Edgar Filing: Under Armour, Inc. - Form 4

Under Armour, I Form 4	Inc.										
February 25, 200)8										
FORM 4			an an						PPROVAL		
	UNITED	STATES			AND EX(, D.C. 20		COMMISSIO	N OMB Number:	3235-0287		
Check this bo if no longer		STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF									
subject to Section 16. Form 4 or Form 5				SECU	Estimated a burden hou response	urs per					
obligations may continue. See Instruction 1(b).	Section 17((a) of the I	Public U	Itility Hol		pany Act	nge Act of 1934, of 1935 or Secti 940				
(Print or Type Respo	onses)										
1. Name and Address of Reporting Person <u>*</u> Calo James E			2. Issuer Name and Ticker or Trading Symbol Under Armour, Inc. [UA]				5. Relationship of Reporting Person(s) to Issuer				
(Last)	Middle)	3. Date of Earliest Transaction				(Check all applicable)					
(Last) (First) (Middle) 1020 HULL STREET			(Month/Day/Year) 02/21/2008				Director 10% Owner X Officer (give title Other (specify below) below) Chief Supply Chain Officer				
	4. If Amendment, Date Original Filed(Month/Day/Year)			 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 							
BALTIMORE,							Person	More than One R	eporting		
(City)	(State)	(Zip)	Tab	ole I - Non-	Derivative	Securities A	cquired, Disposed	of, or Beneficia	lly Owned		
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deemed Execution Date, if any (Month/Day/Year)			Code Disposed of (D) Beneficially				6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
				Code V		(D) Price	· · · ·				
Reminder: Report o	n a separate line	e for each cla	ass of sec	urities bene	Person inform require	ns who res ation cont ed to resp ys a curre	or indirectly. spond to the collectained in this form ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)		

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

((e.g.,	puts,	calls,	warrants,	options,	convertib	le securiti	es)
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1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Securities
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

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(Instr. 3) Price of Derivative Security			(Month/Day/Yea	r) (Instr.	8)	Acquired (or Dispose (D) (Instr. 3, 4 and 5)	ed of				
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)		02/21/2008		A		10,000		<u>(1)</u>	02/20/2018	Class A Common Stock	10,000
Report	ting Own	iers									
Reporting O	wner Name / Add	lress		Relations	hips	5					
		Director	10% Owner 0	Officer				Other			
Calo James 1020 HULI BALTIMO)		Chief Su	ppl	y Chain (Offic	cer			

Signatures

By: /s/ John P. Stanton, Attorney in Fact For: James E. Calo 02/25/2008 **Signature of Reporting Person Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Exercisable in five equal annual installments beginning February 21, 2009.

Remarks: Exhibit List

Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.