

Discover Financial Services  
Form 424B2  
May 14, 2018

### CALCULATION OF REGISTRATION FEE

| Title of Each Class of<br>Securities Offered                    | Maximum Aggregate<br>Offering Price | Amount of<br>Registration Fee <sup>(1)</sup> |
|---|-------------------------------------|--|
| 4.100 % Discover Financial Services InterNotes Due May 15, 2024 | \$967,000                           | 120.40                                       |

(1) Calculated in accordance with Rule 457(r) under the Securities Act of 1933, as amended.  
Pricing Supplement dated May 14, 2018

### Filed under Rule 424(b)(2), Registration Statement No. 333-205280

Pricing Supplement No. 67 - Dated Monday, May 14, 2018 (to: Prospectus dated June 26, 2015 and Prospectus Supplement Dated July 31, 2017)

| Selling Price | Gross Concession <sup>(1)</sup> | Net Proceeds | Coupon Type | Coupon Rate | Coupon Frequency | Day Count Basis | Maturity Date | 1st Coupon Date | 1st Coupon Amount | Survivor s Option |
|---------------|---------------------------------|--------------|-------------|-------------|------------------|-----------------|---------------|-----------------|-------------------|-------------------|
| 0.00 %        | 1.350 %                         | \$953,945.50 | Fixed       | 4.100 %     | Semi-Annual      | 30/360          | 05/15/2024    | 11/15/2018      | \$20.27           | Yes               |

Concession of up to 0.9250 % that will be paid to certain securities dealers (the Selected Dealers ).

ation. Except for Notes sold to level-fee accounts, Notes offered to the public will be offered at the selling price set forth in this Pricing Supplement. Notes sold to level-fee accounts will be sold at the selling price. Notes purchased by Selected Dealers for their own account may be purchased at a discount to the selling price as specified in Note (1) above. Notes purchased by Selected Dealers on behalf of level-fee accounts may be sold to such accounts at the selling price. Notes purchased by Selected Dealers will not retain any portion of the selling price as compensation.

**Callable in whole or in part, at any time on or after 5/15/2019.**

Discover Financial Services may, at its option, at any time on or after 05/15/2019, redeem these Discover Financial Services InterNotes in whole or in part. If the principal amount of the notes to be redeemed, plus accrued and unpaid interest, is less than the principal amount of the notes, Discover Financial Services will redeem the principal amount of the notes to be redeemed, plus accrued and unpaid interest. If fewer than all of these Discover Financial Services InterNotes are to be redeemed, Discover Financial Services will redeem the notes for redemption on a pro rata basis, by lot or by such other method in accordance with the DTC's procedures. These Discover Financial Services InterNotes are redeemable in increments of \$1,000 and integral multiples of \$1,000 in excess thereof. If these Discover Financial Services InterNotes are to be redeemed in part or in whole, Discover Financial Services will pay the redemption price, on and after the redemption date, interest will be paid to the holder of the notes being redeemed.

InterNotes or the portions of these Discover Financial Services InterNotes called for redemption.

|   |   |
|---|---|
| Trade Date: Monday, May 14, 2018 @<br>12:00 PM ET                 | Discover Financial Services   |
| Settlement Date: Thursday, May 17, 2018                           | Discover Financial Services<br>InterNotes   |
| Minimum Denomination/Increments:<br>\$1,000.00/\$1,000.00         | Pricing Supplement No. 67 -<br>Dated Monday, May 14, 2018                                   |
| Initial trades settle flat and clear SDFS:<br>DTC Book Entry only | (to: Prospectus dated June 26,<br>2015 and Prospectus<br>Supplement Dated July 31,<br>2017) |
| Lead Manager: Incapital LLC                                       |   |

Agents: BofA Merrill Lynch, Morgan Stanley, RBC Capital Markets, Wells Fargo Advisors, Citigroup

#### Legal Matters

In the opinion of Sidley Austin LLP, as counsel to Discover Financial Services (the Company), when the notes offered by this pricing supplement have been executed and issued by the Company and authenticated by the trustee pursuant to the indenture, and delivered against payment as contemplated herein, such notes will be valid and binding obligations of the Company, enforceable in accordance with their terms, subject to applicable bankruptcy, insolvency and similar laws affecting creditors' rights generally, concepts of reasonableness and equitable principles of general applicability (including, without limitation, concepts of good faith, fair dealing and the lack of bad faith), provided that such counsel expresses no opinion as to the effect of fraudulent conveyance, fraudulent transfer or similar provision of applicable law on the conclusions expressed above. This opinion is given as of the date hereof and is limited to the laws of the State of New York and the General Corporation Law of

the State of Delaware as in effect on the date hereof. In addition, this opinion is subject to customary assumptions about the trustee's authorization, execution and delivery of the indenture and the genuineness of signatures and certain factual matters, all as stated in the letter of such counsel dated September 8, 2015, which has been filed as an exhibit to a Current Report on Form 8-K filed by the Company on September 8, 2015.

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