Irving Lawrence R. Form 4 March 29, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF Form 4 or

Form 5 obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. See Instruction

SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Irving Lawrence R.

2. Issuer Name and Ticker or Trading Symbol

SYNCHRONOSS TECHNOLOGIES INC [SNCR]

(Last) (First) (Middle)

(Month/Day/Year) 03/25/2010

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

3. Date of Earliest Transaction

5. Relationship of Reporting Person(s) to

OMB

Number:

Expires:

response...

Estimated average

burden hours per

OMB APPROVAL

3235-0287

January 31,

2005

0.5

Issuer

(Check all applicable)

Director 10% Owner _X__ Officer (give title . _ Other (specify below)

Chief Financial Officer

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

BRIDGEWATER, NJ 08807

750 ROUTE 202, SUITE 600

(City)	(State) ((Zip) Tabl	e I - Non-D	erivative	Secur	rities Acqu	uired, Disposed o	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		
Common Stock	03/25/2010		S	133	D	\$ 19.9	196,184	D	
Common Stock	03/25/2010		S	200	D	\$ 19.95	195,984	D	
Common Stock	03/25/2010		S	100	D	\$ 19.97	195,884	D	
Common Stock	03/25/2010		S	100	D	\$ 20.09	195,784	D	
Common Stock	03/25/2010		S	100	D	\$ 20.13	195,684	D	

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Common Stock	03/25/2010	S	100	D	\$ 20.18	195,584	D
Common Stock	03/25/2010	S	100	D	\$ 20.19	195,484	D
Common Stock	03/25/2010	S	500	D	\$ 20.2	194,984	D
Common Stock	03/25/2010	S	100	D	\$ 20.21	194,884	D
Common Stock	03/25/2010	S	600	D	\$ 20.22	194,284	D
Common Stock	03/25/2010	S	500	D	\$ 20.23	193,784	D
Common Stock	03/25/2010	S	300	D	\$ 20.24	193,484	D
Common Stock	03/25/2010	S	700	D	\$ 20.25	192,784	D
Common Stock	03/25/2010	S	364	D	\$ 20.26	192,420	D
Common Stock	03/25/2010	S	300	D	\$ 20.27	192,120	D
Common Stock	03/25/2010	S	429	D	\$ 20.28	191,691	D
Common Stock	03/25/2010	S	201	D	\$ 20.29	191,490	D
Common Stock	03/25/2010	S	100	D	\$ 20.3	191,390	D
Common Stock	03/25/2010	S	1,506	D	\$ 20.31	189,884	D
Common Stock	03/25/2010	S	1,000	D	\$ 20.32	188,884	D
Common Stock	03/25/2010	S	200	D	\$ 20.33	188,684	D
Common Stock	03/25/2010	S	240	D	\$ 20.34	188,444	D
Common Stock	03/25/2010	S	260	D	\$ 20.35	188,184	D
Common Stock	03/25/2010	S	200	D	\$ 20.36	187,984	D
Common Stock	03/25/2010	S	600	D	\$ 20.37	187,384	D
	03/25/2010	S	100	D		187,284	D

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Common Stock					\$ 20.39	
Common Stock	03/25/2010	S	100	D	\$ 20.4 187,184	D
Common Stock	03/25/2010	S	100	D	\$ 20.41 187,084	D
Common Stock	03/25/2010	S	100	D	\$ 20.43 186,984	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

(9-02)

9. Nu Deriv Secu Bene Own Follo Repo Trans (Insti

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (Instr.	8)	5. anNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Amou Unde Secur	rlying	8. Price of Derivative Security (Instr. 5)
				Code	v	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	

Reporting Owners

Reporting Owner Name / Address	Relationships

Director 10% Owner Officer Other

Irving Lawrence R. 750 ROUTE 202 SUITE 600

Chief Financial Officer

BRIDGEWATER, NJ 08807

Signatures

/s/ Lawrence R. 03/29/2010 Irving

Date **Signature of Reporting Person

Reporting Owners 3

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Remarks:

All of the sales reported in this Form were effected pursuant to an approved Rule 10b5-1 trading plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.