase is due to planned increases in Learning A-Z partially offset by decreases in Voyager Sopris Learning.

#### General and administrative expense

General and administrative expense increased \$0.8 million in the first half of 2015 to \$10.4 million compared to \$9.6 million for the first half of 2014. General and administrative expense for the second quarter of 2014 included a gain on the sale of the IntelliTools product line of \$0.3 million. In addition to the impact of this prior year item, the year over year increase includes expenditures to support Learning A-Z growth.

#### Shipping and handling costs

Shipping and handling costs for the six months ended June 30, 2015 decreased \$0.2 million to \$0.4 million, compared to \$0.6 million for the same period of 2014, commensurate with the decline in Bookings related to printed material.

#### Net interest expense

Net interest expense decreased by \$1.9 million, or 20.3%, to \$7.3 million in the first six months of 2015 compared to the same period in 2014 primarily due to the repurchase of \$35.0 million aggregate principal amount of debt that occurred during the year ended December 31, 2014.

#### Loss on Extinguishment of Debt

During the six months ended June 30, 2014, we repurchased an aggregate of \$10.0 million aggregate principal amount of our Notes for an aggregate purchase price of approximately \$10.1 million, plus accrued and unpaid interest. A

Loss on Extinguishment of Debt of \$0.4 million was recorded in connection with these repurchases, primarily related to the write-off of unamortized deferred financing costs. Additionally, during the first half of 2014, a Loss on Extinguishment of Debt of \$0.2 million was recorded in connection with the termination of the ABL facility related to the write-off of unamortized deferred financing costs.

Other income, net

Other income, net remained relatively consistent at \$0.5 million during the six months ended June 30, 2015 compared to \$0.4 million for the same period in 2014.

Income tax expense

During the first half of 2015 and 2014, we recorded current state income tax expense of \$0.3 million and \$0.1 million, respectively. We continue to maintain a valuation allowance against our deferred tax assets, which eliminates any non-current tax benefit generated.

## Liquidity and Capital Resources

Sales seasonality affects operating cash flow, and as a result, we normally incur a net cash deficit from all of our activities through the early part of the third quarter each year. We typically fund these seasonal deficits through the drawdown of cash. The cash balance as of June 30, 2015 was \$16.9 million. The primary sources of liquidity are our current cash balances and our annual cash flow from operations and the primary liquidity requirements relate to interest on our long-term debt, product development costs, capital investments and working capital. We believe that based on current and anticipated levels of operating performance and cash flow from operations, we will be able to make required interest payments on our debt and fund our working capital and capital expenditure requirements for the next 12 months.

## Long-Term Debt

### Senior Secured Notes Due 2017

In February 2011, the Company closed an offering of \$175.0 million aggregate principal amount of 9.75% senior secured notes due 2017 (the “Notes”). Deferred financing costs, net of accumulated amortization, are capitalized in Other Assets in the Consolidated Balance Sheets and are amortized over the term of the related debt using the effective interest method. Unamortized deferred financing costs at June 30, 2015 and December 31, 2014 were \$1.8 million and \$2.3 million, respectively, related to the Notes.

Interest on the Notes accrues at a rate of 9.75% per annum from the date of original issuance and is payable semi-annually in arrears on each February 15<sup>th</sup> and August 15<sup>th</sup> to the holders of record of the Notes on the immediately preceding February 1<sup>st</sup> and August 1<sup>st</sup>. No principal repayments are due until the maturity date of the Notes.

The Notes are secured by (i) a first priority lien on substantially all of the Company’s assets, including capital stock of the guarantors (which are certain of the Company’s subsidiaries), and (ii) a second-priority lien, prior to the termination of the ABL Facility, on substantially all of the inventory and accounts receivable and related assets of the ABL Credit Parties, in each case, subject to certain permitted liens. The Notes also contain customary covenants, including limitations on the Company’s ability to incur debt, and events of default as defined by the agreement. The Company may, at its option, redeem the Notes prior to their maturity based on the terms included in the agreement.

During the year ended December 31, 2014, the Company repurchased \$35.0 million aggregate principal amount of its senior secured notes due 2017 for approximately \$35.0 million, plus accrued and unpaid interest. The Company recognized a Loss on Extinguishment of Debt of approximately \$0.7 million in connection with the repurchases, which was primarily due to the write-off of unamortized deferred financing costs. During the three and six months ended June 30, 2015, the company did not repurchase any notes.

The Notes mature on February 15, 2017. We believe that we will be able to refinance any principal amount outstanding under the Notes at or before this date on terms acceptable to us, and we are likely to refinance the Notes between now and the first part of 2016.

### Terminated ABL Facility

In February 2011, the Company’s wholly owned subsidiary, Cambium Learning, Inc. (together with its wholly owned subsidiaries, the “ABL Credit Parties”), entered into a credit facility (the “ABL Facility”) pursuant to a Loan and Security Agreement (the “ABL Loan Agreement”), by and among the ABL Credit Parties, Harris N.A., individually and as Agent (the “Agent”) for any ABL Lender (as hereinafter defined) which is or becomes a party to said ABL Loan Agreement,

certain other lenders party thereto (together with Harris N.A. in its capacity as a lender, the “ABL Lenders”), Barclays Bank PLC, individually and as Collateral Agent, and BMO Capital Markets and Barclays Capital, as Joint Lead Arrangers and Joint Book Runners. The ABL Facility consisted of a four-year \$40.0 million revolving credit facility, which included a \$5.0 million subfacility for swing line loans and a \$5.0 million subfacility for letters of credit.

The ABL Facility was, subject to certain exceptions, secured by a first-priority lien on the ABL Credit Parties’ inventory and accounts receivable and related assets and a second-priority lien (junior to the lien securing the ABL Credit Parties’ obligations with respect to the Notes) on substantially all of the ABL Credit Parties’ other assets.

The ABL Credit Parties were required to pay, quarterly in arrears, an unused line fee equal to the product of (x) either 0.375% or 0.50% (depending upon the ABL Credit Parties’ fixed charge coverage ratio at the time) and (y) the average daily unused amount of the revolver. The ABL Facility contained a financial covenant that generally required the ABL Credit Parties to maintain, on a consolidated basis, either (i) excess availability of at least the greater of \$8.0 million and 15% of the revolver commitment or (ii) a fixed charge coverage ratio of 1.1 to 1.0.

During the quarter ended March 31, 2014, the Company's excess availability and fixed charge coverage ratios fell below the required thresholds, which put the Company in a Trigger Period, as defined under the ABL Loan Agreement. On March 26, 2014, the Company had no borrowings outstanding under the agreement and terminated the ABL Facility. A Loss on Extinguishment of Debt of approximately \$0.2 million was recognized in connection with the termination related to the write-off of unamortized deferred financing costs.

#### Cash flows

Cash from operations is seasonal, with more cash generated in the second half of the year than in the first half of the year. Cash is historically generated during the second half of the year because the buying cycle of school districts generally starts at the beginning of each new school year in the fall. Cash used in our operating, investing and financing activities is summarized below:

	Six Months Ended	
	June 30,	
(in thousands)	2015	2014
Operating activities	\$(6,841 )	\$(16,282)
Investing activities	(10,232)	(11,154)
Financing activities	(450 )	(10,883)

Operating activities. Cash used in operating activities was \$6.8 million and \$16.3 million for the six months ended June 30, 2015 and 2014, respectively. Cash flows from operating activities were impacted favorably during 2015 by improved earnings compared to 2014. Additional factors include:

- The movement in 2014 of \$2.1 million of cash to certificates of deposit to collateralize certain letters of credit, which were previously collateralized by the ABL Facility prior to its termination;
- Lower cash interest payments of \$2.0 million in the first six months of 2015 versus the prior year, due to the repurchase of Notes during 2014; and
- Incentive compensation payments paid in early 2015 for the 2014 plan year were approximately \$1.3 million lower than amounts paid in early 2014 for the 2013 plan year.

Investing activities. Cash used in investing activities was \$10.2 million for the six months ended June 30, 2015 compared to \$11.2 million during the same period of 2014. Capital expenditures were \$1.5 million higher in the six months ended June 30, 2015 compared to the same period in 2014. Cash outflows in 2015 include the final Headsprout acquisition payment of \$0.4 million. Cash outflows in 2014 include the initial Headsprout acquisition payment of \$3.6 million, offset by proceeds from the IntelliTools product line sale of \$0.8 million.

Financing activities. Cash used in financing activities was \$0.4 million and \$10.9 million for the six months ended June 30, 2015 and 2014, respectively. Cash outflows for the first six months of 2014 include the repurchase of \$10.1 million of our Notes and \$0.3 million of common stock repurchases.

#### Non-GAAP Measures

The Company uses the following non-GAAP financial measures to monitor and evaluate the operating performance of the Company and as a basis to set and measure progress towards performance targets, which directly affect compensation for employees and executives: Bookings, EBITDA, Adjusted EBITDA, and Cash Income.

- Bookings measure the total dollar value of customer orders in a period, regardless of the timing of the related revenue recognition, and is a leading indicator of revenue.

- EBITDA is earnings (loss) from operations before interest, income taxes, and depreciation and amortization.
- Adjusted EBITDA is EBITDA excluding non-operational and non-cash items. Examples of items excluded from Adjusted EBITDA include stock-based compensation, merger, acquisition and disposition activities, and certain impairment charges.
- Cash Income reduces Adjusted EBITDA for capital expenditures and removes the timing differences for recognition of deferred revenues and related deferred costs.

Bookings, EBITDA, Adjusted EBITDA, and Cash Income are not prepared in accordance with GAAP and may be different from similarly named, non-GAAP financial measures used by other companies. Non-GAAP financial measures should not be

considered a substitute for, or superior to, measures of financial performance prepared in accordance with GAAP. We believe that these non-GAAP measures provide useful information to investors because they reflect the underlying performance of the ongoing operations of the Company and provide investors with a view of the Company's operations from management's perspective. Net loss reported on a GAAP basis includes material non-operational and non-cash items while Adjusted EBITDA and Cash Income remove significant purchase accounting, non-operational or certain non-cash items from earnings. We generally use these non-GAAP measures as measures of operating performance and not as measures of liquidity. Our presentation of Bookings, EBITDA, Adjusted EBITDA, and Cash Income should not be construed as an indication that our future results will be unaffected by unusual, non-operational or non-cash items.

Below are reconciliations of Bookings to Net Revenues and of Net Income (Loss) to Cash Income for the three and six months ended June 30, 2015 and 2014:

#### Reconciliation of Bookings to Net Revenues

	Three Months Ended		Six Months Ended	
	June 30, 2015	2014	June 30, 2015	2014
(in thousands)				
Bookings	\$31,810	\$32,722	\$53,956	\$52,529
Change in deferred revenues	5,853	4,712	15,301	15,136
Other (a)	(209 )	(1,191 )	(332 )	(342 )
Net revenues	\$37,454	\$36,243	\$68,925	\$67,323

#### Reconciliation Net Income (Loss) to Cash Income

	Three Months Ended June 30,		Six Months Ended June 30,	
	2015	2014	2015	2014
(in thousands)				
Net income (loss)	\$2,006	\$(1,288)	\$(492)	\$(7,875)
Reconciling items between net income (loss) and EBITDA:				
Depreciation and amortization expense	5,275	5,474	10,271	10,618
Net interest expense	3,626	4,420	7,300	9,158
Income tax expense	186	23	304	94
Income from operations before interest, income taxes, and depreciation and amortization (EBITDA)	11,093	8,629	17,383	11,995
Non-operational or non-cash costs included in EBITDA but excluded from Adjusted EBITDA:				
Other income, net	(260)	(215)	(475)	(430)
Loss on extinguishment of debt	—	357	—	570
Merger, acquisition and disposition activities (b)	172	193	353	343

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Stock-based compensation and expense (c)	159	136	294	248
Adjusted EBITDA	11,164	9,100	17,555	12,726
Change in deferred revenues	(5,853 )	(4,712)	(15,301)	(15,136)
Change in deferred costs	211	463	779	1,563
Capital expenditures	(5,049 )	(4,374)	(9,832 )	(8,360 )
Cash income	\$473	\$477	\$(6,799 )	\$(9,207 )



## Reconciliation of Bookings to Net Revenues by Segment - 2015

(in thousands)	Three Months Ended June 30, 2015				Consolidated
	Voyager			ExploreLearning	
	A-Z	Learning	Sopris		
Bookings	\$9,260	\$18,856	\$ 3,694		\$ 31,810
Change in deferred revenues	4,016	571	1,266		5,853
Other (a)	(14 )	(162 )	(33 )		(209 )
Net revenues	\$13,262	\$19,265	\$ 4,927		\$ 37,454

(in thousands)	Six Months Ended June 30, 2015				Consolidated
	Voyager			ExploreLearning	
	A-Z	Learning	Sopris		
Bookings	\$17,687	\$30,994	\$ 5,275		\$ 53,956
Change in deferred revenues	8,525	2,307	4,469		15,301
Other (a)	(15 )	(290 )	(27 )		(332 )
Net revenues	\$26,197	\$33,011	\$ 9,717		\$ 68,925

## Reconciliation of Net Income (Loss) to Cash Income by Segment - 2015

(in thousands)	Three Months Ended June 30, 2015					Consolidated
	Voyager			ExploreLearning	Other	
	A-Z	Learning	Sopris			
Net income	\$7,194	\$5,440	\$ 1,897		\$(12,525)	\$ 2,006
Reconciling items between net income (loss) and EBITDA:						
Depreciation and amortization expense	—	—	—		5,275	5,275
Net interest expense	—	—	—		3,626	3,626
Income tax expense	—	—	—		186	186
Income from operations before interest, income taxes, and depreciation and amortization (EBITDA)	7,194	5,440	1,897		(3,438 )	11,093
Non-operational or non-cash costs included in EBITDA but excluded from Adjusted EBITDA:						
Other income, net	—	—	—		(260 )	(260 )
Merger, acquisition and disposition activities (b)	—	—	—		172	172

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Stock-based compensation and expense (c)	42	49	21	47	159
Adjusted EBITDA	7,236	5,489	1,918	(3,479 )	11,164
Change in deferred revenues	(4,016)	(571 )	(1,266 )	—	(5,853 )
Change in deferred costs	177	(24 )	58	—	211
Adjusted EBITDA excluding effect of deferred					
revenues and deferred costs	3,397	4,894	710	(3,479 )	5,522
Capital expenditures – pre-publication costs	(1,153)	(882 )	(195 )	—	(2,230 )
Capital expenditures – software development costs	(523 )	(1,289 )	(422 )	—	(2,234 )
Capital expenditures – general expenditures	(209 )	(218 )	(17 )	(141 )	(585 )
Cash income	\$1,512	\$2,505	\$ 76	\$(3,620 )	\$ 473

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Six Months Ended June 30, 2015

Voyager  
Sopris

Learning

(in thousands)	A-Z	Learning	Explore	Learning	Other	Consolidated
Net income (loss)	\$14,067	\$6,796	\$3,412		\$(24,767)	\$(492)
Reconciling items between net income (loss) and EBITDA:						
Depreciation and amortization expense	—	—	—		10,271	10,271
Net interest expense	—	—	—		7,300	7,300
Income tax expense	—	—	—		304	304
Income from operations before interest, income taxes, and depreciation and amortization (EBITDA)	14,067	6,796	3,412		(6,892)	17,383
Non-operational or non-cash costs included in EBITDA but excluded from Adjusted EBITDA:						
Other income, net	—	—	—		(475)	(475)
Loss on extinguishment of debt	—	—	—		—	—
Merger, acquisition and disposition activities (b)	—	—	—		353	353
Stock-based compensation and expense (c)	78	90	37		89	294
Adjusted EBITDA	14,145	6,886	3,449		(6,925)	17,555
Change in deferred revenues	(8,525)	(2,307)	(4,469)		—	(15,301)
Change in deferred costs	528	(114)	365		—	779
Adjusted EBITDA excluding effect of deferred revenues and deferred costs	6,148	4,465	(655)		(6,925)	3,033
Capital expenditures – pre-publication costs	(2,264)	(1,681)	(307)		—	(4,252)
Capital expenditures – software development costs	(956)	(2,671)	(828)		—	(4,455)
Capital expenditures – general expenditures	(477)	(322)	(113)		(213)	(1,125)
Cash income	\$2,451	\$(209)	\$(1,903)		\$(7,138)	\$(6,799)

Reconciliation of Bookings to Net Revenues by Segment - 2014

Three Months Ended June 30, 2014

Voyager  
Sopris

Learning

(in thousands)	A-Z	Learning	Explore	Learning	Consolidated
Bookings	\$7,968	\$21,192	\$3,562		\$32,722
Change in deferred revenues	2,586	1,083	1,043		4,712
Other (a)	(5)	(1,128)	(58)		(1,191)
Net revenues	\$10,549	\$21,147	\$4,547		\$36,243

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Six Months Ended June 30, 2014

Voyager

Sopris

Learning

(in thousands)	A-Z	Learning	ExploreLearning	Consolidated
Bookings	\$ 15,176	\$ 32,143	\$ 5,210	\$ 52,529
Change in deferred revenues	5,539	5,685	3,912	15,136
Other (a)	15	(256 )	(101 )	(342 )
Net revenues	\$ 20,730	\$ 37,572	\$ 9,021	\$ 67,323

## Reconciliation of Net Income (Loss) to Cash Income by Segment - 2014

(in thousands)	Three Months Ended June 30, 2014				
	Voyager				Consolidated
	Sopris		Learning		
	A-Z	Learning	Explore	Learning Other	
Net income (loss)	\$5,750	\$4,978	\$ 1,322	\$(13,338)	\$ (1,288 )
Reconciling items between net income (loss) and EBITDA:					
Depreciation and amortization expense	—	—	—	5,474	5,474
Net interest expense	—	—	—	4,420	4,420
Income tax expense	—	—	—	23	23
Income from operations before interest, income taxes, and depreciation and amortization (EBITDA)	5,750	4,978	1,322	(3,421 )	8,629
Non-operational or non-cash costs included in EBITDA but excluded from Adjusted EBITDA:					
Other income, net	—	—	—	(215 )	(215 )
Loss on extinguishment of debt	—	—	—	357	357
Merger, acquisition and disposition activities (b)	—	—	—	193	193
Stock-based compensation and expense (c)	38	40	17	41	136
Adjusted EBITDA	5,788	5,018	1,339	(3,045 )	9,100
Change in deferred revenues	(2,586)	(1,083 )	(1,043 )	—	(4,712 )
Change in deferred costs	(20 )	294	189	—	463
Adjusted EBITDA excluding effect of deferred revenues and deferred costs	3,182	4,229	485	(3,045 )	4,851
Capital expenditures – pre-publication costs	(967 )	(789 )	(138 )	—	(1,894 )
Capital expenditures – software development costs	(325 )	(1,120 )	(253 )	—	(1,698 )
Capital expenditures – general expenditures	(406 )	(89 )	(66 )	(221 )	(782 )
Cash income	\$1,484	\$2,231	\$ 28	\$(3,266 )	\$ 477

(in thousands)	Six Months Ended June 30, 2014				
	Voyager				Consolidated
	Learning A-Z	Learning	ExploreLearning	Other	
Net income (loss)	\$11,072	\$5,582	\$2,352	\$(26,881)	\$(7,875)
Reconciling items between net loss and EBITDA:					
Depreciation and amortization expense	—	—	—	10,618	10,618
Net interest expense	—	—	—	9,158	9,158
Income tax expense	—	—	—	94	94
Income from operations before interest, income					
taxes, and depreciation and amortization (EBITDA)	11,072	5,582	2,352	(7,011)	11,995
Non-operational or non-cash costs included in					
EBITDA but excluded from					
Adjusted EBITDA:					
Other income, net	—	—	—	(430)	(430)
Loss on extinguishment of debt	—	—	—	570	570
Merger, acquisition and disposition activities (b)	—	—	—	343	343
Stock-based compensation and expense (c)	66	75	29	78	248
Adjusted EBITDA	11,138	5,657	2,381	(6,450)	12,726
Change in deferred revenues	(5,539)	(5,685)	(3,912)	—	(15,136)
Change in deferred costs	184	901	478	—	1,563
Adjusted EBITDA excluding effect of deferred					
revenues and deferred costs	5,783	873	(1,053)	(6,450)	(847)
Capital expenditures – pre-publication costs	(2,051)	(1,507)	(281)	—	(3,839)
Capital expenditures – software development costs	(685)	(2,017)	(451)	—	(3,153)
Capital expenditures – general expenditures	(627)	(208)	(258)	(275)	(1,368)
Cash income	\$2,420	\$(2,859)	\$(2,043)	\$(6,725)	\$(9,207)

## Footnotes

- (a) Other comprises timing differences between the invoicing of a transaction, which generates Bookings, and its recognition as either net revenues or deferred revenue. The most common reasons for these timing differences include product that is shipped from our warehouse and invoiced but not recognized as revenues until physical delivery due to shipping terms, adjustments to the allowance for estimated sales returns, and revenue under contract that is earned and recognized in one period but invoiced in a subsequent period.
- (b) Costs are related to merger and acquisition activities including due diligence and other non-operational charges such as pension and severance costs for former employees.
- (c) Stock-based compensation and expense is related to our outstanding options and restricted stock awards.

## Off-Balance Sheet Arrangements

The Company has no off-balance sheet arrangements as of June 30, 2015 that have or are reasonably likely to have a current or future material effect on the Company's financial condition, changes in financial conditions, sales or expenses, results of operations, liquidity, capital expenditures or capital resources.

### Contractual Obligations

This item is not required for a smaller reporting company.

### Critical Accounting Policies

In the ordinary course of business, we make a number of estimates and assumptions relating to the reporting of results of operations and financial position in the preparation of our condensed consolidated financial statements in conformity with GAAP. Actual results could differ significantly from those estimates under different assumptions and conditions. We included in our Form 10-K for the year ended December 31, 2014 a discussion of our critical accounting policies that are particularly important to the

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portrayal of our financial position and results of operations and that require the use of our management's most difficult, subjective and complex judgments, often as a result of the need to make estimates about the effect of matters that are inherently uncertain.

We have made no material changes to any of the critical accounting policies discussed in our 2014 Form 10-K through June 30, 2015.

#### Recently Issued Financial Accounting Standards

In July 2015, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2015-11, Simplifying the Measurement of Inventory (ASU 2015-11). ASU 2015-11 requires an entity to measure inventory within the scope of the update at the lower of cost and net realizable value. Subsequent measurement is unchanged for inventory measured using LIFO or the retail inventory method. This ASU is effective for interim periods and fiscal years beginning after December 15, 2016, and early adoption is permitted. We are currently evaluating the impact of adopting this guidance.

In April 2015, the FASB issued ASU No. 2015-05, Intangibles – Goodwill and Other – Internal-Use Software: Customer's Accounting for Fees Paid in a Cloud Computing Arrangement (ASU 2015-05). ASU 2015-05 provides guidance to assist an entity in evaluating the accounting for fees paid by a customer in a cloud computing arrangement. Specifically, this ASU provides guidance to customers related to whether a cloud computing arrangement includes a software license. If a cloud computing arrangement includes a software license, the ASU requires a customer to account for the software license element of the arrangement in a manner consistent with the acquisition of other software licenses. Where an arrangement does not include a software license, the ASU requires a customer to account for the arrangement as a service contract. The amendments in this ASU apply only to internal-use software that a customer obtains access to in a hosting arrangement when specific criteria are met. ASU 2015-05 is effective for interim and annual financial statements issued for fiscal years beginning after December 15, 2015, with early adoption permitted. We are currently assessing the impact of the adoption of ASU 2015-05 on our consolidated financial statements and have not yet determined whether we will early adopt this ASU.

In April 2015, the FASB issued ASU No. 2015-03, Interest – Imputation of Interest: Simplifying the Presentation of Debt Issuance Costs (ASU 2015-03). ASU 2015-03 requires that debt issuance costs related to a recognized debt liability be presented in the balance sheet as a reduction of the carrying amount of the corresponding debt liability, consistent with debt discounts. The recognition and measurement guidance for debt issuance costs are not affected by this ASU. ASU 2015-03 is effective for interim and annual financial statements issued for fiscal years beginning after December 15, 2015, with early adoption permitted for financial statements that have not been previously issued. The adoption of ASU 2015-03 will impact our financial statements as we currently report deferred financing costs in Other Assets in the Condensed Consolidated Balance Sheets. At this time, we have not determined whether we will early adopt this ASU.

In May 2014, the FASB issued ASU No. 2014-09, Revenue from Contracts with Customers (ASU 2014-09), which supersedes nearly all existing revenue recognition guidance under U.S. GAAP. The core principle of ASU 2014-09 is to recognize revenues when promised goods or services are transferred to customers in an amount that reflects the consideration to which an entity expects to be entitled for those goods or services. The new revenue guidance defines a five step process to achieve this core principle and, in doing so, more judgment and estimates may be required within the revenue recognition process than are required under existing U.S. GAAP. ASU 2014-09 allows for either of the following transition methods: (i) a full retrospective approach reflecting the application of the standard in each prior reporting period with the option to elect certain practical expedients, or (ii) a retrospective approach with the cumulative effect of initially adopting ASU 2014-09 recognized at the date of adoption (which includes additional footnote disclosures). The original effective date was for annual periods beginning after December 15, 2016. On July



9, 2015, the FASB elected to defer the effective date of the new revenue recognition standard by one year, for annual periods beginning after December 15, 2017. Early adoption is permitted, but only as early as the original effective date of ASU 2014-09. We are currently evaluating the impact of our pending adoption of ASU 2014-09 on our consolidated financial statements and have not yet determined the method by which we will adopt the standard.

Item 3. Quantitative and Qualitative Disclosures About Market Risk.

This item is not required for a smaller reporting company.

Item 4. Controls and Procedures.

Evaluation of Disclosure Controls and Procedures

Management of the Company, with the participation of the Chief Executive Officer and Chief Financial Officer, conducted an evaluation of the effectiveness of the Company's disclosure controls and procedures (as such term is defined in Rule 13a-15(e) and Rule 15d-15(e) under the Securities Exchange Act of 1934, as amended (the "Exchange Act")) pursuant to Rule 13a-15 of the Exchange Act as of the end of the period covered by this report. The Company's disclosure controls and procedures are designed to ensure that information required to be disclosed by the Company in the reports it files or submits under the Exchange Act is recorded,

processed, summarized and reported on a timely basis and that such information is communicated to management, including the Chief Executive Officer, Chief Financial Officer and its Board of Directors to allow timely decisions regarding required disclosure.

Based upon that evaluation, the Chief Executive Officer and Chief Financial Officer concluded that the Company's disclosure controls and procedures were effective as of June 30, 2015.

#### Changes in Internal Control over Financial Reporting

There were no changes in our internal control over financial reporting that occurred during the last fiscal quarter that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

## Part II. Other Information

### Item 1. Legal Proceedings.

The Company is involved in various legal proceedings incidental to its business. Management believes that the outcome of these proceedings will not have a material adverse effect upon the Company's consolidated operations or financial condition and the Company has recognized appropriate liabilities as necessary based on facts and circumstances known to management.

### Item 1A. Risk Factors.

In addition to the other information set forth in this report, you should carefully consider the factors discussed in Part I, "Item 1A. Risk Factors," in the Company's Annual Report on Form 10-K for the year ended December 31, 2014, as such factors could materially affect the Company's business, financial condition, or future results. In the six months ended June 30, 2015, there were no material changes to the risk factors disclosed in the Company's 2014 Annual Report on Form 10-K. The risks described in the Annual Report on Form 10-K are not the only risks the Company faces. Additional risks and uncertainties not currently known to the Company, or that the Company currently deems to be immaterial, also may have a material adverse impact on the Company's business, financial condition, or results of operations.

Item 6. Exhibits.

The following exhibits are filed as part of this report.

Exhibit

Number Description

10.1 Amendment, effective April 30, 2015, to Logistics Services Agreement, dated February 22, 2012, between Cambium Learning, Inc. and Ozburn-Hessey Logistics, LLC (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed with the Securities and Exchange Commission on May 15, 2015 (File No. 001-34575)).

31.1 Certification of the Principal Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.

31.2 Certification of the Principal Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.

32.1\* Certification of Chief Executive Officer pursuant to 18 U.S.C Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

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101.def XBRL Taxonomy Extension Definition Linkbase Document.

101.sch XBRL Taxonomy Extension Schema Document.

101.cal XBRL Taxonomy Extension Calculation Linkbase Document.

101.lab XBRL Taxonomy Extension Label Linkbase Document.

101.pre XBRL Taxonomy Extension Presentation Linkbase Document.

\* Furnished herewith.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has caused this report to be signed on its behalf by the undersigned duly authorized officer of the registrant.

CAMBIUM LEARNING GROUP, INC.

Date:  
August  
12,  
2015 /s/ Barbara Benson  
Barbara Benson,  
Chief Financial Officer (Principal Financial Officer)

EXHIBIT INDEX

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