

FULLER H B CO  
Form FWP  
February 09, 2017

**Filed Pursuant to Rule 433  
Registration No. 333-215907**

H.B. FULLER COMPANY

PRICING TERM SHEET

\$300,000,000 4.000% Notes due 2027

February 9, 2017

|                                      |  |
|--------------------------------------|--|
| Issuer:                              | H.B. Fuller Company  |
| Expected Ratings*                    | Baa3 (Moody's)/BBB (S&P)   |
| Principal Amount:                    | \$300,000,000  |
| Format:                              | SEC registered   |
| Maturity Date:                       | February 15, 2027  |
| Coupon (Interest Rate):              | 4.000%   |
| Price to Public:                     | 99.551%  |
| Yield to Maturity:                   | 4.055%   |
| Spread to Benchmark Treasury:        | + 165 basis points   |
| Benchmark Treasury:                  | 2.000% due November 15, 2026   |
| Benchmark Treasury Price and Yield:  | 96-15 <sup>3</sup> / <sub>4</sub> ; 2.405%   |
| Interest Payment Dates:              | Semi-annually on each February 15 and August 15 of each year, commencing on August 15, 2017  |
| Optional Redemption Make-Whole Call: | Prior to November 15, 2026 (three months prior to the Maturity Date), make-whole redemption at the greater of par and a discount rate of T+25 basis points |
| Optional Redemption Par Call:        | On or after November 15, 2026 (three months prior to the Maturity Date)  |
| Trade Date:                          | February 9, 2017   |
| Settlement Date:                     | February 14, 2017 (T+3)  |
| Denominations:                       | \$2,000 and integral multiples of \$1,000 in excess thereof  |

CUSIP Number: 359694 AB2  
ISIN Number: US359694AB24  
Joint Book-Running Managers: Citigroup Global Markets Inc.  
J.P. Morgan Securities LLC  
Merrill Lynch, Pierce, Fenner & Smith  
Incorporated  
Senior Co-Managers: U.S. Bancorp Investments, Inc.  
Morgan Stanley & Co. LLC  
Co-Managers: HSBC Securities (USA) Inc.  
MUFG Securities Americas Inc.  
PNC Capital Markets LLC

\* **Note:** A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

**The issuer has filed a registration statement (including a prospectus) and related preliminary prospectus supplement with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement, the preliminary prospectus supplement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at [www.sec.gov](http://www.sec.gov). Alternatively, active joint book running managers will arrange to send you the prospectus if you request it by calling or e-mailing Citigroup Global Markets Inc. toll free at 1-800-831-9146 or [prospectus@citi.com](mailto:prospectus@citi.com), J.P. Morgan Securities LLC collect at 1-212-834-4533, or Merrill Lynch, Pierce, Fenner & Smith Incorporated toll free at 1-800-294-1322 or [dg.prospectus\\_requests@baml.com](mailto:dg.prospectus_requests@baml.com).**

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