

HEIL JOHN  
Form 4  
November 20, 2012

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL  
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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**HEIL JOHN**

2. Issuer Name and Ticker or Trading Symbol  
**Spectrum Brands Holdings, Inc. [SPB]**

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)  
  
 Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**President, Global Pet Supplies**

(Last) (First) (Middle)

**C/O SPECTRUM BRANDS HOLDINGS, INC., 601 RAYOVAC DRIVE**

3. Date of Earliest Transaction (Month/Day/Year)  
**11/16/2012**

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(Street)

4. If Amendment, Date Original Filed (Month/Day/Year)

**MADISON, WI 53711**

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)		
				(A) or (D)	Price				
Common Stock	11/16/2012		M	18,518	A	①	188,455	D	
Common Stock	11/16/2012		F	7,199	D	\$	44.49	181,256	D
Common Stock	11/16/2012		M	44,444	A	③	225,700	D	
Common Stock	11/16/2012		F	17,756	D	\$	44.49	207,944	D
	11/16/2012		M	14,815	A	⑤	222,759	D	

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Common  
Stock

Common Stock 11/16/2012 F 5,919<sup>(6)</sup> D \$ 44.49 216,840 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
Performance Rights	<u>(1)</u>	11/16/2012		M	18,518	<u>(1)</u> 09/30/2013	Common Stock	18,518
Performance Rights	<u>(3)</u>	11/16/2012		M	44,444	<u>(3)</u> 09/30/2013	Common Stock	44,444
Performance Rights	<u>(5)</u>	11/16/2012		M	14,815	<u>(5)</u> 09/30/2013	Common Stock	14,815

## Reporting Owners

**Reporting Owner Name / Address**

**Relationships**

Director 10% Owner Officer Other

HEIL JOHN  
C/O SPECTRUM BRANDS HOLDINGS, INC.  
601 RAYOVAC DRIVE  
MADISON, WI 53711

President, Global Pet Supplies

## Signatures

/s/ Nathan E. Faegre,  
attorney-in-fact

11/20/2012

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) 50% of the performance rights granted on January 17, 2011 under the Issuer's 2012 Equity Award Plan vested on November 16, 2012 and such performance settled for 18,518 shares of the Issuer's common stock (the "2012 Award"). In addition, an amount equal to the 2012 Award will vest on September 30, 2013, if Mr. Faegre is employed by the Issuer on such date.

(2) Represents 7,199 shares of Issuer's common stock automatically withheld to satisfy Mr. Heil's tax withholding obligation upon the vesting of performance rights representing 18,518 shares.

(3) 50% of the performance rights granted on November 28, 2011 under the Issuer's 2012 Equity Award Plan vested on November 16, 2012 and such performance rights settled for 44,444 shares of the Issuer's common stock (the "2012 Award"). In addition, an amount equal to the 2012 Award will vest on September 30, 2013, if Mr. Heil is employed by the Issuer on such date.

(4) Represents 17,756 shares of Issuer's common stock automatically withheld to satisfy Mr. Heil's tax withholding obligation upon the vesting of performance rights representing 44,444 shares.

(5) 50% of the performance rights granted on November 28, 2011 under the Issuer's 2012 Equity Award Plan for exceeding performance targets vested on November 16, 2012 and such performance rights settled for 14,815 shares of the Issuer's common stock. In addition, an amount equal to the settlement will vest on September 30, 2013, if Mr. Heil is employed by the Issuer on such date.

(6) Represents 5,919 shares of Issuer's common stock automatically withheld to satisfy Mr. Heil's tax withholding obligation upon the vesting of performance rights representing 14,815 shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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