Edgar Filing: BRADY CORP - Form 4

BRADY C	ORP												
Form 4 February 0:	5 2013												
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FOR	VI 4 UNITED		CURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549						MB umber:	3235	-0287		
Check t if no lo	this box nger STATE										Janua	ry 31, 2005	
subject Section Form 4	16.	EMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES									ed average nours per e	0.5	
Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Excha Section 17(a) of the Public Utility Holding Company Act 30(h) of the Investment Company Act of							iny Act	of 1935 or Sec	4,				
(Print or Type	e Responses)												
1. Name and Address of Reporting Person <u>*</u> Hoffman Scott			2. Issuer Name and Ticker or Trading Symbol BRADY CORP [BRC]					5. Relationship of Reporting Person(s) to Issuer					
(Last)	(First)					m		(Check all applicable)					
6555 W G	3. Date of Earliest Transaction (Month/Day/Year) 02/01/2013					Director 10% Owner X_ Officer (give title Other (specify below) below) VP Corp & Business Development							
				4. If Amendment, Date Original Filed(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person					
MILWAU	KEE, WI 53223							Form filed Person	by More	than One	e Reporting		
(City)	(State)	(Zip)	Tab	ole I - Non	-Derivativ	ve Sec	urities A	cquired, Dispose	d of, or	Benefi	cially Owne	d	
1.Title of Security2. Transaction Date (Month/Day/Year)2A. Deemed Execution Date, it any (Month/Day/Year)		Date, if	Code (Instr. 3, 4 and 5) Year) (Instr. 8) (A)				SecuritiesCBeneficiallyFOwnedDFollowingoReportedC	6. Owner Form: Direct or Indir (I) (Instr. 4	ship l (D) (rect	7. Nature of Indirect Bend Ownership (Instr. 4)	eficial		
~				Code V	Amount	or (D)	Price	(Instr. 3 and 4)					
Class A Common Stock	02/01/2013			А	31 <u>(1)</u>	А	\$ 35.37	8,992	D				
Class A Common Stock (2)	02/04/2013			A	10 <u>(3)</u>	A	\$ 35.04	1,795	Ι		Deferred Compensa	tion	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	of Derivative	onNumber Expiration Date of (Month/Day/Year) Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3,		Amou Unde Secur	le and unt of rlying rities . 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships								
1 0	Director	10% Owner	Officer	Other					
Hoffman Scott 6555 W GOOD HOPE RD MILWAUKEE, WI 53223			VP Corp & Business Development						
Signatures									
/s/ Sherilyn R. Whitmoyer, Attorney in Fact		02/							
**Signature of Reporting Person			Date						

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents shares of class A Common Stock purchased under the issuer's Brady Matched 401(k) Plan. Includes quarterly contributions and a dividend reinvestment
- (2) Represents shares of Class A Common Stock acquired under the Brady Corporation Executive Deferred Compensation Plan
- (3) Includes shares acquired pursuant to a dividend on February 4, 2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.