

Adams Jesse  
Form 4  
April 04, 2007

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Adams Jesse

2. Issuer Name and Ticker or Trading Symbol  
VeriFone Holdings, Inc. [PAY]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
04/02/2007

\_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)  
Vice Chairman

VERIFONE HOLDINGS, INC., 2099 GATEWAY PLACE, SUITE 600

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

SAN JOSE, CA 95110

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)          | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--------------------------------------|--|--------------------------------|---|---|--|---|
|  |                                      |  | Code                           | V Amount (A) or (D) Price   |   |  |   |
| Common Stock, par value \$0.01 per share | 04/02/2007                           |  | M                              | 1,250 A \$ 3.05   | 75,459  | D  |   |
| Common Stock, par value \$0.01 per share | 04/02/2007                           |  | M                              | 11,354 A \$ 10  | 86,813  | D  |   |
|  | 04/02/2007                           |  | S <sup>(1)</sup>               | 44 D \$ 36.18   | 86,769  | D  |   |

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|  |            |             |       |   |              |        |   |
|--|------------|-------------|-------|---|--------------|--------|---|
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share |            |             |       |   |              |        |   |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share | 04/02/2007 | <u>S(1)</u> | 221   | D | \$ 36.19     | 86,548 | D |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share | 04/02/2007 | <u>S(1)</u> | 620   | D | \$ 36.2      | 85,928 | D |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share | 04/02/2007 | <u>S(1)</u> | 487   | D | \$ 36.22     | 85,441 | D |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share | 04/02/2007 | <u>S(1)</u> | 222   | D | \$<br>36.225 | 85,219 | D |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share | 04/02/2007 | <u>S(1)</u> | 222   | D | \$ 36.23     | 84,997 | D |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share | 04/02/2007 | <u>S(1)</u> | 222   | D | \$ 36.24     | 84,775 | D |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share | 04/02/2007 | <u>S(1)</u> | 310   | D | \$<br>36.245 | 84,465 | D |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share | 04/02/2007 | <u>S(1)</u> | 2,788 | D | \$ 36.25     | 81,677 | D |
|  | 04/02/2007 | <u>S(1)</u> | 310   | D |              | 81,367 | D |

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|  |            |             |       |   |              |        |  |   |
|--|------------|-------------|-------|---|--------------|--------|--|---|
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share |            |             |       |   | \$           |        |  |   |
|  |            |             |       |   | 36.255       |        |  |   |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share | 04/02/2007 | <u>S(1)</u> | 1,460 | D | \$ 36.26     | 79,907 |  | D |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share | 04/02/2007 | <u>S(1)</u> | 88    | D | \$<br>36.265 | 79,819 |  | D |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share | 04/02/2007 | <u>S(1)</u> | 841   | D | \$ 36.27     | 78,978 |  | D |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share | 04/02/2007 | <u>S(1)</u> | 44    | D | \$ 36.28     | 78,934 |  | D |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share | 04/02/2007 | <u>S(1)</u> | 1,283 | D | \$ 36.3      | 77,651 |  | D |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share | 04/02/2007 | <u>S(1)</u> | 442   | D | \$ 36.31     | 77,209 |  | D |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share | 04/02/2007 | <u>S(1)</u> | 177   | D | \$ 36.32     | 77,032 |  | D |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share | 04/02/2007 | <u>S(1)</u> | 128   | D | \$ 36.33     | 76,904 |  | D |
|  | 04/02/2007 | <u>S(1)</u> | 49    | D |              | 76,855 |  | D |

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|  |            |             |     |   |              |        |  |   |
|--|------------|-------------|-----|---|--------------|--------|--|---|
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share |            |             |     |   | \$           |        |  |   |
|  |            |             |     |   | 36.345       |        |  |   |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share | 04/02/2007 | <u>S(1)</u> | 177 | D | \$ 36.35     | 76,678 |  | D |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share | 04/02/2007 | <u>S(1)</u> | 88  | D | \$<br>36.355 | 76,590 |  | D |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share | 04/02/2007 | <u>S(1)</u> | 398 | D | \$ 36.36     | 76,192 |  | D |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share | 04/02/2007 | <u>S(1)</u> | 310 | D | \$ 36.37     | 75,882 |  | D |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share | 04/02/2007 | <u>S(1)</u> | 621 | D | \$ 36.38     | 75,261 |  | D |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share | 04/02/2007 | <u>S(1)</u> | 442 | D | \$ 36.39     | 74,819 |  | D |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share | 04/02/2007 | <u>S(1)</u> | 221 | D | \$ 36.4      | 74,598 |  | D |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share | 04/02/2007 | <u>S(1)</u> | 177 | D | \$ 36.42     | 74,421 |  | D |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable Expiration Date                         | Title Amount or Number of Shares                              |
| Employee Stock Option (right to buy)       | \$ 3.05  | 04/02/2007                           |  | M                              | 1,250   | <sup>(2)</sup> 05/01/2013                                | Common Stock, par value \$0.01 per share 1,250                |
| Employee Stock Option (right to buy)       | \$ 10  | 04/02/2007                           |  | M                              | 11,354  | <sup>(3)</sup> 04/29/2012                                | Common Stock, par value \$0.01 per share 11,354               |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |               |       |
|---|---------------|-----------|---------------|-------|
|   | Director      | 10% Owner | Officer       | Other |
| Adams Jesse<br>VERIFONE HOLDINGS, INC.<br>2099 GATEWAY PLACE, SUITE 600<br>SAN JOSE, CA 95110 |               |           | Vice Chairman |       |

## Signatures

/s/ Janelle Del Rosso, by Power of Attorney 04/03/2007

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale was effected by Mr. Adams pursuant to a Rule 10b5-1 sales plan effective as of January 3, 2007.
- (2) 20% of this stock option became exercisable on July 1, 2003, and an additional 5% of this stock option becomes exercisable at the end of each subsequent three month period.
- (3) 25% of the stock option became exercisable on May 1, 2006. The remaining portion of the stock portions vests pro rata quarterly over the three years thereafter (with such vesting to occur on August 1, November 1, February 1 and May 1 of each year).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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