

Leide Dominic
Form 3
February 05, 2013

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0104
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *

Leide Dominic
(Last) (First) (Middle)

2. Date of Event Requiring Statement

(Month/Day/Year)
02/01/2013

3. Issuer Name and Ticker or Trading Symbol

SUPERIOR UNIFORM GROUP INC [SGC]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original Filed(Month/Day/Year)

SUPERIOR UNIFORM GROUP, 10055 SEMINOLE BLVD.

(Street)

SEMINOLE, FL 33772

(City) (State) (Zip)

(Check all applicable)

Director 10% Owner

Officer Other

(give title below) (specify below)

V.P. Admin & Customer Support / President of The Office Gurus

6. Individual or Joint/Group

Filing(Check Applicable Line)
 Form filed by One Reporting Person

Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)

2. Amount of Securities Beneficially Owned (Instr. 4)

3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)

4. Nature of Indirect Beneficial Ownership (Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)

2. Date Exercisable and Expiration Date (Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)

4. Conversion or Exercise Price of Derivative Security

5. Ownership Form of Derivative Security: Direct (D)

6. Nature of Indirect Beneficial Ownership (Instr. 5)

Date Exercisable

Expiration Date

Title

Amount or Number of

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| | | | | Shares | | or Indirect (I) (Instr. 5) | |
|--------------------------------------|------------|------------|--------------|--------|----------|----------------------------------|---|
| Common Stock <u>(1)</u> | 02/08/2010 | 02/04/2015 | Common Stock | 6,000 | \$ 9.8 | D | Â |
| Stock Appreciation Rights <u>(5)</u> | 02/07/2011 | 02/04/2016 | Common Stock | 3,104 | \$ 11.24 | D | Â |
| Common Stock <u>(6)</u> | 02/07/2011 | 02/04/2016 | Common Stock | 8,896 | \$ 11.24 | D | Â |
| Common Stock <u>(2)</u> | 02/06/2012 | 02/03/2017 | Common Stock | 7,604 | \$ 13.15 | D | Â |
| Stock Appreciation Rights <u>(7)</u> | 02/06/2012 | 02/03/2017 | Common Stock | 2,396 | \$ 13.15 | D | Â |
| Common Stock <u>(3)</u> | 02/04/2013 | 02/01/2018 | Common Stock | 8,857 | \$ 11.29 | D | Â |
| Stock Appreciation Rights <u>(4)</u> | 02/04/2013 | 02/01/2018 | Common Stock | 1,143 | \$ 11.29 | D | Â |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|---------------------------------|-------------------------------|
| | Director | 10% Owner | Officer | Other |
| Leide Dominic SUPERIOR UNIFORM GROUP 10055 SEMINOLE BLVD. SEMINOLE, FL 33772 | Â | Â | Â V.P. Admin & Customer Support | President of The Office Gurus |

Signatures

/s/ Joan Petronella, POA 02/05/2013

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) To list options granted 2/5/10
- (2) To list options granted 2/3/12
- (3) To list options granted 2/1/13
- (4) To list SARS granted 2/1/13
- (5) To list SARS granted 2/4/11
- (6) To list options granted 2/4/11

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(7) To list SARS granted 2/3/12

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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