

CASTLIGHT HEALTH, INC.
Form 425
January 11, 2017

Filed by Castlight Health, Inc.
Pursuant to Rule 425 under the Securities Act of 1933, as amended,
and deemed filed pursuant to Rule 14a-12
under the Securities Exchange Act of 1934, as amended
Subject Company: Jiff, Inc.
Commission File No: 001-36330

On January 11, 2017, the following communications were made by Jiff, Inc to prospective customers of Jiff, Inc.:

Form of email #1:

Subject A: Jiff + Castlight + [Your company name]

Subject B: Jiff and Castlight join forces

Subject C: [Firstname] + Jiff intro

Dear [Name],

Hope your year is off to a great start!

The team at Jiff has some news to share with you-- we're joining forces with Castlight Health to form a single company. By combining Jiff's user-friendly wellbeing hub with Castlight's data-driven decision support, we believe we'll have the most comprehensive benefits platform in the industry.

Our vision is to improve every aspect of an employee's health and wellness journey while making it easier for employers to engage employees, deploy a wide range of benefit technologies, and measure impact.

I'd love to tell you more...do you have time to connect in the next week or two?

<Sender Name>

<Sender Job Title>

<Sender Email> <Sender Phone>

Jiff | Health Benefits. Smarter.
215 Castro Street, 2nd Floor, Mountain View, CA 94041
Product | Vision | Testimonials

IMPORTANT ADDITIONAL INFORMATION WILL BE FILED WITH THE SEC

In connection with the proposed transaction between Castlight Health, Inc. (“Castlight”) and Jiff, Inc. (“Jiff”), Castlight intends to file a registration statement on Form S-4 with the Securities and Exchange Commission (“SEC”). This registration statement will contain a joint proxy statement/prospectus/information statement and relevant materials concerning the proposed transaction. Additionally, Castlight intends to file with the SEC other relevant materials in connection with the proposed transaction. After the registration statement is declared effective by the SEC, Castlight and Jiff will deliver a definitive joint proxy statement/prospectus/information statement to their respective stockholders. **STOCKHOLDERS OF CASTLIGHT AND JIFF ARE URGED TO READ ALL RELEVANT DOCUMENTS FILED WITH THE SEC, INCLUDING THE DEFINITIVE JOINT PROXY STATEMENT/PROSPECTUS/INFORMATION STATEMENT, BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION ABOUT THE PROPOSED TRANSACTION.** Investors and security holders will be able to obtain the documents free of charge at the SEC’s web site, <http://www.sec.gov>. Documents will also be available for free from Castlight at www.castlighthealth.com.

This communication shall not constitute an offer to sell or the solicitation of an offer to sell or the solicitation of an offer to buy any securities, nor shall there be any sale of securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction. No offering of securities in connection with the proposed transaction shall be made except by means of a prospectus meeting the requirements of Section 10 of the Securities Act of 1933, as amended.

Castlight and its executive officers and directors may be deemed to be participants in the solicitation of proxies from Castlight’s stockholders with respect of the matters relating to the proposed transaction. Jiff and its officers and directors may also be deemed a participant in such solicitation. Information regarding any interest that Castlight, Jiff or any of the executive officers or directors of Castlight or Jiff may have in the proposed transaction with Jiff will be set forth in the joint proxy statement/prospectus/information statement that Castlight intends to file with the SEC in connection with its stockholder vote on matters relating to the proposed transaction. Information about the directors and executive officers of Castlight, including their respective interest in security holding of Castlight, is set forth in the proxy statement for Castlight’s 2016 Annual Meeting of Stockholders, which was filed with the SEC on April 29, 2016. Stockholders may obtain additional information regarding the interest of such participants by reading the definitive joint proxy statement/prospectus/information statement regarding the proposed transaction when it becomes available. These documents can be obtained free of charge from the sources indicated above.

Form of email #2:

Subject A: Meeting: [Firstname] + Jiff?

Subject B: Big update from Jiff

Dear [Name],

Hope your year is off to a great start!

Although we're still early in 2017, Jiff already has news to share (see here).

I would love to check in with you to hear about [your company's] plans for 2017 and beyond while filling you in about recent happenings at Jiff. Do you have 30 minutes later in January for a conversation?

<Sender Name>

<Sender Job Title>

<Sender Email> <Sender Phone>

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