

VeriFone Holdings, Inc.  
 Form 4  
 September 28, 2007

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Atkinson William George

(Last) (First) (Middle)

VERIFONE HOLDINGS,  
 INC., 2099 GATEWAY PLACE  
 SUITE 600

(Street)

SAN JOSE, CA 95110

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
 VeriFone Holdings, Inc. [PAY]

3. Date of Earliest Transaction  
 (Month/Day/Year)  
 09/26/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
 \_\_\_X\_\_\_ Officer (give title below) \_\_\_ Other (specify below)  
 EVP, Pymt Sys (Frmr Officer)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 \_\_\_X\_\_\_ Form filed by One Reporting Person  
 \_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V Amount (D) Price			
Common Stock, par value \$0.01 per share	09/26/2007		S	100 D \$ 43.35	13,500	D	
Common Stock, par value \$0.01 per share	09/26/2007		S	800 D \$ 43.36	12,700	D	
	09/26/2007		S	500 D \$ 43.37	12,200	D	

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Common Stock, par value \$0.01 per share							
Common Stock, par value \$0.01 per share	09/26/2007	S	500	D	\$ 43.39	11,700	D
Common Stock, par value \$0.01 per share	09/26/2007	S	500	D	\$ 43.395	11,200	D
Common Stock, par value \$0.01 per share	09/26/2007	S	1,300	D	\$ 43.4	9,900	D
Common Stock, par value \$0.01 per share	09/26/2007	S	1,000	D	\$ 43.41	8,900	D
Common Stock, par value \$0.01 per share	09/26/2007	S	200	D	\$ 43.42	8,700	D
Common Stock, par value \$0.01 per share	09/26/2007	S	500	D	\$ 43.4	8,200	D
Common Stock, par value \$0.01 per share	09/26/2007	S	400	D	\$ 43.44	7,800	D
Common Stock, par value \$0.01 per share	09/26/2007	S	1,300	D	\$ 43.45	6,500	D
	09/26/2007	S	200	D	\$ 43.46	6,300	D

Common  
Stock, par  
value  
\$0.01 per  
share

Common  
Stock, par  
value  
\$0.01 per  
share

Common  
Stock, par  
value  
\$0.01 per  
share

Common  
Stock, par  
value  
\$0.01 per  
share

Common  
Stock, par  
value  
\$0.01 per  
share

09/26/2007 S 200 D \$ 43.62 6,100 D

09/26/2007 S 200 D \$ 43.67 5,900 D

09/26/2007 S 100 D \$ 43.71 5,800 D

09/26/2007 S 800 D \$ 43.73 5,000 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 6)		
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Atkinson William George VERIFONE HOLDINGS, INC. 2099 GATEWAY PLACE SUITE 600 SAN JOSE, CA 95110			EVP, Pymt Sys (Frmr Officer)	

## Signatures

/s/ Janelle Del Rosso, by Power of Attorney 09/28/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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