

Joy Catherine Frazier  
 Form 4  
 August 12, 2011

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Joy Catherine Frazier

2. Issuer Name and Ticker or Trading Symbol  
 BROWN FORMAN CORP  
 [BFA/BFB]

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)  
 850 DIXIE HIGHWAY  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
 12/30/2010

\_\_\_\_ Director  
 \_\_\_\_ Officer (give title below)  
 10% Owner  
 \_\_\_\_ Other (specify below)

LOUISVILLE, KY 40210  
 (City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Class A Common					126,884	D	
Class A Common					15,456	I	Spouse
Class A Common					3,948	I	Caitlin Joy UTMA
Class A Common					7,032	I	Charles Joy UTMA
Class A Common					15,216	I	Christopher Joy UTMA

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Class A Common						10,422	I	Alexander Joy UTMA	
Class A Common	12/30/2010	<u>G<sup>(1)</sup></u>	V	131,554	A	\$ 0	5,653,921 <u>(2)</u>	I	Avish Agincourt, LLC
Class A Common	01/03/2011	<u>G<sup>(3)</sup></u>	V	56,380	A	\$ 0	5,653,921	I	Avish Agincourt, LLC
Class A Common						37,556	I	Annsley Thornton Trust	
Class B Common						326,366	D		
Class B Common						20,484	I	Spouse	
Class B Common						3,262	I	Caitlin Joy UTMA	
Class B Common						5,930	I	Charles Joy UTMA	
Class B Common						13,849	I	Christopher Joy UTMA	
Class B Common						8,750	I	Alexander Joy UTMA	
Class B Common						27,364	I	Annsley Thornton Trust	
Class B Common	12/30/2010	<u>G<sup>(1)</sup></u>	V	117,531	A	\$ 0	5,051,236 <u>(2)</u>	I	Avish Agincourt, LLC
Class B Common	01/03/2011	<u>G<sup>(3)</sup></u>	V	50,370	A	\$ 0	5,051,236	I	Avish Agincourt, LLC
Class B Common						4,933,817 <u>(4)</u>	I	Avish Agincourt, LLC	
Class B Common						200	I	Caitlin Joy IMA	
Class B Common						200	I	Charles Joy IMA	
Class B Common						200	I	Christopher Joy IMA	
						200	I		

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Class B Common							Alexander Joy IMA
Class B Common				206.516	I		C.F. Joy Irrev. Trust FBO Caitlin Joy
Class B Common				206.516	I		C.F. Joy Irrev. Trust FBO Charles Joy
Class B Common				206.516	I		C.F. Joy Irrev. Trust FBO Christopher Joy
Class B Common				206.516	I		C.F. Joy Irrev. Trust FBO Alexander Joy

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

