

MOLSON COORS BREWING CO
 Form 4
 March 06, 2014

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 SWINBURN PETER S

2. Issuer Name and Ticker or Trading Symbol
 MOLSON COORS BREWING CO
 [TAP]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

(Last) (First) (Middle)
 1225 17TH STREET, SUITE 3200
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 03/04/2014

____ Director
 ____ Officer (give title below)
 ____ 10% Owner
 ____ Other (specify below)
 President & CEO

DENVER, CO 80202

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | Code | V | Amount | (D) | Price |
| Class B Common Stock | 03/04/2014 | | A ⁽¹⁾ | | 13,496 | A | \$ 0 |
| Class B Common Stock | 03/04/2014 | | F ⁽²⁾ | | 17,262 | D | \$ 56.92 |
| Class B Common Stock | 03/05/2014 | | M | | 5,700 | A | \$ 42.02 |
| Class B Common | 03/05/2014 | | S ⁽³⁾ | | 5,700 | D | \$ 57.42 |

| | | | | | | | | |
|----------------------------|------------|--|------------------|--------|---|-----------------------------|---------|---|
| Stock | | | | | | | | |
| Class B Common Stock | 03/06/2014 | | M | 45,220 | A | \$ 42.02 | 238,229 | D |
| Class B Common Stock | 03/06/2014 | | S ⁽³⁾ | 45,220 | D | \$ 58.0606 <u>(4)</u> | 193,009 | D |
| Class B Common Stock | 03/06/2014 | | M | 11,961 | A | \$ 43.13 | 204,970 | D |
| Class B Common Stock | 03/06/2014 | | S ⁽³⁾ | 11,961 | D | \$ 58.1531 <u>(5)</u> | 193,009 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
| | | | | Code | V (A) (D) | Date Exercisable Expiration Date | Title Amount or Number of Shares |
| Employee Stock Option (Right to Buy) | \$ 42.02 | 03/05/2014 | | M | 5,700 | <u>(6)</u> 05/14/2019 | Class B Common Stock 5,700 |
| Employee Stock Option (Right to Buy) | \$ 42.02 | 03/06/2014 | | M | 45,220 | <u>(6)</u> 05/14/2019 | Class B Common Stock 45,220 |
| Employee Stock Option | \$ 43.13 | 03/06/2014 | | M | 11,961 | <u>(7)</u> 03/15/2020 | Class B Common Stock 11,961 |

