Waldis Stephen G Form 4 February 06, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

OMB APPROVAL

Check this box if no longer STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

January 31, Expires: 2005

subject to **SECURITIES** Section 16. Form 4 or

Estimated average burden hours per response... 0.5

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *

2. Issuer Name and Ticker or Trading

5. Relationship of Reporting Person(s) to Issuer

Waldis Stephen G Symbol

SYNCHRONOSS TECHNOLOGIES INC [SNCR]

(Check all applicable)

(Last) (First) (Middle)

(Street)

3. Date of Earliest Transaction

X Director 10% Owner X_ Officer (give title Other (specify below)

750 ROUTE 202, SUITE 600

(Month/Day/Year) 02/04/2013

CEO and Chairman

6. Individual or Joint/Group Filing(Check

4. If Amendment, Date Original

Applicable Line)

Filed(Month/Day/Year)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

BRIDGEWATER, NJ 08807

(City)	(State)	(Zip) Tab	ole I - Non-	Derivative	Secu	rities Acq	uired, Disposed	of, or Benefic	ially Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)	(msu. +)	
Common Stock	02/04/2013		M	35,213 (1)	A	\$ 0	1,019,329	D	
Common Stock	02/06/2013		S	76 <u>(2)</u>	D	\$ 24	1,019,253	D	
Common Stock	02/06/2013		S	4,321 (2)	D	\$ 23.69	1,014,932	D	
Common Stock							53,606	I	As GP of Waldis Family Partnership

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exer	cisable and	7. Title and A	Amount of	
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	TransactionDerivative		Expiration I	Expiration Date		Underlying Securities	
Security	or Exercise		any	Code	Securities	Securities (Month/Day/Year		(Instr. 3 and 4)		
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Acquired (A)					
	Derivative				or Disposed o	f				
	Security				(D)					
					(Instr. 3, 4,					
					and 5)					
						Date	Expiration		Amount	
						Exercisable	Date	Title	Number	
				Code V	(A) (D		Date		of Shares	
2011-2012								C		
Performance Shares	\$ 0	02/04/2013		M	35,213	<u>(4)</u>	<u>(4)</u>	Common Stock	35,213	

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Waldis Stephen G 750 ROUTE 202 SUITE 600 BRIDGEWATER, NJ 08807	X		CEO and Chairman				

Signatures

/s/ Stephen G.
Waldis

**Signature of Reporting Person

O2/06/2013

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares of restricted stock granted pursuant to the Company's 2006 Equity Incentive Plan.
- (2) All of the sales reported on this Form were effected pursuant to an approved Rule 10b5-1 trading plan. Represents sale to cover vesting of shares of Restricted Stock.
- (3) Shares held by the Waldis Family Partnership L.P., of which Stephen G. Waldis is the general partner.
- (4) Performance Shares awarded December 6, 2011. The participant earned 35,213 shares based on the achievement of certain pre-established performance goals during the 2012 fiscal year. One-third of the shares vested upon issuance; the remaining shares will

Reporting Owners 2

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vest in equal installments on December 31, 2013 and December 31, 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.