

SVB FINANCIAL GROUP  
Form 4  
May 05, 2015

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Wallace Bruce

(Last) (First) (Middle)

SVB FINANCIAL GROUP, 3005  
TASMAN DRIVE

(Street)

SANTA CLARA, CA 95054

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol

SVB FINANCIAL GROUP [SIVB]

3. Date of Earliest Transaction (Month/Day/Year)

05/01/2015

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)

Chief Operating Officer

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock	05/01/2015		M		400 <sup>(1)</sup> A <u>2</u> 7,890	D	
Common Stock	05/01/2015		F		151 <sup>(3)</sup> D \$ 129.81 7,739	D	
Common Stock	05/01/2015		M		2,350 A \$ 71.11 10,089	D	
Common Stock	05/01/2015		M		1,461 A \$ 107.98 11,550	D	
Common Stock	05/01/2015		S		\$ 133.0164 <sup>(4)</sup> 7,739	D	

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Common Stock 260 I By 401(k)/ESOP

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title
Stock Option	\$ 71.11	05/01/2015		M		2,350 04/30/2014 04/30/2020	Common Stock
Stock Option	\$ 107.98	05/01/2015		M		1,461 04/29/2015 04/29/2021	Common Stock
Restricted Stock Unit	\$ 0	05/01/2015		M		400 (1) 05/01/2013 05/01/2019	Common Stock
Restricted Stock Unit	\$ 0	05/01/2015		A		1,171 (5) 05/01/2016 05/01/2022	Common Stock
Stock Option	\$ 129.81	05/01/2015		A		3,542 (6) 05/01/2016 05/01/2022	Common Stock
Performance Restricted Stock Unit	\$ 0	03/30/2015		A	V	3,600 (7) 01/30/2018 03/30/2022	Common Stock

## Reporting Owners

### Reporting Owner Name / Address

### Relationships

Wallace Bruce  
SVB FINANCIAL GROUP  
3005 TASMAN DRIVE  
SANTA CLARA, CA 95054

Director 10% Owner Officer Other

Chief Operating Officer

## Signatures

Denise West, Attorney-in-Fact for Bruce  
Wallace

05/05/2015

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Previously reported restricted stock units vested on 5/1/2015.
- (2) Each restricted stock unit represents a contingent right to receive one share of the Issuer's common Stock.
- (3) Shares withheld by Issuer for payment of tax liability incurred upon vesting of restricted stock units.
- (4) The 3,811 shares were sold through separate trades, with the sale prices ranging from \$132.95 to \$133.12 and at a weighted average sale price of \$133.0164.
- (5) Restricted stock units are subject to annual vesting in equal installments on May 1, 2016, May 1, 2017, May 1, 2018, and May 1, 2019.  
The grant of stock options is subject to annual vesting in four equal installments on the anniversary date of the grant, 25% on each of the
- (6) successive anniversary dates. The exercise price of the stock options is determined based on the closing price of SIVB common stock on the date of grant.  
Performance-based restricted stock units (PRSUs) are subject to both performance-based and time-based vesting. The extent to which the PRSU awards are earned will be based on the Company's performance for calendar years 2015-2017 and other considerations, as
- (7) determined pursuant to the discretion of the Compensation Committee and the 162m Committee. The reported number of shares is the maximum number of shares that may be earned by the reporting person, based on the achievement of 150% of target performance. To the extent deemed earned at the end of the three-year performance period, these PRSUs will be subject to additional time-based vesting and will vest on January 30, 2018.
- (8) Each performance-based restricted stock unit represents a contingent right to receive one share of the Issuer's common Stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.