

COCA COLA CO
 Form DEFA14A
 March 08, 2012

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities

Exchange Act of 1934 (Amendment No.)

Filed by the Registrant

Filed by a Party other than the Registrant

| | |
|-----------------------------------|---|
| Check the appropriate box: | |
| <input type="checkbox"/> | Preliminary Proxy Statement |
| <input type="checkbox"/> | CONFIDENTIAL, FOR USE OF THE COMMISSION ONLY (AS PERMITTED BY RULE 14a-6(e)(2)) |
| <input type="checkbox"/> | Definitive Proxy Statement |
| <input type="checkbox"/> | Definitive Additional Materials |
| <input type="checkbox"/> | Soliciting Material Pursuant to §.240.14a-12 |

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

| | |
|---|--|
| Payment of Filing Fee (Check the appropriate box): | |
| <input type="checkbox"/> | No fee required. |
| <input type="checkbox"/> | Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11. |
| | (1) Title of each class of securities to which transaction applies: |
| | (2) Aggregate number of securities to which transaction applies: |
| | (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined): |
| | (4) Proposed maximum aggregate value of transaction: |
| | (5) Total fee paid: |
| <input type="checkbox"/> | Fee paid previously with preliminary materials. |
| <input type="checkbox"/> | Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing. |

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| (1) Amount Previously Paid: |
| (2) Form, Schedule or Registration Statement No.: |
| (3) Filing Party: |
| (4) Date Filed: |

Shareowner Forum

The Coca-Cola Company is making it easier to hear from you, our shareowners, prior to the 2012 Annual Meeting of Shareowners. In addition to holding our Annual Meeting in Atlanta, Georgia and webcasting the meeting via the Internet, we are hosting a shareowner forum again this year. The shareowner forum allows validated shareowners to:

- view a video message from Muhtar Kent, Chairman and Chief Executive Officer;
- access the proxy materials;
- vote their shares;
- submit questions ahead of the Annual Meeting;
- participate in a shareowner survey; and
- view the webcast of the Annual Meeting.

You will need your control number to access the shareowner forum.

Please access the shareowner forum prior to the Annual Meeting by visiting

www.theinvestornetwork.com/forum/KO

You must have your control number to log in. Your [12/15]-digit control number can be found in your proxy materials.