

PROCTER & GAMBLE Co  
Form 425  
September 01, 2016

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**WASHINGTON, DC 20549**

**FORM 8-K**

**CURRENT REPORT**  
**PURSUANT TO SECTION 13 OR 15(d)**  
**OF THE SECURITIES EXCHANGE ACT OF 1934**

**Date of report (Date of earliest event reported): September 1, 2016**

**THE PROCTER & GAMBLE COMPANY**  
**(Exact Name of Registrant as Specified in Charter)**

**Ohio**  
**(State or Other Jurisdiction**  
  
**of Incorporation)**

**1-434**  
**(Commission**  
  
**File Number)**

**31-0411980**  
**(IRS Employer**  
  
**Identification No.)**

**One Procter & Gamble Plaza, Cincinnati, Ohio**  
**(Address of Principal Executive Offices)**

**45202**  
**(Zip Code)**

**Registrant's telephone number, including area code: (513) 983-1100**

**Not Applicable**

**(Former Name or Former Address, if Changed Since Last Report)**

Check the appropriate box if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 8.01 Other Events.**

On September 1, 2016, The Procter & Gamble Company ( P&G ) issued a press release announcing the commencement of an exchange offer for the separation of its global fine fragrances, salon professional, cosmetics and retail hair color businesses, along with select hair styling brands (referred to as P&G Beauty Brands ). The exchange offer represents the next step in the proposed tax-efficient Reverse Morris Trust transaction with Coty Inc. ( Coty ) announced on July 8, 2015. In the proposed transaction, P&G will transfer the assets and liabilities of P&G Beauty Brands, other than specified excluded brands, to Galleria Co., a wholly owned subsidiary of P&G created to facilitate the transaction. Following completion of the exchange offer, Galleria Co. will merge with a subsidiary of Coty and become a wholly owned subsidiary of Coty.

A copy of the press release is filed as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated herein by reference.

**Item 9.01 Financial Statements and Exhibits.**

(d) The following exhibit is being filed with this Current Report on Form 8-K.

<b>Exhibit Number</b>	<b>Description</b>
99.1	Press Release by The Procter & Gamble Company dated September 1, 2016.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

**THE PROCTER & GAMBLE COMPANY**

By: /s/ Susan S. Whaley  
Susan S. Whaley  
Assistant Secretary

September 1, 2016

**Exhibit Index**

<b>Exhibit Number</b>	<b>Document</b>
99.1	Press Release by The Procter & Gamble Company dated September 1, 2016.