WHIRLPOOL CORP /DE/ Form 8-K December 16, 2003

CONFORMED COPY

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

And Regulation FD

Date of Report (Date of earliest event reported) December 16, 2003

WHIRLPOOL CORPORATION

(Exact name of registrant as specified in its charter)

Delaware	1-3932	38-1490038
(State or other jurisdiction	(Commission File	(I.R.S. Employer
of incorporation)	Number)	Identification No.)
2000 M63 North, Benton Harbor, Michigan	49022-2692	
(Address of principal executive officers)	(Zip Code)	
	(269)-923-5000	

Registrant s telephone number, including area code

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Item 5. Other Events

On December 16, 2003, the registrant announced that its board of directors declared a first-quarter 2004 dividend of 43 cents per share, a 26-percent increase from the fourth-quarter 2003 dividend of 34 cents per share. The dividend will be payable on March 15, 2004, to holders of record at the close of business on February 27, 2004.

The company also reaffirmed its guidance that 2003 full-year earnings are expected to be closer to the lower end of its previously announced range of \$5.90 to \$6.10 per share. For 2004, the company s full-year earnings are expected to be in the range of \$6.20 to \$6.35 per share. The text of the press release is attached as an exhibit to this Form 8-K.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

WHIRLPOOL CORPORATION

Date: December 16, 2003 By: /s/ Robert T. Kenagy

Name: Robert T. Kenagy

Title: Corporate Secretary

(Month/Day/Year)4. Transaction Code

(Instr. 8)5. Number of Derivative Securities Acquired (A) or Disposed of (D)

(Instr. 3, 4, and 5)6. Date Exercisable and Expiration Date

(Month/Day/Year)7. Title and Amount of Underlying Securities

(Instr. 3 and 4)8. Price of Derivative Security

(Instr. 5)9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s)

(Instr. 4)10. Ownership Form of Derivative Security: Direct (D) or Indirect (I)

(Instr. 4)11. Nature of Indirect Beneficial Ownership

(Instr. 4)CodeV(A)(D)Date ExercisableExpiration DateTitleAmount or Number of Shares

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

ROSENBLOOM BRUCE S 1441 SW 29TH AVENUE POMPANO BEACH, FL 33069

CHIEF FINANCIAL OFFICER

Signatures

/s/ Bruce S.

Rosenbloom 07/07/2014

**Signature of Reporting Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reported transactions are pursuant to a pre-arranged structured sales plan that is in accordance with both the Securities and Exchange Commission's Rule 10b5-1 and the PetMed Express, Inc. insider trading policy.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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