

HANNON MICHAEL J  
Form 4  
June 16, 2010

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
HANNON MICHAEL J

2. Issuer Name and Ticker or Trading Symbol  
PNC FINANCIAL SERVICES GROUP INC [PNC]

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)

(Last) (First) (Middle)  
  
ONE PNC PLAZA, 249 FIFTH AVENUE  
  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
06/14/2010

\_\_\_\_ Director  
 Officer (give title below) \_\_\_\_\_ 10% Owner  
\_\_\_\_\_ Other (specify below)  
Executive Vice President

PITTSBURGH, PA 15222-2707

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code	V	Amount	(A) or (D)	Price			
\$5 Par Common Stock	06/14/2010		M		14,666	A	\$ 31.07	61,009	D	
\$5 Par Common Stock	06/14/2010		S		14,666	D	\$ 60.539	46,343	D	
\$5 Par Common Stock	04/26/2010		J <sup>(2)</sup>	V	9	A	\$ 69.23	6,939	I	401(k) Plan
\$5 Par								7	I	UTMA by

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Common Stock						Self for Son/SP
\$5 Par Common Stock				7	I	UTMA by Self for Son/BM
\$5 Par Common Stock				137	I	UTMA by Spouse for Son/CR
\$5 Par Common Stock				136	I	UTMA by Spouse for Son/BR

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Underlying Security (Instr. 3 and 4)	8. Amount or Number of Shares
					V	(A) (D)	Date Exercisable	Expiration Date		
Employee Stock Option (Right-to-Buy)	\$ 31.07	06/14/2010		M		14,666	02/12/2010	02/12/2019	\$5 Par Common Stock	1
Phantom Stock Unit	(3)	01/26/2009		J(4)	V	43	(5)	(5)	\$5 Par Common Stock	
Phantom Stock Unit	(3)	04/24/2009		J(4)	V	5	(5)	(5)	\$5 Par Common Stock	
Phantom Stock Unit	(3)	07/24/2009		J(4)	V	5	(5)	(5)	\$5 Par Common Stock	
	(3)	10/26/2009		J(4)	V	3	(5)	(5)		

Phantom Stock Unit								\$5 Par Common Stock
Phantom Stock Unit	(3)	01/25/2010	J(4)	V	4	(5)	(5)	\$5 Par Common Stock
Phantom Stock Unit	(3)	04/26/2010	J(4)	V	3	(5)	(5)	\$5 Par Common Stock

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HANNON MICHAEL J ONE PNC PLAZA 249 FIFTH AVENUE PITTSBURGH, PA 15222-2707			Executive Vice President	

## Signatures

Lori A. Hasselman, Attorney-in-Fact for Michael J. Hannon  
Date: 06/16/2010

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Represents the weighted average price of shares sold with actual prices ranging from \$60.5225 to \$60.581. Upon a request from the staff
- (1) of the SEC, the issuer, or a security holder of the issuer, the reporting person undertakes to provide full information regarding the number of shares sold at each separate price.
  - (2) Dividend reinvestment shares acquired under the PNC Incentive Savings Plan.
  - (3) One phantom stock unit is the economic equivalent of one share of The PNC Financial Services Group, Inc. ("PNC") Common Stock.
  - (4) Phantom Stock Units received as dividend equivalents under the PNC Supplemental Incentive Savings Plan.
  - (5) Phantom Stock Units will be settled in cash upon distribution from the reporting person's plan account and generally do not expire.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.