Knutson Lisa A Form 4 August 13, 2009

# FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 See Instruction

2. Issuer Name and Ticker or Trading

SCRIPPS E W CO /DE [SSP]

Symbol

1(b).

Form 5

obligations

may continue.

(Print or Type Responses)

Knutson Lisa A

1. Name and Address of Reporting Person \*

|  |   |               | SCRIFFS E W CO7DE [SSF]                          |   |            |                                     |                          | (Check all applicable)   |  |   |  |
|--|---|---------------|--|---|------------|-------------------------------------|--------------------------|--|--|---|--|
| (Last)   | (First) (FIVE STREET, 28                | Middle)       | 3. Date of Earliest Transaction (Month/Day/Year) |   |            |                                     | DirectorX_ Officer (give | 10% Owner we title Other (specify  |  |   |  |
| FLOOR  | 08/12/2009                              |               |  |   |            | below) Senior VP of Human Resources |                          |  |  |   |  |
|  |   |               |  | endment, Da<br>nth/Day/Year             | _          | al                                  |                          | 6. Individual or Joint/Group Filing(Check<br>Applicable Line)  |  |   |  |
| CINCINNA   | ATI, OH 45202                           |               |  |   |            |                                     |                          | _X_ Form filed by C<br>Form filed by M<br>Person   | One Reporting Per<br>Iore than One Rep                   |   |  |
| (City)   | (State)                                 | (Zip)         | Tabl   | le I - Non-I                            | Derivative | Secu                                | rities Acqu              | uired, Disposed of   | , or Beneficiall   | y Owned   |  |
| 1.Title of<br>Security<br>(Instr. 3)                           | 2. Transaction Date<br>(Month/Day/Year) | Execution any |  | 3.<br>Transaction<br>Code<br>(Instr. 8) | (Instr. 3, | ispose<br>4 and<br>(A)<br>or        | ed of (D)                | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |  |
| Common<br>Shares,<br>\$.01 par<br>value per<br>share           | 08/12/2009                              |               |  | S                                       | 7,628      | D                                   | \$<br>6.0304             | 22,306   | D  |   |  |
| Common<br>Voting<br>Shares,<br>\$.01 par<br>value per<br>share |   |               |  |   |            |                                     |                          | 0  | D  |   |  |

**OMB APPROVAL** 

3235-0287

January 31,

2005

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Number:

Expires:

response...

5. Relationship of Reporting Person(s) to

Issuer

Estimated average

burden hours per

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. 5. TransactionNumber Code of (Instr. 8) Derivativ Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) |         | 5                   | e                  | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |                                  |
|---|---|---|---|--|---------|---------------------|--------------------|---|----------------------------------|
|   |   |   |   | Code V   | (A) (D) | Date<br>Exercisable | Expiration<br>Date | Title   | Amount or<br>Number of<br>Shares |
| Option  | \$ 10.44  |   |   |  |         | 02/22/2007          | 02/21/2014         | Class A<br>Common   | 19,717                           |
| Option  | \$ 10.41  |   |   |  |         | 02/22/2008          | 02/21/2015         | Class A<br>Common   | 34,425                           |
| Option  | \$ 9.09   |   |   |  |         | 02/21/2009          | 02/20/2016         | Class A<br>Common   | 46,948                           |
| Restricted<br>Stock<br>Units                        | (1)   |   |   |  |         | 03/05/2010          | 03/05/2013         | Restricted<br>Stock<br>Units                                  | 465,116                          |

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Knutson Lisa A

312 WALNUT STREET, 28TH FLOOR

Senior VP of Human Resources

CINCINNATI, OH 45202

## **Signatures**

/s/ Mary Denise Kuprionis, Attorney-in-fact for Lisa A.

Knutson 08/13/2009

\*\*Signature of Reporting Person Date

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## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This restricted stock unit award will vest in equal parts on March 5, 2010, 2011, 2012 and 2013. Upon vesting, each restricted stock unit will convert into one Class A Common share of the Company based on the closing price of the Company's shares on the vesting date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.