

GILVAR EDWARD M.

Form 4

March 19, 2018

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
GILVAR EDWARD M.

(Last) (First) (Middle)

C/O VONAGE HOLDINGS
CORP., 23 MAIN STREET

(Street)

HOLMDEL, NJ 07733

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol

VONAGE HOLDINGS CORP [VG]

3. Date of Earliest Transaction
(Month/Day/Year)

03/15/2018

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
____X____ Officer (give title below) ____ Other (specify below)

Chief Marketing Officer

6. Individual or Joint/Group Filing(Check
Applicable Line)
____X____ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock ⁽¹⁾	03/15/2018		M	20,525	A \$ 0	128,825	D
Common Stock	03/15/2018		F	10,104	D \$ 10.74	118,721	D
Common Stock ⁽²⁾	03/15/2018		M	18,044	A \$ 0	136,765	D
Common Stock	03/15/2018		F	8,887	D \$ 10.74	127,878	D
Common Stock	03/16/2018		S	11,322 ⁽³⁾	D \$ ⁽⁴⁾ 10.723	116,556	D

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Share
Restricted Stock Unit	\$ 0	03/15/2018		A		35,211		<u>(5)</u>	<u>(5)</u>	Common Stock	35,211
Restricted Stock Unit	\$ 0	03/15/2018		M			20,525	<u>(6)</u>	<u>(6)</u>	Common Stock	20,525
Restricted Stock Unit	\$ 0	03/15/2018		M			18,044	<u>(7)</u>	<u>(7)</u>	Common Stock	18,044

Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
GILVAR EDWARD M. C/O VONAGE HOLDINGS CORP. 23 MAIN STREET HOLMDEL, NJ 07733	Chief Marketing Officer

Signatures

/s/ Randy K. Rutherford, Attorney-in-fact for Edward M.
Gilvar 03/16/2018

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Represents vesting of the first installment of the restricted stock unit granted on March 15, 2017.

(2) Represents vesting of the second installment of the restricted stock unit granted on March 15, 2016.

(3) Sale was made pursuant to a trading plan under Rule 10b5-1 under the Securities and Exchange Act of 1934, as amended, which was adopted on February 26, 2018 for estate planning and diversification purposes.

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- The price reported in Column 4 is a weighted average price. The Common Stock was sold at prices ranging from \$10.65 to \$10.77. Upon
- (4) request, the Reporting Person will provide to the Securities and Exchange Commission staff, the Issuer and any security holder of the Issuer full information regarding the number of shares of Common Stock sold at each separate price within the range.
 - (5) The restricted stock unit vests in equal annual installments on the first through third anniversaries of March 15, 2018.
 - (6) The restricted stock unit vests in equal annual installments on the first through third anniversaries of March 15, 2017.
 - (7) The restricted stock unit vests in equal annual installments on the first through third anniversaries of March 15, 2016.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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