

NEW YORK TIMES CO  
Form S-8  
May 06, 2014

As filed with the Securities and Exchange Commission on May 6, 2014

Registration No. 333-

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**  
**Form S-8**  
**REGISTRATION STATEMENT**  
***UNDER***  
***THE SECURITIES ACT OF 1933***  
**THE NEW YORK TIMES COMPANY**  
***(Exact Name of Registrant as Specified in its Charter)***

**New York**  
*(State or other Jurisdiction*  
*of Incorporation or Organization)*

**13-1102020**  
*(I.R.S. Employer*  
*Identification No.)*

**620 Eighth Avenue**

**New York, New York 10018**

**(212) 556-1234**

***(Address, including zip code, and telephone number, including area code, of Registrant's principal executive offices)***

**The New York Times Company**  
**2010 Incentive Compensation Plan**  
*(Full title of the plan)*

**KENNETH A. RICHIERI, ESQ.**  
**Executive Vice President and General Counsel**

**The New York Times Company**  
**620 Eighth Avenue**  
**New York, New York 10018**  
**(212) 556-1234**

*(Name, address, including zip code, and telephone number, including area code, of agent for service)*

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  Accelerated filer   
Non-accelerated filer  (Do not check if a smaller reporting company) Smaller reporting company

**CALCULATION OF REGISTRATION FEE**

| Title of securities<br>to be registered | Amount<br>to be<br>Registered <sup>(1)</sup> | Proposed<br>maximum<br>offering price | Proposed<br>maximum<br>aggregate | Amount of<br>registration<br>fee <sup>(3)</sup> |
|-----------------------------------------|----------------------------------------------|---------------------------------------|----------------------------------|-------------------------------------------------|
|-----------------------------------------|----------------------------------------------|---------------------------------------|----------------------------------|-------------------------------------------------|

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|                                                  |           | per share <sup>(2)</sup> | offer price <sup>(2)</sup> |          |
|--------------------------------------------------|-----------|--------------------------|----------------------------|----------|
| Class A Common Stock, par value \$0.10 per share | 6,500,000 | \$15.53                  | \$100,945,000              | \$13,002 |

(1) Pursuant to Rule 416 under the Securities Act of 1933, as amended (the Securities Act ), this Registration

Statement shall also cover any additional shares of Class A Common Stock which become issuable under the above-named plan by reason of any stock dividend, stock split, recapitalization or any other similar transaction effected without the receipt of consideration which results in an increase in the number of outstanding shares of Class A Common Stock.

- (2) Calculated pursuant to Rules 457(c) and 457(h) of the Securities Act, solely for the purpose of computing the registration fee, based on the average of the high and low sales price of the Registrant's Class A Common Stock, as reported by the New York Stock Exchange on May 5, 2014.
- (3) Calculated pursuant to Section 6(b) of the Securities Act as follows: Proposed maximum aggregate offering price multiplied by .0001288.

**INCORPORATION BY REFERENCE**

The Registrant is registering an additional 6,500,000 shares of its Class A common stock, par value \$0.10 per share ( Class A Stock ), to be issued pursuant to The New York Times Company 2010 Incentive Compensation Plan, as amended (the 2010 Incentive Plan ). The Registrant has previously registered 8,000,000 shares of Class A Stock pursuant to a Registration Statement on Form S-8 respecting the 2010 Incentive Plan, filed with the Securities and Exchange Commission on April 30, 2010 (File No. 333-166426). The contents of such Registration Statement on Form S-8 are hereby incorporated by reference herein.

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**SIGNATURES**

Pursuant to the requirements of the Securities Act of 1933, the Registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-8 and has duly caused this registration statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of New York, State of New York on May 6, 2014.

THE NEW YORK TIMES COMPANY

By: /s/ KENNETH A. RICHIERI  
**Kenneth A. Richieri**

**Executive Vice President and  
General Counsel**

**POWER OF ATTORNEY**

Each person whose signature appears below hereby constitutes and appoints Kenneth A. Richieri and Diane Brayton, and each acting alone, his/her true and lawful attorney-in-fact and agent, with full power of substitution and re-substitution for him/her and in his/her name, place and stead, in any and all capacities, to sign any or all amendments or supplements to this Registration Statement, whether pre-effective or post-effective, and to file the same with all exhibits thereto and other documents in connection therewith, with the Securities and Exchange Commission, granting unto said attorneys-in-fact and agents full power and authority to do and perform each and every act and thing necessary or appropriate to be done with respect to this Registration Statement or any amendments or supplements hereto, as fully to all intents and purposes as he/she might or could do in person, hereby ratifying and confirming all that said attorneys-in-fact and agents, or their substitute or substitutes, may lawfully do or cause to be done by virtue thereof.

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities indicated on this 6<sup>th</sup> day of May, 2014.

| <b>Signature</b>                                               | <b>Title</b>                                                                         |
|----------------------------------------------------------------|--------------------------------------------------------------------------------------|
| /s/ ARTHUR SULZBERGER,<br>JR.<br><b>Arthur Sulzberger, Jr.</b> | Chairman and Director                                                                |
| /s/ MARK THOMPSON<br><b>Mark Thompson</b>                      | Chief Executive Officer, President and Director<br><br>(principal executive officer) |
| /s/ MICHAEL GOLDEN<br><b>Michael Golden</b>                    | Vice Chairman and Director                                                           |
| /s/ JAMES M. FOLLO<br><b>James M. Follo</b>                    | Executive Vice President and Chief Financial<br>Officer                              |

(principal financial officer)

/s/ R. ANTHONY BENTEN      Senior Vice President, Finance and Corporate  
**R. Anthony Benten**      Controller

(principal accounting officer)

/s/ RAUL E. CESAN      Director  
**Raul E. Cesan**

/s/ ROBERT E. DENHAM      Director  
**Robert E. Denham**

/s/ STEVEN B. GREEN      Director  
**Steven B. Green**

/s/ CAROLYN D.      Director  
GREENSPON  
**Carolyn D. Greenspon**

/s/ JOICHI ITO                      Director  
**Joichi Ito**

/s/ JAMES A. KOHLBERG            Director  
**James A. Kohlberg**

/s/ DAVID E. LIDDLE               Director  
**David E. Liddle**

/s/ ELLEN R. MARRAM              Director  
**Ellen R. Marram**

/s/ BRIAN P. MCANDREWS          Director  
**Brian P. McAndrews**

/s/ DOREEN A. TOBEN              Director  
**Doreen A. Toben**



**EXHIBIT INDEX**

| <b>Exhibit No.</b> | <b>Exhibit</b>                                                                                                                                                                                                |
|--------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 4                  | The New York Times Company 2010 Incentive Compensation Plan, as amended (filed as an exhibit to the Registrant's Form 8-K filed with the Commission on April 30, 2014, and incorporated by reference herein). |
| 5                  | Opinion of Morgan, Lewis & Bockius LLP as to the legality of the securities being registered.                                                                                                                 |
| 23.1               | Consent of Ernst & Young LLP, independent registered public accounting firm.                                                                                                                                  |
| 23.2               | Consent of Morgan, Lewis & Bockius LLP (included in the opinion filed as Exhibit 5).                                                                                                                          |
| 24                 | Powers of Attorney (included on Signature Page).                                                                                                                                                              |