

SMITH ELIZABETH A
Form 4
April 12, 2018

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
SMITH ELIZABETH A

2. Issuer Name and Ticker or Trading Symbol
Bloomin' Brands, Inc. [BLMN]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
2202 NORTH WEST SHORE
BLVD, SUITE 500

(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
04/10/2018

Director 10% Owner
 Officer (give title below) Other (specify below)
Chairman and CEO

TAMPA, FL 33607

(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	04/10/2018		M		150,000 (1)	A	\$ 6.5 294,152 D
Common Stock	04/10/2018		S		150,000 (1)	D	\$ 24.36 144,152 (2) D
Common Stock	04/11/2018		M		91,163 (1)	A	\$ 6.5 235,315 D
Common Stock	04/11/2018		S		91,163 (1)	D	\$ 23.92 144,152 (3) D

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount Number Shares
Stock Option (right to buy)	\$ 6.5	04/10/2018		M	150,000 (1)	(4)	11/16/2019	Common Stock	150,000
Stock Option (right to buy)	\$ 6.5	04/11/2018		M	91,163 (1)	(4)	11/16/2019	Common Stock	91,163
Restricted Stock Units	\$ 0 (5)					(6)	(7)	Common Stock	79,290
Restricted Stock Units	\$ 0 (5)					(8)	(7)	Common Stock	84,165
Restricted Stock Units	\$ 0 (5)					(9)	(7)	Common Stock	56,005
Stock Option (right to buy)	\$ 24.1					(10)	02/23/2028	Common Stock	185,690
Stock Option (right to buy)	\$ 17.27					(11)	02/24/2027	Common Stock	267,320
Stock Option (right to buy)	\$ 17.15					(12)	02/25/2026	Common Stock	261,120

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- (9) These restricted stock units, in the original grant amount of 112,010, began vesting in four equal annual installments on February 25, 2017.
- (10) These stock options, in the original grant amount of 185,695 will begin vesting in four equal annual installments on February 23, 2019.
- (11) These stock options, in the original grant amount of 267,327, began vesting in four equal annual installments on February 24, 2018.
- (12) These stock options, in the original grant amount of 261,122, began vesting in four equal annual installments on February 25, 2017.
- (13) These stock options, in the original grant amount of 220,589, began vesting in four equal annual installments on February 26, 2016.

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