

BOEHNE RICHARD A
Form 4
May 16, 2013

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2015
Estimated average burden hours per response... 0.5

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
BOEHNE RICHARD A

2. Issuer Name and Ticker or Trading Symbol
SCRIPPS E W CO /DE [SSP]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
312 WALNUT STREET, 28TH FLOOR

3. Date of Earliest Transaction (Month/Day/Year)
05/14/2013

Director 10% Owner
 Officer (give title below) Other (specify below)
President & CEO

(Street)
CINCINNATI, OH 45202

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |
|--|--------------------------------------|--|--------------------------------|---|---|--|--|
| | | | Code | V | Amount | (D) | Price |
| Class A Common Shares, \$.01 par value per share | 05/14/2013 | | M ⁽¹⁾ | | 73,240 | A | \$ 9.54 |
| Class A Common Shares, \$.01 par value per share | 05/14/2013 | | S ⁽¹⁾ | | 73,240 | D | \$ 13.7108 |

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| | | | | | | | | |
|---|------------|------------------|--------|---|---------------|---------|---|-------------------|
| Class A Common Shares, \$.01 par value per share | 05/15/2013 | M ⁽¹⁾ | 35,453 | A | \$ 9.54 | 136,459 | D | |
| Class A Common Shares, \$.01 par value per share | 05/15/2013 | S ⁽¹⁾ | 35,453 | D | \$ 13.5672 | 101,006 | D | |
| Class A Common Shares, \$.01 par value per share | | | | | | 226,170 | I | Investment LLC |
| Common Voting Shares, \$.01 par value per share | | | | | | 0 | D | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | Amount Number Shares |
|---|---|---|---|---|--|--|---|----------------------------|
| | | | | Code V (A) (D) | | Date Exercisable Expiration Date | Title | |
| Option | \$ 9.54 | 05/14/2013 | | M ⁽¹⁾ | 73,240 | 03/29/2007 03/28/2014 | Class A Common | 108,6 |
| Option | \$ 9.54 | 05/15/2013 | | M ⁽¹⁾ | 35,453 | 03/29/2007 03/28/2014 | Class A Common | 35,45 |

| | | | | | | |
|------------------------------|----------|--|------------|------------|------------------------------|-------|
| Option | \$ 10.41 | | 02/22/2008 | 02/21/2015 | Class A Common | 258,2 |
| Option | \$ 9.09 | | 02/21/2009 | 02/20/2016 | Class A Common | 410,7 |
| Option | \$ 9.54 | | 03/29/2007 | 03/28/2014 | Class A Common | 46,94 |
| Restricted Stock Units | (2) | | 03/09/2011 | 03/09/2014 | Restricted Stock Units | 30,00 |
| Restricted Stock Units | (3) | | 03/11/2012 | 03/11/2015 | Restricted Stock Units | 47,56 |
| Restricted Stock Units | (4) | | 03/15/2013 | 03/15/2016 | Restricted Stock Units | 73,29 |
| Restricted Stock Units | (5) | | 03/09/2014 | 03/09/2017 | Restricted Stock Units | 79,92 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|-----------------|-------|
| | Director | 10% Owner | Officer | Other |
| BOEHNE RICHARD A 312 WALNUT STREET, 28TH FLOOR CINCINNATI, OH 45202 | X | | President & CEO | |

Signatures

/s/ William Appleton, Attorney-in-fact for Richard A.
Boehne

05/16/2013

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option exercise and sale of shares were in accordance with a stock trading plan adopted on March 14, 2013, in accordance with the guidelines specified by Rule 10b5-1.
- (2) This restricted stock unit award will vest in 2014. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- (3) This restricted stock unit award will vest in equal parts in 2014 and 2015. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- (4) This restricted stock unit award will vest in equal parts in 2014, 2015 and 2016. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- (5) This restricted stock unit award will vest in equal parts in 2014, 2015, 2016 and 2017. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.

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