

SCRIPPS E W CO /DE  
Form 4  
April 26, 2005

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**BURLEIGH WILLIAM R**

(Last) (First) (Middle)

312 WALNUT STREET, 28TH FLOOR

(Street)

CINCINNATI, OH 45202

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**SCRIPPS E W CO /DE [SSP]**

3. Date of Earliest Transaction (Month/Day/Year)  
**04/25/2005**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Class A Common Shares, \$.01 par value per share	04/25/2005		M		20,000	A	\$ 17.25
					0		
Class A Common Shares, \$.01 par value per share	04/25/2005		S		20,000	D	\$ 50.5136
					0		

Edgar Filing: SCRIPPS E W CO /DE - Form 4

Class A Common Shares, \$.01 par value per share	04/25/2005	M	74,000	A	\$ 23.61	0	D	
Class A Common Shares, \$.01 par value per share	04/25/2005	S	74,000	D	\$ 50.5136	0	D	
Class A Common Shares, \$.01 par value per share	04/26/2005	M	6,000	A	\$ 23.61	0	D	
Class A Common Shares, \$.01 par value per share	04/26/2005	S	6,000	D	\$ 50.5127	0	D	
Class A Common Shares, \$.01 par value per share						34,830	I	Wife's Trust
Common Voting Shares, \$.01 par value per share						0	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if	4. Transaction	5. Number	6. Date Exercisable and Expiration Date	7. Title and Amount of Underlying Securities	8. P
------------------------	---------------	--------------------------------------	-------------------------------	----------------	-----------	---	--	------

Edgar Filing: SCRIPPS E W CO /DE - Form 4

Security (Instr. 3)	or Exercise Price of Derivative Security	any (Month/Day/Year)	Code (Instr. 8)	of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	(Month/Day/Year)	(Instr. 3 and 4)				
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option	\$ 17.25	01/10/1997	A		1		01/10/1998	09/30/2005	Class A Common	20,000
Option	\$ 23.61	01/15/1998	A		1		01/15/1999	09/30/2005	Class A Common	80,000
Option	\$ 23.655						01/19/2000	01/18/2009	Class A Common	120,000
Option	\$ 24.5						01/24/2001	01/23/2010	Class A Common	150,000
Option	\$ 32.16						05/10/2002	05/09/2011	Class A Common	10,000
Option	\$ 39.005						05/09/2003	05/08/2012	Class A Common	10,000
Option	\$ 39.82						04/29/2004	04/28/2013	Class A Common	10,000
Option	\$ 52.91						04/15/2005	04/14/2014	Class A Common	10,000
Option	\$ 51.26						04/14/2006	04/13/2015	Class A Common	10,000
Option	\$ 17.25						01/10/1998	09/30/2005	Class A Common	50,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BURLEIGH WILLIAM R 312 WALNUT STREET, 28TH FLOOR CINCINNATI, OH 45202	X		Chairman	

## Signatures

/s/ M. Denise Kuprionis, Attorney-in-fact for William R. Burleigh

04/26/2005

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) On 4/25/05 Mr. Burleigh exercised 74,000 shares at \$50.5136 and on 4/26/05 he exercised the remaining 6,000 shares at \$50.5127.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.