

CHEESECAKE FACTORY INCORPORATED  
Form 8-K  
July 20, 2005

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 8-K**

**CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934**

July 19, 2005  
*Date of Report (Date of earliest event reported)*

**THE CHEESECAKE FACTORY INCORPORATED**

*(Exact Name of Registrant as Specified in its Charter)*

**Delaware**  
*(State or other jurisdiction of incorporation)*

**0-20574**  
*(Commission File Number)*

**51-0340466**  
*(IRS Employer Identification No.)*

**26950 Agoura Road  
Calabasas Hills, California 91301**  
*(Address of principal executive offices)*

**(818) 871-3000**  
*(Registrant's telephone number, including area code)*

**Not Applicable**  
*(Former name or former address, if changed since last report)*

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14.d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**SECTION 2 Financial Information**

**Item 2.02 Results of Operations and Financial Condition**

On July 19, 2005, The Cheesecake Factory Incorporated issued a press release entitled "The Cheesecake Factory Reports Record Financial Results for the Second Quarter Ended June 28, 2005," a copy of which is attached as Exhibit 99.1 to this Current Report on Form 8-K.

**SECTION 9 Financial Statements and Exhibits**

**Item 9.01 Financial Statements and Exhibits**

(c) Exhibits

- 99.1 Press Release dated July 19, 2005 entitled "The Cheesecake Factory Reports Record Financial Results for the Second Quarter Ended June 28, 2005."



**EXHIBIT INDEX**

<b>Exhibit</b>	<b>Description</b>
99.1	Press Release dated July 19, 2005 entitled The Cheesecake Factory Reports Record Financial Results for the Second Quarter Ended June 28, 2005.