

BECKER GREGORY W  
Form 4  
January 18, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**BECKER GREGORY W**

2. Issuer Name and Ticker or Trading Symbol  
**SVB FINANCIAL GROUP [SIVB]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
**01/13/2012**

Director  10% Owner  
 Officer (give title below)  Other (specify below)

**President and CEO**

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V Amount (A) or (D) Price   |   |  |   |
| Common Stock                    | 01/13/2012                           |  | M <sup>(1)</sup>               | 8,339 A \$ 24.03  | 36,055  | I  | Revocable Trust                                       |
| Common Stock                    | 01/13/2012                           |  | S <sup>(1)</sup>               | 539 D \$ 53.58  | 35,516  | I  | Revocable Trust                                       |
| Common Stock                    | 01/13/2012                           |  | S <sup>(1)</sup>               | 1,200 D \$ 53.74  | 34,316  | I  | Revocable Trust                                       |
| Common Stock                    | 01/13/2012                           |  | S <sup>(1)</sup>               | 100 D \$ 53.76  | 34,216  | I  | Revocable Trust                                       |
| Common Stock                    | 01/13/2012                           |  | S <sup>(1)</sup>               | 400 D \$ 53.93  | 33,816  | I  | Revocable Trust                                       |

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|              |            |                        |     |   |            |        |   |                 |
|--------------|------------|------------------------|-----|---|------------|--------|---|-----------------|
| Common Stock | 01/13/2012 | <u>S<sup>(1)</sup></u> | 200 | D | \$ 53.96   | 33,616 | I | Revocable Trust |
| Common Stock | 01/13/2012 | <u>S<sup>(1)</sup></u> | 400 | D | \$ 53.98   | 33,216 | I | Revocable Trust |
| Common Stock | 01/13/2012 | <u>S<sup>(1)</sup></u> | 100 | D | \$ 54.02   | 33,116 | I | Revocable Trust |
| Common Stock | 01/13/2012 | <u>S<sup>(1)</sup></u> | 600 | D | \$ 54.04   | 32,516 | I | Revocable Trust |
| Common Stock | 01/13/2012 | <u>S<sup>(1)</sup></u> | 600 | D | \$ 54.12   | 31,916 | I | Revocable Trust |
| Common Stock | 01/13/2012 | <u>S<sup>(1)</sup></u> | 300 | D | \$ 54.13   | 31,616 | I | Revocable Trust |
| Common Stock | 01/13/2012 | <u>S<sup>(1)</sup></u> | 100 | D | \$ 54.15   | 31,516 | I | Revocable Trust |
| Common Stock | 01/13/2012 | <u>S<sup>(1)</sup></u> | 300 | D | \$ 54.18   | 31,216 | I | Revocable Trust |
| Common Stock | 01/13/2012 | <u>S<sup>(1)</sup></u> | 800 | D | \$ 54.19   | 30,416 | I | Revocable Trust |
| Common Stock | 01/13/2012 | <u>S<sup>(1)</sup></u> | 100 | D | \$ 54.2    | 30,316 | I | Revocable Trust |
| Common Stock | 01/13/2012 | <u>S<sup>(1)</sup></u> | 200 | D | \$ 54.2175 | 30,116 | I | Revocable Trust |
| Common Stock | 01/13/2012 | <u>S<sup>(1)</sup></u> | 200 | D | \$ 54.22   | 29,916 | I | Revocable Trust |
| Common Stock | 01/13/2012 | <u>S<sup>(1)</sup></u> | 400 | D | \$ 54.23   | 29,516 | I | Revocable Trust |
| Common Stock | 01/13/2012 | <u>S<sup>(1)</sup></u> | 100 | D | \$ 54.26   | 29,416 | I | Revocable Trust |
| Common Stock | 01/13/2012 | <u>S<sup>(1)</sup></u> | 100 | D | \$ 54.28   | 29,316 | I | Revocable Trust |
| Common Stock | 01/13/2012 | <u>S<sup>(1)</sup></u> | 200 | D | \$ 54.295  | 29,116 | I | Revocable Trust |
| Common Stock | 01/13/2012 | <u>S<sup>(1)</sup></u> | 100 | D | \$ 54.3    | 29,016 | I | Revocable Trust |
| Common Stock | 01/13/2012 | <u>S<sup>(1)</sup></u> | 400 | D | \$ 54.31   | 28,616 | I | Revocable Trust |
| Common Stock | 01/13/2012 | <u>S<sup>(1)</sup></u> | 600 | D | \$ 54.34   | 28,016 | I | Revocable Trust |
| Common Stock | 01/13/2012 | <u>S<sup>(1)</sup></u> | 100 | D | \$ 54.37   | 27,916 | I | Revocable Trust |
|              | 01/13/2012 | <u>S<sup>(1)</sup></u> | 200 | D | \$ 54.39   | 27,716 | I |                 |

Common  
Stock

Revocable  
Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|-------------------------------|
| Stock Option                               | \$ 24.03   | 01/13/2012                           | 01/13/2012   | M <sup>(1)</sup>               | 8,339   | 01/17/2006 01/17/2012                                    | Common Stock  | 8,339                         |

## Reporting Owners

| Reporting Owner Name / Address | Relationships |           |                   |       |
|--------------------------------|---------------|-----------|-------------------|-------|
|                                | Director      | 10% Owner | Officer           | Other |
| BECKER GREGORY W               |               |           | President and CEO |       |

## Signatures

Lisa Bertolet as attorney  
in fact 01/18/2012

\*\*Signature of Reporting Person Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The transaction reported in this Form 4 was effected pursuant to a Rule 10b5-1 trading plan entered into by the reporting person on January 25, 2011.

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