

Lyons Douglas F
Form 4
August 04, 2009

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Lyons Douglas F

(Last) (First) (Middle)
312 WALNUT STREET
(Street)

CINCINNATI, OH 45202

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
SCRIPPS E W CO /DE [SSP]

3. Date of Earliest Transaction
(Month/Day/Year)
08/01/2009

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___ 10% Owner
 Officer (give title below) ___ Other (specify below)
Vice President and Controller

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|--|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| | | | | (A) or (D) | Price | | |
| Class A Common Shares, \$.01 par value per share | 08/01/2009 | | F | 1,923 (1) | \$ 4.02 | D | |
| Common Voting Shares, \$.01 par value per share | | | | | 0 | D | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|-------------------------------|
| Option | \$ 6.87 | | | | | 01/25/2002 01/24/2011 | Class A Common | 5,633 |
| Option | \$ 8.01 | | | | | 02/20/2003 02/19/2012 | Class A Common | 5,633 |
| Option | \$ 8.52 | | | | | 02/26/2004 02/25/2013 | Class A Common | 5,633 |
| Option | \$ 10.47 | | | | | 02/25/2005 02/24/2014 | Class A Common | 6,572 |
| Option | \$ 9.9 | | | | | 02/10/2006 02/09/2013 | Class A Common | 6,572 |
| Option | \$ 10.44 | | | | | 02/22/2007 02/21/2014 | Class A Common | 18,621 |
| Option | \$ 10.35 | | | | | 10/06/2007 10/05/2014 | Class A Common | 17,212 |
| Option | \$ 10.41 | | | | | 02/22/2008 02/21/2015 | Class A Common | 34,425 |
| Option | \$ 9.09 | | | | | 02/21/2009 02/20/2016 | Class A Common | 46,948 |
| Restricted Stock Units | (2) | | | | | 03/05/2010 03/05/2012 | Restricted Stock Units | 174,418 |

Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

2

Edgar Filing: Lyons Douglas F - Form 4

Director 10% Owner Officer Other

Lyons Douglas F
312 WALNUT STREET
CINCINNATI, OH 45202

Vice President and Controller

Signatures

/s/ Mary Denise Kuprionis, Attorney-in-fact for Douglas F.
Lyons

08/04/2009

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) A restricted share award granted on August 1, 2008 vested, in part, on August 1, 2009 and 1,923 shares were used to pay taxes.
- (2) This restricted stock unit award will vest in equal parts on March 5, 2010, 2011, and 2012. Upon vesting, each restricted stock unit will convert into one Class A Common share of the Company based on the closing price of the Company's shares on the vesting date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.