

SCRIPPS E W CO /DE  
Form 4  
October 01, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
TYSOE RONALD W

(Last) (First) (Middle)

312 WALNUT STREET, 28TH FLOOR

(Street)

CINCINNATI, OH 45202

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
SCRIPPS E W CO /DE [SSP]

3. Date of Earliest Transaction  
(Month/Day/Year)  
09/30/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)                  | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|--|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|  |                                      |  |                                | (A) or (D)<br>Code V Amount (D) Price                             |   |  |                                   |
| Class A Common Shares, \$.01 par value per share |                                      |  |                                |   | 0   | D  |                                   |
| Common Voting Shares, \$.01 par value per share  |                                      |  |                                |   | 0   | D  |                                   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Pr Deriv Secur (Instr |                            |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--------------------------|----------------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title                    | Amount or Number of Shares |
| Option                                     | \$ 32.16   |                                      |  |                                |   | 05/10/2002   | 05/09/2011  | Class A Common           | 10,000                     |
| Option                                     | \$ 39.005  |                                      |  |                                |   | 05/09/2003   | 05/08/2012  | Class A Common           | 10,000                     |
| Option                                     | \$ 38.805  |                                      |  |                                |   | 11/21/2003   | 11/20/2012  | Class A Common           | 20,000                     |
| Phantom Stock                              | \$ 42  | 09/30/2007                           |  | J                              | 1   | <u>(1)</u>   | <u>(1)</u>  | Class A Common           | 416.14 <u>(1)</u>          |
| Option                                     | \$ 39.82   |                                      |  |                                |   | 04/29/2004   | 04/28/2013  | Class A Common           | 10,000                     |
| Option                                     | \$ 52.91   |                                      |  |                                |   | 04/15/2005   | 04/14/2014  | Class A Common           | 10,000                     |
| Option                                     | \$ 51.26   |                                      |  |                                |   | 04/14/2006   | 04/13/2015  | Class A Common           | 10,000                     |
| Option                                     | \$ 46.64   |                                      |  |                                |   | 05/04/2007   | 05/03/2016  | Class A Common           | 10,000                     |
| Option                                     | \$ 43.28   |                                      |  |                                |   | 04/26/2008   | 04/25/2017  | Class A Common           | 10,000                     |

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

X

TYSOE RONALD W  
312 WALNUT STREET, 28TH FLOOR  
CINCINNATI, OH 45202

## Signatures

/s/ M. Denise Kuprionis, Attorney-in-fact for Ronald W.  
Tysoe

10/01/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Pursuant to the company's 1997 Deferred Compensation and Stock Plan for Directors, directors may defer fees into a phantom stock fund.

- (1) Under this plan, fees are converted quarterly into phantom shares at the fair market value of the company's Class A Common shares on the last trading day of each quarter. Upon retirement as a director, the balance may be paid in either shares or cash. The balance at 9/30/07 was 23,471.85 phantom shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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